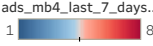


日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client | Site    | Os         | Platform  | demographic | User Id   | Device Id | Is Img    | Created At |          |       |       |       |       |       |       | ads_mb4_last_7_days..                                                               |     |     |     |
|--------|---------|------------|-----------|-------------|-----------|-----------|-----------|------------|----------|-------|-------|-------|-------|-------|-------|-------------------------------------------------------------------------------------|-----|-----|-----|
|        |         |            |           |             |           |           |           | 9月         |          |       |       | 8月    |       |       |       |                                                                                     |     |     |     |
|        |         |            |           |             |           |           |           | 4          | 3        | 2     | 1     | 31    | 30    | 29    | 28    |                                                                                     |     |     |     |
| ca     | abema   | android_tv | app       | female_20   | 1889      | raspi-03  | 0         | 895        | 1,015    | 908   | 958   | 1,167 | 987   | 1,035 | 1,063 |  |     |     |     |
|        |         |            |           | female_40   | 1891      | raspi-01  | 0         | 880        | 1,012    | 905   | 949   | 1,167 | 987   | 1,035 | 1,062 |                                                                                     |     |     |     |
|        |         |            |           | male_20     | 1888      | raspi-02  | 0         | 868        | 1,015    | 906   | 932   | 1,163 | 974   | 1,040 | 1,052 |                                                                                     |     |     |     |
|        |         |            |           | male_40     | 1890      | raspi-04  | 0         | 874        | 1,016    | 899   | 937   | 1,147 | 963   | 1,032 | 1,041 |                                                                                     |     |     |     |
|        |         | pc         | web       | female_20   | 1197      | NULL      | 0         | 204        | 273      | 251   | 271   | 288   | 283   | 350   | 195   |                                                                                     |     |     |     |
|        |         |            |           | female_40   | 1199      | NULL      | 0         | 189        | 313      | 229   | 143   | 286   | 158   | 174   | 176   |                                                                                     |     |     |     |
|        |         |            |           | male_20     | 1196      | NULL      | 0         | 284        | 231      | 206   | 210   | 274   | 167   | 339   | 240   |                                                                                     |     |     |     |
|        |         |            |           | male_40     | 1198      | NULL      | 0         | 363        | 294      | 341   | 285   | 294   | 277   | 337   | 254   |                                                                                     |     |     |     |
| amazon | pc      | web        | -         | 2164        | NULL      | 0         | 727       | 690        | 682      | 669   | 668   | 690   | 653   | 664   |       |                                                                                     |     |     |     |
| ameba  | android | web        | female_25 | 200         | NULL      | 1         | 5         | 7          | 9        | 8     | 6     | 4     | 6     |       |       |                                                                                     |     |     |     |
|        |         |            | female_40 | 201         | NULL      | 1         |           |            | 1        |       | 1     |       | 1     |       |       |                                                                                     |     |     |     |
|        |         |            | male_25   | 198         | NULL      | 1         |           | 2          | 2        | 1     |       |       |       | 1     |       |                                                                                     |     |     |     |
|        |         | pc         | web       | female_25   | 274       | NULL      | 1         |            | 1        |       | 1     | 1     |       |       |       |                                                                                     |     |     |     |
|        |         |            |           | female_40   | 275       | NULL      | 1         |            | 1        |       | 1     |       |       |       |       |                                                                                     |     |     |     |
|        |         |            |           |             |           |           |           |            |          |       |       |       |       |       |       |                                                                                     |     |     |     |
|        |         |            |           |             |           |           |           |            |          |       |       |       |       |       |       |                                                                                     |     |     |     |
|        | bereal  | ios        | app       | -           | 2089      | 303-A232  | 0         | 43         | 28       | 18    | 32    | 30    | 19    | 29    | 51    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 40        | 34         | 24       | 34    | 49    | 9     | 24    | 62    |       |                                                                                     |     |     |     |
|        |         |            |           |             | 2090      | 303-A235  | 0         | 8          | 5        | 6     | 1     | 11    | 5     | 15    | 27    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 6         | 17         | 11       | 9     | 5     | 2     | 1     | 9     |       |                                                                                     |     |     |     |
|        |         |            |           |             | 2091      | 303-A236  | 0         | 19         | 23       | 18    | 17    | 11    | 14    | 20    | 31    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 13        | 18         | 11       | 7     | 11    | 8     | 6     | 10    |       |                                                                                     |     |     |     |
|        |         |            |           |             | 2092      | 303-A238  | 0         | 23         | 12       | 15    | 11    | 23    | 8     | 23    | 24    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 5         | 6          | 11       | 2     | 14    | 3     | 14    | 1     |       |                                                                                     |     |     |     |
| daily  | iOS     | web        | male_25   | 1001        | NULL      | 1         | 390       | 248        | 372      | 439   | 551   | 377   | 394   | 598   |       |                                                                                     |     |     |     |
| dmenu  | android | web        | -         | 252         | NULL      | 1         |           |            |          | 1     |       |       |       |       |       |                                                                                     |     |     |     |
|        |         |            |           | 1053        | 303-A176  | 1         | 12        | 11         | 4        | 14    | 8     |       |       | 3     |       |                                                                                     |     |     |     |
|        |         |            |           | 253         | NULL      | 1         | 16        | 15         | 13       | 17    | 12    | 16    | 6     | 7     |       |                                                                                     |     |     |     |
|        |         | iOS        | web       | -           | 1054      | 303-A239  | 1         | 12         | 12       | 11    | 13    | 8     | 13    | 12    | 2     |                                                                                     |     |     |     |
|        |         |            |           | facebook    | android   | app       | female_20 | 380        | 308-A249 | 0     | 65    | 102   | 139   | 111   | 118   |                                                                                     | 140 | 145 | 124 |
|        |         |            |           |             |           |           |           |            | 1        | 551   | 899   | 813   | 760   | 1,007 | 504   |                                                                                     | 549 | 474 |     |
|        |         |            |           |             |           |           |           | 426        | 308-A250 | 0     | 39    | 27    | 37    | 39    | 37    |                                                                                     | 38  | 59  | 30  |
|        |         | 1          | 940       |             |           |           | 991       | 900        | 887      | 852   | 897   | 763   | 912   |       |       |                                                                                     |     |     |     |
|        |         |            |           |             | 486       | 308-A251  | 0         | 42         | 112      | 139   | 104   | 93    | 41    | 61    | 95    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 1,924     | 1,413      | 1,287    | 1,681 | 2,080 | 2,316 | 2,292 | 2,458 |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1096      | 308-A249  | 0         | 41         | 41       | 78    | 90    | 65    | 135   | 84    | 83    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 148       | 168        | 87       | 55    | 67    | 90    | 99    | 75    |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1103      | 308-A250  | 0         | 10         | 12       | 29    | 31    | 23    | 51    | 45    | 50    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 68        | 85         | 84       | 64    | 78    | 69    | 77    | 71    |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1107      | 308-A251  | 0         | 58         | 71       | 89    | 113   | 108   | 106   | 90    | 94    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 204       | 257        | 229      | 222   | 198   | 180   | 178   | 201   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1253      | 308-A249  | 0         | 221        | 307      | 283   | 313   | 219   | 216   | 200   | 238   |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 50        | 32         | 17       | 16    | 27    | 53    | 64    | 39    |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1260      | 308-A250  | 0         | 96         | 67       | 140   | 126   | 123   | 153   | 104   | 157   |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 86        | 118        | 81       | 178   | 86    | 146   | 208   | 121   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1264      | 308-A251  | 0         | 226        | 170      | 189   | 230   | 145   | 142   | 151   | 271   |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 18        | 89         | 74       | 56    | 46    | 62    | 99    | 69    |       |                                                                                     |     |     |     |
|        |         |            |           |             | female_30 | 417       | 308-A252  | 0          | 73       | 93    | 114   | 82    | 78    | 84    | 54    |                                                                                     | 57  |     |     |
|        |         |            |           |             |           | 1         | 634       | 921        | 777      | 1,030 | 864   | 864   | 979   | 748   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1102      | 308-A252  | 0         | 17         | 13       | 35    | 28    | 35    | 35    | 17    | 12    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 46        | 56         | 58       | 45    | 68    | 62    | 71    | 68    |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1259      | 308-A252  | 0         | 74         | 105      | 65    | 141   | 342   | 330   | 175   | 273   |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 428       | 468        | 328      | 404   | 243   | 285   | 458   | 240   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1591      | 308-A183  | 0         | 97         | 97       | 75    | 65    | 45    | 23    | 25    | 51    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 373       | 547        | 345      | 382   | 439   | 474   | 700   | 599   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1592      | 308-A183  | 0         | 67         | 80       | 86    | 73    | 62    | 55    | 37    | 56    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 98        | 134        | 140      | 136   | 129   | 124   | 134   | 122   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1593      | 308-A183  | 0         | 183        | 144      | 146   | 203   | 167   | 197   | 215   | 203   |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 18        | 5          | 1        | 5     | 12    | 13    | 33    | 5     |       |                                                                                     |     |     |     |
|        |         |            |           |             | female_40 | 381       | 308-A245  | 0          | 81       | 117   | 113   | 97    | 125   | 88    | 77    |                                                                                     | 95  |     |     |
|        |         |            |           |             |           | 1         | 510       | 549        | 421      | 529   | 526   | 525   | 633   | 665   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 427       | 308-A124  | 0         | 73         | 96       | 83    | 190   | 100   | 118   | 159   | 88    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 1,584     | 1,464      | 1,293    | 1,329 | 1,235 | 1,154 | 920   | 1,340 |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1097      | 308-A245  | 0         | 63         | 69       | 97    | 59    | 52    | 47    | 35    | 24    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 88        | 110        | 102      | 123   | 120   | 101   | 138   | 152   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1104      | 308-A124  | 0         | 53         | 58       | 82    | 85    | 85    | 87    | 98    | 89    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 41        | 71         | 58       | 51    | 62    | 77    | 46    | 56    |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1254      | 308-A245  | 0         | 82         | 129      | 126   | 212   | 240   | 229   | 214   | 257   |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 53        | 96         | 73       | 27    | 47    | 74    | 69    | 33    |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1261      | 308-A124  | 0         | 118        | 116      | 88    | 201   | 148   | 167   | 207   | 170   |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 15        | 80         | 76       | 39    | 19    | 21    | 30    | 26    |       |                                                                                     |     |     |     |
|        |         |            |           |             | female_50 | 382       | 303-A94   | 0          | 86       | 150   | 109   | 112   | 114   | 66    | 83    |                                                                                     | 101 |     |     |
|        |         |            |           |             |           | 1         | 1,445     | 1,663      | 1,355    | 1,172 | 1,422 | 1,270 | 1,043 | 1,064 |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1098      | 303-A94   | 0         | 16         | 20       | 52    | 12    | 25    | 10    | 11    | 32    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 189       | 249        | 220      | 247   | 251   | 271   | 243   | 249   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1255      | 303-A94   | 0         | 304        | 340      | 325   | 333   | 336   | 369   | 318   | 353   |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 5         | 18         | 25       | 32    | 37    | 21    | 15    | 4     |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1621      | 308-A185  | 0         | 15         | 33       | 50    | 69    | 66    | 52    | 50    | 31    |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 165       | 296        | 116      | 441   | 483   | 342   | 128   | 307   |       |                                                                                     |     |     |     |
|        |         |            |           |             | 1622      | 308-A185  | 0         | 5          | 10       | 12    | 10    | 18    | 13    | 13    | 7     |                                                                                     |     |     |     |
|        |         |            |           |             |           | 1         | 143       | 191        | 173      | 168   | 184   | 175   | 163   | 126   |       |                                                                                     |     |     |     |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client | Site     | Os      | Platform  | demographic | User Id | Device Id | Is Img | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days.. |
|--------|----------|---------|-----------|-------------|---------|-----------|--------|------------|-------|-------|-------|-------|-------|-------|-------|-----------------------|
|        |          |         |           |             |         |           |        | 9月         |       |       |       | 8月    |       |       |       |                       |
|        |          |         |           |             |         |           |        | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                       |
| ca     | facebook | android | app       | female_50   | 1623    | 308-A185  | 0      | 139        | 146   | 115   | 156   | 123   | 130   | 107   | 109   | 1                     |
|        |          |         |           |             |         |           | 1      | 39         | 50    | 65    | 76    | 79    | 58    | 47    | 36    |                       |
|        |          |         |           | male_20     | 388     | 306-A118  | 0      | 156        | 206   | 216   | 240   | 304   | 158   | 137   | 180   |                       |
|        |          |         |           |             |         |           | 1      | 260        | 163   | 113   | 95    | 80    | 85    | 39    | 81    |                       |
|        |          |         |           |             | 428     | 308-A153  | 0      | 56         | 67    | 50    | 62    | 53    | 75    | 59    | 37    |                       |
|        |          |         |           |             |         |           | 1      | 360        | 511   | 385   | 606   | 547   | 555   | 494   | 605   |                       |
|        |          |         |           |             | 1099    | 306-A118  | 0      | 106        | 115   | 121   | 99    | 98    | 82    | 75    | 115   |                       |
|        |          |         |           |             |         |           | 1      | 177        | 180   | 185   | 157   | 220   | 123   | 208   | 182   |                       |
|        |          |         |           |             | 1105    | 308-A153  | 0      | 27         | 41    | 49    | 38    | 25    | 26    | 23    | 22    |                       |
|        |          |         |           |             |         |           | 1      | 79         | 75    | 38    | 89    | 138   | 149   | 122   | 116   |                       |
|        |          |         |           |             | 1256    | 306-A118  | 0      |            |       |       |       |       | 4     |       | 1     |                       |
|        |          |         |           |             |         |           | 1      |            | 6     |       |       |       | 4     |       | 6     |                       |
|        |          |         |           |             | 1262    | 308-A153  | 0      | 150        | 113   | 111   | 113   | 148   | 172   | 119   | 196   |                       |
|        |          |         |           |             |         |           | 1      | 7          | 11    | 11    | 17    | 16    | 29    | 45    | 34    |                       |
|        |          |         |           | male_30     | 416     | 308-A189  | 0      | 116        | 114   | 152   | 101   | 143   | 158   | 116   | 110   |                       |
|        |          |         |           |             |         |           | 1      | 705        | 744   | 827   | 738   | 778   | 833   | 752   | 634   |                       |
|        |          |         |           |             | 1101    | 308-A189  | 0      | 19         | 26    | 26    | 20    | 31    | 30    | 23    | 32    |                       |
|        |          |         |           |             |         |           | 1      | 105        | 122   | 123   | 124   | 144   | 128   | 135   | 138   |                       |
|        |          |         |           |             | 1594    | 308-A184  | 0      | 35         | 49    | 43    | 39    | 17    | 13    | 14    | 43    |                       |
|        |          |         |           |             |         |           | 1      | 125        | 100   | 77    | 96    | 64    | 49    | 68    | 118   |                       |
|        |          |         |           |             | 1595    | 308-A184  | 0      | 49         | 70    | 37    | 15    | 7     | 8     | 17    | 28    |                       |
|        |          |         |           |             |         |           | 1      | 112        | 128   | 173   | 214   | 216   | 190   | 199   | 177   |                       |
|        |          |         |           |             | 1596    | 308-A184  | 0      | 116        | 133   | 150   | 157   | 181   | 169   | 195   | 171   |                       |
|        |          |         |           |             |         |           | 1      | 13         | 31    | 29    | 26    | 41    | 30    | 17    | 11    |                       |
|        |          |         |           | male_40     | 389     | 303-A175  | 0      | 65         | 35    | 36    | 30    | 44    | 42    | 56    |       |                       |
|        |          |         |           |             |         |           | 1      | 120        | 477   | 354   | 554   | 1,247 | 221   | 345   | 4     |                       |
|        |          |         |           |             | 429     | 308-A150  | 0      | 42         | 66    | 80    | 103   | 57    | 97    | 87    | 90    |                       |
|        |          |         |           |             |         |           | 1      | 903        | 891   | 819   | 651   | 669   | 793   | 636   | 766   |                       |
|        |          |         |           |             | 1100    | 303-A175  | 0      | 6          | 5     | 3     | 4     | 2     | 1     | 2     |       |                       |
|        |          |         |           |             |         |           | 1      | 271        | 347   | 347   | 340   | 378   | 143   | 354   | 364   |                       |
|        |          |         |           |             | 1257    | 303-A175  | 0      | 183        | 120   | 76    | 131   | 170   | 68    | 121   | 69    |                       |
|        |          |         |           |             |         |           | 1      | 60         | 113   | 193   | 101   | 102   | 2     | 108   | 165   |                       |
|        |          |         |           |             | 1263    | 308-A150  | 0      | 96         | 100   | 93    | 116   | 138   | 150   | 226   | 196   |                       |
|        |          |         |           |             |         |           | 1      | 25         | 30    | 35    | 43    | 42    | 17    | 11    | 27    |                       |
|        |          |         |           | male_50     | 1582    | 308-A187  | 0      | 42         | 39    | 37    | 22    | 17    | 23    | 9     | 34    |                       |
|        |          |         |           |             |         |           | 1      | 983        | 1,267 | 1,177 | 1,082 | 1,239 | 1,168 | 1,340 | 1,429 |                       |
|        |          |         |           |             | 1583    | 308-A187  | 0      | 15         | 7     | 6     | 7     | 13    | 9     | 1     | 7     |                       |
|        |          |         |           |             |         |           | 1      | 150        | 154   | 182   | 188   | 176   | 173   | 166   | 177   |                       |
|        |          |         |           |             | 1630    | 308-A188  | 0      | 94         | 110   | 94    | 74    | 93    | 60    | 61    | 88    |                       |
