

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

|          |            |          |               |             |           |           |           | Created At |          |          |     |       |     |       |       | ads_mb4_last_7_days.. |                                                                                     |     |     |  |
|----------|------------|----------|---------------|-------------|-----------|-----------|-----------|------------|----------|----------|-----|-------|-----|-------|-------|-----------------------|-------------------------------------------------------------------------------------|-----|-----|--|
| Site     | Os         | Platform | Ad Surface... | demographic | User Id   | Device Id | Is Img    | 9月         |          |          |     | 8月    |     |       |       | 1                     |  |     |     |  |
|          |            |          |               |             |           |           |           | 4          | 3        | 2        | 1   | 31    | 30  | 29    | 28    |                       |                                                                                     |     |     |  |
| abema    | android_tv | app      | NULL          | female_20   | 1889      | raspi-03  | 0         | 895        | 1,015    | 908      | 958 | 1,167 | 987 | 1,035 | 1,063 |                       |                                                                                     |     |     |  |
|          |            |          |               | female_40   | 1891      | raspi-01  | 0         | 880        | 1,012    | 905      | 949 | 1,167 | 987 | 1,035 | 1,062 |                       |                                                                                     |     |     |  |
|          |            |          |               | male_20     | 1888      | raspi-02  | 0         | 868        | 1,015    | 906      | 932 | 1,163 | 974 | 1,040 | 1,052 |                       |                                                                                     |     |     |  |
|          |            |          |               | male_40     | 1890      | raspi-04  | 0         | 874        | 1,016    | 899      | 937 | 1,147 | 963 | 1,032 | 1,041 |                       |                                                                                     |     |     |  |
|          | pc         | web      | NULL          | female_20   | 1197      | NULL      | 0         | 204        | 273      | 251      | 271 | 288   | 283 | 350   | 195   |                       |                                                                                     |     |     |  |
|          |            |          |               | female_40   | 1199      | NULL      | 0         | 189        | 313      | 229      | 143 | 286   | 158 | 174   | 176   |                       |                                                                                     |     |     |  |
|          |            |          |               | male_20     | 1196      | NULL      | 0         | 284        | 231      | 206      | 210 | 274   | 167 | 339   | 240   |                       |                                                                                     |     |     |  |
|          |            |          |               | male_40     | 1198      | NULL      | 0         | 363        | 294      | 341      | 285 | 294   | 277 | 337   | 254   |                       |                                                                                     |     |     |  |
| bereal   | ios        | app      | NULL          | -           | 2089      | 303-A232  | 0         | 43         | 28       | 18       | 32  | 30    | 19  | 29    | 51    |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 40         | 34       | 24       | 34  | 49    | 9   | 24    | 62    |                       |                                                                                     |     |     |  |
|          |            |          |               |             | 2090      | 303-A235  | 0         | 8          | 5        | 6        | 1   | 11    | 5   | 15    | 27    |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 6          | 17       | 11       | 9   | 5     | 2   | 1     | 9     |                       |                                                                                     |     |     |  |
|          |            |          |               |             | 2091      | 303-A236  | 0         | 19         | 23       | 18       | 17  | 11    | 14  | 20    | 31    |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 13         | 18       | 11       | 7   | 11    | 8   | 6     | 10    |                       |                                                                                     |     |     |  |
|          |            |          |               |             | 2092      | 303-A238  | 0         | 23         | 12       | 15       | 11  | 23    | 8   | 23    | 24    |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 5          | 6        | 11       | 2   | 14    | 3   | 14    | 1     |                       |                                                                                     |     |     |  |
| facebook | android    | app      | reels         | female_20   | 1253      | 308-A249  | 0         | 221        | 307      | 283      | 313 | 219   | 216 | 200   | 238   |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 50         | 32       | 17       | 16  | 27    | 53  | 64    | 39    |                       |                                                                                     |     |     |  |
|          |            |          |               |             | 1260      | 308-A250  | 0         | 96         | 67       | 140      | 126 | 123   | 153 | 104   | 157   |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 86         | 118      | 81       | 178 | 86    | 146 | 208   | 121   |                       |                                                                                     |     |     |  |
|          |            |          |               |             | 1264      | 308-A251  | 0         | 226        | 170      | 189      | 230 | 145   | 142 | 151   | 271   |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 18         | 89       | 74       | 56  | 46    | 62  | 99    | 69    |                       |                                                                                     |     |     |  |
|          |            |          |               |             | female_30 | 1259      | 308-A252  | 0          | 74       | 105      | 65  | 141   | 342 | 330   | 175   | 273                   |                                                                                     |     |     |  |
|          |            |          |               |             |           |           |           | 1          | 428      | 468      | 328 | 404   | 243 | 285   | 458   | 240                   |                                                                                     |     |     |  |
|          |            |          |               |             | 1593      | 308-A183  | 0         | 183        | 144      | 146      | 203 | 167   | 197 | 215   | 203   |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 18         | 5        | 1        | 5   | 12    | 13  | 33    | 5     |                       |                                                                                     |     |     |  |
|          |            |          |               |             | female_40 | 1254      | 308-A245  | 0          | 82       | 129      | 126 | 212   | 240 | 229   | 214   | 257                   |                                                                                     |     |     |  |
|          |            |          |               |             |           |           |           | 1          | 53       | 96       | 73  | 27    | 47  | 74    | 69    | 33                    |                                                                                     |     |     |  |
|          |            |          |               |             | 1261      | 308-A124  | 0         | 118        | 116      | 88       | 201 | 148   | 167 | 207   | 170   |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 15         | 80       | 76       | 39  | 19    | 21  | 30    | 26    |                       |                                                                                     |     |     |  |
|          |            |          |               |             | female_50 | 1255      | 303-A94   | 0          | 304      | 340      | 325 | 333   | 336 | 369   | 318   | 353                   |                                                                                     |     |     |  |
|          |            |          |               |             |           |           |           | 1          | 5        | 18       | 25  | 32    | 37  | 21    | 15    | 4                     |                                                                                     |     |     |  |
|          |            |          |               |             | 1623      | 308-A185  | 0         | 139        | 146      | 115      | 156 | 123   | 130 | 107   | 109   |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 39         | 50       | 65       | 76  | 79    | 58  | 47    | 36    |                       |                                                                                     |     |     |  |
|          |            |          |               |             | male_20   | 1256      | 306-A118  | 0          |          |          |     |       |     | 4     |       | 1                     |                                                                                     |     |     |  |
|          |            |          |               |             |           |           |           | 1          |          | 6        |     |       |     | 4     |       | 6                     |                                                                                     |     |     |  |
|          |            |          |               |             | 1262      | 308-A153  | 0         | 150        | 113      | 111      | 113 | 148   | 172 | 119   | 196   |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 7          | 11       | 11       | 17  | 16    | 29  | 45    | 34    |                       |                                                                                     |     |     |  |
|          |            |          |               |             | male_30   | 1596      | 308-A184  | 0          | 116      | 133      | 150 | 157   | 181 | 169   | 195   | 171                   |                                                                                     |     |     |  |
|          |            |          |               |             |           |           |           | 1          | 13       | 31       | 29  | 26    | 41  | 30    | 17    | 11                    |                                                                                     |     |     |  |
|          |            |          |               |             | male_40   | 1257      | 303-A175  | 0          | 183      | 120      | 76  | 131   | 170 | 68    | 121   | 69                    |                                                                                     |     |     |  |
|          |            |          |               |             |           |           |           | 1          | 60       | 113      | 193 | 101   | 102 | 2     | 108   | 165                   |                                                                                     |     |     |  |
|          |            |          |               |             | 1263      | 308-A150  | 0         | 96         | 100      | 93       | 116 | 138   | 150 | 226   | 196   |                       |                                                                                     |     |     |  |
|          |            |          |               |             |           |           | 1         | 25         | 30       | 35       | 43  | 42    | 17  | 11    | 27    |                       |                                                                                     |     |     |  |
|          |            |          |               |             | story     | female_20 | 1096      | 308-A249   | 0        | 41       | 41  | 78    | 90  | 65    | 135   | 84                    | 83                                                                                  |     |     |  |
|          |            |          |               |             |           |           |           |            | 1        | 148      | 168 | 87    | 55  | 67    | 90    | 99                    | 75                                                                                  |     |     |  |
|          |            |          |               |             |           |           |           | 1103       | 308-A250 | 0        | 10  | 12    | 29  | 31    | 23    | 51                    | 45                                                                                  | 50  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 68  | 85    | 84  | 64    | 78    | 69                    | 77                                                                                  | 71  |     |  |
|          |            |          |               |             |           |           |           | 1107       | 308-A251 | 0        | 58  | 71    | 89  | 113   | 108   | 106                   | 90                                                                                  | 94  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 204 | 257   | 229 | 222   | 198   | 180                   | 178                                                                                 | 201 |     |  |
|          |            |          |               |             |           |           | female_30 | 1102       | 308-A252 | 0        | 17  | 13    | 35  | 28    | 35    | 35                    | 17                                                                                  | 12  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 46  | 56    | 58  | 45    | 68    | 62                    | 71                                                                                  | 68  |     |  |
|          |            |          |               |             |           |           |           | 1592       | 308-A183 | 0        | 67  | 80    | 86  | 73    | 62    | 55                    | 37                                                                                  | 56  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 98  | 134   | 140 | 136   | 129   | 124                   | 134                                                                                 | 122 |     |  |
|          |            |          |               |             |           |           | female_40 | 1097       | 308-A245 | 0        | 63  | 69    | 97  | 59    | 52    | 47                    | 35                                                                                  | 24  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 88  | 110   | 102 | 123   | 120   | 101                   | 138                                                                                 | 152 |     |  |
|          |            |          |               |             |           |           |           | 1104       | 308-A124 | 0        | 53  | 58    | 82  | 85    | 85    | 87                    | 98                                                                                  | 89  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 41  | 71    | 58  | 51    | 62    | 77                    | 46                                                                                  | 56  |     |  |
|          |            |          |               |             |           |           | female_50 | 1098       | 303-A94  | 0        | 16  | 20    | 52  | 12    | 25    | 10                    | 11                                                                                  | 32  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 189 | 249   | 220 | 247   | 251   | 271                   | 243                                                                                 | 249 |     |  |
|          |            |          |               |             |           |           |           | 1622       | 308-A185 | 0        | 5   | 10    | 12  | 10    | 18    | 13                    | 13                                                                                  | 7   |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 143 | 191   | 173 | 168   | 184   | 175                   | 163                                                                                 | 126 |     |  |
|          |            |          |               |             |           |           | male_20   | 1099       | 306-A118 | 0        | 106 | 115   | 121 | 99    | 98    | 82                    | 75                                                                                  | 115 |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 177 | 180   | 185 | 157   | 220   | 123                   | 208                                                                                 | 182 |     |  |
|          |            |          |               |             |           |           |           | 1105       | 308-A153 | 0        | 27  | 41    | 49  | 38    | 25    | 26                    | 23                                                                                  | 22  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 79  | 75    | 38  | 89    | 138   | 149                   | 122                                                                                 | 116 |     |  |
|          |            |          |               |             |           |           | male_30   | 1101       | 308-A189 | 0        | 19  | 26    | 26  | 20    | 31    | 30                    | 23                                                                                  | 32  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 105 | 122   | 123 | 124   | 144   | 128                   | 135                                                                                 | 138 |     |  |
|          |            |          |               |             |           |           |           | 1595       | 308-A184 | 0        | 49  | 70    | 37  | 15    | 7     | 8                     | 17                                                                                  | 28  |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 112 | 128   | 173 | 214   | 216   | 190                   | 199                                                                                 | 177 |     |  |
|          |            |          |               |             |           |           | male_40   | 1100       | 303-A175 | 0        | 6   | 5     | 3   | 4     | 2     | 1                     | 2                                                                                   |     |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 271 | 347   | 347 | 340   | 378   | 143                   | 354                                                                                 | 364 |     |  |
|          |            |          |               |             |           |           |           | 1583       | 308-A187 | 0        | 15  | 7     | 6   | 7     | 13    | 9                     | 1                                                                                   | 7   |     |  |
|          |            |          |               |             |           |           |           |            |          | 1        | 150 | 154   | 182 | 188   | 176   | 173                   | 166                                                                                 | 177 |     |  |
|          |            |          |               |             |           |           | 1631      | 308-A188   | 0        | 53       | 59  | 35    | 21  | 19    | 23    | 14                    | 17                                                                                  |     |     |  |
|          |            |          |               |             |           |           |           |            | 1        | 87       | 120 | 144   | 149 | 172   | 155   | 169                   | 180                                                                                 |     |     |  |
|          |            |          |               |             |           |           | timeline  | female_20  | 380      | 308-A249 | 0   | 65    | 102 | 139   | 111   | 118                   | 140                                                                                 | 145 | 124 |  |
|          |            |          |               |             |           |           |           |            |          |          | 1   | 551   | 899 | 813   | 760   | 1,007                 | 504                                                                                 | 549 | 474 |  |
|          |            |          |               |             |           |           |           | 426        | 308-A250 | 0        | 39  | 27    | 37  | 39    | 37    | 38                    | 59                                                                                  | 30  |     |  |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

| Site     | Os      | Platform | Ad Surface.. | demographic | User Id | Device Id | Is Img | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days.. |
|----------|---------|----------|--------------|-------------|---------|-----------|--------|------------|-------|-------|-------|-------|-------|-------|-------|-----------------------|
|          |         |          |              |             |         |           |        | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                       |
| facebook | android | app      | timeline     | female_20   | 426     | 308-A250  | 1      | 940        | 991   | 900   | 887   | 852   | 897   | 763   | 912   |                       |
|          |         |          |              |             | 486     | 308-A251  | 0      | 42         | 112   | 139   | 104   | 93    | 41    | 61    | 95    |                       |
|          |         |          |              |             |         |           | 1      | 1,924      | 1,413 | 1,287 | 1,681 | 2,080 | 2,316 | 2,292 | 2,458 |                       |
|          |         |          |              | female_30   | 417     | 308-A252  | 0      | 73         | 93    | 114   | 82    | 78    | 84    | 54    | 57    |                       |
|          |         |          |              |             |         |           | 1      | 634        | 921   | 777   | 1,030 | 864   | 864   | 979   | 748   |                       |
|          |         |          |              |             | 1591    | 308-A183  | 0      | 97         | 97    | 75    | 65    | 45    | 23    | 25    | 51    |                       |
|          |         |          |              |             |         |           | 1      | 373        | 547   | 345   | 382   | 439   | 474   | 700   | 599   |                       |
|          |         |          |              | female_40   | 381     | 308-A245  | 0      | 81         | 117   | 113   | 97    | 125   | 88    | 77    | 95    |                       |
|          |         |          |              |             |         |           | 1      | 510        | 549   | 421   | 529   | 526   | 525   | 633   | 665   |                       |
|          |         |          |              |             | 427     | 308-A124  | 0      | 73         | 96    | 83    | 190   | 100   | 118   | 159   | 88    |                       |
|          |         |          |              |             |         |           | 1      | 1,584      | 1,464 | 1,293 | 1,329 | 1,235 | 1,154 | 920   | 1,340 |                       |
|          |         |          |              | female_50   | 382     | 303-A94   | 0      | 86         | 150   | 109   | 112   | 114   | 66    | 83    | 101   |                       |
|          |         |          |              |             |         |           | 1      | 1,445      | 1,663 | 1,355 | 1,172 | 1,422 | 1,270 | 1,043 | 1,064 |                       |
|          |         |          |              |             | 1621    | 308-A185  | 0      | 15         | 33    | 50    | 69    | 66    | 52    | 50    | 31    |                       |
|          |         |          |              |             |         |           | 1      | 165        | 296   | 116   | 441   | 483   | 342   | 128   | 307   |                       |
|          |         |          |              | male_20     | 388     | 306-A118  | 0      | 156        | 206   | 216   | 240   | 304   | 158   | 137   | 180   |                       |
|          |         |          |              |             |         |           | 1      | 260        | 163   | 113   | 95    | 80    | 85    | 39    | 81    |                       |
|          |         |          |              |             | 428     | 308-A153  | 0      | 56         | 67    | 50    | 62    | 53    | 75    | 59    | 37    |                       |
|          |         |          |              |             |         |           | 1      | 360        | 511   | 385   | 606   | 547   | 555   | 494   | 605   |                       |
|          |         |          |              | male_30     | 416     | 308-A189  | 0      | 116        | 114   | 152   | 101   | 143   | 158   | 116   | 110   |                       |
|          |         |          |              |             |         |           | 1      | 705        | 744   | 827   | 738   | 778   | 833   | 752   | 634   |                       |
|          |         |          |              |             | 1594    | 308-A184  | 0      | 35         | 49    | 43    | 39    | 17    | 13    | 14    | 43    |                       |
|          |         |          |              |             |         |           | 1      | 125        | 100   | 77    | 96    | 64    | 49    | 68    | 118   |                       |
|          |         |          |              | male_40     | 389     | 303-A175  | 0      | 65         | 35    | 36    | 30    | 44    | 42    | 56    |       |                       |
|          |         |          |              |             |         |           | 1      | 120        | 477   | 354   | 554   | 1,247 | 221   | 345   | 4     |                       |
|          |         |          |              |             | 429     | 308-A150  | 0      | 42         | 66    | 80    | 103   | 57    | 97    | 87    | 90    |                       |
|          |         |          |              |             |         |           | 1      | 903        | 891   | 819   | 651   | 669   | 793   | 636   | 766   |                       |
|          |         |          |              | male_50     | 1582    | 308-A187  | 0      | 42         | 39    | 37    | 22    | 17    | 23    | 9     | 34    |                       |
|          |         |          |              |             |         |           | 1      | 983        | 1,267 | 1,177 | 1,082 | 1,239 | 1,168 | 1,340 | 1,429 |                       |
|          |         |          |              |             | 1630    | 308-A188  | 0      | 94         | 110   | 94    | 74    | 93    | 60    | 61    | 88    |                       |
|          |         |          |              |             |         |           | 1      | 570        | 639   | 650   | 572   | 1,018 | 744   | 942   | 647   |                       |
|          |         | web      | timeline     | female_20   | 432     | NULL      | 1      | 401        | 375   | 407   | 310   | 366   | 474   | 272   | 310   |                       |
|          |         |          |              |             | 443     | NULL      | 1      | 365        | 407   | 125   | 238   | 457   | 401   | 375   | 368   |                       |
|          |         |          |              | female_25   | 34      | NULL      | 1      | 527        | 548   | 484   | 475   | 752   | 727   | 513   | 552   |                       |
|          |         |          |              | female_30   | 161     | NULL      | 1      | 196        | 482   | 801   | 394   | 481   | 452   | 174   | 687   |                       |
|          |         |          |              |             | 211     | NULL      | 1      | 358        | 382   | 191   | 294   | 346   | 327   | 268   | 401   |                       |
|          |         |          |              |             | 374     | NULL      | 1      | 394        | 426   | 444   | 446   | 438   | 401   | 400   | 351   |                       |
|          |         |          |              |             | 431     | NULL      | 1      | 342        | 430   | 388   | 450   | 501   | 412   | 413   | 257   |                       |
|          |         |          |              | female_40   | 90      | NULL      | 1      | 427        | 658   | 572   | 652   | 959   | 391   | 389   | 431   |                       |
|          |         |          |              |             | 215     | NULL      | 1      | 379        | 325   | 557   | 167   | 303   | 428   | 386   | 337   |                       |
|          |         |          |              |             | 433     | NULL      | 1      | 541        | 838   | 515   | 485   | 869   | 693   | 315   | 545   |                       |
|          |         |          |              | female_50   | 383     | NULL      | 1      | 214        | 220   | 320   | 336   | 279   | 333   | 265   | 446   |                       |
|          |         |          |              |             | 135     | NULL      | 1      | 120        | 167   | 244   | 251   | 391   | 369   | 471   | 450   |                       |
|          |         |          |              | male_20     | 147     | NULL      | 1      | 336        | 340   | 367   | 282   | 332   | 344   | 168   | 485   |                       |
|          |         |          |              |             | 386     | NULL      | 1      | 285        | 492   | 229   | 405   | 357   | 542   | 545   | 407   |                       |
|          |         |          |              |             | 392     | NULL      | 1      | 101        | 180   | 263   | 437   | 347   | 67    | 89    | 68    |                       |
|          |         |          |              | male_30     | 169     | NULL      | 1      | 13         | 48    | 34    | 81    | 153   | 91    | 125   |       |                       |
|          |         |          |              |             | 370     | NULL      | 1      | 253        | 330   | 348   | 258   | 174   | 357   | 334   | 320   |                       |
|          |         |          |              |             | 430     | NULL      | 1      | 283        | 337   | 338   | 310   | 409   | 622   | 438   | 398   |                       |
|          |         |          |              | male_40     | 384     | NULL      | 1      | 361        | 267   | 321   | 318   | 337   | 450   | 422   | 344   |                       |
|          |         |          |              |             | 393     | NULL      | 1      | 20         | 40    | 98    | 62    | 98    | 43    | 90    |       |                       |
|          |         |          |              |             | 435     | NULL      | 1      | 245        | 263   | 275   | 220   | 257   | 318   | 266   | 235   |                       |
|          |         |          |              |             | 311     | NULL      | 1      | 547        | 481   | 504   | 613   | 561   | 521   | 382   | 296   |                       |
|          | ios     | app      | reels        | female_20   | 354     | NULL      | 1      | 236        | 379   | 240   | 275   | 228   | 309   | 235   | 256   |                       |
|          |         |          |              |             | 1266    | 303-A239  | 0      | 87         | 120   | 91    | 57    | 44    | 56    | 39    | 30    |                       |
|          |         |          |              |             |         |           | 1      | 122        | 149   | 215   | 222   | 268   | 320   | 337   | 317   |                       |
|          |         |          |              |             | 1581    | 308-A219  | 0      | 28         | 25    |       |       | 82    | 100   | 111   | 148   |                       |
|          |         |          |              |             |         |           | 1      | 235        | 118   |       |       | 182   | 187   | 196   | 190   |                       |
|          |         |          |              | female_30   | 1590    | 308-A266  | 0      | 38         | 34    | 59    | 69    | 97    | 86    | 95    | 79    |                       |
|          |         |          |              |             |         |           | 1      | 150        | 190   | 198   | 206   | 190   | 200   | 177   | 197   |                       |
|          |         |          |              | female_40   | 1268    | 303-A234  | 0      | 38         | 68    | 82    | 91    | 99    | 73    | 86    | 120   |                       |
|          |         |          |              |             |         |           | 1      | 291        | 304   | 324   | 285   | 217   | 281   | 263   | 252   |                       |
|          |         |          |              |             | 1587    | 308-A214  | 0      | 2          | 3     | 1     | 18    | 20    | 22    | 24    | 35    |                       |
|          |         |          |              |             |         |           | 1      | 202        | 192   | 152   | 202   | 100   | 205   | 132   | 245   |                       |
|          |         |          |              | female_50   | 1575    | 303-A237  | 0      | 63         | 84    | 63    | 48    | 68    | 39    | 18    | 49    |                       |
|          |         |          |              |             |         |           | 1      | 157        | 154   | 160   | 218   | 195   | 184   | 285   | 222   |                       |
|          |         |          |              |             | 1629    | 303-A236  | 0      | 91         | 103   | 111   | 98    | 100   | 72    | 90    | 102   |                       |
|          |         |          |              |             |         |           | 1      | 53         | 70    | 89    | 46    | 43    | 83    | 60    | 58    |                       |
|          |         |          |              | male_20     | 1267    | 308-A224  | 0      | 9          | 11    | 33    | 4     | 1     |       | 3     |       |                       |
|          |         |          |              |             |         |           | 1      | 190        | 194   | 175   | 221   | 230   | 203   | 204   | 199   |                       |
|          |         |          |              |             | 1614    | 308-A216  | 0      | 60         | 45    | 78    | 95    | 73    | 60    | 67    | 87    |                       |
|          |         |          |              |             |         |           | 1      | 283        | 169   | 187   | 206   | 262   | 320   | 249   | 245   |                       |
|          |         |          |              | male_30     | 1269    | 308-A206  | 0      | 83         | 110   | 137   | 111   | 90    | 71    | 77    | 74    |                       |
|          |         |          |              |             |         |           | 1      | 109        | 143   | 104   | 103   | 149   | 197   | 148   | 141   |                       |
|          |         |          |              |             | 1617    | 303-A232  | 0      | 91         | 95    | 97    | 116   | 105   | 105   | 77    | 101   |                       |
|          |         |          |              |             |         |           | 1      | 87         | 124   | 115   | 71    | 100   | 123   | 84    | 104   |                       |
|          |         |          |              | male_40     | 1620    | 303-A235  | 0      | 92         | 91    | 107   | 73    | 101   | 93    | 92    | 94    |                       |
|          |         |          |              |             |         |           | 1      | 308        | 462   | 364   | 395   | 313   | 317   | 261   | 175   |                       |
|          |         |          |              |             | 1578    | 308-A229  | 0      | 28         | 25    | 10    | 6     | 29    | 20    | 57    | 30    |                       |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

| Site     | Os  | Platform | Ad Surface... | demographic | User Id  | Device Id | Is Img | Created At |     |     |     |     |     |     |     | ads_mb4_last_7_days.. |    |  |
|----------|-----|----------|---------------|-------------|----------|-----------|--------|------------|-----|-----|-----|-----|-----|-----|-----|-----------------------|----|--|
|          |     |          |               |             |          |           |        | 4          | 3   | 2   | 1   | 31  | 30  | 29  | 28  |                       |    |  |
| facebook | ios | app      | reels         | male_50     | 1578     | 308-A229  | 1      | 199        | 143 | 79  | 124 | 130 | 196 | 176 | 181 |                       |    |  |
|          |     |          |               |             | 1626     | 308-A217  | 0      | 31         | 45  | 50  | 72  | 64  | 81  | 48  | 51  |                       |    |  |
|          |     |          |               |             |          | 1         | 237    | 286        | 261 | 222 | 178 | 284 | 266 | 252 |     |                       |    |  |
|          |     |          |               |             | story    | female_20 | 1129   | 303-A239   | 0   | 64  | 95  | 126 | 129 | 109 | 131 | 129                   | 87 |  |
|          |     |          |               | 1           |          |           | 183    | 203        | 140 | 139 | 138 | 142 | 137 | 121 |     |                       |    |  |
|          |     |          |               |             | 1580     | 308-A219  | 0      | 33         | 24  |     |     | 22  | 44  | 38  | 52  |                       |    |  |
|          |     |          |               |             |          | 1         | 168    | 77         |     |     | 189 | 190 | 233 | 223 |     |                       |    |  |
|          |     |          |               | female_30   | 1426     | 303-A238  | 0      |            |     |     |     |     |     | 4   | 1   |                       |    |  |
|          |     |          |               |             |          | 1         |        |            | 2   |     |     |     | 51  | 11  |     |                       |    |  |
|          |     |          |               |             | 1589     | 308-A266  | 0      | 62         | 93  | 132 | 129 | 117 | 130 | 143 | 113 |                       |    |  |
|          |     |          |               |             |          | 1         | 104    | 144        | 93  | 88  | 68  | 80  | 63  | 118 |     |                       |    |  |
|          |     |          |               | female_40   | 1586     | 308-A214  | 0      | 2          | 3   | 6   | 17  | 17  | 2   | 22  | 4   |                       |    |  |
|          |     |          |               |             |          | 1         | 21     | 21         | 18  | 17  | 17  | 17  | 47  | 11  |     |                       |    |  |
|          |     |          |               | female_50   | 1574     | 303-A237  | 0      | 40         | 41  | 66  | 72  | 49  | 43  | 80  | 66  |                       |    |  |
|          |     |          |               |             |          | 1         | 77     | 91         | 101 | 80  | 76  | 75  | 83  | 72  |     |                       |    |  |
|          |     |          |               |             | 1628     | 303-A236  | 0      | 4          |     | 2   | 8   | 6   | 2   | 2   | 10  |                       |    |  |
|          |     |          |               |             |          | 1         | 258    | 309        | 294 | 287 | 303 | 281 | 232 | 269 |     |                       |    |  |
|          |     |          |               | male_20     | 1130     | 308-A224  | 0      | 1          | 2   | 1   | 1   | 5   |     |     |     |                       |    |  |
|          |     |          |               |             |          | 1         | 203    | 257        | 256 | 339 | 136 |     |     |     | 7   |                       |    |  |
|          |     |          |               |             | 1613     | 308-A216  | 0      | 58         | 32  | 81  | 79  | 85  | 83  | 95  | 93  |                       |    |  |
|          |     |          |               |             |          | 1         | 86     | 76         | 89  | 117 | 146 | 167 | 158 | 174 |     |                       |    |  |
|          |     |          |               | male_30     | 1425     | 308-A206  | 0      | 27         | 47  | 74  | 51  | 35  | 24  | 33  | 25  |                       |    |  |
|          |     |          |               |             |          | 1         | 101    | 138        | 120 | 144 | 135 | 116 | 161 | 126 |     |                       |    |  |
|          |     |          |               |             | 1616     | 303-A232  | 0      | 84         | 136 | 60  | 15  | 24  | 19  | 14  | 17  |                       |    |  |
|          |     |          |               |             |          | 1         | 196    | 224        | 341 | 421 | 317 | 323 | 257 | 275 |     |                       |    |  |
|          |     |          |               | male_40     | 1128     | 308-A226  | 0      | 64         | 35  |     | 13  | 63  | 39  | 51  | 55  |                       |    |  |
|          |     |          |               |             |          | 1         | 148    | 79         |     | 85  | 217 | 215 | 223 | 208 |     |                       |    |  |
|          |     |          |               |             | 1619     | 303-A235  | 0      | 5          | 7   | 4   | 8   | 11  | 10  | 6   | 2   |                       |    |  |
|          |     |          |               |             |          | 1         | 308    | 329        | 250 | 296 | 273 | 290 | 338 | 275 |     |                       |    |  |
|          |     |          |               | male_50     | 1577     | 308-A229  | 0      | 53         | 63  | 30  | 18  | 18  | 13  | 5   | 10  |                       |    |  |
|          |     |          |               |             |          | 1         | 162    | 171        | 228 | 248 | 231 | 250 | 259 | 234 |     |                       |    |  |
|          |     |          |               |             | 1625     | 308-A217  | 0      | 1          |     |     |     | 12  | 12  | 5   | 7   |                       |    |  |
|          |     |          |               |             |          | 1         | 243    | 300        | 234 | 240 | 170 | 289 | 289 | 263 |     |                       |    |  |
|          |     |          | timeline      | female_20   | 407      | 303-A239  | 0      | 63         | 105 | 111 | 168 | 113 | 15  | 74  | 76  |                       |    |  |
|          |     |          |               |             |          | 1         | 1      | 33         | 19  | 14  | 11  | 1   | 13  | 6   |     |                       |    |  |
|          |     |          |               |             | 1579     | 308-A219  | 0      | 31         | 17  |     | 10  | 75  | 77  | 83  | 64  |                       |    |  |
|          |     |          |               |             |          | 1         | 20     | 16         |     | 10  | 9   |     | 1   | 2   |     |                       |    |  |
|          |     |          |               | female_30   | 1138     | 303-A238  | 0      |            | 4   |     |     | 1   | 76  | 68  | 74  |                       |    |  |
|          |     |          |               |             |          | 1         |        |            |     |     |     | 4   |     |     |     |                       |    |  |
|          |     |          |               |             | 1588     | 308-A266  | 0      | 3          | 6   | 10  | 1   | 3   | 8   | 12  | 10  |                       |    |  |
|          |     |          |               |             |          | 1         | 36     | 26         |     | 1   |     |     | 23  | 27  |     |                       |    |  |
|          |     |          |               | female_40   | 409      | 303-A234  | 0      | 84         | 122 | 124 | 63  | 141 | 214 | 182 | 180 |                       |    |  |
|          |     |          |               |             |          | 1         | 36     | 28         | 27  | 12  | 25  | 16  | 9   | 43  |     |                       |    |  |
|          |     |          |               |             | 1585     | 308-A214  | 0      | 8          | 6   | 11  | 13  | 16  | 23  | 26  | 47  |                       |    |  |
|          |     |          |               |             |          | 1         | 4      | 24         | 12  |     |     |     |     | 5   |     |                       |    |  |
|          |     |          |               | female_50   | 1573     | 303-A237  | 0      | 138        | 172 | 158 | 144 | 150 | 149 | 130 | 143 |                       |    |  |
|          |     |          |               |             |          | 1         | 27     | 36         | 29  | 14  | 23  | 23  | 21  | 19  |     |                       |    |  |
|          |     |          |               |             | 1627     | 303-A236  | 0      | 13         | 11  | 18  | 26  | 16  | 22  | 14  | 22  |                       |    |  |
|          |     |          |               |             |          | 1         |        |            | 1   |     | 2   | 1   |     | 2   |     |                       |    |  |
|          |     |          |               | male_20     | 408      | 308-A224  | 0      | 18         | 12  | 2   |     | 2   | 5   | 1   | 7   |                       |    |  |
|          |     |          |               |             |          | 1         | 7      | 13         | 16  | 21  | 9   | 13  | 13  | 12  |     |                       |    |  |
|          |     |          |               |             | 1612     | 308-A216  | 0      |            |     |     |     |     |     |     |     |                       |    |  |
|          |     |          |               |             |          | 1         |        |            | 1   |     |     |     | 10  |     |     |                       |    |  |
|          |     |          |               | male_30     | 1137     | 308-A206  | 0      | 169        | 166 | 241 | 185 | 132 | 59  | 104 | 110 |                       |    |  |
|          |     |          |               |             |          | 1         | 19     | 11         | 9   | 7   | 4   | 3   | 1   | 2   |     |                       |    |  |
|          |     |          |               |             | 1615     | 303-A232  | 0      | 58         | 77  | 81  | 86  | 34  | 24  | 23  | 39  |                       |    |  |
|          |     |          |               |             |          | 1         |        | 5          |     |     | 7   |     |     |     |     |                       |    |  |
|          |     |          |               | male_40     | 406      | 308-A226  | 0      | 172        | 114 |     | 94  | 206 | 243 | 213 | 202 |                       |    |  |
|          |     |          |               |             |          | 1         | 19     | 1          |     | 6   | 11  | 7   | 19  | 5   |     |                       |    |  |
|          |     |          |               |             | 1618     | 303-A235  | 0      | 24         | 21  | 25  | 33  | 45  | 36  | 24  | 89  |                       |    |  |
|          |     |          |               |             |          | 1         |        |            |     |     |     | 9   |     |     |     |                       |    |  |
|          |     |          |               | male_50     | 1576     | 308-A229  | 0      | 56         | 57  | 42  | 59  | 34  | 34  | 35  | 31  |                       |    |  |
|          |     |          |               |             |          | 1         | 28     | 11         |     | 48  | 21  | 10  | 9   | 17  |     |                       |    |  |
|          |     |          |               |             | 1624     | 308-A217  | 0      | 102        | 123 | 90  | 60  | 41  | 21  | 38  | 101 |                       |    |  |
|          |     |          |               |             |          | 1         | 20     | 33         | 79  | 17  | 1   | 19  | 52  | 55  |     |                       |    |  |
|          |     |          | web           |             | timeline | female_20 | 120    | NULL       | 0   |     |     |     |     | 2   |     | 10                    | 12 |  |
|          |     |          |               |             |          |           | 1      | 167        | 97  | 131 | 266 | 367 | 314 | 274 | 303 |                       |    |  |
|          |     |          |               |             |          |           | 150    | NULL       | 0   | 2   | 1   | 20  | 15  | 14  | 17  | 19                    | 18 |  |
|          |     |          |               |             |          |           |        | 1          | 290 | 389 | 448 | 389 | 470 | 185 | 242 | 214                   |    |  |
|          |     |          |               |             |          |           | 356    | NULL       | 0   | 7   | 10  | 13  | 15  | 12  | 4   | 13                    | 14 |  |
|          |     |          |               |             |          |           |        | 1          | 247 | 360 | 295 | 418 | 329 | 346 | 310 | 160                   |    |  |
|          |     |          |               |             |          |           | 413    | NULL       | 0   | 17  | 26  | 19  | 17  | 17  | 22  | 12                    | 10 |  |
|          |     |          |               |             |          |           |        | 1          | 108 | 159 | 144 | 175 | 133 | 199 | 208 | 224                   |    |  |
|          |     |          |               |             |          | female_25 | 32     | NULL       | 0   | 3   | 5   | 2   | 4   | 1   |     | 5                     | 4  |  |
|          |     |          |               |             |          |           |        | 1          | 443 | 592 | 455 | 593 | 677 | 711 | 660 | 662                   |    |  |
|          |     |          |               |             |          | female_30 | 116    | NULL       | 0   | 20  | 37  | 45  | 26  | 31  | 24  | 31                    | 28 |  |
|          |     |          |               |             |          |           |        | 1          | 309 | 600 | 281 | 392 | 265 | 476 | 297 | 353                   |    |  |
|          |     |          |               |             |          |           | 208    | NULL       | 0   | 8   | 5   | 3   | 4   | 5   | 5   | 8                     | 1  |  |
|          |     |          |               |             |          |           |        | 1          | 343 | 206 | 246 | 272 | 227 | 283 | 226 | 255                   |    |  |
|          |     |          |               |             |          |           | 372    | NULL       | 0   |     |     | 7   | 5   | 11  | 6   | 13                    | 1  |  |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

| Site     | Os  | Platform | Ad Surface... | demographic | User Id | Device Id | Is Img    | Created At |      |     |     |     |       |     |     | ads_mb4_last_7_days.. |                        |       |  |  |
|----------|-----|----------|---------------|-------------|---------|-----------|-----------|------------|------|-----|-----|-----|-------|-----|-----|-----------------------|------------------------|-------|--|--|
|          |     |          |               |             |         |           |           | 9月         |      |     |     | 8月  |       |     |     |                       |                        |       |  |  |
| facebook | ios | web      | timeline      | female_30   | 372     | NULL      | 1         | 379        | 544  | 495 | 272 | 305 | 351   | 426 | 400 | 1                     | <div><div></div></div> |       |  |  |
|          |     |          |               | female_40   | 36      | NULL      | 0         |            |      |     |     |     |       |     |     |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 113        | 241  | 168 | 105 | 95  | 21    | 28  | 28  | 17                    |                        |       |  |  |
|          |     |          |               |             | 121     | NULL      | 0         | 1          |      | 6   | 14  | 7   | 20    | 3   |     |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 169        | 335  | 237 | 164 | 333 | 227   | 392 | 405 |                       |                        |       |  |  |
|          |     |          |               |             | 163     | NULL      | 0         |            |      |     | 9   | 11  | 13    | 7   | 5   |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 218        | 324  | 306 | 138 | 216 | 186   | 166 | 197 |                       |                        |       |  |  |
|          |     |          |               |             | 213     | NULL      | 0         |            | 2    | 3   |     | 10  | 10    | 7   | 9   |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 374        | 440  | 301 | 339 | 329 | 333   | 307 | 234 |                       |                        |       |  |  |
|          |     |          |               |             | 415     | NULL      | 0         | 3          | 2    | 17  | 20  | 14  | 18    | 20  | 16  |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 75         | 103  | 138 | 130 | 90  | 141   | 99  | 75  |                       |                        |       |  |  |
|          |     |          |               | female_50   | 51      | NULL      | 0         | 1          |      | 11  | 9   | 7   | 6     | 10  | 15  |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 183        | 215  | 157 | 340 | 387 | 258   | 400 | 371 |                       |                        |       |  |  |
|          |     |          |               | male_10     | 962     | NULL      | 1         | 258        | 218  | 273 | 308 | 247 | 94    | 269 | 232 |                       |                        |       |  |  |
|          |     |          |               | male_20     | 387     | NULL      | 0         | 1          |      | 2   |     |     |       |     | 4   | 1                     |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 366        | 521  | 475 | 619 | 707 | 771   | 581 | 613 |                       |                        |       |  |  |
|          |     |          |               |             | 414     | NULL      | 0         |            |      | 6   | 4   | 11  | 2     |     | 14  |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 224        | 321  | 302 | 205 | 167 | 212   | 217 | 320 |                       |                        |       |  |  |
|          |     |          |               | male_25     | 40      | NULL      | 1         | 178        | 224  | 253 | 333 | 331 | 288   | 123 | 143 |                       |                        |       |  |  |
|          |     |          |               | male_30     | 112     | NULL      | 0         | 11         | 25   | 26  | 12  | 18  | 6     | 5   | 6   |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 126        | 224  | 377 | 416 | 483 | 611   | 428 | 413 |                       |                        |       |  |  |
|          |     |          |               |             | 167     | NULL      | 0         | 30         | 31   | 47  | 38  | 35  | 26    | 28  | 23  |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 148        | 164  | 134 | 149 | 154 | 117   | 133 | 163 |                       |                        |       |  |  |
|          |     |          |               |             | 368     | NULL      | 0         | 1          | 8    | 3   |     | 9   |       |     | 1   |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 362        | 274  | 351 | 338 | 298 | 420   | 563 | 434 |                       |                        |       |  |  |
|          |     |          |               | male_40     | 124     | NULL      | 0         |            |      | 1   | 9   | 7   | 8     | 6   | 1   |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 389        | 522  | 264 | 240 | 285 | 281   | 375 | 348 |                       |                        |       |  |  |
|          |     |          |               |             | 385     | NULL      | 0         | 1          | 7    | 13  | 22  | 5   | 9     | 21  | 11  |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 476        | 443  | 236 | 308 | 349 | 520   | 449 | 377 |                       |                        |       |  |  |
|          |     |          |               |             | 412     | NULL      | 0         | 35         | 30   | 28  | 32  | 34  | 36    | 43  | 40  |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 97         | 117  | 104 | 132 | 139 | 157   | 111 | 124 |                       |                        |       |  |  |
|          |     |          |               | male_50     | 125     | NULL      | 0         | 5          | 6    | 9   | 6   | 1   | 2     | 2   | 2   |                       |                        |       |  |  |
|          |     |          |               |             |         |           | 1         | 460        | 422  | 523 | 836 | 691 | 860   | 510 | 452 |                       |                        |       |  |  |
|          | PC  | web      | timeline      | female_10   | 1996    | NULL      | 0         | 9          | 11   | 15  | 11  | 13  | 11    | 14  | 5   |                       |                        |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 32  | 62  | 51  | 46    | 37  | 69  | 58                    | 114                    |       |  |  |
|          |     |          |               |             |         | female_20 | 1301      | NULL       | 0    | 16  | 31  | 35  |       | 18  | 34  | 19                    | 12                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 238 | 244 | 234 | 15    | 223 | 245 | 350                   | 241                    |       |  |  |
|          |     |          |               |             |         |           | 1958      | NULL       | 0    | 32  | 32  | 33  |       | 31  | 27  | 42                    | 31                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 361 | 443 | 621 | 56    | 601 | 495 | 556                   | 555                    |       |  |  |
|          |     |          |               |             |         |           | 1975      | NULL       | 0    |     | 14  | 9   | 5     | 20  | 20  | 7                     | 15                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 135 | 283 | 218 | 275   | 140 | 99  | 244                   | 264                    |       |  |  |
|          |     |          |               |             |         |           | 1990      | NULL       | 0    | 10  | 23  | 19  | 23    | 28  | 23  | 22                    | 18                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 149 | 122 | 147 | 154   | 166 | 56  | 92                    | 91                     |       |  |  |
|          |     |          |               |             |         |           | 1992      | NULL       | 0    | 10  | 31  | 9   | 27    | 5   | 10  | 9                     | 8                      |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 157 | 156 | 215 | 136   | 89  | 72  | 143                   | 149                    |       |  |  |
|          |     |          |               |             |         |           | 1997      | NULL       | 0    | 12  | 11  | 3   | 4     | 2   |     | 2                     | 3                      |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 119 | 79  | 17  | 32    | 18  | 8   | 21                    | 13                     |       |  |  |
|          |     |          |               |             |         |           | female_30 | 1976       | NULL | 0   | 9   | 15  | 3     | 3   | 6   | 8                     | 11                     | 5     |  |  |
|          |     |          |               |             |         |           |           |            |      | 1   | 324 | 292 | 225   | 289 | 193 | 149                   | 257                    | 290   |  |  |
|          |     |          |               |             |         |           |           | 1977       | NULL | 0   | 2   | 19  | 2     | 1   | 15  | 2                     | 10                     | 5     |  |  |
|          |     |          |               |             |         |           |           |            |      | 1   | 207 | 214 | 34    | 19  | 75  | 24                    | 37                     | 51    |  |  |
|          |     |          |               |             |         |           | 1986      | NULL       | 0    |     | 11  |     |       |     | 27  | 23                    | 28                     | 15    |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 115 | 72  |     |       |     | 123 | 48                    | 64                     | 167   |  |  |
|          |     |          |               |             |         |           | 1993      | NULL       | 0    | 15  | 20  | 25  | 27    | 10  | 11  | 14                    | 15                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 109 | 98  | 53  | 87    | 113 | 70  | 76                    | 150                    |       |  |  |
|          |     |          |               |             |         |           | 1998      | NULL       | 0    | 8   | 11  | 17  | 21    | 17  | 8   | 16                    | 23                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 96  | 130 | 119 | 133   | 75  | 80  | 100                   | 129                    |       |  |  |
|          |     |          |               |             |         |           | female_40 | 492        | NULL | 0   | 32  | 35  | 38    | 4   | 36  | 56                    | 41                     | 20    |  |  |
|          |     |          |               |             |         |           |           |            |      | 1   | 743 | 851 | 1,105 | 123 | 975 | 997                   | 1,046                  | 1,218 |  |  |
|          |     |          |               |             |         |           |           | 1955       | NULL | 0   | 11  | 13  | 36    | 1   | 31  | 42                    | 31                     | 31    |  |  |
|          |     |          |               |             |         |           |           |            |      | 1   | 231 | 379 | 300   | 35  | 302 | 369                   | 345                    | 403   |  |  |
|          |     |          |               |             |         |           | 1959      | NULL       | 0    | 51  | 47  | 64  | 63    | 44  | 33  | 17                    | 21                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 113 | 175 | 167 | 325   | 218 | 150 | 94                    | 155                    |       |  |  |
|          |     |          |               |             |         |           | 1960      | NULL       | 0    | 13  | 10  | 7   | 32    | 29  | 38  | 30                    | 25                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 142 | 158 | 175 | 218   | 205 | 240 | 202                   | 236                    |       |  |  |
|          |     |          |               |             |         |           | 1985      | NULL       | 0    | 12  | 20  | 14  | 12    | 26  | 15  | 19                    | 25                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 151 | 181 | 87  | 128   | 168 | 157 | 267                   | 206                    |       |  |  |
|          |     |          |               |             |         |           | 2000      | NULL       | 0    | 25  | 18  | 15  | 17    | 10  | 5   | 9                     | 7                      |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 106 | 94  | 146 | 153   | 150 | 78  | 108                   | 172                    |       |  |  |
|          |     |          |               |             |         |           | female_50 | 489        | NULL | 0   | 44  | 79  | 55    | 5   | 45  | 50                    | 45                     | 36    |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 554 | 685 | 698 | 118   | 928 | 715 | 828                   | 958                    |       |  |  |
|          |     |          |               |             |         |           | 1995      | NULL       | 0    | 11  | 21  | 19  | 18    | 11  | 6   | 9                     | 9                      |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 81  | 86  | 102 | 80    | 105 | 86  | 144                   | 95                     |       |  |  |
|          |     |          |               |             |         |           | male_10   | 1984       | NULL | 0   | 15  | 25  | 14    | 11  | 10  | 8                     | 13                     | 18    |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 139 | 123 | 77  | 137   | 169 | 65  | 173                   | 157                    |       |  |  |
|          |     |          |               |             |         |           | male_20   | 1956       | NULL | 0   | 42  | 33  | 63    | 3   | 30  | 32                    | 48                     | 23    |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 208 | 374 | 274 | 48    | 351 | 473 | 381                   | 286                    |       |  |  |
|          |     |          |               |             |         |           | 1967      | NULL       | 0    | 7   | 18  | 22  | 9     | 11  | 11  | 14                    | 22                     |       |  |  |
|          |     |          |               |             |         |           |           |            | 1    | 69  | 71  | 141 | 121   | 150 | 52  | 61                    | 101                    |       |  |  |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