|        |          |         |           |             |         |           | 1      | 570        | 639   | 650   | 572   | 1,018 | 744   | 942   | 647   |                       |
|        |          |         |           |             | 1631    | 308-A188  | 0      | 53         | 59    | 35    | 21    | 19    | 23    | 14    | 17    |                       |
|        |          |         |           |             |         |           | 1      | 87         | 120   | 144   | 149   | 172   | 155   | 169   | 180   |                       |
|        |          |         | web       | female_20   | 432     | NULL      | 1      | 401        | 375   | 407   | 310   | 366   | 474   | 272   | 310   |                       |
|        |          |         |           |             |         |           | 1      | 365        | 407   | 125   | 238   | 457   | 401   | 375   | 368   |                       |
|        |          |         |           | female_25   | 34      | NULL      | 1      | 527        | 548   | 484   | 475   | 752   | 727   | 513   | 552   |                       |
|        |          |         |           |             |         |           | 1      | 196        | 482   | 801   | 394   | 481   | 452   | 174   | 687   |                       |
|        |          |         | female_30 |             | 211     | NULL      | 1      | 358        | 382   | 191   | 294   | 346   | 327   | 268   | 401   |                       |
|        |          |         |           |             |         |           | 1      | 394        | 426   | 444   | 446   | 438   | 401   | 400   | 351   |                       |
|        |          |         |           | 431         | NULL    | 1         | 342    | 430        | 388   | 450   | 501   | 412   | 413   | 257   |       |                       |
|        |          |         |           |             |         |           | 1      | 427        | 658   | 572   | 652   | 959   | 391   | 389   |       | 431                   |
|        |          |         | female_40 |             | 90      | NULL      | 1      | 379        | 325   | 557   | 167   | 303   | 428   | 386   | 337   |                       |
|        |          |         |           |             |         |           | 1      | 541        | 838   | 515   | 485   | 869   | 693   | 315   | 545   |                       |
|        |          |         | female_50 |             | 383     | NULL      | 1      | 214        | 220   | 320   | 336   | 279   | 333   | 265   | 446   |                       |
|        |          |         |           |             |         |           | 1      | 120        | 167   | 244   | 251   | 391   | 369   | 471   | 450   |                       |
|        |          |         | male_20   |             | 147     | NULL      | 1      | 336        | 340   | 367   | 282   | 332   | 344   | 168   | 485   |                       |
|        |          |         |           |             |         |           | 1      | 285        | 492   | 229   | 405   | 357   | 542   | 545   | 407   |                       |
|        |          |         |           | 392         | NULL    | 1         | 101    | 180        | 263   | 437   | 347   | 67    | 89    | 68    |       |                       |
|        |          |         |           |             |         |           | 1      | 13         | 48    | 34    | 81    | 153   | 91    | 125   |       |                       |
|        |          |         | male_30   |             | 169     | NULL      | 1      | 253        | 330   | 348   | 258   | 174   | 357   | 334   | 320   |                       |
|        |          |         |           |             |         |           | 1      | 283        | 337   | 338   | 310   | 409   | 622   | 438   | 398   |                       |
|        |          |         |           | 430         | NULL    | 1         | 361    | 267        | 321   | 318   | 337   | 450   | 422   | 344   |       |                       |
|        |          |         |           |             |         |           | 1      | 20         | 40    | 98    | 62    | 98    | 43    | 90    |       |                       |
|        |          |         | male_40   |             | 435     | NULL      | 1      | 245        | 263   | 275   | 220   | 257   | 318   | 266   | 235   |                       |
|        |          |         |           |             |         |           | 1      | 547        | 481   | 504   | 613   | 561   | 521   | 382   | 296   |                       |
|        |          |         |           | 311         | NULL    | 1         | 236    | 379        | 240   | 275   | 228   | 309   | 235   | 256   |       |                       |
|        |          |         |           |             |         |           | 1      | 63         | 105   | 111   | 168   | 113   | 15    | 74    |       | 76                    |
| ios    | app      |         | app       | female_20   | 407     | 303-A239  | 0      | 1          | 33    | 19    | 14    | 11    | 1     | 13    | 6     |                       |
|        |          |         |           |             |         |           | 1      | 64         | 95    | 126   | 129   | 109   | 131   | 129   | 87    |                       |
|        |          |         |           |             | 1129    | 303-A239  | 0      | 183        | 203   | 140   | 139   | 138   | 142   | 137   | 121   |                       |
|        |          |         |           |             |         |           | 1      | 87         | 120   | 91    | 57    | 44    | 56    | 39    | 30    |                       |
|        |          |         |           |             | 1266    | 303-A239  | 0      | 122        | 149   | 215   | 222   | 268   | 320   | 337   | 317   |                       |
|        |          |         |           |             |         |           | 1      | 31         | 17    |       | 10    | 75    | 77    | 83    | 64    |                       |
|        |          |         |           |             | 1579    | 308-A219  | 0      | 20         | 16    |       | 10    | 9     |       | 1     | 2     |                       |
|        |          |         |           |             |         |           | 1      | 33         | 24    |       |       | 22    | 44    | 38    | 52    |                       |
|        |          |         |           |             | 1580    | 308-A219  | 0      | 168        | 77    |       |       | 189   | 190   | 233   | 223   |                       |
|        |          |         |           |             |         |           | 1      | 28         | 25    |       |       | 82    | 100   | 111   | 148   |                       |
|        |          |         |           |             | 1581    | 308-A219  | 0      | 235        |       |       |       |       |       |       |       |                       |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client | Site     | Os  | Platform | demographic | User Id | Device Id | Is Img | Created At |     |     |     |     |     |     |     |     |  |  |  | ads_mb4_last_7_days.. |
|--------|----------|-----|----------|-------------|---------|-----------|--------|------------|-----|-----|-----|-----|-----|-----|-----|-----|--|--|--|-----------------------|
|        |          |     |          |             |         |           |        | 9月         |     |     |     | 8月  |     |     |     |     |  |  |  |                       |
| ca     | facebook | ios | app      | female_30   | 1426    | 303-A238  | 0      | 4          | 3   | 2   | 1   | 31  | 30  | 29  | 28  | 1   |  |  |  |                       |
|        |          |     |          |             |         |           | 1      |            |     |     |     |     |     |     | 4   | 1   |  |  |  |                       |
|        |          |     |          |             | 1588    | 308-A266  | 0      |            | 3   | 6   | 10  | 1   | 3   | 8   | 51  | 11  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 36         | 26  |     |     | 1   |     |     | 12  | 10  |  |  |  |                       |
|        |          |     |          |             | 1589    | 308-A266  | 0      | 62         | 93  | 132 | 129 | 117 | 130 | 143 | 23  | 118 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 104        | 144 | 93  | 88  | 68  | 80  | 63  | 95  | 79  |  |  |  |                       |
|        |          |     |          |             | 1590    | 308-A266  | 0      | 38         | 34  | 59  | 69  | 97  | 86  | 95  | 197 | 197 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 150        | 190 | 198 | 206 | 190 | 200 | 177 | 23  | 47  |  |  |  |                       |
|        |          |     |          | female_40   | 409     | 303-A234  | 0      | 84         | 122 | 124 | 63  | 141 | 214 | 182 | 9   | 180 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 36         | 28  | 27  | 12  | 25  | 16  | 7   | 43  | 120 |  |  |  |                       |
|        |          |     |          |             | 1268    | 303-A234  | 0      | 38         | 68  | 82  | 91  | 99  | 73  | 86  | 252 | 252 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 291        | 304 | 324 | 285 | 217 | 281 | 263 | 26  | 47  |  |  |  |                       |
|        |          |     |          |             | 1585    | 308-A214  | 0      | 8          | 6   | 11  | 13  | 16  | 23  | 26  | 5   | 4   |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 4          | 24  | 12  |     |     |     |     | 47  | 11  |  |  |  |                       |
|        |          |     |          |             | 1586    | 308-A214  | 0      | 2          | 3   | 6   | 17  | 17  | 2   | 22  | 35  | 245 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 21         | 21  | 18  | 17  | 17  | 17  | 47  | 245 | 143 |  |  |  |                       |
|        |          |     |          |             | 1587    | 308-A214  | 0      | 2          | 3   | 1   | 18  | 20  | 22  | 24  | 21  | 19  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 202        | 192 | 152 | 202 | 100 | 205 | 132 | 80  | 66  |  |  |  |                       |
|        |          |     |          | female_50   | 1573    | 303-A237  | 0      | 138        | 172 | 158 | 144 | 150 | 149 | 130 | 72  | 72  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 27         | 36  | 29  | 14  | 23  | 23  | 21  | 49  | 49  |  |  |  |                       |
|        |          |     |          |             | 1574    | 303-A237  | 0      | 40         | 41  | 66  | 72  | 49  | 43  | 80  | 222 | 222 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 77         | 91  | 101 | 80  | 76  | 75  | 83  | 14  | 22  |  |  |  |                       |
|        |          |     |          |             | 1575    | 303-A237  | 0      | 63         | 84  | 63  | 48  | 68  | 39  | 18  | 2   | 2   |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 157        | 154 | 160 | 218 | 195 | 184 | 285 | 2   | 10  |  |  |  |                       |
|        |          |     |          |             | 1627    | 303-A236  | 0      | 13         | 11  | 18  | 26  | 16  | 22  | 14  | 2   | 2   |  |  |  |                       |
|        |          |     |          |             |         |           | 1      |            |     | 1   |     | 2   | 1   |     | 2   | 269 |  |  |  |                       |
|        |          |     |          |             | 1628    | 303-A236  | 0      | 4          |     | 2   | 8   | 6   | 2   | 2   | 102 | 102 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 258        | 309 | 294 | 287 | 303 | 281 | 232 | 58  | 7   |  |  |  |                       |
|        |          |     |          |             | 1629    | 303-A236  | 0      | 91         | 103 | 111 | 98  | 100 | 72  | 90  | 7   | 7   |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 53         | 70  | 89  | 46  | 43  | 83  | 60  | 136 | 7   |  |  |  |                       |
|        |          |     |          | male_20     | 408     | 308-A224  | 0      | 18         | 12  | 2   |     | 2   | 5   | 1   |     |     |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 1          | 2   | 1   | 1   | 5   |     |     |     |     |  |  |  |                       |
|        |          |     |          |             | 1130    | 308-A224  | 0      | 203        | 257 | 256 | 339 | 136 |     |     |     |     |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 9          | 11  | 33  | 4   | 1   |     | 3   |     |     |  |  |  |                       |
|        |          |     |          |             | 1267    | 308-A224  | 0      | 190        | 194 | 175 | 221 | 230 | 203 | 204 | 199 | 199 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 7          | 13  | 16  | 21  | 9   | 13  | 13  | 12  | 12  |  |  |  |                       |
|        |          |     |          |             | 1612    | 308-A216  | 0      |            |     | 1   |     |     |     | 10  | 93  | 93  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 58         | 32  | 81  | 79  | 85  | 83  | 95  | 174 | 174 |  |  |  |                       |
|        |          |     |          |             | 1613    | 308-A216  | 0      | 86         | 76  | 89  | 117 | 146 | 167 | 158 | 87  | 87  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 60         | 45  | 78  | 95  | 73  | 60  | 67  | 245 | 245 |  |  |  |                       |
|        |          |     |          |             | 1614    | 308-A216  | 0      | 283        | 169 | 187 | 206 | 262 | 320 | 249 | 110 | 2   |  |  |  |                       |
|        |          |     |          | male_30     | 1137    | 308-A206  | 0      | 169        | 166 | 241 | 185 | 132 | 59  | 104 | 74  | 74  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 19         | 11  | 9   | 7   | 4   | 3   | 1   | 141 | 141 |  |  |  |                       |
|        |          |     |          |             | 1269    | 308-A206  | 0      | 83         | 110 | 137 | 111 | 90  | 71  | 77  | 25  | 25  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 109        | 143 | 104 | 103 | 149 | 197 | 148 | 126 | 126 |  |  |  |                       |
|        |          |     |          |             | 1425    | 308-A206  | 0      | 27         | 47  | 74  | 51  | 35  | 24  | 33  | 39  | 39  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 101        | 138 | 120 | 144 | 135 | 116 | 161 | 23  | 23  |  |  |  |                       |
|        |          |     |          |             | 1615    | 303-A232  | 0      | 58         | 77  | 81  | 86  | 34  | 24  | 23  | 7   | 7   |  |  |  |                       |
|        |          |     |          |             |         |           | 1      |            | 5   |     |     |     | 7   |     | 17  | 17  |  |  |  |                       |
|        |          |     |          |             | 1616    | 303-A232  | 0      | 84         | 136 | 60  | 15  | 24  | 19  | 14  | 275 | 275 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 196        | 224 | 341 | 421 | 317 | 323 | 257 | 101 | 101 |  |  |  |                       |
|        |          |     |          |             | 1617    | 303-A232  | 0      | 91         | 95  | 97  | 116 | 105 | 105 | 77  | 104 | 104 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 87         | 124 | 115 | 71  | 100 | 123 | 84  | 202 | 202 |  |  |  |                       |
|        |          |     |          | male_40     | 406     | 308-A226  | 0      | 172        | 114 |     | 94  | 206 | 243 | 213 | 5   | 5   |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 19         | 1   |     | 6   | 11  | 7   | 19  | 208 | 208 |  |  |  |                       |
|        |          |     |          |             | 1128    | 308-A226  | 0      | 64         | 35  |     | 13  | 63  | 39  | 51  | 89  | 89  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 148        | 79  |     | 85  | 217 | 215 | 223 | 9   | 9   |  |  |  |                       |
|        |          |     |          |             | 1618    | 303-A235  | 0      | 24         | 21  | 25  | 33  | 45  | 36  | 24  | 2   | 2   |  |  |  |                       |
|        |          |     |          |             |         |           | 1      |            |     |     |     |     |     |     | 275 | 275 |  |  |  |                       |
|        |          |     |          |             | 1619    | 303-A235  | 0      | 5          | 7   | 4   | 8   | 11  | 10  | 6   | 94  | 94  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 308        | 329 | 250 | 296 | 273 | 290 | 338 | 175 | 175 |  |  |  |                       |
|        |          |     |          |             | 1620    | 303-A235  | 0      | 92         | 91  | 107 | 73  | 101 | 93  | 92  | 31  | 31  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 308        | 462 | 364 | 395 | 313 | 317 | 261 | 9   | 9   |  |  |  |                       |
|        |          |     |          | male_50     | 1576    | 308-A229  | 0      | 56         | 57  | 42  | 59  | 34  | 34  | 35  | 10  | 10  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 28         | 11  |     | 48  | 21  | 10  | 9   | 234 | 234 |  |  |  |                       |
|        |          |     |          |             | 1577    | 308-A229  | 0      | 53         | 63  | 30  | 18  | 18  | 13  | 5   | 30  | 30  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 162        | 171 | 228 | 248 | 231 | 250 | 259 | 181 | 181 |  |  |  |                       |
|        |          |     |          |             | 1578    | 308-A229  | 0      | 28         | 25  | 10  | 6   | 29  | 20  | 57  | 101 | 101 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 199        | 143 | 79  | 124 | 130 | 196 | 176 | 55  | 55  |  |  |  |                       |
|        |          |     |          |             | 1624    | 308-A217  | 0      | 102        | 123 | 90  | 60  | 41  | 21  | 38  | 7   | 7   |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 20         | 33  | 79  | 17  | 1   | 19  | 52  | 263 | 263 |  |  |  |                       |
|        |          |     |          |             | 1625    | 308-A217  | 0      | 1          |     |     |     | 12  | 12  | 5   | 51  | 51  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 243        | 300 | 234 | 240 | 170 | 289 | 289 | 252 | 252 |  |  |  |                       |
|        |          |     |          |             | 1626    | 308-A217  | 0      | 31         | 45  | 50  | 72  | 64  | 81  | 48  | 12  | 12  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 237        | 286 | 261 | 222 | 178 | 284 | 266 | 303 | 303 |  |  |  |                       |
|        |          |     | web      | female_20   | 120     | NULL      | 0      |            |     |     |     |     | 2   |     | 10  | 18  |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 167        | 97  | 131 | 266 | 367 | 314 | 274 | 19  | 19  |  |  |  |                       |
|        |          |     |          |             | 150     | NULL      | 0      | 2          | 1   | 20  | 15  | 14  | 17  | 19  | 214 | 214 |  |  |  |                       |
|        |          |     |          |             |         |           | 1      | 290        | 389 | 448 | 389 | 470 | 185 | 242 | 214 | 214 |  |  |  |                       |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client    | Site      | Os   | Platform | demographic | User Id | Device Id | Is Img   | Created At |       |      |     |     |       |       |     | ads_mb4_last_7_days.. |     |     |    |  |
|-----------|-----------|------|----------|-------------|---------|-----------|----------|------------|-------|------|-----|-----|-------|-------|-----|-----------------------|-----|-----|----|--|
|           |           |      |          |             |         |           |          | 9月         |       |      |     | 8月  |       |       |     |                       |     |     |    |  |
|           |           |      |          |             |         |           |          | 4          | 3     | 2    | 1   | 31  | 30    | 29    | 28  |                       |     |     |    |  |
| ca        | facebook  | ios  | web      | female_20   | 356     | NULL      | 0        | 7          | 10    | 13   | 15  | 12  | 4     | 13    | 14  | 1                     |     |     |    |  |
|           |           |      |          |             |         | 1         | 247      | 360        | 295   | 418  | 329 | 346 | 310   | 160   |     |                       |     |     |    |  |
|           |           |      |          | 413         | NULL    | 0         | 17       | 26         | 19    | 17   | 17  | 22  | 12    | 10    |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 108      | 159        | 144   | 175  | 133 | 199 | 208   | 224   |     |                       |     |     |    |  |
|           |           |      |          | female_25   | 32      | NULL      | 0        | 3          | 5     | 2    | 4   | 1   |       | 5     | 4   |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 443      | 592        | 455   | 593  | 677 | 711 | 660   | 662   |     |                       |     |     |    |  |
|           |           |      |          | female_30   | 116     | NULL      | 0        | 20         | 37    | 45   | 26  | 31  | 24    | 31    | 28  |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 309      | 600        | 281   | 392  | 265 | 476 | 297   | 353   |     |                       |     |     |    |  |
|           |           |      |          | 208         | NULL    | 0         | 8        | 5          | 3     | 4    | 5   | 5   | 8     | 1     |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 343      | 206        | 246   | 272  | 227 | 283 | 226   | 255   |     |                       |     |     |    |  |
|           |           |      |          | 372         | NULL    | 0         |          |            | 7     | 5    | 11  | 6   | 13    | 1     |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 379      | 544        | 495   | 272  | 305 | 351 | 426   | 400   |     |                       |     |     |    |  |
|           |           |      |          | female_40   | 36      | NULL      | 0        |            |       | 3    | 9   | 21  | 28    | 28    | 17  |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 113      | 241        | 168   | 105  | 95  | 120 | 119   | 120   |     |                       |     |     |    |  |
|           |           |      |          | 121         | NULL    | 0         | 1        |            | 6     | 14   | 7   | 20  | 3     |       |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 169      | 335        | 237   | 164  | 333 | 227 | 392   | 405   |     |                       |     |     |    |  |
|           |           |      |          | 163         | NULL    | 0         |          |            |       | 9    | 11  | 13  | 7     | 5     |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 218      | 324        | 306   | 138  | 216 | 186 | 166   | 197   |     |                       |     |     |    |  |
|           |           |      |          | 213         | NULL    | 0         |          | 2          | 3     |      | 10  | 10  | 7     | 9     |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 374      | 440        | 301   | 339  | 329 | 333 | 307   | 234   |     |                       |     |     |    |  |
|           |           |      |          | 415         | NULL    | 0         | 3        | 2          | 17    | 20   | 14  | 18  | 20    | 16    |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 75       | 103        | 138   | 130  | 90  | 141 | 99    | 75    |     |                       |     |     |    |  |
|           |           |      |          | female_50   | 51      | NULL      | 0        | 1          |       | 11   | 9   | 7   | 6     | 10    | 15  |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 183      | 215        | 157   | 340  | 387 | 258 | 400   | 371   |     |                       |     |     |    |  |
|           |           |      |          | male_10     | 962     | NULL      | 1        | 258        | 218   | 273  | 308 | 247 | 94    | 269   | 232 |                       |     |     |    |  |
|           |           |      |          |             | male_20 | 387       | NULL     | 0          | 1     |      | 2   |     |       | 4     | 1   |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 366      | 521        | 475   | 619  | 707 | 771 | 581   | 613   |     |                       |     |     |    |  |
|           |           |      |          |             | 414     | NULL      | 0        |            |       | 6    | 4   | 11  | 2     |       |     | 14                    |     |     |    |  |
|           |           |      |          |             |         | 1         | 224      | 321        | 302   | 205  | 167 | 212 | 217   | 320   |     |                       |     |     |    |  |
|           |           |      |          |             | male_25 | 40        | NULL     | 1          | 178   | 224  | 253 | 333 | 331   | 288   |     | 123                   | 143 |     |    |  |
|           |           |      |          | male_30     | 112     | NULL      | 0        | 11         | 25    | 26   | 12  | 18  | 6     | 5     | 6   |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 126      | 224        | 377   | 416  | 483 | 611 | 428   | 413   |     |                       |     |     |    |  |
|           |           |      |          |             | 167     | NULL      | 0        | 30         | 31    | 47   | 38  | 35  | 26    | 28    | 23  |                       |     |     |    |  |
|           |           |      |          |             |         |           |          | 1          | 148   | 164  | 134 | 149 | 154   | 117   | 133 |                       | 163 |     |    |  |
|           |           |      |          |             | 368     | NULL      | 0        | 1          | 8     | 3    |     | 9   |       |       | 1   |                       |     |     |    |  |
|           |           |      |          |             |         |           |          | 1          | 362   | 274  | 351 | 338 | 298   | 420   | 563 |                       | 434 |     |    |  |
|           |           |      |          | male_40     | 124     | NULL      | 0        |            |       | 1    | 9   | 7   | 8     | 6     | 1   |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 389      | 522        | 264   | 240  | 285 | 281 | 375   | 348   |     |                       |     |     |    |  |
|           |           |      |          |             | 385     | NULL      | 0        | 1          | 7     | 13   | 22  | 5   | 9     | 21    | 11  |                       |     |     |    |  |
|           |           |      |          |             |         |           |          | 1          | 476   | 443  | 236 | 308 | 349   | 520   | 449 |                       | 377 |     |    |  |
|           |           |      |          |             | 412     | NULL      | 0        | 35         | 30    | 28   | 32  | 34  | 36    | 43    | 40  |                       |     |     |    |  |
|           |           |      |          |             |         |           |          | 1          | 97    | 117  | 104 | 132 | 139   | 157   | 111 |                       | 124 |     |    |  |
|           |           |      |          | male_50     | 125     | NULL      | 0        | 5          | 6     | 9    | 6   | 1   | 2     | 2     | 2   |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 460      | 422        | 523   | 836  | 691 | 860 | 510   | 452   |     |                       |     |     |    |  |
|           |           |      |          | PC          | web     | PC        | web      | female_20  | 1301  | NULL | 0   | 16  | 31    | 35    |     | 18                    | 34  | 19  | 12 |  |
|           |           |      |          |             |         |           |          |            |       | 1    | 238 | 244 | 234   | 15    | 223 | 245                   | 350 | 241 |    |  |
| female_40 | 492       | NULL | 0        |             |         |           |          | 32         | 35    | 38   | 4   | 36  | 56    | 41    | 20  |                       |     |     |    |  |
|           |           | 1    | 743      |             |         |           |          | 851        | 1,105 | 123  | 975 | 997 | 1,046 | 1,218 |     |                       |     |     |    |  |
| female_50 | 489       | NULL | 0        |             |         |           |          | 44         | 79    | 55   | 5   | 45  | 50    | 45    | 36  |                       |     |     |    |  |
|           |           | 1    | 554      |             |         |           |          | 685        | 698   | 118  | 928 | 715 | 828   | 958   |     |                       |     |     |    |  |
| male_40   | 491       | NULL | 0        |             |         |           |          | 9          | 18    | 26   | 3   | 24  | 30    | 21    | 25  |                       |     |     |    |  |
|           |           | 1    | 228      |             |         |           |          | 276        | 331   | 54   | 301 | 325 | 446   | 310   |     |                       |     |     |    |  |
| 1300      | NULL      | 0    | 23       |             |         |           |          | 36         | 38    | 3    | 19  | 25  | 19    | 23    |     |                       |     |     |    |  |
|           |           | 1    | 163      |             |         |           |          | 240        | 304   | 41   | 281 | 351 | 276   | 224   |     |                       |     |     |    |  |
| male_50   | 490       | NULL | 0        |             |         |           |          | 28         | 21    | 14   |     | 9   | 31    | 37    | 36  |                       |     |     |    |  |
|           |           | 1    | 659      |             |         |           |          | 771        | 336   | 27   | 606 | 736 | 739   | 604   |     |                       |     |     |    |  |
| gdn       | android   | app  | android  | female_40   | 1094    | 308-A124  | 0        |            |       |      |     |     |       | 1     | 1   |                       |     |     |    |  |
|           |           |      |          |             |         | 1         | 44       | 35         | 91    | 27   | 1   |     |       | 6     | 27  |                       |     |     |    |  |
|           |           |      |          | web         | -       | 487       | NULL     | 1          | 120   | 98   | 152 | 155 | 100   | 43    | 48  | 21                    |     |     |    |  |
|           |           |      |          |             |         | 1844      | NULL     | 1          | 4     | 47   | 39  | 68  | 20    | 19    | 37  | 29                    |     |     |    |  |
|           |           |      |          | female_20   | 516     | NULL      | 1        |            |       |      |     | 28  | 36    | 42    | 44  |                       |     |     |    |  |
|           |           |      |          |             |         | 1849      | NULL     | 1          | 33    | 9    | 14  | 32  | 40    | 29    | 36  |                       | 22  |     |    |  |
|           |           |      |          | female_40   | 517     | NULL      | 1        |            |       |      |     | 29  | 41    | 49    | 25  |                       |     |     |    |  |
|           |           |      |          |             |         | 1851      | NULL     | 1          | 16    | 8    | 21  | 29  | 52    | 13    | 14  |                       | 23  |     |    |  |
|           |           |      |          | female_50   | 1851    | NULL      | 1        |            |       |      |     | 29  | 52    | 13    | 14  |                       |     |     |    |  |
|           |           |      |          |             |         | 1843      | NULL     | 1          | 23    | 16   | 10  | 19  | 41    | 30    | 20  |                       | 7   |     |    |  |
|           |           |      |          | male_10     | 1843    | NULL      | 1        |            |       |      |     | 41  | 30    | 20    | 7   |                       |     |     |    |  |
|           |           |      |          |             |         | 514       | NULL     | 1          |       |      |     | 28  | 42    | 46    | 35  |                       |     |     |    |  |
|           |           |      |          | male_20     | 514     | NULL      | 1        |            |       |      |     | 28  | 42    | 46    | 35  |                       |     |     |    |  |
|           |           |      |          |             |         | 1845      | NULL     | 1          | 35    | 20   | 11  | 17  | 49    | 33    | 16  |                       | 41  |     |    |  |
|           |           |      |          | male_30     | 1845    | NULL      | 1        |            |       |      |     | 49  | 33    | 16    | 41  |                       |     |     |    |  |
|           |           |      |          |             |         | 515       | NULL     | 1          |       |      |     | 33  | 38    | 42    | 40  |                       |     |     |    |  |
|           |           |      |          | male_40     | 515     | NULL      | 1        |            |       |      |     | 33  | 38    | 42    | 40  |                       |     |     |    |  |
|           |           |      |          |             |         | 1850      | NULL     | 1          | 21    | 24   | 10  | 8   | 27    | 31    | 12  |                       | 51  |     |    |  |
|           |           |      |          | male_50     | 1850    | NULL      | 1        |            |       |      |     | 27  | 31    | 12    | 51  |                       |     |     |    |  |
|           |           |      |          |             |         | 1091      | 308-A217 | 1          | 14    | 23   | 50  | 135 | 86    | 78    | 106 |                       | 80  |     |    |  |
| iOS       | app       | iOS  | app      | female_20   | 1091    | 308-A217  | 1        |            |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1090      | 308-A216 | 1          | 12    | 72   | 58  |     |       |       |     |                       |     |     |    |  |
|           |           |      |          | female_40   | 1090    | 308-A216  | 1        |            |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1089      | 308-A219 | 1          |       | 251  | 99  |     | 3     | 4     | 23  |                       | 27  |     |    |  |
|           |           |      |          | male_20     | 1089    | 308-A219  | 1        |            |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1088      | 308-A266 | 1          |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      |          | male_40     | 1088    | 308-A266  | 1        |            |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1088      | 308-A266 | 1          |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      |          | male_50     | 1088    | 308-A266  | 1        |            |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      |          |             |         | 1088      | 308-A266 | 1          |       |      |     |     |       |       |     |                       |     |     |    |  |
| web       | -         | 488  | NULL     | 1           | 25      | 30        | 51       | 20         | 73    | 16   | 53  | 44  |       |       |     |                       |     |     |    |  |
|           |           | 1847 | NULL     | 1           | 42      | 24        | 21       | 31         | 10    | 4    | 70  | 25  |       |       |     |                       |     |     |    |  |
|           | female_10 | 1847 | NULL     | 1           |         |           |          |            |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      | 520      | NULL        | 1       | 73        | 38       | 56         | 63    | 54   | 116 | 40  |       | 37    |     |                       |     |     |    |  |
|           | female_20 | 520  | NULL     | 1           |         |           |          |            |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      | 1852     | NULL        | 1       | 16        | 27       | 25         | 15    | 18   | 30  | 16  |       | 6     |     |                       |     |     |    |  |
|           | female_30 | 1852 | NULL     | 1           |         |           |          |            |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      | 521      | NULL        | 1       | 52        | 64       | 43         | 48    | 14   | 37  | 10  |       | 39    |     |                       |     |     |    |  |
|           | female_40 | 521  | NULL     | 1           |         |           |          |            |       |      |     |     |       |       |     |                       |     |     |    |  |
|           |           |      | 1854     | NULL        | 1       | 11        | 19       | 31         | 26    | 16   | 31  | 14  |       | 10    |     |                       |     |     |    |  |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client  | Site      | Os       | Platform | demographic | User Id  | Device Id | Is Img    | Created At |           |       |          |       |       |       |       |                                                                                     |     | ads_mb4_last_7_days.. |     |  |     |     |
|---------|-----------|----------|----------|-------------|----------|-----------|-----------|------------|-----------|-------|----------|-------|-------|-------|-------|-------------------------------------------------------------------------------------|-----|-----------------------|-----|--|-----|-----|
|         |           |          |          |             |          |           |           | 9月         |           |       |          |       | 8月    |       |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           |           | 4          | 3         | 2     | 1        | 31    | 30    | 29    | 28    |                                                                                     |     |                       |     |  |     |     |
| ca      | gdn       | iOS      | web      | male_10     | 1846     | NULL      | 1         | 1          | 13        | 15    | 19       | 29    | 27    | 6     | 29    |  |     |                       |     |  |     |     |
|         |           |          |          | male_20     | 518      | NULL      | 1         | 43         | 26        | 39    | 31       | 69    | 51    | 31    | 21    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_30     | 1848     | NULL      | 1         | 35         | 15        | 26    | 18       | 35    | 53    | 13    | 10    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_40     | 519      | NULL      | 1         | 22         | 12        | 33    | 86       | 28    | 69    | 51    | 43    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_50     | 1853     | NULL      | 1         | 14         | 25        | 19    | 30       | 16    | 33    | 21    | 21    |                                                                                     |     |                       |     |  |     |     |
|         | pc        | web      | -        | 454         | NULL     | 1         | 147       | 98         | 185       | 217   | 162      | 185   | 186   | 157   |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | 1045        | NULL     | 1         | 104       | 152        | 93        | 72    | 73       | 65    | 163   | 49    |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_10   | 1734     | NULL      | 1         | 31         | 40        | 31    | 47       | 42    | 57    | 39    |       | 27                                                                                  |     |                       |     |  |     |     |
|         |           |          |          | female_20   | 457      | NULL      | 1         | 139        | 176       | 166   | 147      | 211   | 203   | 161   |       | 136                                                                                 |     |                       |     |  |     |     |
|         |           |          |          | 1048        | NULL     | 1         | 122       | 77         | 264       | 139   | 220      | 92    | 183   | 34    |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_30   | 1163     | NULL      | 1         | 130        | 105       | 87    | 86       | 73    | 111   | 99    |       | 77                                                                                  |     |                       |     |  |     |     |
|         |           |          |          | 1736        | NULL     | 1         | 76        | 36         | 24        | 42    | 65       | 56    | 12    | 34    |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_40   | 458      | NULL      | 1         | 155        | 144       | 178   | 211      | 149   | 200   | 172   |       | 113                                                                                 |     |                       |     |  |     |     |
|         |           |          |          | 1049        | NULL     | 1         | 157       | 81         | 63        | 107   | 284      | 37    | 1     | 66    |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_50   | 1738     | NULL      | 1         | 39         | 73        | 20    | 51       | 28    | 40    | 14    |       | 48                                                                                  |     |                       |     |  |     |     |
|         |           |          |          | male_10     | 1733     | NULL      | 1         | 28         | 46        | 21    | 48       | 43    | 49    | 26    |       | 22                                                                                  |     |                       |     |  |     |     |
|         |           |          |          | male_20     | 455      | NULL      | 1         | 128        | 148       | 162   | 201      | 223   | 165   | 166   |       | 170                                                                                 |     |                       |     |  |     |     |
|         |           |          |          | 1046        | NULL     | 1         | 144       | 175        | 104       | 240   | 245      | 48    | 71    | 322   |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_30     | 1162     | NULL      | 1         | 94         | 90        | 143   | 171      | 212   | 219   | 148   |       | 146                                                                                 |     |                       |     |  |     |     |
|         |           |          |          | 1735        | NULL     | 1         | 78        | 32         | 40        | 27    | 29       | 44    | 25    | 33    |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_40     | 456      | NULL      | 1         | 132        | 172       | 114   | 160      | 209   | 176   | 154   |       | 215                                                                                 |     |                       |     |  |     |     |
|         |           |          |          | 1047        | NULL     | 1         | 23        | 172        | 162       | 67    | 215      | 70    | 119   | 21    |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_50     | 1737     | NULL      | 1         | 31         | 37        | 59    | 27       | 46    | 31    | 10    |       | 21                                                                                  |     |                       |     |  |     |     |
|         |           |          |          | gunosy      | android  | app       | -         | 612        | 308-A183  | 1     | 749      | 839   | 900   | 947   |       | 858                                                                                 | 934 | 865                   | 843 |  |     |     |
|         |           |          |          |             |          |           | female_25 | 605        | 306-A115  | 1     | 486      | 599   | 378   | 365   |       | 571                                                                                 | 564 | 567                   | 507 |  |     |     |
|         |           |          |          |             |          |           | female_40 | 606        | 303-A18   | 1     | 377      | 430   | 420   | 550   |       | 398                                                                                 | 375 | 433                   | 475 |  |     |     |
|         |           |          |          |             |          |           | male_25   | 607        | 308-A153  | 1     | 371      | 469   | 389   | 493   |       | 449                                                                                 | 435 | 476                   | 387 |  |     |     |
|         |           |          |          |             |          |           | male_40   | 608        | 303-A94   | 1     | 649      | 849   | 843   | 879   |       | 757                                                                                 | 762 | 780                   | 797 |  |     |     |
|         |           |          |          |             |          |           | iOS       | app        | -         | 611   | 308-A219 | 1     | 309   | 590   |       | 629                                                                                 | 134 | 265                   | 353 |  | 364 | 305 |
|         |           |          |          |             |          |           |           |            | female_25 | 601   | 308-A224 | 1     | 288   | 398   |       | 364                                                                                 | 339 | 345                   | 314 |  | 349 | 318 |
|         |           |          |          |             |          |           |           |            | female_40 | 602   | 308-A226 | 1     | 296   | 399   |       | 372                                                                                 | 351 | 315                   | 178 |  | 306 | 307 |
|         |           |          |          |             |          |           |           |            | male_25   | 603   | 303-A232 | 1     | 306   | 460   |       | 394                                                                                 | 405 | 339                   | 405 |  | 343 | 402 |
|         |           |          |          |             |          |           |           |            | male_40   | 604   | 303-A234 | 1     | 370   | 469   |       | 412                                                                                 | 384 | 330                   | 426 |  | 444 | 471 |
|         | instagram | android  | app      | female_10   | 964      | 306-A115  | 0         | 13         | 9         | 12    | 3        | 7     | 15    | 10    | 16    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          | 1         | 265       | 115        | 112       | 63    | 75       | 25    | 99    | 100   |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | 968         | 306-A115 | 0         | 45        | 51         | 26        | 19    | 20       | 43    | 42    | 42    |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          | 1         | 160       | 197        | 86        | 125   | 232      | 103   | 142   | 89    |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | 1114        | 306-A115 | 0         | 46        | 46         | 24        | 26    | 42       | 39    | 47    | 22    | 22    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          | 1         | 3         | 4          | 9         | 3     | 7        |       |       | 1     | 1     |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_25   | 669      | 303-A94   | 0         | 56         | 75        | 110   | 113      | 68    | 79    | 59    | 64    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 1,690      | 2,254     | 2,366 | 2,106    | 2,272 | 1,843 | 2,021 | 2,096 |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             | 675      | 303-A94   | 0         | 63         | 81        | 63    | 89       | 60    | 67    | 110   | 80    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 232        | 269       | 260   | 135      | 338   | 323   | 200   | 171   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_30   | 1111     | 303-A94   | 0         | 188        | 275       | 159   | 193      | 214   | 286   | 261   | 279   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 64         | 72        | 83    | 51       | 55    | 40    | 23    | 50    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             | 670      | 308-A155  | 0         | 14         | 25        | 10    | 23       | 28    | 8     | 8     | 26    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 1,294      | 1,808     | 1,183 | 1,290    | 2,370 | 2,106 | 2,529 | 1,646 |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_40   | 676      | 308-A155  | 0         | 41         | 82        | 84    | 75       | 99    | 115   | 109   | 102   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 59         | 126       | 121   | 64       | 144   | 107   | 98    | 176   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             | 1112     | 308-A155  | 0         | 100        | 139       | 98    | 99       | 118   | 96    | 161   | 147   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 34         | 32        | 106   | 39       | 56    | 37    | 30    | 36    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_50   | 666      | 308-A153  | 0         | 74         | 82        | 64    | 39       | 59    | 57    | 59    | 59    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 2,497      | 2,698     | 2,656 | 2,613    | 2,510 | 2,859 | 3,033 | 2,262 |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             | 672      | 308-A153  | 0         | 76         | 96        | 78    | 116      | 91    | 81    | 96    | 82    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 104        | 193       | 282   | 270      | 292   | 283   | 223   | 91    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_10   | 1108     | 308-A153  | 0         | 123        | 125       | 86    | 129      | 134   | 169   | 140   | 162   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 39         | 69        | 95    | 52       | 59    | 23    | 36    | 49    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             | 966      | 308-A183  | 0         | 80         | 93        | 74    | 104      | 87    | 78    | 55    | 52    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 902        | 1,308     | 1,559 | 1,586    | 1,461 | 1,566 | 1,358 | 1,323 |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | female_20   | 970      | 308-A183  | 0         | 109        | 109       | 114   | 152      | 118   | 91    | 87    | 86    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 113        | 178       | 154   | 144      | 274   | 311   | 187   | 186   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             | 1116     | 308-A183  | 0         | 70         | 97        | 114   | 131      | 73    | 116   | 55    | 71    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 29         | 46        | 38    | 36       | 22    | 23    | 19    | 34    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_10     | 965      | 306-A96   | 0         | 4          | 8         | 10    | 14       | 23    | 29    | 26    | 28    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 189        | 236       | 217   | 43       | 129   | 89    | 104   | 183   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             | 969      | 306-A96   | 0         | 28         | 22        | 17    | 11       | 30    | 37    | 24    | 37    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 91         | 100       | 35    | 84       | 165   | 149   | 128   | 103   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_25     | 1115     | 306-A96   | 0         | 43         | 57        | 18    | 36       | 51    | 55    | 70    | 66    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 21         | 17        | 26    | 16       | 12    | 19    | 21    | 8     |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             | 668      | 306-A117  | 0         | 50         | 43        | 36    | 16       | 44    | 38    | 60    | 19    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 2,597      | 2,735     | 1,967 | 665      | 2,025 | 2,524 | 2,813 | 1,990 |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_30     | 674      | 306-A117  | 0         | 30         | 72        | 40    | 15       | 36    | 24    | 40    | 38    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 255        | 275       | 186   | 81       | 151   | 447   | 296   | 275   |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             | 1110     | 306-A117  | 0         | 84         | 121       | 86    | 47       | 72    | 116   | 100   | 98    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 37         | 24        | 32    | 8        | 5     | 8     | 13    | 20    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          | male_40     | 671      | 306-A118  | 0         | 10         | 37        | 21    | 18       | 44    | 25    | 20    | 39    |                                                                                     |     |                       |     |  |     |     |