| Site     | Os  | Platform | Ad Surface... | demographic | User Id | Device Id | Is Img   | Created At |      |          |      |          |     |      |     | ads_mb4_last_7_days.. |      |    |    |     |    |    |    |     |    |    |
|----------|-----|----------|---------------|-------------|---------|-----------|----------|------------|------|----------|------|----------|-----|------|-----|-----------------------|------|----|----|-----|----|----|----|-----|----|----|
|          |     |          |               |             |         |           |          | 4          | 3    | 2        | 1    | 31       | 30  | 29   | 28  |                       |      |    |    |     |    |    |    |     |    |    |
| facebook | PC  | web      | timeline      | male_20     | 1969    | NULL      | 0        | 16         | 13   | 22       | 19   | 18       | 13  | 15   | 25  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 42         | 90   | 78       | 95   | 89       | 117 | 84   | 128 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1971    | NULL      | 0        | 29         | 26   | 9        | 10   | 14       | 11  | 11   | 14  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 142        | 243  | 29       | 80   | 327      | 144 | 300  | 377 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1989    | NULL      | 0        | 17         | 23   | 3        | 33   | 8        | 23  | 17   | 40  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 103        | 114  | 159      | 61   | 96       | 34  | 54   | 76  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1999    | NULL      | 0        | 14         | 15   | 28       | 16   | 12       | 8   | 11   | 11  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 87         | 88   | 106      | 90   | 86       | 54  | 70   | 152 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               | male_30     | 1957    | NULL      | 0        | 2          | 3    | 2        | 20   | 1        | 2   |      |     |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 28         | 52   | 61       | 32   | 212      | 27  | 36   |     |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1974    | NULL      | 0        | 3          | 5    | 10       | 4    | 8        | 8   | 8    | 4   |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 150        | 166  | 183      | 155  | 113      | 133 | 192  | 218 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1983    | NULL      | 0        | 4          | 8    | 12       | 1    | 5        | 3   | 9    | 9   |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 247        | 354  | 340      | 216  | 490      | 252 | 354  | 341 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1991    | NULL      | 0        | 8          | 6    | 34       | 19   | 5        | 12  | 29   | 13  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 184        | 244  | 208      | 206  | 126      | 112 | 106  | 173 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               | male_40     | 491     | NULL      | 0        | 9          | 18   | 26       | 3    | 24       | 30  | 21   | 25  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 228        | 276  | 331      | 54   | 301      | 325 | 446  | 310 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1300    | NULL      | 0        | 23         | 36   | 38       | 3    | 19       | 25  | 19   | 23  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 163        | 240  | 304      | 41   | 281      | 351 | 276  | 224 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1962    | NULL      | 0        | 13         | 8    | 21       | 25   | 12       | 17  | 12   | 14  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 114        | 133  | 166      | 125  | 136      | 123 | 161  | 156 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1970    | NULL      | 0        | 5          | 14   | 14       | 15   | 18       | 9   | 12   | 22  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 78         | 118  | 114      | 120  | 178      | 147 | 124  | 212 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               | male_50     | 1972    | NULL      | 0        | 15         | 23   | 39       | 19   | 39       | 15  | 46   | 42  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 37         | 22   | 17       | 16   | 11       | 3   | 8    | 1   |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1982    | NULL      | 0        | 6          | 5    |          |      |          |     |      | 2   |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 94         | 95   | 4        | 4    | 1        |     |      | 55  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 1994    | NULL      | 0        | 12         | 14   | 10       | 14   | 15       | 7   | 12   | 19  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 74         | 114  | 109      | 128  | 111      | 43  | 79   | 120 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             | 490     | NULL      | 0        | 28         | 21   | 14       |      | 9        | 31  | 37   | 36  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 659        | 771  | 336      | 27   | 606      | 736 | 739  | 604 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               | gdn         | android | app       | discover | female_40  | 1094 | 308-A124 | 0    |          |     |      |     |                       |      |    |    | 1   | 1  |    |    |     |    |    |
|          |     |          |               |             |         |           |          |            |      |          | 1    | 44       | 35  | 91   | 27  |                       | 1    |    | 6  | 27  |    |    |    |     |    |    |
|          |     |          |               |             |         | web       | NULL     | -          | 487  | NULL     | 1    | 120      | 98  | 152  | 155 |                       | 100  | 43 | 48 | 21  |    |    |    |     |    |    |
|          |     |          |               |             |         |           |          |            |      |          | 1    | 4        | 47  | 39   | 68  |                       | 20   | 19 | 37 | 29  |    |    |    |     |    |    |
|          |     |          |               |             |         |           |          |            |      |          | 1    |          |     |      |     |                       | 28   | 36 | 42 | 44  |    |    |    |     |    |    |
|          |     |          |               |             |         |           |          |            |      |          | 1    | 33       | 9   | 14   | 32  |                       | 40   | 29 | 36 | 22  |    |    |    |     |    |    |
|          |     |          |               |             |         |           |          |            |      |          | 1    |          |     |      |     |                       | 29   | 41 | 49 | 25  |    |    |    |     |    |    |
|          |     |          |               |             |         |           |          |            |      |          | 1    | 16       | 8   | 21   | 29  |                       | 52   | 13 | 14 | 23  |    |    |    |     |    |    |
| 1        | 23  | 16       | 10            |             |         |           |          |            |      |          | 19   | 41       | 30  | 20   | 7   |                       |      |    |    |     |    |    |    |     |    |    |
| 1        |     |          | 23            |             |         |           |          |            |      |          |      | 28       | 42  | 46   | 35  |                       |      |    |    |     |    |    |    |     |    |    |
| 1        | 35  | 20       | 11            |             |         |           |          |            |      |          | 17   | 49       | 33  | 16   | 41  |                       |      |    |    |     |    |    |    |     |    |    |
| 1        |     |          |               |             |         |           |          |            |      |          |      | 33       | 38  | 42   | 40  |                       |      |    |    |     |    |    |    |     |    |    |
| 1        | 21  | 24       | 10            |             |         |           |          |            |      |          | 8    | 27       | 31  | 12   | 51  |                       |      |    |    |     |    |    |    |     |    |    |
| iOS      | app | discover | female_20     |             |         |           |          |            |      |          | 1091 | 308-A217 | 1   | 14   | 23  | 50                    | 135  | 86 | 78 | 106 | 80 |    |    |     |    |    |
|          |     |          |               |             |         |           |          |            |      |          |      |          | 1   | 12   | 72  | 58                    |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           |          |            |      |          |      |          | web | NULL | -   | 488                   | NULL | 1  |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           |          |            |      |          |      |          |     |      |     |                       |      | 1  | 25 | 30  | 51 | 20 | 73 | 16  | 53 | 44 |
|          |     |          |               |             |         |           |          |            |      |          |      |          |     |      |     |                       |      | 1  | 42 | 24  | 21 | 31 | 10 | 4   | 70 | 25 |
|          |     |          |               |             |         |           |          |            |      |          |      |          |     |      |     |                       |      | 1  | 73 | 38  | 56 | 63 | 54 | 116 | 40 | 37 |
|          |     |          |               |             |         |           |          |            |      |          |      |          |     |      |     |                       |      | 1  | 16 | 27  | 25 | 15 | 18 | 30  | 16 | 6  |
|          |     |          |               |             | 1       | 52        | 64       | 43         | 48   | 14       |      |          |     |      |     |                       |      | 37 | 10 | 39  |    |    |    |     |    |    |
| pc       | web | NULL     | -             |             | 454     | NULL      | 1        | 147        | 98   | 185      | 217  | 162      | 185 | 186  | 157 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 104        | 152  | 93       | 72   | 73       | 65  | 163  | 49  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 31         | 40   | 31       | 47   | 42       | 57  | 39   | 27  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 139        | 176  | 166      | 147  | 211      | 203 | 161  | 136 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 122        | 77   | 264      | 139  | 220      | 92  | 183  | 34  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 130        | 105  | 87       | 86   | 73       | 111 | 99   | 77  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 76         | 36   | 24       | 42   | 65       | 56  | 12   | 34  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 155        | 144  | 178      | 211  | 149      | 200 | 172  | 113 |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 157        | 81   | 63       | 107  | 284      | 37  | 1    | 66  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 39         | 73   | 20       | 51   | 28       | 40  | 14   | 48  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 28         | 46   | 21       | 48   | 43       | 49  | 26   | 22  |                       |      |    |    |     |    |    |    |     |    |    |
|          |     |          |               |             |         |           | 1        | 128        | 148  | 162      | 201  | 223      | 165 | 166  | 170 |                       |      |    |    |     |    |    |    |     |    |    |
| 1        | 144 | 175      | 104           |             | 240     | 245       | 48       | 71         | 322  |          |      |          |     |      |     |                       |      |    |    |     |    |    |    |     |    |    |
| 1        | 94  | 90       | 143           |             | 171     | 212       | 219      | 148        | 146  |          |      |          |     |      |     |                       |      |    |    |     |    |    |    |     |    |    |
| 1        | 78  | 32       | 40            |             | 27      | 29        | 44       | 25         | 33   |          |      |          |     |      |     |                       |      |    |    |     |    |    |    |     |    |    |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

| Site      | Os      | Platform | Ad Surface .. | demographic | User Id  | Device Id | Is Img | Created At |       |       |       |       |       |     |     | ads_mb4_last_7_days..                                                               |
|-----------|---------|----------|---------------|-------------|----------|-----------|--------|------------|-------|-------|-------|-------|-------|-----|-----|-------------------------------------------------------------------------------------|
|           |         |          |               |             |          |           |        | 9月         |       |       |       | 8月    |       |     |     |                                                                                     |
| gdn       | pc      | web      | NULL          | male_40     | 456      | NULL      | 1      | 4          | 3     | 2     | 1     | 31    | 30    | 29  | 28  | 1  |
| gunosy    | android | app      | NULL          | -           | 1047     | NULL      | 1      | 132        | 172   | 114   | 160   | 209   | 176   | 154 | 215 |                                                                                     |
|           |         |          |               | male_50     | 1737     | NULL      | 1      | 23         | 172   | 162   | 67    | 215   | 70    | 119 | 21  |                                                                                     |
|           |         |          |               |             |          |           |        | 31         | 37    | 59    | 27    | 46    | 31    | 10  | 21  |                                                                                     |
|           |         |          |               | female_25   | 605      | 306-A115  | 1      | 749        | 839   | 900   | 947   | 858   | 934   | 865 | 843 |                                                                                     |
|           |         |          |               | female_40   | 606      | 303-A18   | 1      | 486        | 599   | 378   | 365   | 571   | 564   | 567 | 507 |                                                                                     |
|           | iOS     | app      | NULL          | male_25     | 607      | 308-A153  | 1      | 377        | 430   | 420   | 550   | 398   | 375   | 433 | 475 |                                                                                     |
|           |         |          |               | male_40     | 608      | 303-A94   | 1      | 371        | 469   | 389   | 493   | 449   | 435   | 476 | 387 |                                                                                     |
|           |         |          |               | -           | 611      | 308-A219  | 1      | 649        | 849   | 843   | 879   | 757   | 762   | 780 | 797 |                                                                                     |
|           |         |          |               | female_25   | 601      | 308-A224  | 1      | 309        | 590   | 629   | 134   | 265   | 353   | 364 | 305 |                                                                                     |
|           |         |          |               | female_40   | 602      | 308-A226  | 1      | 288        | 398   | 364   | 339   | 345   | 314   | 349 | 318 |                                                                                     |
| instagram | android | app      | reels         | male_25     | 603      | 303-A232  | 1      | 296        | 399   | 372   | 351   | 315   | 178   | 306 | 307 |                                                                                     |
|           |         |          |               | male_40     | 604      | 303-A234  | 1      | 306        | 460   | 394   | 405   | 339   | 405   | 343 | 402 |                                                                                     |
|           |         |          |               | female_10   | 1114     | 306-A115  | 0      | 370        | 469   | 412   | 384   | 330   | 426   | 444 | 471 |                                                                                     |
|           |         |          |               |             |          |           | 1      | 46         | 46    | 24    | 26    | 42    | 39    | 47  | 22  |                                                                                     |
|           |         |          |               |             |          |           | 1      | 3          | 4     | 9     | 3     | 7     |       |     | 1   |                                                                                     |
|           |         |          |               | female_25   | 1111     | 303-A94   | 0      | 188        | 275   | 159   | 193   | 214   | 286   | 261 | 279 |                                                                                     |
|           |         |          |               |             |          | 1         | 64     | 72         | 83    | 51    | 55    | 40    | 23    | 50  |     |                                                                                     |
|           |         |          |               | female_30   | 1112     | 308-A155  | 0      | 100        | 139   | 98    | 99    | 118   | 96    | 161 | 147 |                                                                                     |
|           |         |          |               |             |          | 1         | 34     | 32         | 106   | 39    | 56    | 37    | 30    | 36  |     |                                                                                     |
|           |         |          |               | female_40   | 1108     | 308-A153  | 0      | 123        | 125   | 86    | 129   | 134   | 169   | 140 | 162 |                                                                                     |
|           |         |          |               |             |          | 1         | 39     | 69         | 95    | 52    | 59    | 23    | 36    | 49  |     |                                                                                     |
|           |         |          |               | female_50   | 1116     | 308-A183  | 0      | 70         | 97    | 114   | 131   | 73    | 116   | 55  | 71  |                                                                                     |
|           |         |          |               |             |          | 1         | 29     | 46         | 38    | 36    | 22    | 23    | 19    | 34  |     |                                                                                     |
|           |         |          |               | male_10     | 1115     | 306-A96   | 0      | 43         | 57    | 18    | 36    | 51    | 55    | 70  | 66  |                                                                                     |
|           |         |          |               |             |          | 1         | 21     | 17         | 26    | 16    | 12    | 19    | 21    | 8   |     |                                                                                     |
|           |         |          |               | male_25     | 1110     | 306-A117  | 0      | 84         | 121   | 86    | 47    | 72    | 116   | 100 | 98  |                                                                                     |
|           |         |          |               |             |          | 1         | 37     | 24         | 32    | 8     | 5     | 8     | 13    | 20  |     |                                                                                     |
|           |         |          |               | male_30     | 1113     | 306-A118  | 0      | 42         | 54    | 32    | 33    | 23    | 36    | 31  | 46  |                                                                                     |
|           |         |          |               |             |          | 1         | 11     | 18         | 40    | 24    | 30    | 27    | 38    | 24  |     |                                                                                     |
|           |         |          |               | male_40     | 1109     | 308-A186  | 0      | 70         | 116   | 82    | 120   | 120   | 165   | 150 | 139 |                                                                                     |
|           |         |          | 1             | 69          | 90       | 130       | 100    | 53         | 24    | 23    | 40    |       |       |     |     |                                                                                     |
|           | male_50 | 1117     | 308-A184      | 0           | 95       | 65        | 141    | 143        | 131   | 140   | 81    | 125   |       |     |     |                                                                                     |
|           |         |          | 1             | 53          | 23       | 25        | 22     | 16         | 10    | 56    | 24    |       |       |     |     |                                                                                     |
|           | story   |          | female_10     | 964         | 306-A115 | 0         | 13     | 9          | 12    | 3     | 7     | 15    | 10    | 16  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 265    | 115        | 112   | 63    | 75    | 25    | 99    | 100 |     |                                                                                     |
|           |         |          | female_25     | 669         | 303-A94  | 0         | 56     | 75         | 110   | 113   | 68    | 79    | 59    | 64  |     |                                                                                     |
|           |         |          |               |             | 1        | 1,690     | 2,254  | 2,366      | 2,106 | 2,272 | 1,843 | 2,021 | 2,096 |     |     |                                                                                     |
|           |         |          | female_30     | 670         | 308-A155 | 0         | 14     | 25         | 10    | 23    | 28    | 8     | 8     | 26  |     |                                                                                     |
|           |         |          |               |             | 1        | 1,294     | 1,808  | 1,183      | 1,290 | 2,370 | 2,106 | 2,529 | 1,646 |     |     |                                                                                     |
|           |         |          | female_40     | 666         | 308-A153 | 0         | 74     | 82         | 64    | 39    | 59    | 57    | 59    | 59  |     |                                                                                     |
|           |         |          |               |             | 1        | 2,497     | 2,698  | 2,656      | 2,613 | 2,510 | 2,859 | 3,033 | 2,262 |     |     |                                                                                     |
|           |         |          | female_50     | 966         | 308-A183 | 0         | 80     | 93         | 74    | 104   | 87    | 78    | 55    | 52  |     |                                                                                     |
|           |         |          |               |             | 1        | 902       | 1,308  | 1,559      | 1,586 | 1,461 | 1,566 | 1,358 | 1,323 |     |     |                                                                                     |
|           |         |          | male_10       | 965         | 306-A96  | 0         | 4      | 8          | 10    | 14    | 23    | 29    | 26    | 28  |     |                                                                                     |
|           |         |          |               |             | 1        | 189       | 236    | 217        | 43    | 129   | 89    | 104   | 183   |     |     |                                                                                     |
|           |         |          | male_25       | 668         | 306-A117 | 0         | 50     | 43         | 36    | 16    | 44    | 38    | 60    | 19  |     |                                                                                     |
|           |         |          |               |             | 1        | 2,597     | 2,735  | 1,967      | 665   | 2,025 | 2,524 | 2,813 | 1,990 |     |     |                                                                                     |
|           |         |          | male_30       | 671         | 306-A118 | 0         | 10     | 37         | 21    | 18    | 44    | 25    | 20    | 39  |     |                                                                                     |
|           |         |          |               |             | 1        | 1,232     | 1,561  | 2,227      | 1,126 | 1,297 | 1,487 | 1,559 | 1,333 |     |     |                                                                                     |
|           |         |          | male_40       | 667         | 308-A186 | 0         | 51     | 62         | 58    | 33    | 18    | 11    | 29    | 24  |     |                                                                                     |
|           |         |          |               | 1           | 848      | 1,259     | 1,663  | 1,590      | 2,096 | 1,954 | 1,399 | 1,165 |       |     |     |                                                                                     |
| male_50   |         |          | 967           | 308-A184    | 0        | 20        | 32     | 34         | 30    | 25    | 39    | 52    | 36    |     |     |                                                                                     |
|           |         |          |               | 1           | 1,539    | 1,418     | 2,070  | 1,863      | 2,534 | 1,751 | 918   | 1,403 |       |     |     |                                                                                     |
| timeline  |         |          | female_10     | 968         | 306-A115 | 0         | 45     | 51         | 26    | 19    | 20    | 43    | 42    | 42  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 160    | 197        | 86    | 125   | 232   | 103   | 142   | 89  |     |                                                                                     |
|           |         |          | female_25     | 675         | 303-A94  | 0         | 63     | 81         | 63    | 89    | 60    | 67    | 110   | 80  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 232    | 269        | 260   | 135   | 338   | 323   | 200   | 171 |     |                                                                                     |
|           |         |          | female_30     | 676         | 308-A155 | 0         | 41     | 82         | 84    | 75    | 99    | 115   | 109   | 102 |     |                                                                                     |
|           |         |          |               |             |          | 1         | 59     | 126        | 121   | 64    | 144   | 107   | 98    | 176 |     |                                                                                     |
|           |         |          | female_40     | 672         | 308-A153 | 0         | 76     | 96         | 78    | 116   | 91    | 81    | 96    | 82  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 104    | 193        | 282   | 270   | 292   | 283   | 223   | 91  |     |                                                                                     |
|           |         |          | female_50     | 970         | 308-A183 | 0         | 109    | 109        | 114   | 152   | 118   | 91    | 87    | 86  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 113    | 178        | 154   | 144   | 274   | 311   | 187   | 186 |     |                                                                                     |
|           |         |          | male_10       | 969         | 306-A96  | 0         | 28     | 22         | 17    | 11    | 30    | 37    | 24    | 37  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 91     | 100        | 35    | 84    | 165   | 149   | 128   | 103 |     |                                                                                     |
| iOS       | app     | explore  | male_25       | 674         | 306-A117 | 0         | 30     | 72         | 40    | 15    | 36    | 24    | 40    | 38  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 255    | 275        | 186   | 81    | 151   | 447   | 296   | 275 |     |                                                                                     |
|           |         |          | male_30       | 677         | 306-A118 | 0         | 8      | 14         | 11    | 10    | 13    | 22    | 8     | 18  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 86     | 32         | 39    | 82    | 128   | 81    | 83    | 55  |     |                                                                                     |
|           |         |          | male_40       | 673         | 308-A186 | 0         | 72     | 86         | 81    | 81    | 50    | 22    | 27    | 43  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 178    | 199        | 280   | 303   | 287   | 462   | 235   | 247 |     |                                                                                     |
|           |         |          | male_50       | 971         | 308-A184 | 0         | 14     | 12         | 16    | 29    | 28    | 19    | 35    | 25  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 231    | 123        | 239   | 250   | 284   | 232   | 235   | 214 |     |                                                                                     |
|           |         |          | female_10     | 1386        | 303-A235 | 0         | 10     | 18         | 14    | 29    | 23    | 25    | 17    | 27  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 51     | 40         | 46    | 51    | 51    | 33    | 41    | 55  |     |                                                                                     |
|           |         |          | female_25     | 1383        | 303-A234 | 0         | 11     | 20         | 14    | 13    | 16    | 15    | 31    | 36  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 56     | 97         | 94    | 98    | 100   | 107   | 73    | 64  |     |                                                                                     |
|           |         |          | female_30     | 1385        | 303-A232 | 0         | 21     | 35         | 45    | 53    | 30    | 25    | 43    | 53  |     |                                                                                     |
|           |         |          |               |             |          | 1         | 47     | 95         | 46    | 38    | 40    | 23    | 44    | 67  |     |                                                                                     |

土日チェック用\_\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

|           |           |          |               |             |          |           |        | Created At |     |     |     |     |     |     |     | ads_mb4_last_7_days.. |  |  |   |  |  |  |  |
|-----------|-----------|----------|---------------|-------------|----------|-----------|--------|------------|-----|-----|-----|-----|-----|-----|-----|-----------------------|--|--|---|--|--|--|--|
| Site      | Os        | Platform | Ad Surface .. | demographic | User Id  | Device Id | Is Img | 9月         |     |     |     |     |     |     | 8月  |                       |  |  | 1 |  |  |  |  |
|           |           |          |               |             |          |           |        | 4          | 3   | 2   | 1   | 31  | 30  | 29  | 28  |                       |  |  |   |  |  |  |  |
| instagram | iOS       | app      | explore       | female_40   | 1380     | 308-A224  | 0      | 38         | 32  | 25  | 47  | 59  | 42  | 54  | 34  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 40        | 58     | 51         | 54  | 59  | 43  | 44  | 49  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | female_50   | 1388     | 308-A217  | 0      | 14         | 29  | 36  | 46  | 38  | 28  | 23  | 25  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 60        | 65     | 47         | 40  | 49  | 44  | 52  | 54  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | male_20     | 1777     | 308-A214  | 0      | 40         | 36  | 28  | 42  | 32  | 43  | 52  | 46  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 35        | 36     | 44         | 35  | 31  | 21  | 19  | 16  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | male_25     | 1382     | 308-A226  | 0      | 12         | 13  |     | 7   | 17  | 12  | 11  | 13  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 22        | 4      |            | 9   | 34  | 15  | 33  | 45  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | male_30     | 1384     | 308-A219  | 0      | 13         | 7   | 21  | 4   | 13  | 13  | 25  | 18  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 14        | 21     | 28         | 9   | 10  | 8   | 4   | 5   |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | male_40     | 1381     | 303-A236  | 0      | 20         | 26  | 14  | 34  | 22  | 36  | 32  | 22  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 48        | 68     | 69         | 50  | 54  | 28  | 30  | 31  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | male_50     | 1389     | 308-A216  | 0      | 29         | 28  | 34  | 42  | 47  | 33  | 27  | 42  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 53        | 25     | 33         | 43  | 25  | 34  | 42  | 33  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          | reels         | female_10   | 1124     | 303-A235  | 0      | 27         | 45  | 35  | 34  | 39  | 32  | 35  | 36  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 42        | 29     | 27         | 30  | 36  | 12  | 12  | 36  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | female_25   | 1121     | 303-A234  | 0      | 6          | 15  | 16  | 6   | 9   | 11  | 26  | 24  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 69        | 92     | 77         | 85  | 76  | 87  | 61  | 63  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | female_30   | 1123     | 303-A232  | 0      | 33         | 36  | 35  | 52  | 28  | 19  | 49  | 43  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 36        | 99     | 57         | 53  | 71  | 26  | 54  | 60  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | female_40   | 1118     | 308-A224  | 0      | 44         | 26  | 26  | 40  | 62  | 39  | 61  | 56  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 52        | 85     | 63         | 65  | 55  | 55  | 55  | 58  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | female_50   | 1126     | 308-A217  | 0      | 31         | 26  | 32  | 34  | 20  | 17  | 14  | 14  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 44        | 71     | 41         | 46  | 61  | 55  | 65  | 55  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | male_20     | 1776     | 308-A214  | 0      | 67         | 74  | 43  | 34  | 54  | 54  | 62  | 73  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 52        | 40     | 46         | 53  | 33  | 23  | 27  | 21  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | male_25     | 1120     | 308-A226  | 0      | 36         | 30  |     | 15  | 17  | 25  | 18  | 15  |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 31        | 13     |            | 11  | 66  | 50  | 63  | 76  |     |     |                       |  |  |   |  |  |  |  |
|           |           |          | male_30       | 1122        | 308-A219 | 0         | 12     | 10         |     |     | 5   | 11  | 14  | 17  |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | 1           | 14       | 21        | 5      |            | 19  | 8   | 14  | 14  |     |     |     |                       |  |  |   |  |  |  |  |
|           |           |          | male_40       | 1119        | 303-A236 | 0         | 27     | 41         | 25  | 49  | 19  | 21  | 20  | 29  |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | 1           | 53       | 62        | 62     | 57         | 33  | 27  | 17  | 33  |     |     |     |                       |  |  |   |  |  |  |  |
|           |           |          | male_50       | 1127        | 308-A216 | 0         | 23     | 14         | 28  | 43  | 60  | 26  | 17  | 31  |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | 1           | 58       | 31        | 36     | 27         | 27  | 29  | 50  | 34  |     |     |     |                       |  |  |   |  |  |  |  |
|           |           |          | story         | female_10   | 972      | 303-A235  | 0      | 92         | 161 | 102 | 90  | 61  | 93  | 83  | 117 |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 657       | 779    | 731        | 455 | 444 | 724 | 509 | 145 |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | female_25   | 450      | 303-A234  | 0      | 78         | 126 | 99  | 104 | 76  | 103 | 113 | 128 |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 243       | 281    | 363        | 513 | 309 | 402 | 331 | 283 |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | female_30   | 586      | 303-A232  | 0      | 116        | 210 | 209 | 192 | 205 | 88  | 215 | 190 |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 154       | 422    | 471        | 281 | 317 | 102 | 324 | 370 |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | female_40   | 451      | 308-A224  | 0      | 142        | 203 | 114 | 236 | 262 | 259 | 248 | 235 |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 518       | 623    | 495        | 396 | 488 | 468 | 466 | 434 |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | female_50   | 974      | 308-A217  | 0      | 85         | 102 | 143 | 163 | 110 | 127 | 90  | 102 |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 702       | 332    | 286        | 217 | 379 | 301 | 651 | 789 |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | male_10     | 973      | 308-A229  | 0      | 48         | 84  | 106 | 119 | 102 | 104 | 77  | 104 |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        | 781       | 496    | 708        | 886 | 264 | 362 | 218 | 244 |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | male_20     | 1648     | sassa     | 0      |            |     |     | 3   | 2   | 8   |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               |             | 1        |           |        |            | 11  | 5   | 7   |     |     |     |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | 1774        | 308-A214 | 0         | 25     | 43         | 35  | 15  | 67  | 53  | 54  | 52  |     |                       |  |  |   |  |  |  |  |
|           |           |          |               | 1           | 138      | 152       | 145    | 103        | 106 | 105 | 97  | 88  |     |     |     |                       |  |  |   |  |  |  |  |
| male_25   | 452       | 308-A226 | 0             | 113         | 47       |           | 94     | 125        | 107 | 79  | 86  |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | 1         | 221      | 108           |             | 93       | 284       | 325    | 305        | 292 |     |     |     |     |     |     |                       |  |  |   |  |  |  |  |
| male_30   | 585       | 308-A219 | 0             | 50          | 83       | 140       | 35     | 31         | 56  | 53  | 57  |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | 1         | 103      | 103           | 170         | 107      | 16        | 56     | 197        | 178 |     |     |     |     |     |     |                       |  |  |   |  |  |  |  |
| male_40   | 453       | 303-A236 | 0             | 78          | 136      | 135       | 159    | 108        | 156 | 99  | 117 |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | 1         | 324      | 341           | 226         | 164      | 166       | 245    | 199        | 215 |     |     |     |     |     |     |                       |  |  |   |  |  |  |  |
| male_50   | 975       | 308-A216 | 0             | 120         | 128      | 154       | 120    | 144        | 124 | 102 | 156 |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | 1         | 520      | 248           | 818         | 658      | 316       | 470    | 923        | 529 |     |     |     |     |     |     |                       |  |  |   |  |  |  |  |
| timeline  | female_10 | 976      | 303-A235      | 0           | 38       | 39        | 33     | 54         | 64  | 67  | 65  | 59  |     |     |     |                       |  |  |   |  |  |  |  |
|           |           | 1        | 212           | 236         | 255      | 276       | 223    | 173        | 177 | 127 |     |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | female_25 | 616      | 303-A234      | 0           | 8        | 8         | 16     | 26         | 17  | 14  | 17  | 8   |     |     |     |                       |  |  |   |  |  |  |  |
|           |           | 1        | 131           | 143         | 196      | 211       | 201    | 188        | 195 | 166 |     |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | female_30 | 618      | 303-A232      | 0           | 22       | 21        | 40     | 41         | 34  | 19  | 26  | 15  |     |     |     |                       |  |  |   |  |  |  |  |
|           |           | 1        | 80            | 144         | 133      | 97        | 97     | 55         | 125 | 177 |     |     |     |     |     |                       |  |  |   |  |  |  |  |
|           |           | 1294     | 303-A238      | 0           | 41       | 57        | 53     | 87         | 74  | 78  | 63  | 57  |     |     |     |                       |  |  |   |  |  |  |  |
|           |           | 1        | 98            | 85          | 88       | 54        | 50     | 24         | 31  | 72  |     |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | female_40 | 613      | 308-A224      | 0           | 16       | 11        | 13     | 28         | 21  | 22  | 15  | 18  |     |     |     |                       |  |  |   |  |  |  |  |
|           |           | 1        | 138           | 214         | 160      | 231       | 289    | 184        | 165 | 190 |     |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | female_50 | 978      | 308-A217      | 0           | 29       | 29        | 37     | 51         | 23  | 26  | 32  | 40  |     |     |     |                       |  |  |   |  |  |  |  |
|           |           | 1        | 142           | 172         | 115      | 165       | 173    | 203        | 172 | 208 |     |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | male_10   | 977      | 308-A229      | 0           | 21       | 17        | 26     | 22         | 17  | 13  | 23  | 32  |     |     |     |                       |  |  |   |  |  |  |  |
|           |           | 1        | 153           | 217         | 260      | 227       | 204    | 185        | 229 | 226 |     |     |     |     |     |                       |  |  |   |  |  |  |  |
| male_20   | 1647      | sassa    | 0             |             |          |           |        | 1          | 1   |     |     |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | 1         |          |               |             | 1        | 3         | 11     |            |     |     |     |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | 1775      | 308-A214 | 0             | 12          | 13       | 12        | 6      | 24         | 16  | 16  | 11  |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | 1         | 28       | 29            | 5           | 15       | 34        | 16     | 22         | 33  |     |     |     |     |     |     |                       |  |  |   |  |  |  |  |
| male_25   | 615       | 308-A226 | 0             | 12          | 14       |           | 9      | 24         | 21  | 16  | 23  |     |     |     |     |                       |  |  |   |  |  |  |  |
|           | 1         | 153      | 45            |             | 96       | 228       | 234    | 207        | 154 |     |     |     |     |     |     |                       |  |  |   |  |  |  |  |
| male_30   | 617       | 308-A219 | 0             | 11          | 8        | 9         |        | 6          | 7   | 5   | 5   |     |     |     |     |                       |  |  |   |  |  |  |  |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

| Site      | Os      | Platform | Ad Surface.. | demographic | User Id   | Device Id | Is Img   | Created At |           |          |          |     |     |       |       | ads_mb4_last_7_days.. |     |     |     |  |
|-----------|---------|----------|--------------|-------------|-----------|-----------|----------|------------|-----------|----------|----------|-----|-----|-------|-------|-----------------------|-----|-----|-----|--|
|           |         |          |              |             |           |           |          | 4          | 3         | 2        | 1        | 31  | 30  | 29    | 28    |                       |     |     |     |  |
| instagram | iOS     | app      | timeline     | male_30     | 617       | 308-A219  | 1        | 69         | 104       | 111      | 18       | 89  | 56  | 96    | 117   |                       |     |     |     |  |
|           |         |          |              | male_40     | 614       | 303-A236  | 0        | 33         | 37        | 35       | 32       | 14  | 3   | 6     | 15    |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 72         | 141       | 93       | 56       | 90  | 138 | 66    | 96    |                       |     |     |     |  |
|           |         |          |              | male_50     | 979       | 308-A216  | 0        | 16         | 12        | 21       | 37       | 18  | 21  | 22    | 13    |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 196        | 80        | 184      | 171      | 233 | 238 | 131   | 168   |                       |     |     |     |  |
|           |         |          |              |             | 1295      | 303-A237  | 0        | 74         | 86        | 71       | 54       | 65  | 70  | 42    | 44    |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 73         | 128       | 234      | 98       | 68  | 103 | 74    | 100   |                       |     |     |     |  |
|           |         |          |              | line        | android   | app       | NULL     | female_10  | 719       | 308-A183 | 0        | 57  | 136 | 114   | 173   | 105                   | 134 | 128 | 127 |  |
|           |         |          |              |             |           |           |          |            |           |          | 1        | 490 | 652 | 578   | 756   | 592                   | 606 | 677 | 676 |  |
|           |         |          |              |             |           |           |          | female_25  | 561       | 308-A161 | 0        | 8   | 2   | 9     | 12    | 9                     | 13  | 7   | 5   |  |
|           |         |          | 1            |             |           |           |          | 69         | 66        | 103      | 93       | 76  | 100 | 52    | 139   |                       |     |     |     |  |
| female_30 | 565     | 306-A118 | 0            |             |           |           |          | 94         | 170       | 89       | 97       | 92  | 160 | 108   | 101   |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 613        | 757       | 917      | 630      | 583 | 600 | 392   | 629   |                       |     |     |     |  |
|           |         |          |              |             | 1057      | 303-A94   | 0        | 144        | 130       | 76       | 131      | 78  | 102 | 128   | 125   |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 454        | 600       | 385      | 635      | 426 | 334 | 442   | 632   |                       |     |     |     |  |
|           |         |          |              |             | 1895      | worker01  | 0        |            | 6         |          |          |     |     | 3     |       |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        |            | 4         |          | 33       | 26  | 16  | 3     | 8     |                       |     |     |     |  |
|           |         |          |              | female_40   | 563       | 303-A175  | 0        | 48         | 62        | 132      | 66       | 82  | 45  | 102   | 67    |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 574        | 727       | 623      | 833      | 662 | 309 | 866   | 1,049 |                       |     |     |     |  |
|           |         |          |              |             | 1059      | 308-A184  | 0        | 93         | 78        | 105      | 88       | 33  | 60  | 79    | 111   |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 830        | 574       | 676      | 638      | 567 | 511 | 706   | 1,199 |                       |     |     |     |  |
|           |         |          |              |             | 1894      | worker02  | 1        |            | 5         |          | 10       |     |     |       |       | 1                     |     |     |     |  |
|           |         |          |              | female_50   | 721       | 303-A176  | 0        | 176        | 248       | 177      | 132      | 126 | 276 | 272   | 199   |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 628        | 483       | 203      | 349      | 438 | 888 | 668   | 695   |                       |     |     |     |  |
|           |         |          |              |             | 1060      | 308-A124  | 0        | 149        | 229       | 90       | 139      | 139 | 163 | 167   | 124   |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 581        | 862       | 438      | 429      | 315 | 451 | 579   | 625   |                       |     |     |     |  |
|           |         |          |              | female_60   | 1217      | 306-A126  | 0        | 132        | 128       | 101      | 110      | 108 | 186 | 127   | 111   |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 629        | 702       | 871      | 680      | 770 | 742 | 1,098 | 844   |                       |     |     |     |  |
|           |         |          |              |             | 1284      | 308-A151  | 0        | 163        | 175       | 173      | 152      | 90  | 163 | 122   | 143   |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 477        | 595       | 574      | 685      | 474 | 482 | 622   | 475   |                       |     |     |     |  |
|           |         |          |              | male_10     | 720       | 308-A189  | 0        | 166        | 222       | 276      | 297      | 221 | 148 | 333   | 249   |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 323        | 314       | 507      | 464      | 645 | 528 | 464   | 485   |                       |     |     |     |  |
|           |         |          |              | male_25     | 562       | 308-A155  | 0        | 47         | 69        | 84       | 68       | 52  | 32  | 67    | 36    |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 913        | 1,029     | 909      | 724      | 722 | 643 | 498   | 508   |                       |     |     |     |  |
|           |         |          |              | male_30     | 566       | 306-A115  | 0        | 130        | 142       | 106      | 87       | 130 | 135 | 100   | 137   |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 710        | 988       | 831      | 738      | 854 | 874 | 902   | 1,066 |                       |     |     |     |  |
|           |         |          |              |             | 1280      | 308-A150  | 0        | 27         | 56        | 38       | 51       | 30  | 89  | 71    | 85    |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 143        | 351       | 203      | 458      | 273 | 317 | 287   | 436   |                       |     |     |     |  |
|           |         |          |              |             | 1893      | toyama    | 0        |            | 3         | 1        |          |     |     | 1     | 2     |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 3          | 10        | 14       | 6        | 15  | 5   | 3     | 15    |                       |     |     |     |  |
|           |         |          |              | male_40     | 564       | 306-A96   | 0        | 56         | 84        | 64       | 18       | 80  | 49  | 70    | 45    |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 254        | 333       | 510      | 204      | 363 | 463 | 623   | 677   |                       |     |     |     |  |
|           |         |          |              | male_50     | 722       | 308-A185  | 0        | 55         | 94        | 53       | 86       | 40  | 69  | 39    | 10    |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 355        | 617       | 1,034    | 492      | 601 | 444 | 338   | 379   |                       |     |     |     |  |
|           |         |          |              | male_60     | 1214      | 306-A117  | 0        | 68         | 115       | 127      | 28       | 47  | 149 | 105   | 95    |                       |     |     |     |  |
|           |         |          |              |             |           |           | 1        | 837        | 961       | 1,034    | 321      | 367 | 727 | 566   | 730   |                       |     |     |     |  |
|           |         |          |              |             |           |           |          | album      | female_50 | 1751     | 308-A124 | 0   |     | 1     |       | 6                     | 1   | 1   |     |  |
|           |         |          | 1            |             |           |           |          |            | 10        | 5        | 14       | 11  | 9   | 8     | 6     | 6                     |     |     |     |  |
| male_10   | 1740    | 308-A189 | 0            |             |           |           |          |            | 1         | 4        | 11       | 9   | 6   | 7     | 13    | 10                    |     |     |     |  |
|           |         |          | 1            |             |           |           |          |            |           | 4        | 10       | 11  | 10  | 13    | 7     | 9                     |     |     |     |  |
|           | male_25 | 1742     | 308-A155     |             |           |           |          |            | 1         | 5        |          |     |     |       |       |                       |     |     |     |  |
|           |         |          |              |             | male_50   | 1748      | 308-A185 | 0          | 6         | 20       | 37       | 18  | 7   | 19    | 3     | 5                     |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          | 4         | 4        | 7        | 3   | 4   | 7     | 5     | 6                     |     |     |     |  |
|           |         |          |              |             | home      | female_20 | 1343     | 308-A168   | 0         | 4        | 8        | 4   | 2   | 8     | 2     | 4                     | 2   |     |     |  |
|           |         |          |              |             |           |           |          |            | 1         | 80       | 53       | 41  | 42  | 59    | 24    | 11                    | 33  |     |     |  |
|           |         |          |              |             |           | female_30 | 1187     | 306-A118   | 0         |          | 1        | 6   |     | 2     | 3     | 1                     | 2   |     |     |  |
|           |         |          | 1            | 29          |           | 38        | 107      | 76         | 138       | 99       | 21       | 46  |     |       |       |                       |     |     |     |  |
|           | 1193    | 303-A94  | 0            |             |           |           |          |            | 1         |          | 4        | 2   |     |       |       |                       |     |     |     |  |
|           |         |          | 1            | 3           |           | 7         | 11       | 26         | 6         | 2        | 44       | 11  |     |       |       |                       |     |     |     |  |
|           |         |          |              |             | female_40 | 1189      | 303-A175 | 0          |           |          | 1        |     | 6   | 2     | 4     | 1                     |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          | 37        | 26       | 88       | 71  | 57  | 25    | 69    | 92                    |     |     |     |  |
|           |         |          |              |             |           | 1344      | 308-A169 | 0          | 4         | 8        | 4        | 7   | 18  | 6     | 4     | 9                     |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          | 44        | 40       | 18       | 56  | 33  | 11    | 29    | 24                    |     |     |     |  |
|           |         |          |              |             | female_50 | 1191      | 303-A176 | 0          |           |          | 1        | 1   |     |       | 2     | 1                     |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          | 3         |          | 4        | 1   | 1   | 9     | 24    |                       |     |     |     |  |
|           |         |          |              |             |           | 1195      | 308-A124 | 0          |           | 1        |          | 2   | 1   |       |       |                       |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          | 61        | 92       | 46       | 34  | 43  | 84    | 54    | 38                    |     |     |     |  |
|           |         |          |              |             | female_60 | 1219      | 306-A126 | 0          |           |          |          | 1   |     | 1     |       |                       |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          | 2         | 3        | 4        | 7   | 5   | 4     | 3     | 5                     |     |     |     |  |
|           |         |          |              |             | male_10   | 1184      | 308-A189 | 0          |           |          | 6        | 6   | 5   | 2     | 7     | 4                     |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          | 1         | 2        |          | 1   | 3   | 5     | 3     | 2                     |     |     |     |  |
|           |         |          |              |             | male_20   | 1341      | 308-A179 | 0          | 2         | 10       | 4        | 14  | 18  | 12    | 6     | 6                     |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          | 30        | 50       | 17       | 42  | 45  | 22    | 4     | 22                    |     |     |     |  |
|           |         |          |              |             |           | 1345      | 308-A251 | 0          |           | 4        | 2        | 6   |     | 2     | 2     | 1                     |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          | 37        | 88       | 170      | 166 | 60  | 92    | 88    | 145                   |     |     |     |  |
|           |         |          |              |             |           |           |          | 1          |           |          |          | 1   |     |       |       |                       |     |     |     |  |
|           |         |          |              |             |           | 29        | 13       | 25         | 21        | 37       | 78       | 18  | 10  |       |       |                       |     |     |     |  |
|           |         |          |              |             | male_30   | 1188      | 306-A115 | 1          | 5         | 8        | 12       | 16  | 25  | 32    | 23    | 21                    |     |     |     |  |
|           |         |          |              |             | male_40   | 1342      | 308-A167 | 0          | 4         | 8        | 33       | 49  | 48  | 35    | 66    | 8                     |     |     |     |  |