|         |           |          |          |             |          |           | 1         | 1,232      | 1,561     | 2,227 | 1,126    | 1,297 | 1,487 | 1,559 | 1,333 |                                                                                     |     |                       |     |  |     |     |
| male_50 | 677       | 306-A118 | 0        | 8           | 14       | 11        | 10        | 13         | 22        | 8     | 18       |       |       |       |       |                                                                                     |     |                       |     |  |     |     |
|         |           |          | 1        | 86          | 32       | 39        | 82        | 128        | 81        | 83    | 55       |       |       |       |       |                                                                                     |     |                       |     |  |     |     |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

|         |           |           |          |             |         |           |          | Created At |          |       |       |       |       |     | ads_mb4_last_7_days.. |     |     |    |  |
|---------|-----------|-----------|----------|-------------|---------|-----------|----------|------------|----------|-------|-------|-------|-------|-----|-----------------------|-----|-----|----|--|
| Client  | Site      | Os        | Platform | demographic | User Id | Device Id | Is Img   | 9月         |          |       |       | 8月    |       |     |                       | 1   |     |    |  |
|         |           |           |          |             |         |           |          | 4          | 3        | 2     | 1     | 31    | 30    | 29  | 28                    |     |     |    |  |
| ca      | instagram | android   | app      | male_30     | 1113    | 306-A118  | 0        | 42         | 54       | 32    | 33    | 23    | 36    | 31  | 46                    |     |     |    |  |
|         |           |           |          |             | 1       | 11        | 18       | 40         | 24       | 30    | 27    | 38    | 24    |     |                       |     |     |    |  |
|         |           |           |          | male_40     | 667     | 308-A186  | 0        | 51         | 62       | 58    | 33    | 18    | 11    | 29  | 24                    |     |     |    |  |
|         |           |           |          |             | 1       | 848       | 1,259    | 1,663      | 1,590    | 2,096 | 1,954 | 1,399 | 1,165 |     |                       |     |     |    |  |
|         |           |           |          |             | 673     | 308-A186  | 0        | 72         | 86       | 81    | 81    | 50    | 22    | 27  | 43                    |     |     |    |  |
|         |           |           |          |             | 1       | 178       | 199      | 280        | 303      | 287   | 462   | 235   | 247   |     |                       |     |     |    |  |
|         |           |           |          |             | 1109    | 308-A186  | 0        | 70         | 116      | 82    | 120   | 120   | 165   | 150 | 139                   |     |     |    |  |
|         |           |           |          |             | 1       | 69        | 90       | 130        | 100      | 53    | 24    | 23    | 40    |     |                       |     |     |    |  |
|         |           |           |          | male_50     | 967     | 308-A184  | 0        | 20         | 32       | 34    | 30    | 25    | 39    | 52  | 36                    |     |     |    |  |
|         |           |           |          |             | 1       | 1,539     | 1,418    | 2,070      | 1,863    | 2,534 | 1,751 | 918   | 1,403 |     |                       |     |     |    |  |
|         |           |           |          |             | 971     | 308-A184  | 0        | 14         | 12       | 16    | 29    | 28    | 19    | 35  | 25                    |     |     |    |  |
|         |           |           |          |             | 1       | 231       | 123      | 239        | 250      | 284   | 232   | 235   | 214   |     |                       |     |     |    |  |
|         |           |           |          |             | 1117    | 308-A184  | 0        | 95         | 65       | 141   | 143   | 131   | 140   | 81  | 125                   |     |     |    |  |
|         |           |           |          |             | 1       | 53        | 23       | 25         | 22       | 16    | 10    | 56    | 24    |     |                       |     |     |    |  |
|         |           |           |          | iOS         | app     | female_10 | 972      | 303-A235   | 0        | 92    | 161   | 102   | 90    | 61  | 93                    | 83  | 117 |    |  |
|         |           |           |          |             |         |           |          | 1          | 657      | 779   | 731   | 455   | 444   | 724 | 509                   | 145 |     |    |  |
|         |           |           |          |             |         |           |          | 976        | 303-A235 | 0     | 38    | 39    | 33    | 54  | 64                    | 67  | 65  | 59 |  |
|         |           |           |          |             |         |           |          | 1          | 212      | 236   | 255   | 276   | 223   | 173 | 177                   | 127 |     |    |  |
|         |           |           |          |             |         |           |          | 1124       | 303-A235 | 0     | 27    | 45    | 35    | 34  | 39                    | 32  | 35  | 36 |  |
|         |           |           |          |             |         |           |          | 1          | 42       | 29    | 27    | 30    | 36    | 12  | 12                    | 36  |     |    |  |
|         |           | 1386      | 303-A235 |             |         |           | 0        | 10         | 18       | 14    | 29    | 23    | 25    | 17  | 27                    |     |     |    |  |
|         |           |           | 1        |             |         |           | 51       | 40         | 46       | 51    | 51    | 33    | 41    | 55  |                       |     |     |    |  |
|         |           | female_25 | 450      |             |         |           | 303-A234 | 0          | 78       | 126   | 99    | 104   | 76    | 103 | 113                   | 128 |     |    |  |
|         |           |           | 1        |             |         |           | 243      | 281        | 363      | 513   | 309   | 402   | 331   | 283 |                       |     |     |    |  |
|         |           |           | 616      |             |         |           | 303-A234 | 0          | 8        | 8     | 16    | 26    | 17    | 14  | 17                    | 8   |     |    |  |
|         |           |           | 1        |             |         |           | 131      | 143        | 196      | 211   | 201   | 188   | 195   | 166 |                       |     |     |    |  |
|         |           |           | 1121     |             |         |           | 303-A234 | 0          | 6        | 15    | 16    | 6     | 9     | 11  | 26                    | 24  |     |    |  |
|         |           |           | 1        |             |         |           | 69       | 92         | 77       | 85    | 76    | 87    | 61    | 63  |                       |     |     |    |  |
|         |           | 1383      | 303-A234 |             |         |           | 0        | 11         | 20       | 14    | 13    | 16    | 15    | 31  | 36                    |     |     |    |  |
|         |           |           | 1        |             |         |           | 56       | 97         | 94       | 98    | 100   | 107   | 73    | 64  |                       |     |     |    |  |
|         |           | female_30 | 586      |             |         |           | 303-A232 | 0          | 116      | 210   | 209   | 192   | 205   | 88  | 215                   | 190 |     |    |  |
|         |           |           | 1        |             |         |           | 154      | 422        | 471      | 281   | 317   | 102   | 324   | 370 |                       |     |     |    |  |
|         |           |           | 618      |             |         |           | 303-A232 | 0          | 22       | 21    | 40    | 41    | 34    | 19  | 26                    | 15  |     |    |  |
|         |           |           | 1        |             |         |           | 80       | 144        | 133      | 97    | 97    | 55    | 125   | 177 |                       |     |     |    |  |
|         |           |           | 1123     |             |         | 303-A232  | 0        | 33         | 36       | 35    | 52    | 28    | 19    | 49  | 43                    |     |     |    |  |
|         |           |           | 1        |             |         | 36        | 99       | 57         | 53       | 71    | 26    | 54    | 60    |     |                       |     |     |    |  |
|         |           | 1294      | 303-A238 |             |         | 0         | 41       | 57         | 53       | 87    | 74    | 78    | 63    | 57  |                       |     |     |    |  |
|         |           |           | 1        |             |         | 98        | 85       | 88         | 54       | 50    | 24    | 31    | 72    |     |                       |     |     |    |  |
|         |           | 1385      | 303-A232 |             |         | 0         | 21       | 35         | 45       | 53    | 30    | 25    | 43    | 53  |                       |     |     |    |  |
|         |           |           | 1        |             |         | 47        | 95       | 46         | 38       | 40    | 23    | 44    | 67    |     |                       |     |     |    |  |
|         |           | female_40 | 451      |             |         | 308-A224  | 0        | 142        | 203      | 114   | 236   | 262   | 259   | 248 | 235                   |     |     |    |  |
|         |           |           | 1        |             |         | 518       | 623      | 495        | 396      | 488   | 468   | 466   | 434   |     |                       |     |     |    |  |
|         |           |           | 613      |             |         | 308-A224  | 0        | 16         | 11       | 13    | 28    | 21    | 22    | 15  | 18                    |     |     |    |  |
|         |           |           | 1        |             |         | 138       | 214      | 160        | 231      | 289   | 184   | 165   | 190   |     |                       |     |     |    |  |
|         |           | 1118      | 308-A224 |             |         | 0         | 44       | 26         | 26       | 40    | 62    | 39    | 61    | 56  |                       |     |     |    |  |
|         |           |           | 1        |             |         | 52        | 85       | 63         | 65       | 55    | 55    | 55    | 58    |     |                       |     |     |    |  |
|         |           | 1380      | 308-A224 |             |         | 0         | 38       | 32         | 25       | 47    | 59    | 42    | 54    | 34  |                       |     |     |    |  |
|         |           |           | 1        |             |         | 40        | 58       | 51         | 54       | 59    | 43    | 44    | 49    |     |                       |     |     |    |  |
|         |           | female_50 | 974      |             |         | 308-A217  | 0        | 85         | 102      | 143   | 163   | 110   | 127   | 90  | 102                   |     |     |    |  |
|         |           |           | 1        |             |         | 702       | 332      | 286        | 217      | 379   | 301   | 651   | 789   |     |                       |     |     |    |  |
|         | 978       | 308-A217  | 0        |             |         | 29        | 29       | 37         | 51       | 23    | 26    | 32    | 40    |     |                       |     |     |    |  |
|         | 1         | 142       | 172      |             |         | 115       | 165      | 173        | 203      | 172   | 208   |       |       |     |                       |     |     |    |  |
|         | 1126      | 308-A217  | 0        |             |         | 31        | 26       | 32         | 34       | 20    | 17    | 14    | 14    |     |                       |     |     |    |  |
|         | 1         | 44        | 71       |             |         | 41        | 46       | 61         | 55       | 65    | 55    |       |       |     |                       |     |     |    |  |
| 1388    | 308-A217  | 0         | 14       | 29          | 36      | 46        | 38       | 28         | 23       | 25    |       |       |       |     |                       |     |     |    |  |
|         | 1         | 60        | 65       | 47          | 40      | 49        | 44       | 52         | 54       |       |       |       |       |     |                       |     |     |    |  |
| male_10 | 973       | 308-A229  | 0        | 48          | 84      | 106       | 119      | 102        | 104      | 77    | 104   |       |       |     |                       |     |     |    |  |
|         | 1         | 781       | 496      | 708         | 886     | 264       | 362      | 218        | 244      |       |       |       |       |     |                       |     |     |    |  |
|         | 977       | 308-A229  | 0        | 21          | 17      | 26        | 22       | 17         | 13       | 23    | 32    |       |       |     |                       |     |     |    |  |
|         | 1         | 153       | 217      | 260         | 227     | 204       | 185      | 229        | 226      |       |       |       |       |     |                       |     |     |    |  |
| male_20 | 1647      | sassa     | 0        |             |         |           |          | 1          | 1        |       |       |       |       |     |                       |     |     |    |  |
|         | 1         |           |          |             | 1       | 3         | 11       |            |          |       |       |       |       |     |                       |     |     |    |  |
|         | 1648      | sassa     | 0        |             |         |           |          | 2          | 8        |       |       |       |       |     |                       |     |     |    |  |
|         | 1         |           |          |             | 11      | 5         | 7        |            |          |       |       |       |       |     |                       |     |     |    |  |
| 1774    | 308-A214  | 0         | 25       | 43          | 35      | 15        | 67       | 53         | 54       | 52    |       |       |       |     |                       |     |     |    |  |
|         | 1         | 138       | 152      | 145         | 103     | 106       | 105      | 97         | 88       |       |       |       |       |     |                       |     |     |    |  |
| 1775    | 308-A214  | 0         | 12       | 13          | 12      | 6         | 24       | 16         | 16       | 11    |       |       |       |     |                       |     |     |    |  |
|         | 1         | 28        | 29       | 5           | 15      | 34        | 16       | 22         | 33       |       |       |       |       |     |                       |     |     |    |  |
| 1776    | 308-A214  | 0         | 67       | 74          | 43      | 34        | 54       | 62         | 54       | 73    |       |       |       |     |                       |     |     |    |  |
|         | 1         | 52        | 40       | 46          | 53      | 33        | 23       | 27         | 21       |       |       |       |       |     |                       |     |     |    |  |
| 1777    | 308-A214  | 0         | 40       | 36          | 28      | 42        | 32       | 43         | 52       | 46    |       |       |       |     |                       |     |     |    |  |
|         | 1         | 35        | 36       | 44          | 35      | 31        | 21       | 19         | 16       |       |       |       |       |     |                       |     |     |    |  |
| male_25 | 452       | 308-A226  | 0        | 113         | 47      |           | 94       | 125        | 107      | 79    | 86    |       |       |     |                       |     |     |    |  |
|         | 1         | 221       | 108      |             | 93      | 284       | 325      | 305        | 292      |       |       |       |       |     |                       |     |     |    |  |
|         | 615       | 308-A226  | 0        | 12          | 14      |           | 9        | 24         | 21       | 16    | 23    |       |       |     |                       |     |     |    |  |
|         | 1         | 153       | 45       |             | 96      | 228       | 234      | 207        | 154      |       |       |       |       |     |                       |     |     |    |  |
| 1120    | 308-A226  | 0         | 36       | 30          |         | 15        | 17       | 25         | 18       | 15    |       |       |       |     |                       |     |     |    |  |
|         | 1         | 31        | 13       |             | 11      | 66        | 50       | 63         | 76       |       |       |       |       |     |                       |     |     |    |  |
| 1382    | 308-A226  | 0         | 12       | 13          |         | 7         | 17       | 12         | 11       | 13    |       |       |       |     |                       |     |     |    |  |
|         | 1         |           |          |             |         |           |          |            |          |       |       |       |       |     |                       |     |     |    |  |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client    | Site      | Os      | Platform | demographic | User Id      | Device Id | Is Img   | Created At |     |     |     |     |     |       |     |    |  | ads_mb4_last_7_days.. |
|-----------|-----------|---------|----------|-------------|--------------|-----------|----------|------------|-----|-----|-----|-----|-----|-------|-----|----|--|-----------------------|
|           |           |         |          |             |              |           |          | 9月         |     |     |     | 8月  |     |       |     |    |  |                       |
|           |           |         |          |             |              |           |          | 4          | 3   | 2   | 1   | 31  | 30  | 29    | 28  |    |  |                       |
| ca        | instagram | iOS     | app      | male_25     | 1382         | 308-A226  | 1        | 22         | 4   |     | 9   | 34  | 15  | 33    | 45  |    |  |                       |
|           |           |         |          |             | male_30      | 585       | 308-A219 | 0          | 50  | 83  | 140 | 35  | 31  | 56    | 53  | 57 |  |                       |
|           |           |         |          |             |              |           | 1        | 103        | 103 | 170 | 107 | 16  | 56  | 197   | 178 |    |  |                       |
|           |           |         |          |             | 617          | 308-A219  | 0        | 11         | 8   | 9   |     | 6   | 7   | 5     | 5   |    |  |                       |
|           |           |         |          |             |              |           | 1        | 69         | 104 | 111 | 18  | 89  | 56  | 96    | 117 |    |  |                       |
|           |           |         |          |             | 1122         | 308-A219  | 0        | 12         | 10  |     |     | 5   | 11  | 14    | 17  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 14         | 21  | 5   |     | 19  | 8   | 14    | 14  |    |  |                       |
|           |           |         |          |             | 1384         | 308-A219  | 0        | 13         | 7   | 21  | 4   | 13  | 13  | 25    | 18  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 14         | 21  | 28  | 9   | 10  | 8   | 4     | 5   |    |  |                       |
|           |           |         |          | male_40     | 453          | 303-A236  | 0        | 78         | 136 | 135 | 159 | 108 | 156 | 99    | 117 |    |  |                       |
|           |           |         |          |             |              |           | 1        | 324        | 341 | 226 | 164 | 166 | 245 | 199   | 215 |    |  |                       |
|           |           |         |          |             | 614          | 303-A236  | 0        | 33         | 37  | 35  | 32  | 14  | 3   | 6     | 15  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 72         | 141 | 93  | 56  | 90  | 138 | 66    | 96  |    |  |                       |
|           |           |         |          |             | 1119         | 303-A236  | 0        | 27         | 41  | 25  | 49  | 19  | 21  | 20    | 29  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 53         | 62  | 62  | 57  | 33  | 27  | 17    | 33  |    |  |                       |
|           |           |         |          |             | 1381         | 303-A236  | 0        | 20         | 26  | 14  | 34  | 22  | 36  | 32    | 22  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 48         | 68  | 69  | 50  | 54  | 28  | 30    | 31  |    |  |                       |
|           |           |         |          | male_50     | 975          | 308-A216  | 0        | 120        | 128 | 154 | 120 | 144 | 124 | 102   | 156 |    |  |                       |
|           |           |         |          |             |              |           | 1        | 520        | 248 | 818 | 658 | 316 | 470 | 923   | 529 |    |  |                       |
|           |           |         |          |             | 979          | 308-A216  | 0        | 16         | 12  | 21  | 37  | 18  | 21  | 22    | 13  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 196        | 80  | 184 | 171 | 233 | 238 | 131   | 168 |    |  |                       |
|           |           |         |          |             | 1127         | 308-A216  | 0        | 23         | 14  | 28  | 43  | 60  | 26  | 17    | 31  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 58         | 31  | 36  | 27  | 27  | 29  | 50    | 34  |    |  |                       |
|           |           |         |          |             | 1295         | 303-A237  | 0        | 74         | 86  | 71  | 54  | 65  | 70  | 42    | 44  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 73         | 128 | 234 | 98  | 68  | 103 | 74    | 100 |    |  |                       |
|           |           |         |          |             | 1389         | 308-A216  | 0        | 29         | 28  | 34  | 42  | 47  | 33  | 27    | 42  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 53         | 25  | 33  | 43  | 25  | 34  | 42    | 33  |    |  |                       |