土日チェック用\_\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

|      |         |          |               |             |             |           |        | Created At   |     |       |       |       |       |       |       | ads_mb4_last_7_days.. |     |     |    |   |
|------|---------|----------|---------------|-------------|-------------|-----------|--------|--------------|-----|-------|-------|-------|-------|-------|-------|-----------------------|-----|-----|----|---|
|      |         |          |               |             |             |           |        | 9月           |     |       |       | 8月    |       |       |       | 1                     | 8   |     |    |   |
| Site | Os      | Platform | Ad Surface .. | demographic | User Id     | Device Id | Is Img | 4            | 3   | 2     | 1     | 31    | 30    | 29    | 28    |                       |     |     |    |   |
| line | android | app      | home          | male_40     | 1342        | 308-A167  | 1      | 2            |     |       | 11    | 19    | 66    | 1     | 10    | 2                     |     |     |    |   |
|      |         |          |               | male_50     | 1192        | 308-A185  | 0      |              |     |       |       |       |       |       |       |                       |     |     |    |   |
|      |         |          |               |             |             |           | 1      |              |     |       |       |       |       |       |       |                       |     |     |    |   |
|      |         |          |               | male_60     | 1216        | 306-A117  | 0      |              |     |       |       |       |       |       |       |                       |     |     |    |   |
|      |         |          |               |             |             |           | 1      | 18           | 14  | 28    | 7     | 14    | 45    | 13    | 19    |                       |     |     |    |   |
|      |         |          |               |             | 1339        | 308-A163  | 0      | 14           | 10  |       | 19    | 6     | 7     | 40    | 4     |                       |     |     |    |   |
|      |         |          |               |             |             |           | 1      | 37           | 47  | 28    | 42    | 116   | 40    | 24    | 23    |                       |     |     |    |   |
|      |         |          |               |             | 1340        | 308-A165  | 0      | 6            | 10  | 4     | 13    | 13    |       | 8     | 6     |                       |     |     |    |   |
|      |         |          |               |             |             |           | 1      | 59           | 31  | 30    | 104   | 64    | 1     | 54    | 63    |                       |     |     |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 3     |       |       | 2     | 6     |                       |     |     |    |   |
|      |         |          |               |             | monary      | female_10 | 1238   | 308-A183     | 1   |       |       |       |       |       |       | 2                     |     |     | 6  |   |
|      |         |          |               |             |             | female_25 | 1240   | 308-A161     | 1   |       |       |       |       |       |       |                       |     |     |    | 6 |
|      |         |          |               |             |             | female_40 | 1249   | 308-A184     | 1   |       | 22    | 14    | 31    | 23    | 32    | 27                    | 25  | 29  |    |   |
|      |         |          |               |             |             | female_50 | 1250   | 308-A124     | 1   |       | 23    | 15    | 9     | 27    | 22    | 30                    | 29  | 26  |    |   |
|      |         |          |               |             |             | female_60 | 1287   | 308-A151     | 1   |       |       |       |       | 16    | 11    | 2                     | 2   | 4   |    |   |
|      |         |          |               |             |             | male_10   | 1239   | 308-A189     | 1   |       | 1     | 1     |       |       | 1     | 1                     | 1   | 2   |    |   |
|      |         |          |               |             |             | male_25   | 1241   | 308-A155     | 1   |       | 20    | 3     |       |       | 5     | 28                    | 14  |     | 2  |   |
|      |         |          |               |             |             | male_30   | 1283   | 308-A150     | 1   |       | 5     |       |       | 1     | 4     |                       | 1   | 4   |    |   |
|      |         |          |               |             |             | male_50   | 1247   | 308-A185     | 1   |       |       |       |       | 1     |       | 2                     |     |     |    |   |
|      |         |          |               |             | news        | female_30 | 1857   | 303-A94-ap.. | 0   |       | 1     |       |       | 1     |       |                       | 1   |     |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 5     |       |       | 6     | 8     | 29                    | 5   | 15  |    |   |
|      |         |          |               |             |             | female_40 | 1842   | NULL         | 0   |       | 6     | 12    | 5     | 3     | 4     | 9                     | 10  | 3   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 20    | 133   | 115   | 32    | 129   | 104                   | 108 | 144 |    |   |
|      |         |          |               |             |             |           | 1865   | 308-A184-a.. | 0   |       | 1     |       |       |       |       | 1                     | 1   |     |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 24    | 103   | 31    |       | 116   | 27                    | 61  | 32  | 37 |   |
|      |         |          |               |             |             | male_40   | 2132   | 306-A96-ap.. | 0   |       | 1     | 2     | 1     |       |       |                       | 1   | 2   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 6     | 10    | 26    | 31    | 8     | 75                    | 66  | 110 |    |   |
|      |         |          |               |             | openchat    | female_10 | 1754   | 308-A183     | 0   |       |       | 2     |       |       | 1     |                       |     | 1   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 1     | 2     |       |       | 2     | 1                     | 4   | 7   | 3  |   |
|      |         |          |               |             |             | female_25 | 1756   | 308-A161     | 1   |       | 7     | 19    | 14    | 30    | 11    | 27                    | 11  | 25  |    |   |
|      |         |          |               |             |             | male_10   | 1755   | 308-A189     | 0   |       | 1     |       |       | 1     |       | 2                     |     | 3   | 1  |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 70    | 51    | 56    | 72    | 57    | 25                    | 80  | 113 |    |   |
|      |         |          |               |             |             | male_25   | 1757   | 308-A155     | 1   |       | 22    | 25    | 37    | 15    | 14    | 16                    | 19  | 10  |    |   |
|      |         |          |               |             |             | male_50   | 1763   | 308-A185     | 1   |       | 39    | 45    | 102   | 110   | 79    | 44                    | 44  | 45  |    |   |
|      |         |          |               |             | smart_cha.. | female_20 | 1324   | 308-A168     | 0   |       |       |       |       |       |       |                       |     | 3   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 3     | 13    | 22    | 3     | 1     | 10                    | 21  | 4   |    |   |
|      |         |          |               |             |             |           | 1333   | 308-A249     | 0   |       |       |       |       |       |       |                       | 3   |     |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 3     |       |       | 1     | 5     | 1                     | 21  | 10  |    |   |
|      |         |          |               |             |             | female_40 | 1326   | 308-A169     | 1   |       |       | 2     | 2     | 2     | 4     | 1                     | 4   | 1   |    |   |
|      |         |          |               |             |             |           | 1335   | 308-A250     | 0   |       |       | 1     |       |       |       |                       | 12  | 4   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 6     | 15    | 12    | 5     |       | 1                     | 27  | 7   |    |   |
|      |         |          |               |             |             | female_60 | 1337   | 308-A188     | 1   |       | 49    |       |       |       |       |                       |     |     |    |   |
|      |         |          |               |             |             | male_20   | 1320   | 308-A179     | 0   |       |       |       | 1     |       |       |                       |     | 3   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 1     | 6     | 12    | 2     | 4     | 1                     | 3   | 2   |    |   |
|      |         |          |               |             |             |           | 1329   | 308-A251     | 0   |       |       |       |       |       |       |                       |     | 2   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       |       | 2     |       |       |       |                       | 1   |     |    |   |
|      |         |          |               |             |             | male_40   | 1322   | 308-A167     | 0   |       | 3     | 1     |       |       |       |                       |     | 1   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 1     | 1     |       |       | 1     | 1                     | 2   |     |    |   |
|      |         |          |               |             |             | male_60   | 1314   | 308-A163     | 0   |       | 1     | 2     | 2     | 2     | 8     | 3                     | 5   | 2   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 5     | 14    | 36    | 32    | 33    | 44                    | 11  | 50  |    |   |
|      |         |          |               |             |             |           | 1316   | 308-A165     | 0   |       | 5     | 8     | 2     |       |       | 1                     | 4   | 6   |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 25    | 28    | 50    | 29    | 31    | 5                     | 26  | 121 |    |   |
|      |         |          |               |             |             |           | 1318   | 303-A18      | 1   |       | 73    | 54    | 20    | 104   | 67    | 62                    | 60  | 69  |    |   |
|      |         |          |               |             | talkhead    | female_10 | 1072   | 308-A183     | 0   |       |       |       |       |       |       | 3                     | 1   |     | 1  |   |
|      |         |          |               |             |             |           |        | 1            |     |       | 2     | 2     | 1     | 1     | 1     | 1                     | 2   |     |    |   |
|      |         |          |               |             |             | female_30 | 1076   | 306-A118     | 0   |       |       |       |       |       |       | 1                     |     |     |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       |       |       | 1     |       | 1     | 2                     |     |     |    |   |
|      |         |          |               |             |             | female_50 | 1080   | 303-A176     | 1   |       |       |       |       | 1     |       |                       |     |     |    |   |
|      |         |          |               |             |             |           | 1084   | 308-A124     | 0   |       |       |       |       |       |       |                       | 2   |     |    |   |
|      |         |          |               |             |             |           |        | 1            |     |       |       |       |       |       |       |                       |     | 1   |    |   |
|      |         | male_10  | 1073          | 308-A189    | 0           |           |        |              |     |       |       |       | 1     |       | 2     |                       |     |     |    |   |
|      |         |          |               | 1           |             |           |        |              |     |       |       |       |       | 9     |       |                       |     |     |    |   |
|      |         | male_25  | 1075          | 308-A155    | 1           |           |        |              | 1   |       |       | 1     |       |       |       |                       |     |     |    |   |
|      |         | male_60  | 1215          | 306-A117    | 0           |           |        |              |     |       |       |       |       | 2     | 1     |                       |     |     |    |   |
|      |         |          |               | 1           |             |           |        |              |     |       |       |       |       | 4     |       |                       |     |     |    |   |
|      |         |          | 1319          | 303-A18     | 0           |           |        |              |     |       | 2     |       |       | 1     |       |                       |     |     |    |   |
|      |         |          |               | 1           |             |           |        |              |     |       |       |       | 3     | 2     | 2     |                       |     |     |    |   |
|      | ios     | app      | NULL          | female_10   | 723         | 303-A237  | 0      | 31           | 169 | 79    | 95    | 163   | 246   | 44    | 33    |                       |     |     |    |   |
|      |         |          |               |             | 1           |           |        | 661          | 851 | 786   | 835   | 809   | 892   | 530   | 340   |                       |     |     |    |   |
|      |         |          | female_25     | 579         | 308-A206    | 0         |        | 82           | 51  | 177   | 132   | 95    | 179   | 219   | 80    |                       |     |     |    |   |
|      |         |          |               | 1           |             |           |        | 619          | 842 | 702   | 748   | 666   | 907   | 831   | 589   |                       |     |     |    |   |
|      |         |          | female_30     | 583         | 308-A219    | 0         |        | 50           | 80  | 63    | 15    | 135   | 141   | 189   | 148   |                       |     |     |    |   |
|      |         |          |               | 1           |             |           |        | 364          | 450 | 477   | 126   | 166   | 189   | 204   | 167   |                       |     |     |    |   |
|      |         |          | female_40     | 581         | 308-A266    | 0         |        | 53           | 135 | 85    | 119   | 75    | 99    | 113   | 140   |                       |     |     |    |   |
|      |         |          |               | 1           |             |           |        | 502          | 677 | 811   | 619   | 705   | 815   | 736   | 659   |                       |     |     |    |   |
|      |         |          | female_50     | 725         | 303-A232    | 0         |        | 69           | 106 | 80    | 139   | 146   | 140   | 110   | 94    |                       |     |     |    |   |
|      |         |          |               | 1           |             |           |        | 687          | 942 | 1,421 | 1,118 | 1,000 | 1,300 | 1,121 | 1,320 |                       |     |     |    |   |
|      |         |          | female_60     | 1223        | 308-A216    | 0         |        | 212          | 200 | 96    | 59    | 243   | 203   | 128   | 84    |                       |     |     |    |   |
|      |         |          |               | 1           |             |           |        | 318          | 389 | 485   | 493   | 509   | 421   | 452   | 345   |                       |     |     |    |   |
|      |         |          | male_10       | 724         | 303-A236    | 0         |        | 114          | 81  |       | 70    | 183   | 169   | 156   | 196   |                       |     |     |    |   |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

|              |         |          |               |             |         |           |        | Created At |     |     |     |     |       |     |     | ads_mb4_last_7_days..                                                                 |  |
|--------------|---------|----------|---------------|-------------|---------|-----------|--------|------------|-----|-----|-----|-----|-------|-----|-----|---------------------------------------------------------------------------------------|--|
| Site<br>line | Os      | Platform | Ad Surface... | demographic | User Id | Device Id | Is Img | 9月         |     |     |     | 8月  |       |     |     | 1  |  |
|              |         |          |               |             |         |           |        | 4          | 3   | 2   | 1   | 31  | 30    | 29  | 28  |                                                                                       |  |
|              | ios     | app      | NULL          | male_10     | 724     | 303-A236  | 1      | 483        | 389 |     | 329 | 608 | 726   | 844 | 844 |                                                                                       |  |
|              |         |          |               | male_25     | 582     | 308-A229  | 0      | 35         | 41  | 45  | 55  | 84  | 56    | 92  | 76  |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 583        | 700 | 836 | 675 | 594 | 459   | 440 | 346 |                                                                                       |  |
|              |         |          |               | male_30     | 584     | 308-A224  | 0      | 89         | 107 | 93  | 118 | 130 | 136   | 139 | 110 |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 424        | 448 | 494 | 435 | 413 | 343   | 321 | 294 |                                                                                       |  |
|              |         |          |               | male_40     | 580     | 308-A217  | 0      | 68         | 144 | 39  | 113 | 88  | 171   | 101 | 87  |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 559        | 740 | 609 | 592 | 440 | 1,138 | 948 | 652 |                                                                                       |  |
|              |         |          |               | male_50     | 726     | 308-A226  | 0      | 83         | 144 | 58  | 69  | 61  | 19    | 53  | 56  |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 245        | 392 | 413 | 418 | 343 | 161   | 351 | 334 |                                                                                       |  |
|              |         |          |               | male_60     | 1220    | 303-A234  | 0      | 84         | 137 | 124 | 95  | 116 | 61    | 131 | 106 |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 327        | 484 | 428 | 299 | 367 | 355   | 474 | 510 |                                                                                       |  |
|              |         |          | album         | female_10   | 1809    | 303-A237  | 1      | 8          | 16  | 20  | 19  | 20  | 19    | 11  | 12  |                                                                                       |  |
|              |         |          |               | female_25   | 1803    | 308-A206  | 1      | 9          | 12  | 8   | 13  | 12  | 21    | 21  | 14  |                                                                                       |  |
|              |         |          |               | female_30   | 1807    | 308-A219  | 0      |            |     | 1   |     |     |       |     |     |                                                                                       |  |
|              |         |          |               |             |         |           | 1      |            | 2   | 1   |     | 2   | 4     | 18  | 9   |                                                                                       |  |
|              |         |          |               | female_40   | 1805    | 308-A266  | 1      |            | 5   | 11  |     | 3   | 7     | 17  | 14  |                                                                                       |  |
|              |         |          |               | female_50   | 1811    | 303-A232  | 1      | 3          | 16  | 9   | 6   | 13  | 15    | 16  | 18  |                                                                                       |  |
|              |         |          |               | female_60   | 1813    | 308-A216  | 1      |            |     | 14  |     | 5   | 2     | 5   | 7   |                                                                                       |  |
|              |         |          |               | male_10     | 1810    | 303-A236  | 1      | 6          | 7   |     | 5   | 15  | 20    | 19  | 19  |                                                                                       |  |
|              |         |          |               | male_25     | 1806    | 308-A229  | 1      |            | 4   | 14  | 2   | 1   |       | 8   | 9   |                                                                                       |  |
|              |         |          |               | male_30     | 1808    | 308-A224  | 1      |            | 1   |     | 1   | 3   |       | 2   | 1   |                                                                                       |  |
|              |         |          |               | male_40     | 1804    | 308-A217  | 1      | 1          | 5   | 9   | 3   | 7   | 19    | 12  | 12  |                                                                                       |  |
|              |         |          |               | male_50     | 1812    | 308-A226  | 1      | 1          | 3   | 13  |     | 3   | 1     | 7   | 8   |                                                                                       |  |
|              |         |          |               | male_60     | 1815    | 303-A234  | 1      | 1          | 5   | 1   | 9   | 14  | 7     | 18  | 13  |                                                                                       |  |
|              |         |          | home          | female_10   | 1173    | 303-A237  | 0      | 1          |     |     | 3   | 4   | 4     | 3   | 4   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 38         | 41  | 55  | 46  | 46  | 46    | 41  | 28  |                                                                                       |  |
|              |         |          |               | female_25   | 1175    | 308-A206  | 0      |            |     |     |     |     | 1     | 3   | 1   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 22         | 12  | 14  | 53  | 67  | 94    | 78  | 71  |                                                                                       |  |
|              |         |          |               | female_30   | 1177    | 308-A219  | 1      | 4          | 1   |     |     | 22  | 34    | 36  | 11  |                                                                                       |  |
|              |         |          |               | female_50   | 1181    | 303-A232  | 0      |            |     | 1   |     | 4   | 7     | 11  | 4   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 30         | 46  | 55  | 80  | 79  | 91    | 63  | 55  |                                                                                       |  |
|              |         |          |               | female_60   | 1225    | 308-A216  | 1      | 1          |     | 3   | 11  | 43  | 9     | 14  | 3   |                                                                                       |  |
|              |         |          |               | male_10     | 1174    | 303-A236  | 0      |            |     |     |     | 5   | 5     | 8   | 8   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 11         | 26  |     | 21  | 45  | 45    | 58  | 46  |                                                                                       |  |
|              |         |          |               | male_25     | 1176    | 308-A229  | 0      |            |     | 1   |     |     |       |     |     |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 5          |     | 7   | 8   | 16  |       | 3   | 1   |                                                                                       |  |
|              |         |          |               | male_30     | 1178    | 308-A224  | 0      |            |     |     |     |     |       | 1   | 1   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 12         |     | 1   | 9   | 7   | 11    | 1   | 3   |                                                                                       |  |
|              |         |          |               | male_40     | 1180    | 308-A217  | 0      |            |     |     |     | 6   | 6     | 6   | 1   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 27         | 2   | 5   | 6   | 6   | 21    | 2   | 4   |                                                                                       |  |
|              |         |          |               | male_50     | 1182    | 308-A226  | 1      |            | 1   | 5   | 30  | 36  | 14    | 39  | 11  |                                                                                       |  |
|              |         |          |               | male_60     | 1222    | 303-A234  | 0      |            |     |     | 5   |     |       | 2   | 2   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 10         | 15  | 10  | 13  | 27  | 19    | 51  | 51  |                                                                                       |  |
|              |         |          | openchat      | female_10   | 1798    | 303-A237  | 0      |            |     | 1   |     |     | 1     |     | 1   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 18         | 21  | 22  | 19  | 21  | 20    | 13  | 11  |                                                                                       |  |
|              |         |          |               | female_25   | 1792    | 308-A206  | 0      |            |     | 1   |     |     | 1     |     | 1   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 16         | 21  | 22  | 22  | 19  | 22    | 24  | 17  |                                                                                       |  |
|              |         |          |               | female_30   | 1796    | 308-A219  | 0      |            |     | 1   | 1   |     | 2     |     | 1   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 14         | 20  | 18  | 3   | 16  | 15    | 21  | 18  |                                                                                       |  |
|              |         |          |               | female_40   | 1794    | 308-A266  | 0      |            |     | 1   |     |     | 1     |     | 1   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 15         | 21  | 20  | 21  | 20  | 19    | 21  | 18  |                                                                                       |  |
|              |         |          |               | female_50   | 1800    | 303-A232  | 0      |            | 1   | 1   |     |     | 1     |     | 1   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 19         | 20  | 21  | 22  | 22  | 20    | 16  | 17  |                                                                                       |  |
|              |         |          |               | female_60   | 1802    | 308-A216  | 0      |            |     | 1   |     |     | 1     |     | 1   |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 16         | 14  | 19  | 21  | 20  | 19    | 23  | 20  |                                                                                       |  |
|              |         |          | talkhead      | female_40   | 1068    | 308-A266  | 0      |            |     |     |     |     | 1     | 1   |     |                                                                                       |  |
| pangle       | android | app      |               | -           | 1134    | 306-A119  | 0      | 203        | 151 | 57  | 100 | 161 | 140   | 412 | 355 |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 2          |     |     |     |     |       | 3   | 6   |                                                                                       |  |
|              |         |          |               |             | 1135    | 306-A208  | 0      | 261        | 327 | 590 | 258 | 347 | 341   | 325 | 255 |                                                                                       |  |
|              |         |          |               |             |         |           | 1      |            |     | 3   |     | 1   | 4     |     |     |                                                                                       |  |
|              |         |          |               |             | 1200    | 306-A210  | 0      | 275        | 299 | 219 | 91  | 157 | 167   | 260 | 213 |                                                                                       |  |
|              |         |          |               |             |         |           | 1      |            | 1   |     | 2   | 3   | 9     | 35  |     |                                                                                       |  |
|              |         |          |               |             | 1201    | 306-A174  | 0      | 187        | 281 | 44  | 31  | 26  | 44    | 63  | 22  |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 1          | 4   |     |     |     |       |     |     |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 119        | 178 | 78  | 61  | 63  |       | 28  | 96  |                                                                                       |  |
|              |         |          |               |             |         |           | 1      | 16         | 1   |     | 17  | 1   |       | 2   | 6   |                                                                                       |  |
|              | ios     | app      | NULL          | -           | 1140    | 306-A203  | 0      | 105        | 166 | 114 | 7   | 6   | 26    | 32  | 64  |                                                                                       |  |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

|             |          |          |              |             |         |           |        | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days.. |                                                                                     |
|-------------|----------|----------|--------------|-------------|---------|-----------|--------|------------|-------|-------|-------|-------|-------|-------|-------|-----------------------|-------------------------------------------------------------------------------------|
| Site        | Os       | Platform | Ad Surface.. | demographic | User Id | Device Id | Is lmg | 9月         |       |       |       | 8月    |       |       |       | 1                     |  |
|             |          |          |              |             |         |           |        | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                       |                                                                                     |
| pangle      | ios      | app      | NULL         | -           | 1140    | 306-A203  | 1      | 6          | 16    | 10    |       | 1     | 1     | 1     | 2     |                       |                                                                                     |
|             |          |          |              |             | 1202    | 306-A205  | 0      | 15         | 2     | 23    | 54    | 74    | 16    | 2     | 14    |                       |                                                                                     |
|             |          |          |              |             |         |           | 1      |            |       |       |       | 1     |       |       |       |                       |                                                                                     |
|             |          |          |              |             | 1203    | 306-A200  | 0      | 362        | 271   | 84    | 77    | 136   | 67    | 113   | 178   |                       |                                                                                     |
| pinterest   | android  | app      | home         | female_20   | 1206    | 306-A118  | 0      | 11         | 12    | 21    | 8     | 17    | 25    | 15    | 10    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 86     | 156        | 191   | 79    | 168   | 142   | 121   | 146   |       |                       |                                                                                     |
|             |          |          |              | female_40   | 1207    | 308-A124  | 0      | 58         | 72    | 106   | 84    | 91    | 132   | 39    | 35    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 419    | 543        | 751   | 469   | 659   | 639   | 154   | 190   |       |                       |                                                                                     |
|             |          |          |              | male_20     | 1208    | 308-A245  | 0      | 49         | 15    | 41    | 5     | 38    | 79    | 42    | 21    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 247    | 102        | 18    | 2     | 327   | 471   | 320   | 315   |       |                       |                                                                                     |
|             |          |          |              | male_40     | 1209    | 308-A251  | 0      | 76         | 70    | 101   | 78    | 94    | 171   | 49    | 28    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 252    | 326        | 607   | 266   | 541   | 727   | 203   | 194   |       |                       |                                                                                     |
|             | ios      | app      | home         | female_20   | 1210    | 308-A226  | 0      | 28         | 82    | 65    | 41    | 50    | 55    | 25    | 51    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 314    | 396        | 407   | 331   | 298   | 225   | 135   | 150   |       |                       |                                                                                     |
|             |          |          |              | female_40   | 1211    | 303-A237  | 0      | 45         | 70    | 100   | 57    | 77    | 103   | 35    | 38    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 415    | 529        | 793   | 579   | 521   | 748   | 137   | 232   |       |                       |                                                                                     |
|             |          |          |              | male_20     | 1212    | 303-A232  | 0      | 91         | 86    | 107   | 74    | 50    | 49    | 34    | 33    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 441    | 554        | 756   | 877   | 643   | 534   | 336   | 327   |       |                       |                                                                                     |
|             |          |          |              | male_40     | 1213    | 303-A236  | 0      | 71         | 80    | 96    | 67    | 91    | 135   | 29    | 29    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 222    | 367        | 467   | 280   | 424   | 708   | 120   | 217   |       |                       |                                                                                     |
| smartnews   | android  | app      | NULL         | -           | 610     | 308-A124  | 0      | 38         | 41    | 50    | 68    | 57    | 86    | 92    | 89    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 3,583  | 4,025      | 3,607 | 3,800 | 3,503 | 3,248 | 3,048 | 3,266 |       |                       |                                                                                     |
|             |          |          |              | female_20   | 597     | 308-A184  | 0      | 19         | 31    | 32    | 39    | 54    | 54    | 61    | 49    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 892    | 987        | 1,347 | 1,606 | 1,300 | 1,481 | 1,796 | 1,908 |       |                       |                                                                                     |
|             |          |          |              | female_40   | 598     | 303-A18   | 0      | 79         | 79    | 54    | 73    | 45    | 51    | 27    | 58    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 1,693  | 2,114      | 2,417 | 1,923 | 2,326 | 2,299 | 2,670 | 3,026 |       |                       |                                                                                     |
|             |          |          |              | male_20     | 599     | 308-A153  | 0      | 114        | 209   | 143   | 110   | 119   | 148   | 166   | 194   |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 1,327  | 1,614      | 1,283 | 1,709 | 2,257 | 1,927 | 1,777 | 2,076 |       |                       |                                                                                     |
|             | iOS      | app      | NULL         | -           | 600     | 308-A183  | 0      | 64         | 73    | 76    | 95    | 53    | 69    | 61    | 70    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 2,271  | 2,199      | 2,398 | 2,617 | 1,874 | 2,328 | 1,896 | 2,260 |       |                       |                                                                                     |
|             |          |          |              | female_20   | 609     | 308-A219  | 0      | 15         | 25    | 61    | 12    | 21    | 42    | 35    | 23    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 843    | 1,766      | 2,095 | 409   | 812   | 905   | 1,099 | 1,013 |       |                       |                                                                                     |
|             |          |          |              | female_40   | 593     | 308-A224  | 0      | 72         | 72    | 74    | 67    | 40    | 46    | 53    | 36    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 800    | 808        | 1,091 | 1,157 | 808   | 943   | 1,167 | 1,036 |       |                       |                                                                                     |
|             |          |          |              | female_40   | 594     | 308-A226  | 0      | 80         | 90    | 111   | 85    | 55    | 21    | 76    | 65    |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 1,201  | 1,480      | 1,587 | 1,594 | 1,486 | 747   | 1,559 | 1,543 |       |                       |                                                                                     |
| tiktok      | android  | app      | NULL         | female_20   | 438     | 308-A103  | 0      | 45         | 56    | 61    | 39    | 70    | 56    | 68    | 1     |                       |                                                                                     |
|             |          |          |              |             | 678     | 308-A189  | 0      | 46         | 73    | 51    | 50    | 67    | 44    | 48    | 66    |                       |                                                                                     |
|             |          |          |              | female_30   | 1423    | 306-A115  | 0      | 83         | 106   | 68    | 61    | 102   | 67    | 87    | 65    |                       |                                                                                     |
|             |          |          |              |             | 439     | 303-A70   | 0      | 89         | 91    | 67    | 86    | 78    | 95    | 103   | 85    |                       |                                                                                     |
|             |          |          |              | female_40   | 679     | 308-A248  | 0      | 15         | 24    | 42    | 44    | 44    | 36    | 36    | 24    |                       |                                                                                     |
|             |          |          |              |             | 1424    | 306-A118  | 0      | 72         | 92    | 95    | 74    | 119   | 108   | 127   | 130   |                       |                                                                                     |
|             |          |          |              | male_20     | 440     | 303-A178  | 0      | 117        | 61    | 93    | 125   | 125   | 128   | 149   | 138   |                       |                                                                                     |
|             |          |          |              |             | 680     | 306-A126  | 0      | 80         | 121   | 86    | 68    | 86    | 65    | 77    | 90    |                       |                                                                                     |
|             |          |          |              |             | 1406    | toyama    | 0      |            |       |       |       |       |       |       | 42    | 56                    |                                                                                     |
|             |          |          |              |             |         |           | 1      |            |       |       |       |       |       |       | 255   | 412                   |                                                                                     |
|             |          |          |              |             | 1859    | worker01  | 0      |            | 297   | 202   | 1     | 817   | 938   | 940   | 1,036 |                       |                                                                                     |
|             |          |          |              |             |         |           | 1      |            | 200   | 33    |       | 95    | 177   | 62    | 3     |                       |                                                                                     |
|             |          |          |              |             | 1860    | worker02  | 0      | 559        | 568   | 520   | 756   | 750   | 932   | 1,020 | 1,275 |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 13     | 41         | 794   | 184   | 27    |       |       | 22    | 2     |                       |                                                                                     |
|             |          |          |              |             | 1861    | worker03  | 0      | 978        | 831   | 531   | 463   | 619   | 625   | 561   | 974   |                       |                                                                                     |
|             |          |          |              |             |         | 1         | 710    | 1,183      | 631   | 1,308 | 585   | 46    | 9     | 387   |       |                       |                                                                                     |
| tiktok_lite | ios      | app      | timeline     | male_30     | 1412    | 306-A117  | 0      |            |       | 1     |       |       |       |       |       |                       |                                                                                     |
|             |          |          |              |             | 441     | 303-A69   | 0      | 54         | 57    | 75    | 64    | 51    | 56    | 68    | 78    |                       |                                                                                     |
|             |          |          |              | male_40     | 681     | 308-A153  | 0      | 46         | 68    | 75    | 90    | 51    | 53    | 69    | 66    |                       |                                                                                     |
|             |          |          |              |             | 1422    | 306-A96   | 0      | 43         | 55    | 50    | 60    | 38    | 43    | 51    | 52    |                       |                                                                                     |
|             |          |          |              | female_20   | 1922    | 308-A124  | 0      |            |       |       | 1     |       | 1     |       | 4     |                       |                                                                                     |
|             |          |          |              |             | 1924    | 308-A189  | 0      | 13         | 24    | 20    | 19    | 14    | 24    | 27    | 15    |                       |                                                                                     |
|             |          |          |              | female_30   | 1909    | 306-A115  | 0      | 5          | 6     | 4     | 4     |       |       |       | 2     |                       |                                                                                     |
|             |          |          |              |             | 1910    | 306-A118  | 0      | 1          | 1     | 5     | 5     | 1     | 5     | 14    | 3     |                       |                                                                                     |
|             |          |          |              | female_40   | 1917    | 303-A70   | 0      |            |       |       | 8     | 8     | 11    | 8     | 10    |                       |                                                                                     |
|             |          |          |              |             | 1925    | 308-A188  | 0      |            |       |       |       |       |       |       | 2     |                       |                                                                                     |
|             |          |          |              | male_20     | 1912    | toyama    | 0      | 19         | 428   | 279   |       | 58    | 153   | 307   | 174   |                       |                                                                                     |
|             |          |          |              |             | 1923    | 308-A187  | 0      | 3          | 1     | 5     | 8     | 5     | 7     | 5     | 7     |                       |                                                                                     |
|             |          |          |              | male_30     | 1926    | 308-A186  | 0      |            |       | 7     | 9     | 2     |       | 3     | 7     |                       |                                                                                     |
|             |          |          |              |             | 1908    | 306-A117  | 0      |            |       |       |       |       | 1     |       | 1     |                       |                                                                                     |
|             |          |          |              | male_40     | 1927    | 308-A153  | 0      | 1          |       | 2     | 4     | 1     | 13    | 10    | 3     |                       |                                                                                     |
|             |          |          |              | female_10   | 493     | 303-A232  | 0      | 65         | 39    | 16    | 6     | 3     | 1     | 2     |       |                       |                                                                                     |
|             |          |          |              |             | 641     | 308-A229  | 0      | 12         | 28    | 12    | 20    | 8     | 5     | 19    | 8     |                       |                                                                                     |
|             |          |          |              |             | 1433    | 308-A206  | 0      | 38         | 26    | 9     | 19    | 15    | 53    | 36    | 32    |                       |                                                                                     |
|             |          |          |              |             |         | 1         |        |            |       |       |       | 15    | 30    | 15    |       |                       |                                                                                     |
|             |          |          |              | female_20   | 286     | 303-A239  | 0      | 86         | 63    | 58    | 62    | 83    | 93    | 111   | 65    |                       |                                                                                     |
|             | 1        |          |              |             |         |           |        |            |       | 15    |       |       |       |       |       |                       |                                                                                     |
| 1292        | 302-A233 | 0        | 88           | 39          |         | 37        | 65     | 73         | 105   | 94    |       |       |       |       |       |                       |                                                                                     |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

|         |            |          |              |             |         |           |        | Created At |     |     |       |       |       |       |       | ads_mb4_last_7_days.. |   |
|---------|------------|----------|--------------|-------------|---------|-----------|--------|------------|-----|-----|-------|-------|-------|-------|-------|-----------------------|---|
| Site    | Os         | Platform | Ad Surface.. | demographic | User Id | Device Id | Is Img | 9月         |     |     |       | 8月    |       |       |       |                       |   |
|         |            |          |              |             |         |           |        | 4          | 3   | 2   | 1     | 31    | 30    | 29    | 28    | 1                     | 8 |
| tiktok  | ios        | app      | timeline     | female_20   | 1434    | 303-A234  | 0      | 104        | 163 | 165 | 149   | 141   | 173   | 148   | 164   |                       |   |
|         |            |          |              |             |         |           | 1      |            | 16  |     |       | 45    | 15    |       |       |                       |   |
|         |            |          |              | female_30   | 494     | 308-A226  | 0      | 99         | 78  | 43  | 83    | 96    | 73    | 111   | 101   |                       |   |
|         |            |          |              |             | 638     | 308-A216  | 0      | 9          | 5   | 3   | 7     | 9     | 1     | 6     | 3     |                       |   |
|         |            |          |              | female_40   | 285     | 308-A214  | 0      | 96         | 118 | 194 | 129   | 136   | 149   | 183   | 161   |                       |   |
|         |            |          |              |             |         |           | 1      | 27         | 1   | 1   | 15    | 30    |       |       | 46    |                       |   |
|         |            |          |              | male_10     | 495     | 303-A236  | 0      | 126        | 121 | 138 | 125   | 81    | 55    | 74    | 61    |                       |   |
|         |            |          |              |             |         |           | 1      | 27         | 31  | 37  | 90    | 15    |       | 15    |       |                       |   |
|         |            |          |              |             | 639     | 303-A235  | 0      | 33         | 46  | 25  | 20    | 10    | 34    | 32    | 23    |                       |   |
|         |            |          |              |             |         |           | 1      | 2          |     |     |       |       |       |       |       |                       |   |
|         |            |          |              |             | 1431    | 302-A220  | 0      |            |     |     |       |       | 2     | 48    | 50    |                       |   |
|         |            |          |              | male_20     | 284     | 303-A238  | 0      | 103        | 103 | 8   | 8     | 5     | 10    | 3     | 5     |                       |   |
|         |            |          |              |             | 1432    | 308-A224  | 0      | 62         | 111 | 122 | 131   | 170   | 168   | 186   | 188   |                       |   |
|         |            |          |              |             |         |           | 1      | 42         | 7   | 81  | 90    | 120   | 91    | 60    | 135   |                       |   |
|         |            |          |              | male_30     | 496     | 303-A237  | 0      | 33         | 46  | 32  | 18    | 25    | 8     | 6     | 14    |                       |   |
|         |            |          |              |             | 640     | 308-A217  | 0      | 89         | 25  | 16  | 70    | 64    | 145   | 169   | 102   |                       |   |
|         |            |          |              |             |         |           | 1      |            |     |     | 31    | 60    | 69    | 37    | 93    |                       |   |
|         |            |          |              | male_40     | 283     | 308-A266  | 0      | 23         | 50  | 117 | 137   | 47    | 61    | 88    | 106   |                       |   |
|         |            |          |              |             | 1293    | 302-A230  | 0      | 13         | 10  | 5   | 10    | 10    | 11    | 4     | 3     |                       |   |
| tver    | android    | app      | NULL         | female_20   | 1662    | 308-A103  | 0      | 158        | 80  | 152 | 147   | 231   | 197   | 245   | 209   |                       |   |
|         |            |          |              | female_40   | 1771    | 303-A70   | 0      | 233        | 93  | 186 | 198   | 265   | 237   | 258   | 223   |                       |   |
|         |            |          |              | male_20     | 1772    | 303-A69   | 0      | 213        | 101 | 162 | 220   | 256   | 192   | 219   | 205   |                       |   |
|         |            |          |              | male_40     | 1773    | 303-A178  | 0      | 227        | 92  | 198 | 248   | 296   | 234   | 261   | 237   |                       |   |
|         | android_tv | app      | NULL         | female_20   | 1880    | raspi-03  | 0      | 188        | 166 | 153 | 162   | 203   | 213   | 67    | 111   |                       |   |
|         |            |          |              | female_40   | 1882    | raspi-01  | 0      | 92         | 84  | 89  | 122   | 101   | 84    | 78    | 89    |                       |   |
|         |            |          |              | male_20     | 1881    | raspi-02  | 0      | 141        | 260 | 316 | 364   | 238   | 321   | 273   | 364   |                       |   |
|         |            |          |              | male_40     | 1883    | raspi-04  | 0      | 186        | 179 | 257 | 56    | 169   | 183   | 213   | 211   |                       |   |
|         | ios        | app      | NULL         | female_20   | 2067    | 303-A236  | 0      | 292        | 380 | 390 | 361   | 381   | 394   | 322   | 320   |                       |   |
|         |            |          |              | female_40   | 2069    | 303-A238  | 0      | 750        | 836 | 964 | 973   | 812   | 937   | 838   | 803   |                       |   |
|         |            |          |              | male_20     | 2068    | 303-A237  | 0      | 637        | 796 | 768 | 723   | 732   | 774   | 627   | 494   |                       |   |
|         |            |          |              | male_40     | 2070    | 303-A239  | 0      | 708        | 913 | 900 | 919   | 811   | 978   | 805   | 687   |                       |   |
|         | pc         | web      | NULL         | female_10   | 1829    | NULL      | 0      | 853        | 446 | 578 | 1,236 | 1,121 | 1,020 | 1,204 | 1,035 |                       |   |
|         |            |          |              | female_20   | 547     | NULL      | 0      | 755        | 299 | 535 | 710   | 652   | 709   | 781   | 899   |                       |   |
|         |            |          |              |             | 1841    | NULL      | 0      | 1,301      | 647 | 729 | 1,565 | 1,255 | 1,321 | 1,355 | 1,491 |                       |   |
|         |            |          |              | female_30   | 1830    | NULL      | 0      | 1,120      | 643 | 583 | 1,262 | 1,213 | 1,081 | 1,229 | 1,179 |                       |   |
|         |            |          |              | female_40   | 548     | NULL      | 0      | 676        | 369 | 411 | 896   | 713   | 911   | 919   | 765   |                       |   |
|         |            |          |              | female_50   | 1831    | NULL      | 0      | 1,113      | 629 | 689 | 1,284 | 1,166 | 1,086 | 1,229 | 1,144 |                       |   |
|         |            |          |              | male_10     | 1832    | NULL      | 0      | 1,398      | 577 | 817 | 1,484 | 1,283 | 1,225 | 1,461 | 1,431 |                       |   |
|         |            |          |              | male_20     | 545     | NULL      | 0      | 827        | 459 | 399 | 1,138 | 991   | 915   | 1,077 | 1,184 |                       |   |
|         |            |          |              | male_30     | 1833    | NULL      | 0      | 923        | 458 | 488 | 1,155 | 1,129 | 904   | 1,100 | 1,105 |                       |   |
|         |            |          |              | male_40     | 546     | NULL      | 0      | 591        | 379 | 525 | 937   | 595   | 969   | 858   | 1,096 |                       |   |
|         |            |          |              | male_50     | 1834    | NULL      | 0      | 1,231      | 599 | 691 | 1,403 | 1,244 | 1,173 | 1,305 | 1,201 |                       |   |
| twitter | android    | app      | timeline     | female_10   | 826     | 308-A245  | 0      | 31         | 21  | 16  | 31    | 16    | 13    | 23    | 12    |                       |   |
|         |            |          |              |             |         |           | 1      | 16         | 20  | 54  | 63    | 28    | 7     | 31    | 30    |                       |   |
|         |            |          |              | female_25   | 73      | 303-A18   | 0      | 46         | 71  | 89  | 147   | 95    | 128   | 109   | 109   |                       |   |
|         |            |          |              |             |         |           | 1      | 189        | 262 | 132 | 210   | 242   | 242   | 209   | 145   |                       |   |
|         |            |          |              | female_30   | 828     | 308-A183  | 0      | 5          | 8   | 9   | 5     | 7     | 16    | 9     | 10    |                       |   |
|         |            |          |              |             |         |           | 1      | 66         | 76  | 95  | 74    | 54    | 94    | 64    | 50    |                       |   |
|         |            |          |              | female_40   | 74      | 306-A118  | 0      | 9          | 11  | 20  | 9     | 20    | 3     | 12    | 18    |                       |   |
|         |            |          |              |             |         |           | 1      | 82         | 123 | 122 | 92    | 80    | 62    | 32    | 67    |                       |   |
|         |            |          |              | female_50   | 830     | 308-A250  | 0      | 19         | 30  | 49  | 61    | 39    | 67    | 32    | 28    |                       |   |
|         |            |          |              |             |         |           | 1      | 92         | 150 | 163 | 193   | 87    | 91    | 106   | 123   |                       |   |
|         |            |          |              | male_10     | 825     | 308-A153  | 0      | 47         | 22  | 52  | 31    | 52    | 23    | 33    | 36    |                       |   |
|         |            |          |              |             |         |           | 1      | 142        | 194 | 180 | 153   | 159   | 169   | 187   | 137   |                       |   |
|         |            |          |              | male_25     | 71      | 308-A185  | 0      | 43         | 36  | 40  | 50    | 20    | 6     | 33    | 48    |                       |   |
|         |            |          |              |             |         |           | 1      | 64         | 60  | 49  | 51    | 46    | 34    | 47    | 32    |                       |   |
|         |            |          |              | male_30     | 827     | 306-A96   | 0      | 16         | 23  | 33  | 22    | 22    | 55    | 14    | 22    |                       |   |
|         |            |          |              |             |         |           | 1      | 28         | 82  | 75  | 49    | 84    | 47    | 20    | 57    |                       |   |
|         |            |          |              | male_40     | 72      | 306-A115  | 0      | 11         | 26  | 50  | 43    | 35    | 70    | 33    | 29    |                       |   |
|         |            |          |              |             |         |           | 1      | 36         | 95  | 94  | 41    | 32    | 31    | 39    | 52    |                       |   |
|         |            |          |              | male_50     | 829     | 308-A188  | 0      | 48         | 39  | 83  | 83    | 66    | 100   | 67    | 69    |                       |   |
|         |            |          |              |             |         |           | 1      | 210        | 221 | 205 | 276   | 273   | 237   | 262   | 220   |                       |   |
|         |            | web      | NULL         | female_10   | 776     | NULL      | 0      | 23         | 17  | 20  | 22    | 30    | 43    | 31    | 52    |                       |   |
|         |            |          |              |             |         |           | 1      | 199        | 245 | 256 | 233   | 282   | 239   | 228   | 243   |                       |   |
|         |            |          |              | female_25   | 22      | NULL      | 0      | 20         | 29  | 46  | 89    | 43    | 54    | 70    | 49    |                       |   |
|         |            |          |              |             |         |           | 1      | 218        | 264 | 313 | 296   | 269   | 315   | 218   | 245   |                       |   |
|         |            |          |              | female_30   | 778     | NULL      | 0      | 45         | 66  | 75  | 75    | 80    | 146   | 134   | 217   |                       |   |
|         |            |          |              |             |         |           | 1      | 283        | 343 | 388 | 446   | 456   | 313   | 379   | 271   |                       |   |
|         |            |          |              | female_40   | 25      | NULL      | 0      | 35         | 35  | 78  | 94    | 91    | 74    | 81    | 70    |                       |   |
|         |            |          |              |             |         |           | 1      | 208        | 252 | 265 | 214   | 201   | 218   | 237   | 262   |                       |   |
|         |            |          |              | female_50   | 780     | NULL      | 0      | 26         | 30  | 41  | 41    | 49    | 68    | 60    | 61    |                       |   |
|         |            |          |              |             |         |           | 1      | 200        | 233 | 226 | 234   | 224   | 199   | 190   | 204   |                       |   |
|         |            |          |              | male_10     | 775     | NULL      | 0      | 66         | 55  | 47  | 93    | 137   | 58    | 64    | 58    |                       |   |
|         |            |          |              |             |         |           | 1      | 142        | 381 | 274 | 235   | 308   | 479   | 492   | 313   |                       |   |
|         |            |          |              | male_25     | 16      | NULL      | 0      | 48         | 91  | 93  | 97    | 152   | 117   | 139   | 186   |                       |   |
|         |            |          |              |             |         |           | 1      | 166        | 228 | 226 | 158   | 213   | 185   | 211   | 193   |                       |   |
|         |            |          |              | male_30     | 777     | NULL      | 0      | 100        | 91  | 147 | 119   | 152   | 85    | 96    | 98    |                       |   |
|         |            |          |              |             |         |           | 1      | 123        | 134 | 124 | 82    | 76    | 62    | 63    | 55    |                       |   |
|         |            |          |              | male_40     | 19      | NULL      | 0      | 68         | 57  | 75  | 69    | 118   | 87    | 94    | 65    |                       |   |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