|           | line      | android | app      | female_10   | 719          | 308-A183  | 0        | 57         | 136 | 114 | 173 | 105 | 134 | 128   | 127 |    |  |                       |
|           |           |         |          |             |              |           | 1        | 490        | 652 | 578 | 756 | 592 | 606 | 677   | 676 |    |  |                       |
|           |           |         |          |             | 1072         | 308-A183  | 0        |            |     |     |     | 3   | 1   |       |     | 1  |  |                       |
|           |           |         |          |             |              |           | 1        | 2          | 2   | 1   | 1   | 1   | 1   | 2     |     |    |  |                       |
|           |           |         |          |             | 1238         | 308-A183  | 1        | 1          |     |     | 3   |     |     |       | 2   | 6  |  |                       |
|           |           |         |          |             | 1754         | 308-A183  | 0        |            | 2   |     | 1   |     |     | 1     |     |    |  |                       |
|           |           |         |          |             |              |           | 1        | 1          | 2   |     | 2   | 1   | 4   | 7     | 3   |    |  |                       |
|           |           |         |          | female_20   | 1324         | 308-A168  | 0        |            |     |     |     |     |     |       | 3   |    |  |                       |
|           |           |         |          |             |              |           | 1        | 3          | 13  | 22  | 3   | 1   | 10  | 21    | 4   |    |  |                       |
|           |           |         |          |             | 1333         | 308-A249  | 0        |            |     |     |     |     | 3   |       |     |    |  |                       |
|           |           |         |          |             |              |           | 1        | 3          |     |     | 1   | 5   | 1   | 21    | 10  |    |  |                       |
|           |           |         |          |             | 1343         | 308-A168  | 0        | 4          | 8   | 4   | 2   | 8   | 2   | 4     | 2   |    |  |                       |
|           |           |         |          |             |              |           | 1        | 80         | 53  | 41  | 42  | 59  | 24  | 11    | 33  |    |  |                       |
|           |           |         |          | female_25   | 561          | 308-A161  | 0        | 8          | 2   | 9   | 12  | 9   | 13  | 7     | 5   |    |  |                       |
|           |           |         |          |             |              |           | 1        | 69         | 66  | 103 | 93  | 76  | 100 | 52    | 139 |    |  |                       |
|           |           |         |          |             | 569          | 308-A161  | 0        | 11         | 20  | 7   | 15  | 8   | 5   | 17    | 13  |    |  |                       |
|           |           |         |          |             |              |           | 1        | 25         | 20  | 12  | 24  | 12  | 7   | 19    | 21  |    |  |                       |
|           |           |         |          |             | 1240         | 308-A161  | 1        |            |     |     |     | 2   |     |       | 6   |    |  |                       |
|           |           |         |          |             | 1756         | 308-A161  | 1        | 7          | 19  | 14  | 30  | 11  | 27  | 11    | 25  |    |  |                       |
|           |           |         |          | female_30   | 565          | 306-A118  | 0        | 94         | 170 | 89  | 97  | 92  | 160 | 108   | 101 |    |  |                       |
|           |           |         |          |             |              |           | 1        | 613        | 757 | 917 | 630 | 583 | 600 | 392   | 629 |    |  |                       |
|           |           |         |          |             | 573          | 306-A118  | 0        | 6          | 1   | 1   | 6   |     |     | 2     |     |    |  |                       |
|           |           |         |          |             | 1057         | 303-A94   | 0        | 144        | 130 | 76  | 131 | 78  | 102 | 128   | 125 |    |  |                       |
|           |           |         |          |             |              |           | 1        | 454        | 600 | 385 | 635 | 426 | 334 | 442   | 632 |    |  |                       |
|           |           |         |          |             | 1076         | 306-A118  | 0        |            |     |     |     |     | 1   |       |     |    |  |                       |
|           |           |         |          |             |              | 1         |          |            | 1   |     | 1   | 2   |     |       |     |    |  |                       |
|           |           |         |          | 1187        | 306-A118     | 0         |          | 1          | 6   |     | 2   | 3   | 1   | 2     |     |    |  |                       |
|           |           |         |          |             |              | 1         | 29       | 38         | 107 | 76  | 138 | 99  | 21  | 46    |     |    |  |                       |
|           |           |         |          | 1193        | 303-A94      | 0         |          |            |     |     | 1   |     | 4   | 2     |     |    |  |                       |
|           |           |         |          |             |              | 1         | 3        | 7          | 11  | 26  | 6   | 2   | 44  | 11    |     |    |  |                       |
|           |           |         |          | 1857        | 303-A94-ap.. | 0         | 1        |            | 1   |     |     | 1   |     |       |     |    |  |                       |
|           |           |         |          |             |              | 1         | 5        |            | 6   | 8   | 8   | 29  | 5   | 15    |     |    |  |                       |
|           |           |         |          | 1895        | worker01     | 0         |          | 6          |     |     |     |     | 3   |       |     |    |  |                       |
|           |           |         |          |             |              | 1         |          | 4          |     | 33  | 26  | 16  | 3   | 8     |     |    |  |                       |
| female_40 |           |         |          | 563         | 303-A175     | 0         | 48       | 62         | 132 | 66  | 82  | 45  | 102 | 67    |     |    |  |                       |
|           |           |         |          |             |              | 1         | 574      | 727        | 623 | 833 | 662 | 309 | 866 | 1,049 |     |    |  |                       |
|           |           |         |          | 571         | 303-A175     | 0         | 38       | 41         | 42  | 47  | 42  | 18  | 46  | 42    |     |    |  |                       |
|           |           |         |          |             |              | 1         | 37       | 38         | 32  | 37  | 37  | 10  | 23  | 22    |     |    |  |                       |
|           |           |         |          | 1059        | 308-A184     | 0         | 93       | 78         | 105 | 88  | 33  | 60  | 79  | 111   |     |    |  |                       |
|           |           |         |          |             |              | 1         | 830      | 574        | 676 | 638 | 567 | 511 | 706 | 1,199 |     |    |  |                       |
|           |           |         |          | 1189        | 303-A175     | 0         |          |            | 1   |     | 6   | 2   | 4   | 1     |     |    |  |                       |
|           |           |         |          |             |              | 1         | 37       | 26         | 88  | 71  | 57  | 25  | 69  | 92    |     |    |  |                       |
|           |           |         |          | 1249        | 308-A184     | 1         | 22       | 14         | 31  | 23  | 32  | 27  | 25  | 29    |     |    |  |                       |
|           |           |         |          | 1326        | 308-A169     | 1         |          | 2          | 2   | 2   | 4   | 1   | 4   | 1     |     |    |  |                       |
|           |           |         |          | 1335        | 308-A250     | 0         |          | 1          |     |     |     | 12  | 4   |       |     |    |  |                       |
|           |           |         |          |             |              | 1         | 6        | 15         | 12  | 5   |     | 1   | 27  | 7     |     |    |  |                       |
|           |           |         |          | 1344        | 308-A169     | 0         | 4        | 8          | 4   | 7   | 18  | 6   | 4   | 9     |     |    |  |                       |
|           |           |         |          |             |              | 1         | 44       | 40         | 18  | 56  | 33  | 11  | 29  | 24    |     |    |  |                       |
|           |           |         |          | 1842        | NULL         | 0         | 6        | 12         | 5   | 3   | 4   | 9   | 10  | 3     |     |    |  |                       |
|           |           |         |          |             |              | 1         | 20       | 133        | 115 | 32  | 129 | 104 | 108 | 144   |     |    |  |                       |
|           |           |         |          | 1865        | 308-A184-a.. | 0         | 1        |            |     |     |     | 1   | 1   |       |     |    |  |                       |
|           |           |         |          |             |              | 1         | 24       | 103        | 31  | 116 | 27  | 61  | 32  | 37    |     |    |  |                       |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client | Site | Os      | Platform | demographic | User Id | Device Id | Is Img | Created At |       |       |     |     |     |       |       |    |   |  |  | ads_mb4_last_7_days.. |
|--------|------|---------|----------|-------------|---------|-----------|--------|------------|-------|-------|-----|-----|-----|-------|-------|----|---|--|--|-----------------------|
|        |      |         |          |             |         |           |        | 9月         |       |       |     | 8月  |     |       |       |    |   |  |  |                       |
| ca     | line | android | app      | female_40   | 1894    | worker02  | 1      | 4          | 3     | 5     | 2   | 1   | 31  | 30    | 29    | 28 | 1 |  |  |                       |
|        |      |         |          | female_50   | 721     | 303-A176  | 0      | 176        | 248   | 177   | 132 | 126 | 276 | 272   | 199   |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 628        | 483   | 203   | 349 | 438 | 888 | 668   | 695   |    |   |  |  |                       |
|        |      |         |          |             | 1060    | 308-A124  | 0      | 149        | 229   | 90    | 139 | 139 | 163 | 167   | 124   |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 581        | 862   | 438   | 429 | 315 | 451 | 579   | 625   |    |   |  |  |                       |
|        |      |         |          |             | 1080    | 303-A176  | 1      |            |       | 1     |     |     |     |       |       | 2  |   |  |  |                       |
|        |      |         |          |             | 1084    | 308-A124  | 0      |            |       |       |     |     | 2   |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        |            |       |       |     |     |     |       | 1     |    |   |  |  |                       |
|        |      |         |          |             | 1191    | 303-A176  | 0      |            |       | 1     | 1   |     |     |       | 2     | 1  |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 3          |       | 4     | 1   | 1   | 9   |       | 24    |    |   |  |  |                       |
|        |      |         |          |             | 1195    | 308-A124  | 0      |            |       | 1     |     | 2   | 1   |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 61         | 92    | 46    | 34  | 43  | 84  | 54    | 38    |    |   |  |  |                       |
|        |      |         |          |             | 1250    | 308-A124  | 1      | 23         | 15    | 9     | 27  | 22  | 30  | 29    | 26    |    |   |  |  |                       |
|        |      |         |          |             | 1751    | 308-A124  | 0      |            |       | 1     | 6   | 1   | 1   |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 10         | 5     | 14    | 11  | 9   | 8   | 6     | 6     |    |   |  |  |                       |
|        |      |         |          | female_60   | 1217    | 306-A126  | 0      | 132        | 128   | 101   | 110 | 108 | 186 | 127   | 111   |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 629        | 702   | 871   | 680 | 770 | 742 | 1,098 | 844   |    |   |  |  |                       |
|        |      |         |          |             | 1219    | 306-A126  | 0      |            |       |       | 1   |     | 1   |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 2          | 3     | 4     | 7   | 5   | 4   | 3     | 5     |    |   |  |  |                       |
|        |      |         |          |             | 1284    | 308-A151  | 0      | 163        | 175   | 173   | 152 | 90  | 163 | 122   | 143   |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 477        | 595   | 574   | 685 | 474 | 482 | 622   | 475   |    |   |  |  |                       |
|        |      |         |          |             | 1287    | 308-A151  | 1      |            |       |       | 16  | 11  | 2   | 2     | 4     |    |   |  |  |                       |
|        |      |         |          |             | 1337    | 308-A188  | 1      | 49         |       |       |     |     |     |       |       |    |   |  |  |                       |
|        |      |         |          | male_10     | 720     | 308-A189  | 0      | 166        | 222   | 276   | 297 | 221 | 148 | 333   | 249   |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 323        | 314   | 507   | 464 | 645 | 528 | 464   | 485   |    |   |  |  |                       |
|        |      |         |          |             | 1073    | 308-A189  | 0      |            |       |       |     |     | 1   |       | 2     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        |            |       | 2     |     |     |     |       | 9     |    |   |  |  |                       |
|        |      |         |          |             | 1184    | 308-A189  | 0      |            |       | 6     | 6   | 5   | 2   | 7     | 4     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 1          | 2     |       | 1   | 3   | 5   | 3     | 2     |    |   |  |  |                       |
|        |      |         |          |             | 1239    | 308-A189  | 1      | 1          | 1     |       |     | 1   | 1   | 1     | 2     |    |   |  |  |                       |
|        |      |         |          |             | 1740    | 308-A189  | 0      | 1          | 4     | 11    | 9   | 6   | 7   | 13    | 10    |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        |            | 4     | 10    | 11  | 10  | 13  | 7     | 9     |    |   |  |  |                       |
|        |      |         |          |             | 1755    | 308-A189  | 0      | 1          |       | 1     |     | 2   |     | 3     | 1     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 70         | 51    | 56    | 72  | 57  | 25  | 80    | 113   |    |   |  |  |                       |
|        |      |         |          | male_20     | 1320    | 308-A179  | 0      |            | 1     |       |     |     |     |       | 3     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 1          | 6     | 12    | 2   | 4   | 1   | 3     | 2     |    |   |  |  |                       |
|        |      |         |          |             | 1329    | 308-A251  | 0      |            |       |       |     |     |     |       | 2     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        |            | 2     |       |     |     | 1   |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1341    | 308-A179  | 0      | 2          | 10    | 4     | 14  | 18  | 12  | 6     | 6     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 30         | 50    | 17    | 42  | 45  | 22  | 4     | 22    |    |   |  |  |                       |
|        |      |         |          |             | 1345    | 308-A251  | 0      |            | 4     | 2     | 6   |     | 2   | 2     | 1     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 37         | 88    | 170   | 166 | 60  | 92  | 88    | 145   |    |   |  |  |                       |
|        |      |         |          | male_25     | 562     | 308-A155  | 0      | 47         | 69    | 84    | 68  | 52  | 32  | 67    | 36    |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 913        | 1,029 | 909   | 724 | 722 | 643 | 498   | 508   |    |   |  |  |                       |
|        |      |         |          |             | 570     | 308-A155  | 0      | 21         | 23    | 13    | 11  | 23  | 17  | 15    | 20    |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 41         | 24    | 8     | 24  | 24  | 13  | 28    | 27    |    |   |  |  |                       |
|        |      |         |          |             | 1075    | 308-A155  | 1      |            |       | 1     |     |     | 1   |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1186    | 308-A155  | 0      |            |       |       | 1   |     |     |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 29         | 13    | 25    | 21  | 37  | 78  | 18    | 10    |    |   |  |  |                       |
|        |      |         |          |             | 1241    | 308-A155  | 1      | 20         | 3     |       | 5   | 28  | 14  |       | 2     |    |   |  |  |                       |
|        |      |         |          |             | 1742    | 308-A155  | 1      | 5          |       |       |     |     |     |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1757    | 308-A155  | 1      | 22         | 25    | 37    | 15  | 14  | 16  | 19    | 10    |    |   |  |  |                       |
|        |      |         |          | male_30     | 566     | 306-A115  | 0      | 130        | 142   | 106   | 87  | 130 | 135 | 100   | 137   |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 710        | 988   | 831   | 738 | 854 | 874 | 902   | 1,066 |    |   |  |  |                       |
|        |      |         |          |             | 1188    | 306-A115  | 1      | 5          | 8     | 12    | 16  | 25  | 32  | 23    | 21    |    |   |  |  |                       |
|        |      |         |          |             | 1280    | 308-A150  | 0      | 27         | 56    | 38    | 51  | 30  | 89  | 71    | 85    |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 143        | 351   | 203   | 458 | 273 | 317 | 287   | 436   |    |   |  |  |                       |
|        |      |         |          |             | 1283    | 308-A150  | 1      | 5          |       | 1     | 4   |     | 1   | 4     |       |    |   |  |  |                       |
|        |      |         |          |             | 1893    | toyama    | 0      |            | 3     | 1     |     |     |     | 1     | 2     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 3          | 10    | 14    | 6   | 15  | 5   | 3     | 15    |    |   |  |  |                       |
|        |      |         |          | male_40     | 564     | 306-A96   | 0      | 56         | 84    | 64    | 18  | 80  | 49  | 70    | 45    |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 254        | 333   | 510   | 204 | 363 | 463 | 623   | 677   |    |   |  |  |                       |
|        |      |         |          |             | 1322    | 308-A167  | 0      | 3          | 1     |       |     |     |     | 1     |       |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 1          | 1     |       | 1   | 1   | 1   | 2     |       |    |   |  |  |                       |
|        |      |         |          |             | 1342    | 308-A167  | 0      | 4          | 8     | 33    | 49  | 48  | 35  | 66    | 8     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 2          |       | 11    | 19  | 66  | 1   | 10    | 2     |    |   |  |  |                       |
|        |      |         |          | male_50     | 722     | 308-A185  | 0      | 55         | 94    | 53    | 86  | 40  | 69  | 39    | 10    |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 355        | 617   | 1,034 | 492 | 601 | 444 | 338   | 379   |    |   |  |  |                       |
|        |      |         |          |             | 1192    | 308-A185  | 0      |            |       |       | 1   |     |     |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 2          | 4     | 3     |     | 6   | 18  | 4     | 5     |    |   |  |  |                       |
|        |      |         |          |             | 1247    | 308-A185  | 1      |            |       | 1     |     | 2   |     |       |       |    |   |  |  |                       |
|        |      |         |          |             | 1748    | 308-A185  | 0      | 6          | 20    | 37    | 18  | 7   | 19  | 3     | 5     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 4          | 4     | 7     | 3   | 4   | 7   | 5     | 6     |    |   |  |  |                       |
|        |      |         |          |             | 1763    | 308-A185  | 1      | 39         | 45    | 102   | 110 | 79  | 44  | 44    | 45    |    |   |  |  |                       |
|        |      |         |          | male_60     | 1214    | 306-A117  | 0      | 68         | 115   | 127   | 28  | 47  | 149 | 105   | 95    |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        | 837        | 961   | 1,034 | 321 | 367 | 727 | 566   | 730   |    |   |  |  |                       |
|        |      |         |          |             | 1215    | 306-A117  | 0      |            |       |       |     |     |     | 2     | 1     |    |   |  |  |                       |
|        |      |         |          |             | 1       |           |        |            |       |       |     |     |     | 4     |       |    |   |  |  |                       |
|        |      |         |          |             | 1216    | 306-A117  | 0      |            |       |       |     |     | 1   |       |       |    |   |  |  |                       |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client | Site | Os      | Platform | demographic | User Id   | Device Id | Is Img   | Created At |     |     |       |       |       |       |       |       |     |  |  | ads_mb4_last_7_days.. |  |  |
|--------|------|---------|----------|-------------|-----------|-----------|----------|------------|-----|-----|-------|-------|-------|-------|-------|-------|-----|--|--|-----------------------|--|--|
|        |      |         |          |             |           |           |          | 9月         |     |     |       | 8月    |       |       |       |       |     |  |  |                       |  |  |
| ca     | line | android | app      | male_60     | 1216      | 306-A117  | 1        | 4          | 3   | 2   | 1     | 31    | 30    | 29    | 28    | 1     | 8   |  |  |                       |  |  |
|        |      |         |          |             | 1314      | 308-A163  | 0        | 18         | 14  | 28  | 7     | 14    | 45    | 13    | 19    |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1         |           |          | 1          | 2   | 2   | 2     | 8     | 3     | 5     | 2     |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1316      | 308-A165  | 0        | 5          | 14  | 36  | 32    | 33    | 44    | 11    | 50    |       |     |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 5          | 8   | 2   |       |       |       | 1     | 4     | 6     |     |  |  |                       |  |  |
|        |      |         |          |             | 1         |           |          | 25         | 28  | 50  | 29    | 31    | 5     | 26    | 121   |       |     |  |  |                       |  |  |
|        |      |         |          | 1318        | 303-A18   | 1         |          | 73         | 54  | 20  | 104   | 67    | 62    | 60    | 69    |       |     |  |  |                       |  |  |
|        |      |         |          | 1319        | 303-A18   | 0         |          |            |     |     | 2     |       |       |       | 1     |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1         |           |          |            | 2   | 2   | 2     |       | 3     | 2     | 2     |       |     |  |  |                       |  |  |
|        |      |         |          | 1339        | 308-A163  | 0         |          | 14         | 10  |     | 19    | 6     | 7     | 40    | 4     |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1         |           |          | 37         | 47  | 28  | 42    | 116   | 40    | 24    | 23    |       |     |  |  |                       |  |  |
|        |      |         |          | 1340        | 308-A165  | 0         |          | 6          | 10  | 4   | 13    | 13    |       | 8     | 6     |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1         |           |          | 59         | 31  | 30  | 104   | 64    | 1     | 54    | 63    |       |     |  |  |                       |  |  |