|         |         |          |               |             |         |           |        | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days.. |   |
|---------|---------|----------|---------------|-------------|---------|-----------|--------|------------|-------|-------|-------|-------|-------|-------|-------|-----------------------|---|
| Site    | Os      | Platform | Ad Surface .. | demographic | User Id | Device Id | Is Img | 9月         |       |       |       | 8月    |       |       |       |                       |   |
|         |         |          |               |             |         |           |        | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    | 1                     | 8 |
| twitter | android | web      | NULL          | male_40     | 19      | NULL      | 1      | 229        | 328   | 271   | 254   | 284   | 303   | 237   | 263   |                       |   |
|         |         |          |               | male_50     | 779     | NULL      | 0      | 40         | 35    | 49    | 52    | 54    | 78    | 74    | 53    |                       |   |
|         |         |          |               |             |         |           | 1      | 185        | 233   | 213   | 234   | 250   | 259   | 250   | 232   |                       |   |
|         | iOS     | app      | timeline      | female_10   | 832     | 308-A266  | 0      | 151        | 157   | 160   | 158   | 203   | 225   | 151   | 156   |                       |   |
|         |         |          |               |             |         |           | 1      | 757        | 955   | 1,004 | 1,010 | 1,121 | 773   | 808   | 814   |                       |   |
|         |         |          |               | female_25   | 541     | 308-A206  | 0      | 13         | 87    | 8     | 21    | 4     | 3     | 14    | 12    |                       |   |
|         |         |          |               |             |         |           | 1      | 80         | 416   | 37    | 82    | 32    | 34    | 44    | 35    |                       |   |
|         |         |          |               | female_30   | 834     | 308-A229  | 0      | 48         | 89    | 236   | 271   | 217   | 170   | 204   | 278   |                       |   |
|         |         |          |               |             |         |           | 1      | 249        | 510   | 1,233 | 1,216 | 955   | 405   | 495   | 460   |                       |   |
|         |         |          |               | female_40   | 542     | 303-A234  | 0      | 58         | 92    | 115   | 182   | 116   | 95    | 277   | 278   |                       |   |
|         |         |          |               |             |         |           | 1      | 176        | 188   | 170   | 91    | 109   | 147   | 649   | 721   |                       |   |
|         |         |          |               | female_50   | 836     | 303-A238  | 0      | 213        | 256   | 294   | 368   | 319   | 283   | 292   | 274   |                       |   |
|         |         |          |               |             |         |           | 1      | 752        | 883   | 859   | 875   | 728   | 800   | 840   | 798   |                       |   |
|         |         |          |               | male_10     | 831     | 308-A219  | 0      | 21         | 149   | 123   | 12    | 191   | 193   | 136   | 48    |                       |   |
|         |         |          |               |             |         |           | 1      | 23         | 568   | 480   | 26    | 425   | 1,502 | 962   | 186   |                       |   |
|         |         |          |               | male_25     | 539     | 308-A224  | 0      | 297        | 336   | 297   | 277   | 388   | 355   | 392   | 305   |                       |   |
|         |         |          |               |             |         |           | 1      | 560        | 678   | 616   | 581   | 600   | 642   | 644   | 553   |                       |   |
|         |         |          |               | male_30     | 833     | 303-A235  | 0      | 42         | 40    | 37    | 65    | 60    | 76    | 266   | 281   |                       |   |
|         |         |          |               |             |         |           | 1      | 78         | 58    | 26    | 37    | 29    | 59    | 170   | 223   |                       |   |
|         |         |          |               | male_40     | 540     | 308-A226  | 0      | 8          | 294   | 309   | 178   | 208   | 158   | 135   | 98    |                       |   |
|         |         |          |               |             |         |           | 1      | 104        | 1,078 | 1,175 | 529   | 530   | 518   | 520   | 328   |                       |   |
|         |         |          |               | male_50     | 835     | 308-A217  | 0      | 15         | 4     | 10    | 16    | 3     | 28    | 4     | 9     |                       |   |
|         |         |          |               |             |         |           | 1      | 15         | 22    | 24    | 60    | 16    | 58    | 31    | 41    |                       |   |
|         |         | web      | NULL          | female_10   | 770     | NULL      | 0      | 21         | 28    | 15    | 17    | 32    | 46    | 28    | 64    |                       |   |
|         |         |          |               |             |         |           | 1      | 170        | 227   | 248   | 247   | 277   | 208   | 214   | 229   |                       |   |
|         |         |          |               | female_25   | 21      | NULL      | 0      | 17         | 47    | 60    | 51    | 23    | 60    | 42    | 35    |                       |   |
|         |         |          |               |             |         |           | 1      | 185        | 274   | 407   | 357   | 340   | 398   | 230   | 209   |                       |   |
|         |         |          |               | female_30   | 772     | NULL      | 0      | 53         | 61    | 86    | 64    | 121   | 152   | 116   | 213   |                       |   |
|         |         |          |               |             |         |           | 1      | 237        | 416   | 432   | 516   | 393   | 263   | 387   | 290   |                       |   |
|         |         |          |               | female_40   | 24      | NULL      | 0      | 57         | 60    | 80    | 87    | 67    | 71    | 72    | 72    |                       |   |
|         |         |          |               |             |         |           | 1      | 259        | 282   | 297   | 248   | 209   | 230   | 305   | 236   |                       |   |
|         |         |          |               | female_50   | 774     | NULL      | 0      | 23         | 40    | 52    | 39    | 31    | 54    | 36    | 48    |                       |   |
|         |         |          |               |             |         |           | 1      | 159        | 184   | 191   | 204   | 176   | 162   | 176   | 197   |                       |   |
|         |         |          |               | male_10     | 769     | NULL      | 0      | 60         | 77    | 71    | 102   | 144   | 56    | 75    | 76    |                       |   |
|         |         |          |               |             |         |           | 1      | 155        | 397   | 246   | 207   | 263   | 477   | 443   | 303   |                       |   |
|         |         |          |               | male_25     | 15      | NULL      | 0      | 86         | 110   | 119   | 170   | 115   | 118   | 105   | 216   |                       |   |
|         |         |          |               |             |         |           | 1      | 133        | 165   | 151   | 138   | 108   | 97    | 175   | 176   |                       |   |
|         |         |          |               | male_30     | 771     | NULL      | 0      | 117        | 85    | 146   | 126   | 129   | 85    | 91    | 83    |                       |   |
|         |         |          |               |             |         |           | 1      | 143        | 149   | 158   | 96    | 97    | 75    | 56    | 54    |                       |   |
|         |         |          |               | male_40     | 18      | NULL      | 0      | 31         | 40    | 66    | 89    | 120   | 122   | 81    | 71    |                       |   |
|         |         |          |               |             |         |           | 1      | 183        | 229   | 278   | 274   | 303   | 280   | 342   | 209   |                       |   |
|         |         |          |               | male_50     | 773     | NULL      | 0      | 35         | 54    | 60    | 45    | 48    | 88    | 61    | 55    |                       |   |
|         |         |          |               |             |         |           | 1      | 150        | 218   | 216   | 228   | 234   | 220   | 221   | 207   |                       |   |
|         |         |          | trend         | male_25     | 1661    | NULL      | 0      |            |       | 1     | 1     |       | 1     | 1     |       |                       |   |
| yahoo   | android | app      | NULL          | -           | 703     | 308-A124  | 0      | 289        | 177   | 106   | 142   | 131   | 302   | 143   | 202   |                       |   |
|         |         |          |               |             |         |           | 1      | 1,081      | 1,399 | 1,483 | 1,439 | 1,240 | 1,048 | 1,359 | 1,270 |                       |   |
|         |         |          | brand_panel   | -           | 1520    | 308-A124  | 0      | 30         | 40    | 32    | 19    | 3     | 3     | 1     | 3     |                       |   |
|         |         |          |               |             |         |           | 1      | 83         | 70    | 90    | 149   | 102   | 56    | 97    | 104   |                       |   |
|         |         |          |               | female_20   | 1477    | NULL      | 0      | 10         | 14    | 10    | 9     | 5     | 4     | 10    | 22    |                       |   |
|         |         |          |               |             |         |           | 1      | 30         | 50    | 45    | 100   | 22    | 33    | 63    | 37    |                       |   |
|         |         |          |               | female_30   | 1479    | NULL      | 0      | 13         | 1     | 9     | 1     | 1     |       | 2     | 3     |                       |   |
|         |         |          |               |             |         |           | 1      | 1          |       |       |       | 4     | 16    | 35    | 11    |                       |   |
|         |         |          |               | female_40   | 1480    | NULL      | 0      | 34         | 33    | 32    | 21    | 29    | 21    | 20    | 49    |                       |   |
|         |         |          |               |             |         |           | 1      | 99         | 99    | 39    | 49    | 66    | 72    | 67    | 58    |                       |   |
|         |         |          |               | female_50   | 1478    | NULL      | 0      | 3          | 9     | 15    | 2     | 6     | 5     | 5     | 11    |                       |   |
|         |         |          |               |             |         |           | 1      | 86         | 79    | 91    | 87    | 104   | 97    | 112   | 87    |                       |   |
|         |         |          |               |             | 1518    | 306-A118  | 0      | 3          | 5     | 8     | 1     | 2     | 1     | 5     |       |                       |   |
|         |         |          |               |             |         |           | 1      | 71         | 55    | 88    | 77    | 57    | 68    | 77    | 60    |                       |   |
|         |         |          |               | male_20     | 1481    | NULL      | 0      | 9          | 10    | 11    | 11    | 4     | 6     | 13    | 22    |                       |   |
|         |         |          |               |             |         |           | 1      | 73         | 44    | 10    | 27    | 58    | 92    | 61    | 70    |                       |   |
|         |         |          |               |             | 1517    | 303-A18   | 0      | 14         | 21    | 28    | 23    | 13    | 5     | 6     | 3     |                       |   |
|         |         |          |               |             |         |           | 1      | 180        | 193   | 230   | 185   | 174   | 188   | 177   | 199   |                       |   |
|         |         |          |               | male_30     | 1483    | 308-A188  | 0      | 29         | 17    | 33    | 17    | 15    | 5     | 16    | 34    |                       |   |
|         |         |          |               |             |         |           | 1      | 54         | 41    | 19    | 56    | 35    | 68    | 127   | 83    |                       |   |
|         |         |          |               | male_40     | 1484    | NULL      | 0      | 21         | 20    | 23    | 15    | 14    | 8     | 16    | 37    |                       |   |
|         |         |          |               |             |         |           | 1      | 93         | 73    | 34    | 51    | 72    | 88    | 60    | 53    |                       |   |
|         |         |          |               | male_50     | 1482    | NULL      | 0      | 9          | 14    | 6     | 19    | 19    | 13    | 20    | 35    |                       |   |
|         |         |          |               |             |         |           | 1      | 31         | 15    | 18    | 44    | 57    | 62    | 80    | 39    |                       |   |
|         |         |          |               |             | 1519    | 308-A153  | 0      | 2          |       | 2     |       |       |       |       |       |                       |   |
|         |         |          |               |             |         |           | 1      | 25         | 41    | 25    | 26    | 32    | 34    | 27    | 25    |                       |   |
|         |         | topics   |               | female_20   | 1485    | NULL      | 1      | 1          |       | 1     |       |       |       |       |       |                       |   |
|         |         |          |               | female_30   | 1487    | NULL      | 1      | 1          |       | 1     |       |       |       |       |       |                       |   |
|         |         |          |               | female_40   | 1488    | NULL      | 1      | 1          |       | 3     |       |       |       |       |       |                       |   |
|         |         |          |               | female_50   | 1486    | NULL      | 1      | 7          |       | 2     |       |       |       |       |       |                       |   |
|         |         |          |               | male_20     | 1489    | NULL      | 1      | 6          |       | 3     |       |       |       |       |       |                       |   |
|         |         |          |               | male_30     | 1491    | 308-A188  | 1      | 1          |       | 3     |       |       |       |       |       |                       |   |
|         |         |          |               | male_40     | 1492    | NULL      | 1      | 1          |       | 1     |       |       |       |       |       |                       |   |
|         |         |          |               | male_50     | 1490    | NULL      | 1      | 20         |       | 1     |       |       |       |       |       |                       |   |
|         |         |          |               |             | 1512    | 308-A153  | 1      | 2          |       | 2     |       |       |       |       |       |                       |   |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

| Site  | Os      | Platform | Ad Surface.. | demographic | User Id   | Device Id | Is Img | Created At |       |       |       |       |       |       |     | ads_mb4_last_7_days.. |     |
|-------|---------|----------|--------------|-------------|-----------|-----------|--------|------------|-------|-------|-------|-------|-------|-------|-----|-----------------------|-----|
|       |         |          |              |             |           |           |        | 9月         |       |       |       | 8月    |       |       |     |                       |     |
| yahoo | android | app      | weather      | female_20   | 1501      | NULL      | 1      | 331        | 426   | 397   | 394   | 420   | 407   | 414   | 382 | 1                     |     |
|       |         |          |              | female_30   | 1503      | NULL      | 1      | 416        | 228   | 420   | 423   | 479   | 417   | 461   | 362 |                       |     |
|       |         |          |              | female_40   | 1504      | NULL      | 1      | 464        | 467   | 494   | 531   | 461   | 497   | 537   | 460 |                       |     |
|       |         |          |              | female_50   | 1502      | NULL      | 0      | 14         | 29    | 19    | 52    | 30    | 43    | 35    | 5   |                       |     |
|       |         |          |              |             |           |           | 1      | 396        | 451   | 422   | 365   | 453   | 435   | 379   | 399 |                       |     |
|       |         |          |              | male_20     | 1505      | NULL      | 1      | 355        | 333   | 431   | 448   | 395   | 390   | 440   | 447 |                       |     |
|       |         |          |              | male_30     | 1507      | 308-A188  | 1      | 413        | 461   | 475   | 439   | 410   | 401   | 405   | 465 |                       |     |
|       |         |          |              | male_40     | 1508      | NULL      | 1      | 432        | 467   | 477   | 473   | 424   | 493   | 427   | 482 |                       |     |
|       |         |          |              | male_50     | 1506      | NULL      | 1      | 374        | 440   | 360   | 380   | 367   | 377   | 373   | 439 |                       |     |
|       |         | web      | NULL         | female_30   | 299       | NULL      | 0      |            | 1     | 1     |       |       |       |       |     | 1                     |     |
|       |         |          |              |             | 1         | 655       | 729    | 474        | 670   | 622   | 555   | 619   | 688   |       |     |                       |     |
|       |         |          |              |             | female_40 | 475       | NULL   | 0          |       | 1     | 1     | 2     |       |       | 1   |                       |     |
|       |         |          |              |             |           |           |        | 1          | 642   | 629   | 645   | 712   | 757   | 603   | 762 |                       | 774 |
|       |         |          |              |             | female_50 | 262       | NULL   | 0          |       | 1     | 1     | 2     |       |       |     |                       |     |
|       |         |          |              |             |           |           |        | 1          | 434   | 665   | 654   | 648   | 621   | 722   | 607 |                       | 738 |
|       |         |          |              |             |           | 265       | NULL   | 1          | 581   | 758   | 567   | 616   | 610   | 706   | 722 |                       | 737 |
|       |         |          |              |             | male_20   | 264       | NULL   | 0          |       |       |       |       | 1     |       |     |                       |     |
|       |         |          |              |             |           |           |        | 1          | 603   | 694   | 705   | 621   | 673   | 638   | 702 |                       | 679 |
|       |         |          |              |             | male_30   | 298       | NULL   | 0          |       | 1     |       |       |       |       |     |                       |     |
|       |         |          |              |             |           |           |        | 1          | 544   | 683   | 661   | 750   | 733   | 855   | 793 |                       | 795 |
|       |         |          |              |             | male_40   | 476       | NULL   | 0          |       |       | 1     |       |       |       |     |                       |     |
|       |         |          |              |             |           |           |        | 1          | 557   | 725   | 450   | 294   | 430   | 401   | 188 |                       | 355 |
|       |         |          |              |             | male_50   | 263       | NULL   | 0          |       |       | 1     | 1     | 1     | 1     |     | 1                     |     |
|       |         |          |              |             |           |           |        | 1          | 657   | 713   | 567   | 644   | 675   | 725   | 751 |                       | 775 |
|       |         | news     |              | female_20   | 1557      | NULL      | 1      | 177        | 205   | 186   | 190   | 209   | 201   | 195   | 186 |                       |     |
|       |         |          |              |             | female_30 | 1559      | NULL   | 1          | 247   | 269   | 290   | 309   | 280   | 289   | 267 | 296                   |     |
|       |         |          |              |             | female_40 | 1561      | NULL   | 1          | 212   | 242   | 298   | 287   | 309   | 303   | 265 | 304                   |     |
|       |         |          |              |             | female_50 | 1563      | NULL   | 1          | 222   | 195   | 264   | 295   | 260   | 283   | 283 | 269                   |     |
|       |         |          |              |             | male_20   | 1558      | NULL   | 1          | 198   | 224   | 240   | 254   | 252   | 262   | 250 | 260                   |     |
|       |         |          |              |             | male_30   | 1560      | NULL   | 1          | 221   | 233   | 229   | 285   | 285   | 261   | 244 | 285                   |     |
|       |         |          |              |             | male_40   | 1562      | NULL   | 1          | 202   | 245   | 287   | 269   | 282   | 273   | 229 | 251                   |     |
|       |         |          |              |             | male_50   | 1564      | NULL   | 1          | 206   | 248   | 254   | 258   | 249   | 273   | 294 | 235                   |     |
|       |         | weather  |              | female_20   | 1565      | NULL      | 0      | 22         | 2     | 21    | 23    | 22    | 20    | 17    | 4   |                       |     |
|       |         |          |              |             |           | 1         | 212    | 255        | 210   | 204   | 237   | 217   | 234   | 253   |     |                       |     |
|       |         |          |              |             | female_30 | 1567      | NULL   | 0          | 15    | 8     | 24    | 9     | 17    | 13    | 5   | 3                     |     |
|       |         |          |              |             |           |           |        | 1          | 193   | 252   | 181   | 251   | 228   | 208   | 237 | 221                   |     |
|       |         |          |              |             | female_40 | 1569      | NULL   | 0          | 3     | 10    | 11    | 22    | 13    | 26    | 14  | 19                    |     |
|       |         |          |              |             |           |           |        | 1          | 206   | 188   | 205   | 189   | 180   | 186   | 166 | 155                   |     |
|       |         |          |              |             | female_50 | 1571      | NULL   | 0          | 5     | 22    | 8     | 17    | 17    | 12    | 11  | 1                     |     |
|       |         |          |              |             |           |           |        | 1          | 159   | 187   | 192   | 196   | 208   | 219   | 179 | 233                   |     |
|       |         |          |              |             | male_20   | 1566      | NULL   | 0          | 6     |       |       |       |       | 3     | 2   | 1                     |     |
|       |         |          |              |             |           |           |        | 1          | 217   | 267   | 198   | 272   | 270   | 284   | 282 | 266                   |     |
|       |         |          |              |             | male_30   | 1568      | NULL   | 0          | 12    |       | 11    | 7     | 5     | 7     |     | 1                     |     |
|       |         |          |              |             |           |           |        | 1          | 194   | 238   | 241   | 253   | 261   | 258   | 237 | 225                   |     |
|       |         |          | male_40      | 1570        | NULL      | 0         | 17     | 26         | 19    | 28    | 43    | 24    | 2     | 10    |     |                       |     |
|       |         |          |              |             |           | 1         | 175    | 193        | 190   | 201   | 184   | 203   | 173   | 184   |     |                       |     |
|       |         |          | male_50      | 1572        | NULL      | 0         | 6      | 3          | 15    | 18    | 31    | 23    | 20    | 8     |     |                       |     |
|       |         |          |              |             |           | 1         | 157    | 196        | 171   | 142   | 176   | 150   | 140   | 185   |     |                       |     |
|       | ios     | app      | NULL         | -           | 704       | 303-A235  | 0      | 128        | 195   | 277   | 97    | 164   | 221   | 230   | 153 |                       |     |
|       |         |          |              |             |           | 1         | 2,592  | 2,057      | 2,218 | 1,846 | 1,386 | 1,673 | 1,391 | 1,294 |     |                       |     |
|       |         |          | brand_panel  | -           | 1548      | NULL      | 0      |            | 5     | 7     | 6     |       | 3     | 2     |     |                       |     |
|       |         |          |              |             |           | 1         | 101    | 35         | 44    | 26    | 65    | 46    | 37    | 33    |     |                       |     |
|       |         |          |              |             |           | female_20 | 1547   | 308-A226   | 0     | 17    | 6     | 1     | 2     | 2     | 1   |                       | 9   |
|       |         |          |              |             |           |           |        |            | 1     | 54    | 96    | 43    | 53    | 49    | 11  | 16                    | 25  |
|       |         |          |              |             |           | female_30 | 1541   | 308-A219   | 0     | 7     | 1     | 5     |       | 2     | 7   | 16                    | 18  |
|       |         |          |              |             |           |           |        |            | 1     | 36    | 29    | 67    | 6     | 26    | 45  | 30                    | 16  |
|       |         |          |              |             |           | female_40 | 1542   | 308-A266   | 0     | 10    | 11    | 21    | 10    | 8     | 7   | 10                    | 18  |
|       |         |          |              |             |           |           |        |            | 1     | 20    | 24    | 28    | 43    | 41    | 15  | 33                    | 39  |
|       |         |          |              |             |           | female_50 | 1544   | 308-A217   | 0     | 12    | 11    | 15    | 12    | 6     | 1   | 4                     | 9   |
|       |         |          |              |             |           |           |        |            | 1     | 49    | 88    | 32    | 59    | 50    | 70  | 28                    | 30  |
|       |         |          |              |             |           | male_20   | 1546   | 303-A239   | 0     | 12    | 4     | 11    | 11    | 20    | 10  | 3                     | 5   |
|       |         |          |              |             |           |           |        |            | 1     | 53    | 91    | 82    | 73    | 71    | 111 | 60                    | 87  |
|       |         |          |              |             |           | male_30   | 1540   | 308-A224   | 0     | 16    | 27    | 10    | 6     | 7     | 4   | 1                     | 7   |
|       |         |          |              |             |           |           |        |            | 1     | 75    | 112   | 116   | 33    | 64    | 85  | 81                    | 43  |
|       |         |          |              |             |           | male_40   | 1543   | 308-A216   | 0     | 8     | 3     | 9     | 9     | 10    | 7   | 3                     | 11  |
|       |         |          |              |             |           |           |        |            | 1     | 77    | 35    | 70    | 74    | 42    | 68  | 40                    | 41  |
|       |         |          |              |             |           | male_50   | 1545   | 308-A229   | 0     | 18    | 11    | 9     | 4     | 13    | 8   | 10                    | 4   |
|       |         |          |              |             |           |           |        |            | 1     | 51    | 35    | 41    | 41    | 70    | 79  | 79                    | 94  |
|       |         |          | topics       |             | -         | 1539      | NULL   | 1          | 4     |       | 1     |       |       |       |     |                       |     |
|       |         |          |              |             |           | female_30 | 1532   | 308-A219   | 1     | 1     |       | 1     |       |       |     |                       |     |
|       |         |          |              |             |           | female_40 | 1533   | 308-A266   | 1     | 1     |       | 12    |       |       |     |                       |     |
|       |         |          |              |             |           | female_50 | 1535   | 308-A217   | 1     | 5     |       | 6     |       |       |     |                       |     |
|       |         |          |              |             |           | male_30   | 1531   | 308-A224   | 1     | 18    |       | 22    |       |       |     |                       |     |
|       |         |          |              |             |           | male_40   | 1534   | 308-A216   | 1     | 7     |       | 5     |       |       |     |                       |     |
|       |         |          |              |             |           | male_50   | 1536   | 308-A229   | 1     | 2     |       | 2     |       |       |     |                       |     |
|       | web     | NULL     |              | female_20   | 259       | NULL      | 0      |            |       |       |       | 1     |       | 1     |     |                       |     |
|       |         |          |              |             |           | 1         | 904    | 702        | 984   | 889   | 941   | 150   | 615   | 418   |     |                       |     |
|       |         |          |              |             |           | 260       | NULL   | 0          |       |       | 1     |       |       |       |     |                       |     |
|       |         |          |              |             |           | 1         | 597    | 773        | 790   | 689   | 734   | 741   | 786   | 779   |     |                       |     |