|        |      | ios     | app      | female_10   | 723       | 303-A237  | 0        | 31         | 169 | 79  | 95    | 163   | 246   | 44    | 33    |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1         | 661       | 851      | 786        | 835 | 809 | 892   | 530   | 340   |       |       |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1173      | 303-A237  | 0        | 1          |     |     | 3     | 4     | 4     | 3     | 4     |       |     |  |  |                       |  |  |
|        |      |         |          |             |           | 1         | 38       | 41         |     | 55  | 46    | 46    | 46    | 41    | 28    |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1798      | 303-A237  | 0        |            |     | 1   |       |       | 1     |       | 1     |       |     |  |  |                       |  |  |
|        |      |         |          |             |           | 1         | 18       | 21         |     | 22  | 19    | 21    | 20    | 13    | 11    |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1809      | 303-A237  | 1        | 8          | 16  | 20  | 19    | 20    | 19    | 11    | 12    |       |     |  |  |                       |  |  |
|        |      |         |          |             | female_25 | 579       | 308-A206 | 0          | 82  | 51  | 177   | 132   | 95    | 179   | 219   | 80    |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1        | 619        | 842 | 702 | 748   | 666   | 907   | 831   | 589   |       |     |  |  |                       |  |  |
|        |      |         |          |             |           | 1175      | 308-A206 | 0          |     |     |       |       |       | 1     | 3     | 1     |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1        | 22         | 12  | 14  | 53    | 67    | 94    | 78    | 71    |       |     |  |  |                       |  |  |
|        |      |         |          |             |           | 1792      | 308-A206 | 0          |     |     | 1     |       |       | 1     |       | 1     |     |  |  |                       |  |  |
|        |      |         |          |             |           | 1         | 16       | 21         | 22  | 22  | 19    | 22    | 24    | 17    |       |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1803      | 308-A206  | 1        | 9          | 12  | 8   | 13    | 12    | 21    | 21    | 14    |       |     |  |  |                       |  |  |
|        |      |         |          |             | female_30 | 583       | 308-A219 | 0          | 50  | 80  | 63    | 15    | 135   | 141   | 189   | 148   |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1        | 364        | 450 | 477 | 126   | 166   | 189   | 204   | 167   |       |     |  |  |                       |  |  |
|        |      |         |          |             |           | 1177      | 308-A219 | 1          | 4   | 1   |       |       | 22    | 34    | 36    | 11    |     |  |  |                       |  |  |
|        |      |         |          |             |           | 1796      | 308-A219 | 0          |     |     | 1     | 1     |       | 2     |       | 1     |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1        | 14         | 20  | 18  | 3     | 16    | 15    | 21    | 18    |       |     |  |  |                       |  |  |
|        |      |         |          |             | female_40 | 1807      | 308-A219 | 0          |     |     | 1     |       |       |       |       |       |     |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          |     | 2   | 1     |       | 2     | 4     | 18    | 9     |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 581      | 308-A266   | 0   | 53  | 135   | 85    | 119   | 75    | 99    | 113   | 140 |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 502 | 677 | 811   | 619   | 705   | 815   | 736   | 659   |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1068     | 308-A266   | 0   |     |       |       |       | 1     | 1     |       |     |  |  |                       |  |  |
|        |      |         |          |             | female_50 | 1794      | 308-A266 | 0          |     |     | 1     |       |       | 1     |       | 1     |     |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 15  | 21  | 20    | 21    | 20    | 19    | 21    | 18    |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1805     | 308-A266   | 1   |     | 5     | 11    |       | 3     | 7     | 17    | 14  |  |  |                       |  |  |
|        |      |         |          |             |           |           | 725      | 303-A232   | 0   | 69  | 106   | 80    | 139   | 146   | 140   | 110   | 94  |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 687 | 942 | 1,421 | 1,118 | 1,000 | 1,300 | 1,121 | 1,320 |     |  |  |                       |  |  |
|        |      |         |          |             | female_60 | 1181      | 303-A232 | 0          |     |     | 1     |       | 4     | 7     | 11    | 4     |     |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 30  | 46  | 55    | 80    | 79    | 91    | 63    | 55    |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1800     | 303-A232   | 0   |     | 1     | 1     |       |       | 1     |       | 1   |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 19  | 20  | 21    | 22    | 22    | 20    | 16    | 17    |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1811     | 303-A232   | 1   | 3   | 16    | 9     | 6     | 13    | 15    | 16    | 18  |  |  |                       |  |  |
|        |      |         |          |             | male_10   | 1223      | 308-A216 | 0          | 212 | 200 | 96    | 59    | 243   | 203   | 128   | 84    |     |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 318 | 389 | 485   | 493   | 509   | 421   | 452   | 345   |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1225     | 308-A216   | 1   | 1   |       | 3     | 11    | 43    | 9     | 14    | 3   |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1802     | 308-A216   | 0   |     |       | 1     |       |       | 1     |       | 1   |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 16  | 14  | 19    | 21    | 20    | 19    | 23    | 20    |     |  |  |                       |  |  |
|        |      |         |          |             | male_25   | 1813      | 308-A216 | 1          |     |     | 14    |       | 5     | 2     | 5     | 7     |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 724      | 303-A236   | 0   | 114 | 81    |       | 70    | 183   | 169   | 156   | 196 |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 483 | 389 |       | 329   | 608   | 726   | 844   | 844   |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1174     | 303-A236   | 0   |     |       |       |       | 5     | 5     | 8     | 8   |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 11  | 26  |       | 21    | 45    | 45    | 58    | 46    |     |  |  |                       |  |  |
|        |      |         |          |             | male_30   | 1799      | 303-A236 | 0          |     |     | 1     |       |       | 1     |       | 1     |     |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 15  | 9   |       | 11    | 20    | 20    | 20    | 19    |     |  |  |                       |  |  |
|        |      |         |          |             |           |           | 1810     | 303-A236   | 1   | 6   | 7     |       | 5     | 15    | 20    | 19    | 19  |  |  |                       |  |  |
|        |      |         |          |             |           |           | 582      | 308-A229   | 0   | 35  | 41    | 45    | 55    | 84    | 56    | 92    | 76  |  |  |                       |  |  |
|        |      |         |          |             |           |           |          | 1          | 583 | 700 | 836   | 675   | 594   | 459   | 440   | 346   |     |  |  |                       |  |  |
|        |      |         |          |             | male_40   | 1176      | 308-A229 | 0          |     |     | 1     |       |       |       |       |       |     |  |  |                       |  |  |
|        |      |         | 1        | 5           |           |           |          | 7          | 8   | 16  |       | 3     | 1     |       |       |       |     |  |  |                       |  |  |
|        |      | 1795    | 308-A229 | 0           |           |           |          |            | 1   |     | 2     |       | 1     |       |       |       |     |  |  |                       |  |  |
|        |      |         | 1        | 17          |           |           | 21       | 20         | 20  | 21  | 17    | 20    | 18    |       |       |       |     |  |  |                       |  |  |
|        |      | 1806    | 308-A229 | 1           |           |           |          | 4          | 14  | 2   | 1     |       | 8     | 9     |       |       |     |  |  |                       |  |  |
|        |      | male_40 | 584      | 308-A224    | 0         | 89        | 107      | 93         | 118 | 130 | 136   | 139   | 110   |       |       |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1         | 424       | 448      | 494        | 435 | 413 | 343   | 321   | 294   |       |       |       |     |  |  |                       |  |  |
|        |      |         |          | 1178        | 308-A224  | 0         |          |            |     |     |       |       | 1     | 1     |       |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1         | 12        |          | 1          | 9   | 7   | 11    | 1     | 3     |       |       |       |     |  |  |                       |  |  |
|        |      |         |          | 1797        | 308-A224  | 0         |          |            | 1   |     | 1     |       | 1     |       | 1     |       |     |  |  |                       |  |  |
|        |      | male_40 | 1        |             | 15        | 20        | 20       | 20         | 20  | 20  | 19    | 21    | 16    |       |       |       |     |  |  |                       |  |  |
|        |      |         |          | 1808        | 308-A224  | 1         |          | 1          |     | 1   | 3     |       | 2     | 1     |       |       |     |  |  |                       |  |  |
|        |      |         |          | 580         | 308-A217  | 0         | 68       | 144        | 39  | 113 | 88    | 171   | 101   | 87    |       |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1         | 559       | 740      | 609        | 592 | 440 | 1,138 | 948   | 652   |       |       |       |     |  |  |                       |  |  |
|        |      |         |          | 1180        | 308-A217  | 0         |          |            |     |     | 6     | 6     | 6     | 1     |       |       |     |  |  |                       |  |  |
|        |      | male_40 | 1        |             | 27        | 2         | 5        | 6          | 6   | 21  | 2     | 4     |       |       |       |       |     |  |  |                       |  |  |
|        |      |         |          | 1793        | 308-A217  | 0         |          |            | 1   |     |       | 2     |       | 1     |       |       |     |  |  |                       |  |  |
|        |      |         |          |             | 1         | 17        | 20       | 17         | 21  | 14  | 18    | 20    | 19    |       |       |       |     |  |  |                       |  |  |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client    | Site       | Os       | Platform  | demographic | User Id  | Device Id | Is Img   | Created At |       |       |       |       |       |       |       |       |   |  |  |  |  |  |  | ads_mb4_last_7_days.. |  |  |
|-----------|------------|----------|-----------|-------------|----------|-----------|----------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---|--|--|--|--|--|--|-----------------------|--|--|
|           |            |          |           |             |          |           |          | 9月         |       |       |       | 8月    |       |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           |          | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |       |   |  |  |  |  |  |  |                       |  |  |
| ca        | line       | ios      | app       | male_40     | 1804     | 308-A217  | 1        | 1          | 5     | 9     | 3     | 7     | 19    | 12    | 12    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | male_50     | 726      | 308-A226  | 0        | 83         | 144   | 58    | 69    | 61    | 19    | 53    | 56    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 245        | 392   | 413   | 418   | 343   | 161   | 351   | 334   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1182     | 308-A226  | 1        |            |       | 1     | 5     | 30    | 36    | 14    | 39    | 11    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1801     | 308-A226  | 0        |            |       |       |       |       |       |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 14         | 21    |       | 19    | 19    |       | 9     | 18    | 17    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1812     | 308-A226  | 1        | 1          |       | 3     |       | 13    |       | 3     | 1     | 7     | 8 |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | male_60     | 1220     | 303-A234  | 0        | 84         | 137   | 124   |       | 95    | 116   | 61    | 131   | 106   |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 327        | 484   | 428   |       | 299   | 367   | 355   | 474   | 510   |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1222     | 303-A234  | 0        |            |       |       |       | 5     |       |       |       | 2     | 2 |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 10         | 15    |       | 10    | 13    | 27    | 19    | 51    | 51    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1814     | 303-A234  | 0        |            |       |       |       | 1     |       |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 19         | 20    |       | 23    | 22    | 19    | 20    | 21    | 21    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1815     | 303-A234  | 1        | 1          | 5     |       | 1     | 9     | 14    | 7     | 18    | 13    |   |  |  |  |  |  |  |                       |  |  |
|           | microsoft  | pc       | web       | female_30   | 2116     | NULL      | 1        | 332        | 413   | 456   | 432   | 422   | 359   | 458   | 460   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | female_40   | 2117     | NULL      | 1        | 286        | 293   | 309   | 385   | 294   | 248   | 324   | 377   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | female_50   | 2118     | NULL      | 1        | 241        | 276   | 269   | 292   | 242   | 233   | 243   | 323   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | male_30     | 2113     | NULL      | 1        | 300        | 290   | 237   | 245   | 257   | 277   | 271   | 332   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | male_40     | 2114     | NULL      | 1        | 348        | 429   | 445   | 422   | 418   | 355   | 445   | 471   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | male_50     | 2115     | NULL      | 1        | 331        | 419   | 447   | 416   | 428   | 385   | 425   | 458   |       |   |  |  |  |  |  |  |                       |  |  |
|           | pangle     | android  | app       | -           | 1134     | 306-A119  | 0        | 203        | 151   | 57    | 100   | 161   | 140   | 412   | 355   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 2          |       |       |       |       |       | 3     | 6     |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1135     | 306-A208  | 0        | 261        | 327   |       | 590   | 258   | 347   | 341   | 325   | 255   |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        |            |       |       | 3     |       | 1     | 4     |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1200     | 306-A210  | 0        | 275        | 299   | 219   |       | 91    | 157   | 167   | 260   | 213   |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        |            | 1     |       |       | 2     | 3     | 9     | 35    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1201     | 306-A174  | 0        | 187        | 281   |       | 44    | 31    | 26    | 44    | 63    | 22    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 1          | 4     |       |       |       |       |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1139     | 306-A204  | 0        | 119        | 178   |       | 78    | 61    | 63    |       | 28    | 96    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 16         | 1     |       |       | 17    | 1     |       | 2     | 6     |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1140     | 306-A203  | 0        | 105        | 166   | 114   |       | 7     | 6     | 26    | 32    | 64    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 6          | 16    | 10    |       |       | 1     | 1     | 1     | 2     |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1202     | 306-A205  | 0        | 15         | 2     |       | 23    | 54    | 74    | 16    | 2     | 14    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        |            |       |       |       |       | 1     |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1203     | 306-A200  | 0        | 362        | 271   |       | 84    | 77    | 136   | 67    | 113   | 178   |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 1          | 20    |       | 9     | 12    | 26    | 6     | 3     | 6     |   |  |  |  |  |  |  |                       |  |  |
|           | pinterest  | android  | app       | female_20   | 1206     | 306-A118  | 0        | 11         | 12    | 21    |       | 8     | 17    | 25    | 15    | 10    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 86         | 156   | 191   |       | 79    | 168   | 142   | 121   | 146   |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | female_40   | 1207     | 308-A124  | 0        | 58         | 72    | 106   | 84    | 91    | 132   | 39    | 35    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 419        | 543   | 751   | 469   | 659   | 639   | 154   | 190   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | male_20     | 1208     | 308-A245  | 0        | 49         | 15    | 41    |       | 5     | 38    | 79    | 42    | 21    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 247        | 102   |       | 18    | 2     | 327   | 471   | 320   | 315   |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | male_40     | 1209     | 308-A251  | 0        | 76         | 70    | 101   | 78    | 94    | 171   | 49    | 28    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 252        | 326   | 607   | 266   | 541   | 727   | 203   | 194   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            | ios      | app       | female_20   | 1210     | 308-A226  | 0        | 28         | 82    | 65    | 41    | 50    | 55    | 25    | 51    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 314        | 396   | 407   | 331   | 298   | 225   | 135   | 150   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | female_40   | 1211     | 303-A237  | 0        | 45         | 70    | 100   | 57    | 77    | 103   | 35    | 38    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 415        | 529   | 793   | 579   | 521   | 748   | 137   | 232   |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           | male_20     | 1212     | 303-A232  | 0        | 91         | 86    | 107   | 74    | 50    | 49    | 34    | 33    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 441        | 554   | 756   | 877   | 643   | 534   | 336   | 327   |       |   |  |  |  |  |  |  |                       |  |  |
|           | primevideo | pc       | web       | female_20   | 2283     | NULL      | 0        | 71         | 80    | 96    | 67    | 91    | 135   | 29    | 29    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           | 1        | 222        | 367   | 467   | 280   | 424   | 708   | 120   | 217   |       |   |  |  |  |  |  |  |                       |  |  |
| smartnews | android    | app      | -         | 610         | 308-A124 | 0         | 209      | 223        | 293   | 260   | 184   | 174   | 230   | 364   |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          | 1         | 198      | 216        | 282   | 216   | 177   | 213   | 236   | 253   |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          | 1         | 38       | 41         | 50    | 68    | 57    | 86    | 92    | 89    |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          | 1         | 3,583    | 4,025      | 3,607 | 3,800 | 3,503 | 3,248 | 3,048 | 3,266 |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          | female_20 | 597         | 308-A184 | 0         | 19       | 31         | 32    | 39    | 54    | 54    | 61    | 49    |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          | 1         | 892      | 987        | 1,347 | 1,606 | 1,300 | 1,481 | 1,796 | 1,908 |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          | female_40 | 598         | 303-A18  | 0         | 79       | 79         | 54    | 73    | 45    | 51    | 27    | 58    |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          | 1         | 1,693    | 2,114      | 2,417 | 1,923 | 2,326 | 2,299 | 2,670 | 3,026 |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          | male_20   | 599         | 308-A153 | 0         | 114      | 209        | 143   | 110   | 119   | 148   | 166   | 194   |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          | 1         | 1,327    | 1,614      | 1,283 | 1,709 | 2,257 | 1,927 | 1,777 | 2,076 |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          | male_40   | 600         | 308-A183 | 0         | 64       | 73         | 76    | 95    | 53    | 69    | 61    | 70    |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          | 1         | 2,271    | 2,199      | 2,398 | 2,617 | 1,874 | 2,328 | 1,896 | 2,260 |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          | iOS       | app         | -        | 609       | 308-A219 | 0          | 15    | 25    | 61    | 12    | 21    | 42    | 35    | 23    |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          |           |          | 1          | 843   | 1,766 | 2,095 | 409   | 812   | 905   | 1,099 | 1,013 |   |  |  |  |  |  |  |                       |  |  |
| female_20 | 593        | 308-A224 |           |             | 0        | 72        | 72       | 74         | 67    | 40    | 46    | 53    | 36    |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1        | 800       | 808      | 1,091      | 1,157 | 808   | 943   | 1,167 | 1,036 |       |       |       |   |  |  |  |  |  |  |                       |  |  |
| female_40 | 594        | 308-A226 |           |             | 0        | 80        | 90       | 111        | 85    | 55    | 21    | 76    | 65    |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1        | 1,201     | 1,480    | 1,587      | 1,594 | 1,486 | 747   | 1,559 | 1,543 |       |       |       |   |  |  |  |  |  |  |                       |  |  |
| male_20   | 595        | 303-A232 |           |             | 0        | 103       | 136      | 115        | 94    | 71    | 67    | 54    | 63    |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             | 1        | 1,082     | 1,454    | 1,320      | 1,289 | 1,360 | 1,472 | 1,148 | 1,247 |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           | male_40    | 596      | 303-A234  | 0           | 59       | 66        | 60       | 18         | 4     | 9     | 3     | 15    |       |       |       |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          | 1         | 1,660       | 2,003    | 1,884     | 2,010    | 1,910      | 2,139 | 1,968 | 2,031 |       |       |       |       |       |   |  |  |  |  |  |  |                       |  |  |
| suponichi | android    | web      | -         | 237         | NULL     | 1         | 1,036    | 1,301      | 1,458 | 1,444 | 1,686 | 1,508 | 1,491 | 1,218 |       |       |   |  |  |  |  |  |  |                       |  |  |
|           | iOS        | web      | -         | 238         | NULL     | 1         | 927      | 984        | 1,161 | 1,297 | 1,225 | 1,478 | 1,359 | 1,143 |       |       |   |  |  |  |  |  |  |                       |  |  |
| threads   | android    | app      | female_10 | 2391        | 306-A115 | 0         | 16       | 7          |       |       | 7     | 26    | 18    | 7     | 16    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          |           |             |          | 1         | 61       | 22         |       |       | 31    | 60    | 60    | 63    | 71    |       |   |  |  |  |  |  |  |                       |  |  |
|           |            |          | female_20 | 2392        | 303-A94  | 0         | 19       | 22         | 23    | 24    | 29    | 44    | 38    | 40    |       |       |   |  |  |  |  |  |  |                       |  |  |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client    | Site      | Os      | Platform | demographic | User Id   | Device Id | Is lmg   | Created At |     |       |     |     |       |       |     |     |     |   |   | ads_mb4_last_7_days.. |  |  |
|-----------|-----------|---------|----------|-------------|-----------|-----------|----------|------------|-----|-------|-----|-----|-------|-------|-----|-----|-----|---|---|-----------------------|--|--|
|           |           |         |          |             |           |           |          | 9月         |     |       |     | 8月  |       |       |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           |           |          | 4          | 3   | 2     | 1   | 31  | 30    | 29    | 28  | 1   | 2   | 3 | 4 |                       |  |  |
| ca        | threads   | android | app      | female_20   | 2392      | 303-A94   | 1        | 55         | 51  | 70    | 47  | 61  | 54    | 52    | 43  |     |     |   |   |                       |  |  |
|           |           |         |          | female_30   | 2393      | 308-A155  | 0        | 26         | 18  | 22    | 19  | 14  | 16    | 11    | 22  |     |     |   |   |                       |  |  |
|           |           |         |          |             |           |           | 1        | 55         | 79  | 79    | 82  | 73  | 84    | 86    | 81  |     |     |   |   |                       |  |  |
|           |           |         |          | female_40   | 2394      | 308-A153  | 0        | 18         | 14  | 19    | 15  | 27  | 23    | 22    | 26  |     |     |   |   |                       |  |  |
|           |           |         |          |             |           |           | 1        | 47         | 63  | 40    | 54  | 61  | 63    | 54    | 63  |     |     |   |   |                       |  |  |
|           |           |         |          | female_50   | 2395      | 308-A183  | 0        | 23         | 30  | 39    | 38  | 37  | 52    | 36    | 35  |     |     |   |   |                       |  |  |
|           |           |         |          |             |           |           | 1        | 43         | 49  | 50    | 51  | 56  | 44    | 46    | 43  |     |     |   |   |                       |  |  |
|           |           |         |          | male_10     | 2396      | 306-A96   | 0        | 3          | 3   | 6     |     | 4   | 7     | 10    | 28  |     |     |   |   |                       |  |  |
|           |           |         |          |             |           |           | 1        | 83         | 94  | 67    | 38  | 114 | 81    | 94    | 117 |     |     |   |   |                       |  |  |
|           |           |         |          | male_20     | 2397      | 306-A117  | 0        | 26         | 20  | 20    | 4   | 26  | 22    | 18    | 20  |     |     |   |   |                       |  |  |
|           |           |         |          |             |           |           | 1        | 73         | 67  | 78    | 29  | 45  | 73    | 54    | 52  |     |     |   |   |                       |  |  |
|           |           |         |          | male_30     | 2398      | 306-A118  | 0        | 24         | 27  | 24    | 22  | 12  | 19    | 11    | 16  |     |     |   |   |                       |  |  |
|           |           |         |          |             |           |           | 1        | 57         | 71  | 79    | 64  | 69  | 72    | 66    | 85  |     |     |   |   |                       |  |  |
|           |           |         |          | male_40     | 2399      | 308-A186  | 0        | 39         | 18  | 14    | 16  | 14  | 39    | 25    | 24  |     |     |   |   |                       |  |  |
|           |           |         |          |             |           |           | 1        | 86         | 105 | 46    | 66  | 55  | 58    | 40    | 53  |     |     |   |   |                       |  |  |
|           |           |         |          | male_50     | 2400      | 308-A184  | 0        | 12         | 15  |       | 1   | 19  | 20    | 18    | 21  |     |     |   |   |                       |  |  |
|           |           |         |          |             |           |           | 1        | 84         | 32  |       | 6   | 103 | 80    | 80    | 82  |     |     |   |   |                       |  |  |
|           |           |         |          | ios         | app       | female_10 | 2401     | 303-A235   | 0   | 3     |     | 8   | 11    | 18    | 20  | 37  | 48  |   |   |                       |  |  |
|           |           |         |          |             |           |           |          |            | 1   | 67    | 7   | 56  | 72    | 158   | 110 | 133 | 172 |   |   |                       |  |  |
|           |           |         |          |             |           | female_20 | 2402     | 303-A234   | 0   | 56    | 62  | 75  | 63    | 41    | 69  | 59  | 54  |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 147      | 175        | 170 | 180   | 166 | 177 | 184   | 174   |     |     |     |   |   |                       |  |  |
|           | female_30 | 2403    | 303-A232 |             |           | 0         | 49       | 62         | 47  | 44    | 44  | 50  | 30    | 41    |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 122      | 145        | 164 | 164   | 109 | 146 | 122   | 123   |     |     |     |   |   |                       |  |  |
|           | female_40 | 2404    | 308-A224 |             |           | 0         | 5        | 17         | 5   | 1     | 1   |     | 2     | 3     |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 37       | 80         | 62  | 76    | 83  | 40  | 37    | 60    |     |     |     |   |   |                       |  |  |
|           | female_50 | 2405    | 308-A217 |             |           | 0         | 42       | 54         | 54  | 54    | 44  | 46  | 59    | 61    |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 126      | 160        | 135 | 137   | 98  | 154 | 126   | 139   |     |     |     |   |   |                       |  |  |
|           | male_10   | 2406    | 308-A229 |             |           | 0         | 1        | 1          | 4   | 4     | 5   | 18  | 50    | 34    |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 73       | 8          | 59  | 72    | 119 | 99  | 91    | 125   |     |     |     |   |   |                       |  |  |
|           | male_20   | 2407    | 306-A201 |             |           | 0         | 11       | 11         |     | 12    | 25  | 24  | 23    | 35    |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 107      | 25         |     | 46    | 124 | 109 | 109   | 138   |     |     |     |   |   |                       |  |  |
|           | male_30   | 2408    | 303-A219 |             |           | 0         | 53       | 69         | 74  | 46    | 56  | 106 | 117   | 102   |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 167      | 249        | 199 | 148   | 195 | 205 | 178   | 198   |     |     |     |   |   |                       |  |  |
|           | male_40   | 2409    | 303-A236 |             |           | 0         | 46       | 65         | 38  | 43    | 46  | 66  | 54    | 54    |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 111      | 204        | 176 | 205   | 219 | 159 | 150   | 173   |     |     |     |   |   |                       |  |  |
|           | male_50   | 2410    | 308-A216 |             |           | 0         | 43       | 38         | 35  | 36    | 49  | 28  | 41    | 50    |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 128      | 92         | 150 | 171   | 160 | 165 | 178   | 167   |     |     |     |   |   |                       |  |  |
|           | tiktok    | android | app      | female_20   | 438       | 308-A103  | 0        | 63         | 56  | 61    | 39  | 70  | 56    | 70    | 1   |     |     |   |   |                       |  |  |
|           |           |         |          |             | 678       | 308-A189  | 0        | 46         | 73  | 51    | 50  | 67  | 44    | 48    | 66  |     |     |   |   |                       |  |  |
|           |           |         |          |             | 1922      | 308-A124  | 0        | 7          | 9   |       | 1   |     | 4     | 7     | 30  |     |     |   |   |                       |  |  |
|           |           |         |          | 1924        | 308-A189  | 0         | 24       | 24         | 20  | 23    | 15  | 36  | 39    | 21    |     |     |     |   |   |                       |  |  |
| female_30 |           |         |          | 1423        | 306-A115  | 0         | 118      | 119        | 68  | 61    | 102 | 80  | 116   | 78    |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1909        | 306-A115  | 0         | 36       | 6          | 4   | 4     |     | 20  | 35    | 36    |     |     |     |   |   |                       |  |  |
| female_40 |           |         |          | 439         | 303-A70   | 0         | 106      | 91         | 67  | 103   | 92  | 95  | 118   | 112   |     |     |     |   |   |                       |  |  |
|           |           |         |          | 679         | 308-A248  | 0         | 51       | 24         | 42  | 44    | 45  | 45  | 47    | 27    |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1424        | 306-A118  | 0         | 99       | 92         | 95  | 78    | 131 | 120 | 146   | 143   |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1910        | 306-A118  | 0         | 15       | 1          | 5   | 11    | 11  | 11  | 31    | 12    |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1917        | 303-A70   | 0         | 14       |            |     | 8     | 8   | 27  | 33    | 23    |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1925        | 308-A188  | 0         | 9        |            |     | 7     | 9   | 5   | 14    | 27    |     |     |     |   |   |                       |  |  |
| male_20   |           |         |          | 440         | 303-A178  | 0         | 143      | 61         | 93  | 138   | 139 | 143 | 179   | 156   |     |     |     |   |   |                       |  |  |
|           |           |         |          | 680         | 306-A126  | 0         | 105      | 121        | 86  | 78    | 102 | 80  | 108   | 110   |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1406        | toyama    | 0         |          |            |     |       |     |     | 42    | 58    |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         |          |            |     |       |     |     | 255   | 412   |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1859        | worker01  | 0         |          | 297        | 202 | 1     | 817 | 938 | 940   | 1,036 |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         |          | 200        | 33  |       | 95  | 177 | 62    | 3     |     |     |     |   |   |                       |  |  |
| 1860      |           |         |          | worker02    | 0         |           | 559      | 568        | 520 | 756   | 750 | 932 | 1,020 | 1,275 |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 13       | 41         | 794 | 184   | 27  |     | 22    | 2     |     |     |     |   |   |                       |  |  |
| 1861      |           |         |          | worker03    | 0         |           | 978      | 831        | 531 | 463   | 619 | 625 | 561   | 974   |     |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1         | 710      | 1,183      | 631 | 1,308 | 585 | 46  | 9     | 387   |     |     |     |   |   |                       |  |  |
| 1912      |           |         |          | toyama      | 0         |           | 19       | 428        | 279 |       | 58  | 153 | 307   | 174   |     |     |     |   |   |                       |  |  |
| 1923      |           |         |          | 308-A187    | 0         |           | 25       | 15         | 5   | 8     | 5   | 12  | 27    | 11    |     |     |     |   |   |                       |  |  |
| 1926      |           |         |          | 308-A186    | 0         |           |          |            | 7   | 9     | 2   |     | 3     | 7     |     |     |     |   |   |                       |  |  |
| male_30   |           |         |          | 1412        | 306-A117  | 0         | 21       |            | 1   | 6     | 2   | 6   |       |       |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1908        | 306-A117  | 0         | 17       |            |     | 3     | 3   | 9   | 20    | 19    |     |     |     |   |   |                       |  |  |
| male_40   |           |         |          | 441         | 303-A69   | 0         | 54       | 57         | 75  | 72    | 57  | 65  | 69    | 85    |     |     |     |   |   |                       |  |  |
|           |           |         |          | 681         | 308-A153  | 0         | 46       | 68         | 75  | 90    | 51  | 53  | 69    | 68    |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1422        | 306-A96   | 0         | 43       | 55         | 50  | 60    | 38  | 43  | 51    | 52    |     |     |     |   |   |                       |  |  |
|           |           |         |          | 1927        | 308-A153  | 0         | 1        |            | 2   | 4     | 1   | 13  | 10    | 3     |     |     |     |   |   |                       |  |  |
| ios       |           |         |          | app         | female_10 | 493       | 303-A232 | 0          | 65  | 39    | 16  | 6   | 3     | 1     | 2   |     |     |   |   |                       |  |  |
|           |           |         |          |             |           | 641       | 308-A229 | 0          | 12  | 28    | 12  | 20  | 8     | 5     | 19  | 8   |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1433      | 308-A206 | 0          | 46  | 26    | 10  | 32  | 21    | 66    | 56  | 78  |     |   |   |                       |  |  |
|           |           |         |          |             |           |           |          | 1          |     |       |     |     |       | 15    | 30  | 15  |     |   |   |                       |  |  |
|           |           |         |          |             | female_20 | 286       | 303-A239 | 0          | 121 | 63    | 59  | 84  | 105   | 116   | 138 | 99  |     |   |   |                       |  |  |
|           |           |         |          |             |           |           |          | 1          | 15  |       |     |     |       |       |     | 15  |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1292      | 302-A233 | 0          | 103 | 39    |     | 45  | 83    | 95    | 145 | 149 |     |   |   |                       |  |  |
|           |           |         |          |             |           | 1434      | 303-A234 | 0          | 137 | 163   | 166 | 172 | 165   | 193   | 173 | 232 |     |   |   |                       |  |  |
|           |           |         |          |             |           |           |          | 1          |     | 16    |     |     | 45    | 15    |     |     |     |   |   |                       |  |  |
|           | female_30 | 494     | 308-A226 |             | 0         | 112       | 78       | 44         | 105 | 118   | 95  | 149 | 147   |       |     |     |     |   |   |                       |  |  |
|           |           |         |          |             | 638       | 308-A216  | 0        | 9          | 5   | 3     | 7   | 9   | 1     | 6     | 3   |     |     |   |   |                       |  |  |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client  | Site      | Os        | Platform  | demographic | User Id   | Device Id | Is Img     | Created At |           |       |          |       |       |       |       | ads_mb4_last_7_days.. |       |     |
|---------|-----------|-----------|-----------|-------------|-----------|-----------|------------|------------|-----------|-------|----------|-------|-------|-------|-------|-----------------------|-------|-----|
|         |           |           |           |             |           |           |            | 4          | 3         | 2     | 1        | 31    | 30    | 29    | 28    |                       |       |     |
| ca      | tiktok    | ios       | app       | female_40   | 285       | 308-A214  | 0          | 112        | 118       | 195   | 148      | 150   | 172   | 217   | 205   |                       |       |     |
|         |           |           |           |             | 1         | 27        | 1          | 1          | 15        | 30    |          |       | 46    |       |       |                       |       |     |
|         |           |           |           | male_10     | 495       | 303-A236  | 0          | 144        | 121       | 138   | 125      | 82    | 79    | 113   | 102   |                       |       |     |
|         |           |           |           |             | 1         | 27        | 31         |            | 37        | 90    | 15       |       | 15    |       |       |                       |       |     |
|         |           |           |           |             | 639       | 303-A235  | 0          | 33         | 46        | 25    | 20       | 10    | 34    | 32    | 23    |                       |       |     |
|         |           |           |           |             | 1         | 2         |            |            |           |       |          |       |       |       |       |                       |       |     |
|         |           |           |           |             | 1431      | 302-A220  | 0          |            |           |       |          |       | 2     | 69    | 101   |                       |       |     |
|         |           |           |           |             | male_20   | 284       | 303-A238   | 0          | 115       | 103   | 9        | 25    | 18    | 21    | 30    | 21                    |       |     |
|         |           |           |           | 1432        |           | 308-A224  | 0          | 90         | 111       | 123   | 153      | 185   | 168   | 231   | 219   |                       |       |     |
|         |           |           |           |             | 1         |           |            | 42         | 7         | 81    | 90       | 120   | 91    | 60    | 135   |                       |       |     |
|         |           |           |           |             | male_30   | 496       | 303-A237   | 0          | 60        | 46    | 33       | 42    | 44    | 33    | 49    | 39                    |       |     |
|         |           |           |           | 640         |           | 308-A217  | 0          | 89         | 25        | 16    | 70       | 64    | 145   | 169   | 102   |                       |       |     |
|         |           |           |           |             | 1         |           |            |            |           |       | 31       | 60    | 69    | 37    | 93    |                       |       |     |
|         |           |           |           |             | male_40   | 283       | 308-A266   | 0          | 80        | 83    | 118      | 158   | 61    | 87    | 143   | 153                   |       |     |
|         |           |           |           | 1293        |           | 302-A230  | 0          | 13         | 10        | 5     | 10       | 10    | 11    | 4     | 3     |                       |       |     |
|         |           |           |           | tver        | android   | app       | female_20  | 1662       | 308-A103  | 0     | 158      | 80    | 152   | 147   | 231   | 197                   | 245   | 209 |
|         |           |           |           |             |           |           | female_40  | 1771       | 303-A70   | 0     | 233      | 93    | 186   | 198   | 265   | 237                   | 258   | 223 |
|         |           |           |           |             |           |           | male_20    | 1772       | 303-A69   | 0     | 213      | 101   | 162   | 220   | 256   | 192                   | 219   | 205 |
|         |           |           |           |             |           |           | male_40    | 1773       | 303-A178  | 0     | 227      | 92    | 198   | 248   | 296   | 234                   | 261   | 237 |
|         |           |           |           |             |           |           | android_tv | app        | female_20 | 1880  | raspi-03 | 0     | 188   | 166   | 153   | 162                   | 203   | 213 |
|         | female_40 | 1882      | raspi-01  |             |           |           |            |            | 0         | 92    | 84       | 89    | 122   | 101   | 84    | 78                    | 89    |     |
|         | male_20   | 1881      | raspi-02  |             |           |           |            |            | 0         | 141   | 260      | 316   | 364   | 238   | 321   | 273                   | 364   |     |
|         | male_40   | 1883      | raspi-04  |             |           |           |            |            | 0         | 186   | 179      | 257   | 56    | 169   | 183   | 213                   | 211   |     |
|         | pc        | web       | female_10 |             |           |           | 1829       | NULL       | 0         | 853   | 446      | 578   | 1,236 | 1,121 | 1,020 | 1,204                 | 1,035 |     |
|         |           |           | female_20 |             |           |           | 547        | NULL       | 0         | 755   | 299      | 535   | 710   | 652   | 709   | 781                   | 899   |     |
|         |           |           | 1841      |             | NULL      | 0         | 1,301      | 647        | 729       | 1,565 | 1,255    | 1,321 | 1,355 | 1,491 |       |                       |       |     |
|         |           |           | female_30 |             | 1830      | NULL      | 0          | 1,120      | 643       | 583   | 1,262    | 1,213 | 1,081 | 1,229 | 1,179 |                       |       |     |
|         |           |           | female_40 |             | 548       | NULL      | 0          | 676        | 369       | 411   | 896      | 713   | 911   | 919   | 765   |                       |       |     |
|         |           |           | female_50 |             | 1831      | NULL      | 0          | 1,113      | 629       | 689   | 1,284    | 1,166 | 1,086 | 1,229 | 1,144 |                       |       |     |
|         |           |           | male_10   |             | 1832      | NULL      | 0          | 1,398      | 577       | 817   | 1,484    | 1,283 | 1,225 | 1,461 | 1,431 |                       |       |     |
|         |           |           | male_20   |             | 545       | NULL      | 0          | 827        | 459       | 399   | 1,138    | 991   | 915   | 1,077 | 1,184 |                       |       |     |
|         |           |           | male_30   |             | 1833      | NULL      | 0          | 923        | 458       | 488   | 1,155    | 1,129 | 904   | 1,100 | 1,105 |                       |       |     |
|         |           |           | male_40   |             | 546       | NULL      | 0          | 591        | 379       | 525   | 937      | 595   | 969   | 858   | 1,096 |                       |       |     |
|         | male_50   | 1834      | NULL      |             | 0         | 1,231     | 599        | 691        | 1,403     | 1,244 | 1,173    | 1,305 | 1,201 |       |       |                       |       |     |
|         | twitter   | android   | app       |             | female_10 | 826       | 308-A245   | 0          | 31        | 21    | 16       | 31    | 16    | 13    | 23    | 12                    |       |     |
|         |           |           |           |             | 1         | 16        | 20         | 54         | 63        | 28    | 7        | 31    | 30    |       |       |                       |       |     |
|         |           |           |           |             | female_25 | 73        | 303-A18    | 0          | 46        | 71    | 89       | 147   | 95    | 128   | 109   | 109                   |       |     |
|         |           |           |           |             | 1         | 189       | 262        | 132        | 210       | 242   | 242      | 209   | 145   |       |       |                       |       |     |
|         |           |           |           |             | female_30 | 828       | 308-A183   | 0          | 5         | 8     | 9        | 5     | 7     | 16    | 9     | 10                    |       |     |
|         |           |           |           |             | 1         | 66        | 76         | 95         | 74        | 54    | 94       | 64    | 50    |       |       |                       |       |     |
|         |           |           |           |             | female_40 | 74        | 306-A118   | 0          | 9         | 11    | 20       | 9     | 20    | 3     | 12    | 18                    |       |     |
|         |           |           |           |             | 1         | 82        | 123        | 122        | 92        | 80    | 62       | 32    | 67    |       |       |                       |       |     |
|         |           |           |           |             | female_50 | 830       | 308-A250   | 0          | 19        | 30    | 49       | 61    | 39    | 67    | 32    | 28                    |       |     |
|         |           |           |           |             | 1         | 92        | 150        | 163        | 193       | 87    | 91       | 106   | 123   |       |       |                       |       |     |