土日チェック用\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

| Site    | Os         | Platform   | Ad Surface .. | demographic | User Id | Device Id | Is Img | Created At |       |       |     |     |     |     |     | ads_mb4_last_7_days.. |  |
|---------|------------|------------|---------------|-------------|---------|-----------|--------|------------|-------|-------|-----|-----|-----|-----|-----|-----------------------|--|
|         |            |            |               |             |         |           |        | 9月         |       |       |     | 8月  |     |     |     |                       |  |
|         |            |            |               |             |         |           |        | 4          | 3     | 2     | 1   | 31  | 30  | 29  | 28  |                       |  |
| yahoo   | ios        | web        | NULL          | female_30   | 297     | NULL      | 0      |            |       | 1     |     |     |     |     |     |                       |  |
|         |            |            |               |             |         |           |        | 667        | 713   | 752   | 768 | 753 | 786 | 834 | 770 |                       |  |
|         |            |            |               | female_40   | 473     | NULL      | 1      | 387        | 1,005 | 1,353 | 462 | 804 | 730 | 823 | 797 |                       |  |
|         |            |            |               | male_20     | 261     | NULL      | 0      |            |       | 1     |     |     |     |     |     |                       |  |
|         |            |            |               |             |         |           | 1      | 507        | 704   | 661   | 744 | 819 | 794 | 734 | 747 |                       |  |
|         |            |            |               | male_30     | 296     | NULL      | 0      | 1          |       | 1     |     |     |     |     |     |                       |  |
|         |            |            |               |             |         |           | 1      | 436        | 716   | 543   | 739 | 769 | 779 | 739 | 610 |                       |  |
|         |            |            |               | male_40     | 474     | NULL      | 0      | 1          |       | 1     |     |     |     | 1   |     |                       |  |
|         |            |            |               |             |         |           | 1      | 546        | 685   | 567   | 741 | 818 | 804 | 657 | 702 |                       |  |
|         |            |            |               | male_50     | 258     | NULL      | 1      | 588        | 788   | 705   | 729 | 847 | 842 | 794 | 769 |                       |  |
|         |            | news       | news          | female_20   | 1449    | NULL      | 1      | 194        | 243   | 285   | 298 | 281 | 287 | 275 | 301 |                       |  |
|         |            |            |               | female_30   | 1451    | NULL      | 1      | 224        | 268   | 277   | 281 | 287 | 282 | 277 | 270 |                       |  |
|         |            |            |               | female_40   | 1453    | NULL      | 1      | 268        | 290   | 301   | 297 | 323 | 282 | 275 | 274 |                       |  |
|         |            |            |               | female_50   | 1455    | NULL      | 1      | 228        | 277   | 290   | 298 | 302 | 303 | 282 | 328 |                       |  |
|         |            |            |               | male_20     | 1450    | NULL      | 1      | 208        | 244   | 260   | 257 | 237 | 258 | 275 | 259 |                       |  |
|         |            |            |               | male_30     | 1452    | NULL      | 1      | 216        | 264   | 280   | 277 | 251 | 267 | 264 | 273 |                       |  |
|         |            |            |               | male_40     | 1454    | NULL      | 1      | 216        | 268   | 276   | 256 | 236 | 276 | 299 | 294 |                       |  |
|         |            |            |               | male_50     | 1456    | NULL      | 1      | 228        | 239   | 208   | 242 | 227 | 293 | 250 | 213 |                       |  |
|         | pc         | web        | NULL          | -           | 218     | NULL      | 0      | 2          | 5     | 15    | 33  | 11  |     | 1   | 12  | 17                    |  |
|         |            |            |               |             |         |           | 1      | 68         | 73    | 70    | 49  | 62  | 46  | 68  | 49  |                       |  |
|         |            |            |               | female_20   | 223     | NULL      | 0      | 22         | 16    | 25    | 11  | 31  | 28  | 35  | 40  |                       |  |
|         |            |            |               |             |         |           | 1      | 43         | 57    | 58    | 68  | 44  | 36  | 48  | 37  |                       |  |
|         |            |            |               |             | 224     | NULL      | 0      | 5          | 1     | 14    | 12  | 10  | 4   | 11  | 6   |                       |  |
|         |            |            |               |             |         |           | 1      | 52         | 56    | 52    | 31  | 30  | 36  | 30  | 29  |                       |  |
|         |            |            |               | female_30   | 462     | NULL      | 0      | 5          | 6     | 12    | 1   | 4   | 3   | 2   | 13  |                       |  |
|         |            |            |               |             |         |           | 1      | 60         | 57    | 52    | 47  | 55  | 30  | 58  | 52  |                       |  |
|         |            |            |               | 464         | NULL    | 0         |        | 4          | 11    | 11    | 1   | 6   | 3   | 4   | 13  |                       |  |
|         |            |            |               |             |         |           | 1      | 58         | 59    | 56    | 58  | 37  | 39  | 46  | 52  |                       |  |
|         |            |            |               | female_40   | 465     | NULL      | 0      | 5          | 6     | 12    | 10  | 13  | 14  | 7   | 16  |                       |  |
|         |            |            |               |             |         |           | 1      | 61         | 71    | 66    | 49  | 61  | 38  | 35  | 54  |                       |  |
|         |            |            |               | female_50   | 226     | NULL      | 0      | 4          | 18    | 13    | 7   | 13  |     | 6   | 7   |                       |  |
|         |            |            |               |             |         |           | 1      | 63         | 46    | 58    | 55  | 59  | 61  | 58  | 51  |                       |  |
|         |            |            |               |             | 229     | NULL      | 0      | 5          |       | 9     | 6   | 11  | 15  | 3   | 9   |                       |  |
|         |            |            |               |             |         |           | 1      | 64         | 69    | 66    | 47  | 58  | 35  | 39  | 51  |                       |  |
|         |            |            |               | male_20     | 225     | NULL      | 0      | 3          | 6     | 16    | 29  | 39  |     | 3   | 4   |                       |  |
|         |            |            |               |             |         |           | 1      | 69         | 77    | 55    | 46  | 40  | 75  | 75  | 55  |                       |  |
|         |            |            |               |             | 228     | NULL      | 0      |            | 5     | 14    | 16  | 2   | 5   | 12  | 3   |                       |  |
|         |            |            |               |             |         |           | 1      | 62         | 70    | 60    | 32  | 75  | 50  | 63  | 51  |                       |  |
|         |            |            |               | male_30     | 461     | NULL      | 0      | 2          | 5     | 16    | 3   | 9   | 4   | 2   | 8   |                       |  |
|         |            |            |               |             |         |           | 1      | 69         | 79    | 61    | 59  | 47  | 49  | 50  | 52  |                       |  |
|         |            |            |               | 463         | NULL    | 0         |        | 1          | 1     | 14    | 9   | 5   | 6   | 6   | 1   |                       |  |
|         |            |            |               |             |         |           | 1      | 62         | 81    | 69    | 56  | 65  | 41  | 80  | 48  |                       |  |
|         |            |            |               | male_40     | 466     | NULL      | 0      | 21         | 27    | 11    | 5   | 2   | 5   | 5   | 9   |                       |  |
|         |            |            |               |             |         |           | 1      | 14         | 8     | 13    | 23  | 31  | 19  | 25  | 25  |                       |  |
|         |            |            |               | male_50     | 222     | NULL      | 0      | 3          | 4     | 6     | 5   | 5   | 6   |     | 4   |                       |  |
|         |            |            |               |             |         |           | 1      | 63         | 75    | 68    | 56  | 50  | 34  | 44  | 51  |                       |  |
|         |            |            |               |             | 227     | NULL      | 0      | 3          | 3     | 7     | 1   | 13  | 18  | 1   | 3   |                       |  |
|         |            |            |               |             |         |           | 1      | 61         | 65    | 84    | 87  | 44  | 13  | 56  | 48  |                       |  |
|         |            | responsive | responsive    | female_20   | 1306    | NULL      | 1      | 39         | 36    | 55    | 40  | 41  | 74  | 53  | 48  |                       |  |
|         |            |            |               | female_30   | 1311    | NULL      | 1      | 56         | 43    | 45    | 57  | 72  | 64  | 57  | 50  |                       |  |
|         |            |            |               | female_40   | 1312    | NULL      | 1      | 39         | 45    | 36    | 46  | 68  | 69  | 68  | 48  |                       |  |
|         |            |            |               | female_50   | 1308    | NULL      | 1      | 26         | 42    | 42    | 42  | 56  | 66  | 55  | 50  |                       |  |
|         |            |            |               | male_20     | 1307    | NULL      | 1      | 49         | 48    | 56    | 35  | 65  | 69  | 63  | 55  |                       |  |
|         |            |            |               | male_30     | 1310    | NULL      | 1      | 46         | 46    | 45    | 56  | 58  | 102 | 67  | 33  |                       |  |
|         |            |            |               | male_40     | 1313    | NULL      | 1      | 28         | 38    | 29    | 35  | 55  | 68  | 69  | 43  |                       |  |
|         |            |            |               | male_50     | 1309    | NULL      | 1      | 33         | 39    | 48    | 41  | 63  | 59  | 74  | 66  |                       |  |
|         | top        | top        | top           | female_20   | 279     | NULL      | 1      | 16         | 19    | 19    | 20  | 391 | 527 | 535 | 332 |                       |  |
|         |            |            |               |             | 468     | NULL      | 1      | 256        | 291   | 298   | 446 | 401 | 475 | 392 | 311 |                       |  |
|         |            |            |               | female_30   | 293     | NULL      | 1      | 12         | 19    | 17    | 14  | 253 | 456 | 422 | 376 |                       |  |
|         |            |            |               |             | 295     | NULL      | 1      | 252        | 352   | 392   | 475 | 461 | 476 | 535 | 442 |                       |  |
|         |            |            |               | female_40   | 471     | NULL      | 1      | 255        | 404   | 281   | 362 | 314 | 515 | 446 | 408 |                       |  |
|         |            |            |               | female_50   | 281     | NULL      | 1      | 15         | 17    | 52    | 20  | 171 | 416 | 504 | 389 |                       |  |
|         |            |            |               | male_20     | 280     | NULL      | 1      | 22         | 18    | 19    | 22  | 314 | 392 | 469 | 414 |                       |  |
|         |            |            |               |             | 469     | NULL      | 1      | 321        | 410   | 414   | 443 | 420 | 374 | 401 | 376 |                       |  |
|         |            |            |               | male_30     | 292     | NULL      | 1      | 48         | 16    | 14    | 20  | 244 | 471 | 390 | 489 |                       |  |
|         |            |            |               |             | 294     | NULL      | 1      | 14         | 21    | 19    | 14  | 252 | 385 | 487 | 513 |                       |  |
|         |            |            |               | male_40     | 472     | NULL      | 1      | 282        | 330   | 399   | 338 | 458 | 307 | 355 | 425 |                       |  |
|         |            |            |               | male_50     | 282     | NULL      | 1      | 358        | 517   | 351   | 483 | 538 | 520 | 411 | 446 |                       |  |
| youtube | android    | app        | NULL          | female_20   | 397     | 308-A187  | 0      | 88         | 23    | 12    | 15  | 26  | 17  | 21  | 20  |                       |  |
|         |            |            |               |             |         |           | 1      | 647        | 1,084 | 1,002 | 828 | 722 | 8   | 7   | 10  |                       |  |
|         |            |            |               | female_40   | 398     | 308-A188  | 0      | 136        | 30    | 23    | 22  | 17  | 27  | 25  | 9   |                       |  |
|         |            |            |               |             |         |           | 1      | 762        | 813   | 204   | 210 | 192 | 191 | 192 | 544 |                       |  |
|         |            |            |               | male_20     | 399     | 308-A186  | 0      | 25         | 5     | 4     | 4   | 6   | 11  | 11  | 7   |                       |  |
|         |            |            |               |             |         |           | 1      | 279        | 282   | 1     | 3   | 13  |     |     | 158 |                       |  |
|         |            |            |               | male_40     | 400     | 308-A185  | 0      | 38         | 29    | 17    | 32  | 23  | 22  | 14  | 20  |                       |  |
|         |            |            |               |             |         |           | 1      | 256        | 1,023 | 1,026 | 940 | 722 | 8   | 11  | 10  |                       |  |
|         | android_tv | app        | NULL          | female_20   | 1884    | raspi-03  | 0      | 44         | 34    | 62    | 53  | 56  | 50  | 58  | 66  |                       |  |
|         |            |            |               | female_40   | 1885    | raspi-01  | 0      | 124        | 127   | 141   | 137 | 165 | 186 | 187 | 178 |                       |  |
|         |            |            |               | male_20     | 1886    | raspi-02  | 0      | 147        | 223   | 246   | 200 | 214 | 178 | 239 | 203 |                       |  |

土日チェック用\_\_日次広告取得数\_OS/プラットフォーム\_user\_id単位 (画像/動画)

|         |            |          |               |             |           |           |          | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days.. |   |  |
|---------|------------|----------|---------------|-------------|-----------|-----------|----------|------------|-------|-------|-------|-------|-------|-------|-------|-----------------------|---|--|
| Site    | Os         | Platform | Ad Surface .. | demographic | User Id   | Device Id | Is Img   | 9月         |       |       |       | 8月    |       |       |       | 1                     | 8 |  |
|         |            |          |               |             |           |           |          | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                       |   |  |
| youtube | android_tv | app      | NULL          | male_40     | 1887      | raspi-04  | 0        | 116        | 90    | 98    | 90    | 102   | 78    | 59    | 79    |                       |   |  |
|         | iOS        | app      | NULL          | female_10   | 478       | 308-A219  | 0        | 20         | 9     |       |       | 37    | 52    | 48    | 39    |                       |   |  |
|         |            |          |               |             |           |           | 1        | 2          |       |       | 6     | 1     | 4     |       |       |                       |   |  |
|         |            |          |               | 530         | 302-A233  | 0         | 356      | 463        | 497   | 490   | 456   | 248   | 811   | 1,115 |       |                       |   |  |
|         |            |          |               |             |           | 1         |          | 1          |       | 1     |       |       |       |       |       | 2                     |   |  |
|         |            |          |               | female_20   | 376       | 308-A226  | 0        | 8          | 13    | 23    | 33    | 134   | 73    | 11    | 41    |                       |   |  |
|         |            |          |               |             |           | 1         | 2        | 2          | 9     | 138   | 308   | 122   | 4     |       |       |                       |   |  |
|         |            |          |               |             | 477       | 302-A199  | 0        | 64         | 94    | 90    | 86    | 30    | 16    | 229   | 367   |                       |   |  |
|         |            |          |               |             |           | 1         | 14       | 33         | 39    | 70    | 24    |       | 1     |       |       |                       |   |  |
|         |            |          |               |             | 549       | 302-A211  | 0        | 148        | 243   | 223   | 199   | 204   | 209   | 191   | 151   |                       |   |  |
|         |            |          |               | female_30   | 479       | 308-A224  | 0        | 42         | 43    | 21    | 29    | 59    | 45    | 50    | 60    |                       |   |  |
|         |            |          |               |             |           | 1         |          |            | 1     | 2     | 1     | 5     |       |       |       |                       |   |  |
|         |            |          |               |             | 1692      | 302-A223  | 0        | 175        | 232   | 189   | 259   | 263   | 83    | 143   | 336   |                       |   |  |
|         |            |          |               |             |           | 1         |          | 10         | 19    | 14    | 12    | 17    | 7     | 9     | 185   |                       |   |  |
|         |            |          |               | female_40   | 377       | 308-A217  | 0        | 19         | 175   | 366   | 240   | 43    | 29    | 37    | 66    |                       |   |  |
|         |            |          |               |             |           | 1         |          |            | 5     | 39    | 20    |       |       |       |       |                       |   |  |
|         |            |          |               |             | 528       | 302-A228  | 0        | 3          | 1     | 1     | 4     | 5     | 95    | 119   | 7     |                       |   |  |
|         |            |          |               |             |           | 1         |          | 14         | 14    | 16    | 20    | 33    | 490   | 373   | 13    |                       |   |  |
|         |            |          |               |             | 1008      | 303-A232  | 0        | 1          |       | 14    | 6     | 10    | 8     | 8     | 7     | 5                     |   |  |
|         |            |          |               |             |           | 1         |          |            |       |       |       | 1     |       |       |       |                       |   |  |
|         |            |          |               | male_10     | 480       | 302-A220  | 0        | 1          | 66    | 4     |       |       | 4     | 8     | 15    | 9                     |   |  |
|         |            |          |               |             |           | 1         |          |            | 1     |       |       |       |       |       |       |                       |   |  |
|         |            |          |               | male_20     | 378       | 308-A229  | 0        | 9          | 21    | 28    | 79    | 151   | 226   | 133   | 125   |                       |   |  |
|         |            |          |               |             |           | 1         |          | 2          | 4     | 4     | 95    | 189   | 191   | 151   | 40    |                       |   |  |
|         |            |          |               | male_30     | 481       | 308-A206  | 0        | 11         | 140   | 257   | 142   | 18    |       | 34    | 24    | 22                    |   |  |
|         |            |          |               |             |           | 1         |          |            | 6     | 41    | 30    |       |       |       |       |                       |   |  |
|         |            |          |               |             | 1007      | 308-A214  | 0        |            |       |       |       |       |       |       | 2     |                       |   |  |
|         |            |          |               | male_40     | 379       | 308-A266  | 0        | 12         | 23    | 15    | 29    | 115   | 321   | 303   | 245   |                       |   |  |
|         |            |          |               |             |           | 1         |          | 1          |       |       |       | 2     | 6     | 9     | 4     |                       |   |  |
|         |            |          |               |             | 532       | 302-A230  | 0        | 296        | 423   | 285   | 450   | 401   | 427   | 388   | 406   |                       |   |  |
|         |            |          |               |             | 543       | 302-A225  | 0        | 211        | 336   | 369   | 343   | 311   | 326   | 298   | 283   |                       |   |  |
|         |            |          |               |             |           | 1         |          |            |       |       |       |       |       |       | 2     |                       |   |  |
|         |            |          |               |             | 1009      | 302-A212  | 0        | 370        | 486   | 514   | 501   | 468   | 476   | 445   | 478   |                       |   |  |
|         |            |          |               | short       | female_10 | 1275      | 308-A219 | 0          | 223   | 101   |       |       | 188   | 219   | 241   | 255                   |   |  |
|         |            |          |               |             |           | 1897      | 302-A233 | 0          | 829   | 1,196 | 1,182 | 1,149 | 1,191 | 1,161 | 1,088 | 1,132                 |   |  |
|         |            |          |               | female_20   | 1272      | 308-A226  | 0        | 126        | 202   | 225   | 192   | 199   | 83    | 184   | 172   |                       |   |  |
|         |            |          |               |             | 1903      | 302-A211  | 0        | 704        | 1,028 | 1,005 | 1,007 | 984   | 962   | 896   | 879   |                       |   |  |
|         |            |          |               |             | 1904      | 302-A199  | 0        | 920        | 1,315 | 1,261 | 1,220 | 479   | 134   | 1,154 | 998   |                       |   |  |
|         |            |          |               | female_30   | 1276      | 308-A224  | 0        | 255        | 344   | 364   | 331   | 331   | 339   | 311   | 305   |                       |   |  |
|         |            |          |               |             | 1693      | 302-A223  | 0        | 997        | 1,433 | 1,473 | 1,426 | 1,447 | 1,488 | 1,409 | 1,489 |                       |   |  |
|         |            |          |               | female_40   | 1273      | 308-A217  | 0        | 153        | 219   | 225   | 208   | 169   | 206   | 181   | 203   |                       |   |  |
|         |            |          |               |             | 1905      | 302-A228  | 0        | 590        | 786   | 990   | 847   | 1,092 | 1,021 | 901   | 953   |                       |   |  |
|         |            |          |               |             | 1906      | 308-A216  | 0        | 211        | 195   | 261   | 284   | 291   | 293   | 270   | 258   |                       |   |  |
|         |            |          |               | male_10     | 1277      | 302-A220  | 0        | 138        | 441   | 459   | 453   | 267   | 324   | 426   | 420   |                       |   |  |
|         |            |          |               | male_20     | 1274      | 308-A229  | 0        | 172        | 228   | 216   | 184   | 224   | 201   | 195   | 207   |                       |   |  |
|         |            |          |               | male_30     | 1278      | 308-A206  | 0        | 121        | 149   | 150   | 148   | 157   | 158   | 148   | 137   |                       |   |  |
|         |            |          |               |             | 1328      | 308-A214  | 0        | 62         | 94    | 86    | 82    | 92    | 84    | 79    | 71    |                       |   |  |
|         |            |          |               | male_40     | 1271      | 308-A266  | 0        | 72         | 91    | 97    | 82    | 95    | 88    | 84    | 111   |                       |   |  |
|         |            |          |               |             | 1279      | 302-A212  | 0        | 780        | 1,141 | 1,194 | 1,176 | 1,165 | 1,152 | 1,081 | 1,135 |                       |   |  |
|         |            |          |               |             | 1896      | 302-A230  | 0        | 859        | 1,254 | 878   | 1,220 | 1,251 | 1,266 | 1,166 | 1,170 |                       |   |  |
|         |            |          |               | 1902        | 302-A225  | 0         | 695      | 965        | 896   | 891   | 918   | 937   | 905   | 810   |       |                       |   |  |
| pc      | web        | NULL     | -             | 217         | NULL      | 0         | 211      | 305        | 302   | 327   | 314   | 314   | 272   | 238   |       |                       |   |  |
|         |            |          |               |             |           | 1         | 307      | 65         | 15    | 60    | 194   | 163   | 144   | 236   |       |                       |   |  |
|         |            |          | DC            | -           | 559       | NULL      | 0        | 109        | 87    | 139   | 162   | 179   | 167   | 183   | 145   |                       |   |  |
|         |            |          |               |             | 560       | NULL      | 0        | 85         | 49    |       |       | 20    | 25    | 35    | 103   |                       |   |  |
|         |            |          |               |             | 567       | NULL      | 0        | 316        | 307   | 296   | 278   | 313   | 365   | 368   | 373   |                       |   |  |
|         |            |          |               |             | 619       | NULL      | 0        | 201        | 150   |       |       |       |       |       |       |                       |   |  |
|         |            |          |               |             | 711       | NULL      | 0        | 206        | 317   | 282   | 362   | 314   | 334   | 325   | 336   |                       |   |  |
|         |            |          |               |             | 712       | NULL      | 0        | 166        | 199   | 217   | 206   | 220   | 277   | 160   | 195   |                       |   |  |
|         |            |          |               |             | 727       | NULL      | 0        | 161        | 107   | 178   | 155   | 176   | 200   | 170   | 200   |                       |   |  |
|         |            |          |               |             | 801       | NULL      | 0        | 50         | 48    | 47    | 49    | 83    | 143   | 92    | 75    |                       |   |  |
|         |            |          |               |             | 802       | NULL      | 0        | 218        | 294   | 310   | 307   | 303   | 280   | 282   | 328   |                       |   |  |
|         |            |          |               |             | 803       | NULL      | 0        | 177        | 214   | 200   | 172   | 193   | 350   | 222   | 157   |                       |   |  |
|         |            |          |               |             | 804       | NULL      | 0        | 268        | 319   | 269   | 322   | 237   | 281   | 238   | 313   |                       |   |  |
|         |            |          |               |             | 857       | NULL      | 0        | 191        | 216   | 313   | 230   | 250   | 298   | 242   | 248   |                       |   |  |
|         |            |          |               |             | 859       | NULL      | 0        | 246        | 264   | 511   | 325   | 269   | 338   | 307   | 340   |                       |   |  |
|         |            |          |               |             | 860       | NULL      | 0        | 183        | 196   | 210   | 280   | 233   | 195   | 209   | 246   |                       |   |  |
|         |            |          |               |             | 980       | NULL      | 0        | 303        | 338   | 357   | 473   | 368   | 348   | 10    | 27    |                       |   |  |
|         |            |          |               |             | 981       | NULL      | 0        | 64         | 61    | 74    | 117   | 107   | 100   | 87    | 86    |                       |   |  |
|         |            |          |               |             | 982       | NULL      | 0        | 92         | 113   | 85    | 108   | 137   | 129   | 130   | 113   |                       |   |  |
|         |            |          |               | instream    | female_20 | 364       | NULL     | 0          | 308   | 416   | 452   | 327   | 475   | 565   | 433   | 537                   |   |  |
|         |            |          |               |             |           |           | 1        |            | 5     | 144   | 178   | 180   | 136   | 168   | 281   |                       |   |  |
|         |            |          |               | female_40   | 365       | NULL      | 0        | 71         | 103   | 104   | 137   | 126   | 98    | 122   | 85    |                       |   |  |
|         |            |          |               |             |           | 1         |          | 304        | 446   | 293   | 311   | 165   | 86    | 206   | 200   |                       |   |  |
|         |            |          |               | male_20     | 366       | NULL      | 0        | 74         | 75    | 78    | 87    | 70    | 58    | 52    | 91    |                       |   |  |
|         |            |          |               |             |           | 1         |          | 153        | 167   | 199   | 261   | 289   | 263   | 181   | 221   |                       |   |  |
|         |            |          |               | male_40     | 367       | NULL      | 0        | 156        | 101   | 77    | 81    | 76    | 123   | 62    | 91    |                       |   |  |
|         |            |          |               |             |           | 1         |          | 154        | 141   | 80    | 3     | 79    | 157   | 3     | 5     |                       |   |  |
|         |            |          |               | mast_head   | female_20 | 1835      | NULL     | 0          |       | 1     |       |       |       |       |       |                       |   |  |

土日チェック用\_\_日次広告取得数\_OS/プラットフォーム\_user\_id単位（画像／動画）

|         |    |          |              |             |         |           |        | Created At |    |    |    |         |         |         |         | ads_mb4_last_7_days.. |         |
|---------|----|----------|--------------|-------------|---------|-----------|--------|------------|----|----|----|---------|---------|---------|---------|-----------------------|---------|
| Site    | Os | Platform | Ad Surface.. | demographic | User Id | Device Id | Is Img | 9月         |    |    |    | 8月      |         |         |         | 1                     |         |
|         |    |          |              |             |         |           |        | 4          | 3  | 2  | 1  | 31      | 30      | 29      | 28      |                       |         |
| youtube | pc | web      | mast_head    | female_40   | 1836    | NULL      | 0      | 1          |    |    |    | 1       |         |         |         |                       |         |
|         |    |          |              | male_20     | 1837    | NULL      | 0      | 1          |    |    |    |         |         |         |         |                       |         |
|         |    |          | shorts       | female_20   | 2123    | NULL      | 0      | 58         | 72 | 90 | 74 | 95      | 81      | 89      | 83      |                       |         |
|         |    |          |              | female_40   | 2124    | NULL      | 0      | 39         | 50 | 58 | 65 | 67      | 37      | 55      | 58      |                       |         |
|         |    |          |              | male_20     | 2125    | NULL      | 0      | 75         | 96 | 63 | 81 | 67      | 68      | 67      | 75      |                       |         |
|         |    |          |              | male_40     | 2126    | NULL      | 0      | 64         | 87 | 65 | 79 | 85      | 59      | 57      | 63      |                       |         |
|         |    |          |              | 総計          |         |           |        |            |    |    |    | 195,177 | 227,984 | 224,438 | 219,115 | 233,642               | 230,639 |