|         |           | male_10   | 825       |             | 308-A153  | 0         | 47         | 22         | 52        | 31    | 52       | 23    | 33    | 36    |       |                       |       |     |
|         |           | 1         | 142       | 194         | 180       | 153       | 159        | 169        | 187       | 137   |          |       |       |       |       |                       |       |     |
|         |           | male_25   | 71        | 308-A185    | 0         | 43        | 36         | 40         | 50        | 20    | 6        | 33    | 48    |       |       |                       |       |     |
|         |           | 1         | 64        | 60          | 49        | 51        | 46         | 34         | 47        | 32    |          |       |       |       |       |                       |       |     |
|         |           | male_30   | 827       | 306-A96     | 0         | 16        | 23         | 33         | 22        | 22    | 55       | 14    | 22    |       |       |                       |       |     |
|         |           | 1         | 28        | 82          | 75        | 49        | 84         | 47         | 20        | 57    |          |       |       |       |       |                       |       |     |
| male_40 |           | 72        | 306-A115  | 0           | 11        | 26        | 50         | 43         | 35        | 70    | 33       | 29    |       |       |       |                       |       |     |
| 1       |           | 36        | 95        | 94          | 41        | 32        | 31         | 39         | 52        |       |          |       |       |       |       |                       |       |     |
| male_50 |           | 829       | 308-A188  | 0           | 48        | 39        | 83         | 83         | 66        | 100   | 67       | 69    |       |       |       |                       |       |     |
| 1       |           | 210       | 221       | 205         | 276       | 273       | 237        | 262        | 220       |       |          |       |       |       |       |                       |       |     |
| web     | female_10 | 776       | NULL      | 0           | 23        | 17        | 20         | 22         | 30        | 43    | 31       | 52    |       |       |       |                       |       |     |
|         | 1         | 199       | 245       | 256         | 233       | 282       | 239        | 228        | 243       |       |          |       |       |       |       |                       |       |     |
|         | female_25 | 22        | NULL      | 0           | 20        | 29        | 46         | 89         | 43        | 54    | 70       | 49    |       |       |       |                       |       |     |
|         | 1         | 218       | 264       | 313         | 296       | 269       | 315        | 218        | 245       |       |          |       |       |       |       |                       |       |     |
|         | female_30 | 778       | NULL      | 0           | 45        | 66        | 75         | 75         | 80        | 146   | 134      | 217   |       |       |       |                       |       |     |
|         | 1         | 283       | 343       | 388         | 446       | 456       | 313        | 379        | 271       |       |          |       |       |       |       |                       |       |     |
|         | female_40 | 25        | NULL      | 0           | 35        | 35        | 78         | 94         | 91        | 74    | 81       | 70    |       |       |       |                       |       |     |
|         | 1         | 208       | 252       | 265         | 214       | 201       | 218        | 237        | 262       |       |          |       |       |       |       |                       |       |     |
|         | female_50 | 780       | NULL      | 0           | 26        | 30        | 41         | 41         | 49        | 68    | 60       | 61    |       |       |       |                       |       |     |
|         | 1         | 200       | 233       | 226         | 234       | 224       | 199        | 190        | 204       |       |          |       |       |       |       |                       |       |     |
| male_10 | 775       | NULL      | 0         | 66          | 55        | 47        | 93         | 137        | 58        | 64    | 58       |       |       |       |       |                       |       |     |
| 1       | 142       | 381       | 274       | 235         | 308       | 479       | 492        | 313        |           |       |          |       |       |       |       |                       |       |     |
| male_25 | 16        | NULL      | 0         | 48          | 91        | 93        | 97         | 152        | 117       | 139   | 186      |       |       |       |       |                       |       |     |
| 1       | 166       | 228       | 226       | 158         | 213       | 185       | 211        | 193        |           |       |          |       |       |       |       |                       |       |     |
| male_30 | 777       | NULL      | 0         | 100         | 91        | 147       | 119        | 152        | 85        | 96    | 98       |       |       |       |       |                       |       |     |
| 1       | 123       | 134       | 124       | 82          | 76        | 62        | 63         | 55         |           |       |          |       |       |       |       |                       |       |     |
| male_40 | 19        | NULL      | 0         | 68          | 57        | 75        | 69         | 118        | 87        | 94    | 65       |       |       |       |       |                       |       |     |
| 1       | 229       | 328       | 271       | 254         | 284       | 303       | 237        | 263        |           |       |          |       |       |       |       |                       |       |     |
| male_50 | 779       | NULL      | 0         | 40          | 35        | 49        | 52         | 54         | 78        | 74    | 53       |       |       |       |       |                       |       |     |
| 1       | 185       | 233       | 213       | 234         | 250       | 259       | 250        | 232        |           |       |          |       |       |       |       |                       |       |     |
| iOS     | app       | female_10 | 832       | 308-A266    | 0         | 151       | 157        | 160        | 158       | 203   | 225      | 151   | 156   |       |       |                       |       |     |
|         |           | 1         | 757       | 955         | 1,004     | 1,010     | 1,121      | 773        | 808       | 814   |          |       |       |       |       |                       |       |     |
|         |           | female_25 | 541       | 308-A206    | 0         | 13        | 87         | 8          | 21        | 4     | 3        | 14    | 12    |       |       |                       |       |     |
|         |           | 1         | 80        | 416         | 37        | 82        | 32         | 34         | 44        | 35    |          |       |       |       |       |                       |       |     |
|         |           | female_30 | 834       | 308-A229    | 0         | 48        | 89         | 236        | 271       | 217   | 170      | 204   | 278   |       |       |                       |       |     |
|         |           | 1         |           |             |           |           |            |            |           |       |          |       |       |       |       |                       |       |     |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client    | Site    | Os       | Platform  | demographic | User Id   | Device Id | Is Img | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days..  |     |
|-----------|---------|----------|-----------|-------------|-----------|-----------|--------|------------|-------|-------|-------|-------|-------|-------|-------|------------------------|-----|
|           |         |          |           |             |           |           |        | 9月         |       |       |       | 8月    |       |       |       |                        |     |
|           |         |          |           |             |           |           |        | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                        |     |
| ca        | twitter | iOS      | app       | female_30   | 834       | 308-A229  | 1      | 249        | 510   | 1,233 | 1,216 | 955   | 405   | 495   | 460   | <div><div></div></div> |     |
|           |         |          |           | female_40   | 542       | 303-A234  | 0      | 58         | 92    | 115   | 182   | 116   | 95    | 277   | 278   |                        |     |
|           |         |          |           |             |           |           | 1      | 176        | 188   | 170   | 91    | 109   | 147   | 649   | 721   |                        |     |
|           |         |          |           | female_50   | 836       | 303-A238  | 0      | 213        | 256   | 294   | 368   | 319   | 283   | 292   | 274   |                        |     |
|           |         |          |           |             |           |           | 1      | 752        | 883   | 859   | 875   | 728   | 800   | 840   | 798   |                        |     |
|           |         |          |           | male_10     | 831       | 308-A219  | 0      | 21         | 149   | 123   | 12    | 191   | 193   | 136   | 48    |                        |     |
|           |         |          |           |             |           |           | 1      | 23         | 568   | 480   | 26    | 425   | 1,502 | 962   | 186   |                        |     |
|           |         |          |           | male_25     | 539       | 308-A224  | 0      | 297        | 336   | 297   | 277   | 388   | 355   | 392   | 305   |                        |     |
|           |         |          |           |             |           |           | 1      | 560        | 678   | 616   | 581   | 600   | 642   | 644   | 553   |                        |     |
|           |         |          |           | male_30     | 833       | 303-A235  | 0      | 42         | 40    | 37    | 65    | 60    | 76    | 266   | 281   |                        |     |
|           |         |          |           |             |           |           | 1      | 78         | 58    | 26    | 37    | 29    | 59    | 170   | 223   |                        |     |
|           |         |          |           | male_40     | 540       | 308-A226  | 0      | 8          | 294   | 309   | 178   | 208   | 158   | 135   | 98    |                        |     |
|           |         |          |           |             |           |           | 1      | 104        | 1,078 | 1,175 | 529   | 530   | 518   | 520   | 328   |                        |     |
|           |         |          |           | male_50     | 835       | 308-A217  | 0      | 15         | 4     | 10    | 16    | 3     | 28    | 4     | 9     |                        |     |
|           |         |          |           |             |           |           | 1      | 15         | 22    | 24    | 60    | 16    | 58    | 31    | 41    |                        |     |
|           |         |          |           | web         | female_10 | 770       | NULL   | 0          | 21    | 28    | 15    | 17    | 32    | 46    | 28    |                        | 64  |
|           |         |          |           |             |           |           |        | 1          | 170   | 227   | 248   | 247   | 277   | 208   | 214   |                        | 229 |
|           |         |          |           |             | female_25 | 21        | NULL   | 0          | 17    | 47    | 60    | 51    | 23    | 60    | 42    |                        | 35  |
|           |         |          |           |             |           |           | 1      | 185        | 274   | 407   | 357   | 340   | 398   | 230   | 209   |                        |     |
|           |         |          | female_30 |             | 772       | NULL      | 0      | 53         | 61    | 86    | 64    | 121   | 152   | 116   | 213   |                        |     |
|           |         |          |           |             |           |           | 1      | 237        | 416   | 432   | 516   | 393   | 263   | 387   | 290   |                        |     |
|           |         |          | female_40 |             | 24        | NULL      | 0      | 57         | 60    | 80    | 87    | 67    | 71    | 72    | 72    |                        |     |
|           |         |          |           |             |           |           | 1      | 259        | 282   | 297   | 248   | 209   | 230   | 305   | 236   |                        |     |
|           |         |          | female_50 |             | 774       | NULL      | 0      | 23         | 40    | 52    | 39    | 31    | 54    | 36    | 48    |                        |     |
|           |         |          |           |             |           |           | 1      | 159        | 184   | 191   | 204   | 176   | 162   | 176   | 197   |                        |     |
|           |         |          | male_10   |             | 769       | NULL      | 0      | 60         | 77    | 71    | 102   | 144   | 56    | 75    | 76    |                        |     |
|           |         |          |           |             |           |           | 1      | 155        | 397   | 246   | 207   | 263   | 477   | 443   | 303   |                        |     |
|           |         |          | male_25   |             | 15        | NULL      | 0      | 86         | 110   | 119   | 170   | 115   | 118   | 105   | 216   |                        |     |
|           |         |          |           |             |           |           | 1      | 133        | 165   | 151   | 138   | 108   | 97    | 175   | 176   |                        |     |
|           |         |          |           |             | 1661      | NULL      | 0      |            |       | 1     | 1     |       | 1     | 1     |       |                        |     |
|           |         |          | male_30   |             | 771       | NULL      | 0      | 117        | 85    | 146   | 126   | 129   | 85    | 91    | 83    |                        |     |
|           |         |          |           |             |           |           | 1      | 143        | 149   | 158   | 96    | 97    | 75    | 56    | 54    |                        |     |
|           |         |          | male_40   |             | 18        | NULL      | 0      | 31         | 40    | 66    | 89    | 120   | 122   | 81    | 71    |                        |     |
|           |         |          |           |             |           | 1         | 183    | 229        | 278   | 274   | 303   | 280   | 342   | 209   |       |                        |     |
|           |         |          | male_50   | 773         | NULL      | 0         | 35     | 54         | 60    | 45    | 48    | 88    | 61    | 55    |       |                        |     |
|           |         |          |           |             |           | 1         | 150    | 218        | 216   | 228   | 234   | 220   | 221   | 207   |       |                        |     |
|           | yahoo   | android  | app       | -           | 703       | 308-A124  | 0      | 289        | 177   | 106   | 142   | 131   | 302   | 143   | 202   |                        |     |
|           |         |          |           |             |           |           | 1      | 1,081      | 1,399 | 1,483 | 1,439 | 1,240 | 1,048 | 1,359 | 1,270 |                        |     |
|           |         |          |           |             | 1520      | 308-A124  | 0      | 30         | 40    | 32    | 19    | 3     | 3     | 1     | 3     |                        |     |
|           |         |          |           |             |           |           | 1      | 83         | 70    | 90    | 149   | 102   | 56    | 97    | 104   |                        |     |
|           |         |          |           | female_20   | 1477      | NULL      | 0      | 10         | 14    | 10    | 9     | 5     | 4     | 10    | 22    |                        |     |
|           |         |          |           |             |           |           | 1      | 30         | 50    | 45    | 100   | 22    | 33    | 63    | 37    |                        |     |
|           |         |          |           |             | 1485      | NULL      | 1      | 1          |       | 1     |       |       |       |       |       |                        |     |
|           |         |          |           |             | 1501      | NULL      | 1      | 331        | 426   | 397   | 394   | 420   | 407   | 414   | 382   |                        |     |
|           |         |          |           | female_30   | 1479      | NULL      | 0      | 13         | 1     | 9     | 1     | 1     |       | 2     | 3     |                        |     |
|           |         |          |           |             |           |           | 1      | 1          |       |       |       | 4     | 16    | 35    | 11    |                        |     |
|           |         |          |           |             | 1487      | NULL      | 1      | 1          |       | 1     |       |       |       |       |       |                        |     |
|           |         |          |           |             | 1503      | NULL      | 1      | 416        | 228   | 420   | 423   | 479   | 417   | 461   | 362   |                        |     |
|           |         |          |           | female_40   | 1480      | NULL      | 0      | 34         | 33    | 32    | 21    | 29    | 21    | 20    | 49    |                        |     |
|           |         |          |           |             |           |           | 1      | 99         | 99    | 39    | 49    | 66    | 72    | 67    | 58    |                        |     |
|           |         |          |           | 1488        | NULL      | 1         | 1      |            | 3     |       |       |       |       |       |       |                        |     |
|           |         |          |           | 1504        | NULL      | 1         | 464    | 467        | 494   | 531   | 461   | 497   | 537   | 460   |       |                        |     |
| female_50 |         |          |           | 1478        | NULL      | 0         | 3      | 9          | 15    | 2     | 6     | 5     | 5     | 11    |       |                        |     |
|           |         |          |           |             |           | 1         | 86     | 79         | 91    | 87    | 104   | 97    | 112   | 87    |       |                        |     |
|           |         |          |           | 1486        | NULL      | 1         | 7      |            | 2     |       |       |       |       |       |       |                        |     |
|           |         |          |           | 1502        | NULL      | 0         | 14     | 29         | 19    | 52    | 30    | 43    | 35    | 5     |       |                        |     |
|           |         |          |           |             |           | 1         | 396    | 451        | 422   | 365   | 453   | 435   | 379   | 399   |       |                        |     |
|           |         |          |           | 1518        | 306-A118  | 0         | 3      | 5          | 8     | 1     | 2     | 1     | 5     |       |       |                        |     |
|           |         |          |           |             |           | 1         | 71     | 55         | 88    | 77    | 57    | 68    | 77    | 60    |       |                        |     |
| male_20   |         |          |           | 1481        | NULL      | 0         | 9      | 10         | 11    | 11    | 4     | 6     | 13    | 22    |       |                        |     |
|           |         |          |           |             |           | 1         | 73     | 44         | 10    | 27    | 58    | 92    | 61    | 70    |       |                        |     |
|           |         |          |           | 1489        | NULL      | 1         | 6      |            | 3     |       |       |       |       |       |       |                        |     |
|           |         |          |           | 1505        | NULL      | 1         | 355    | 333        | 431   | 448   | 395   | 390   | 440   | 447   |       |                        |     |
|           |         |          |           | 1517        | 303-A18   | 0         | 14     | 21         | 28    | 23    | 13    | 5     | 6     | 3     |       |                        |     |
|           |         |          |           |             |           | 1         | 180    | 193        | 230   | 185   | 174   | 188   | 177   | 199   |       |                        |     |
| male_30   |         |          |           | 1483        | 308-A188  | 0         | 29     | 17         | 33    | 17    | 15    | 5     | 16    | 34    |       |                        |     |
|           |         |          |           |             |           | 1         | 54     | 41         | 19    | 56    | 35    | 68    | 127   | 83    |       |                        |     |
|           |         |          |           | 1491        | 308-A188  | 1         | 1      |            | 3     |       |       |       |       |       |       |                        |     |
|           |         |          |           | 1507        | 308-A188  | 1         | 413    | 461        | 475   | 439   | 410   | 401   | 405   | 465   |       |                        |     |
| male_40   |         |          |           | 1484        | NULL      | 0         | 21     | 20         | 23    | 15    | 14    | 8     | 16    | 37    |       |                        |     |
|           |         |          | 1         | 93          | 73        | 34        | 51     | 72         | 88    | 60    | 53    |       |       |       |       |                        |     |
|           | 1492    | NULL     | 1         | 1           |           | 1         |        |            |       |       |       |       |       |       |       |                        |     |
|           | 1508    | NULL     | 1         | 432         | 467       | 477       | 473    | 424        | 493   | 427   | 482   |       |       |       |       |                        |     |
| male_50   | 1482    | NULL     | 0         | 9           | 14        | 6         | 19     | 19         | 13    | 20    | 35    |       |       |       |       |                        |     |
|           |         |          | 1         | 31          | 15        | 18        | 44     | 57         | 62    | 80    | 39    |       |       |       |       |                        |     |
|           | 1490    | NULL     | 1         | 20          |           | 1         |        |            |       |       |       |       |       |       |       |                        |     |
|           | 1506    | NULL     | 1         | 374         | 440       | 360       | 380    | 367        | 377   | 373   | 439   |       |       |       |       |                        |     |
|           | 1512    | 308-A153 | 1         | 2           |           | 2         |        |            |       |       |       |       |       |       |       |                        |     |
|           | 1519    | 308-A153 | 0         | 2           |           | 2         |        |            |       |       |       |       |       |       |       |                        |     |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client | Site  | Os      | Platform | demographic | User Id | Device Id | Is Img | Created At |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     | ads_mb4_last_7_days.. |
|--------|-------|---------|----------|-------------|---------|-----------|--------|------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----------------------|
|        |       |         |          |             |         |           |        | 9月         |     |     |     | 8月  |     |     |     |     |     |     |     |     |     |     |     |                       |
| ca     | yahoo | android | app      | male_50     | 1519    | 308-A153  | 1      | 4          | 3   | 2   | 1   | 31  | 30  | 29  | 28  | 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   |                       |
|        |       |         | web      | female_20   | 1557    | NULL      | 1      | 25         | 41  | 25  | 26  | 32  | 34  | 27  | 25  | 177 | 205 | 186 | 190 | 209 | 201 | 195 | 186 |                       |
|        |       |         |          |             | 1565    | NULL      | 0      | 22         | 2   | 21  | 23  | 22  | 20  | 17  | 4   | 212 | 255 | 210 | 204 | 237 | 217 | 234 | 253 |                       |
|        |       |         |          |             |         |           | 1      |            |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |                       |
|        |       |         |          | female_30   | 299     | NULL      | 0      |            | 1   | 1   |     |     |     |     | 1   |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           | 1      | 655        | 729 | 474 | 670 | 622 | 555 | 619 | 688 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             | 1559    | NULL      | 1      | 247        | 269 | 290 | 309 | 280 | 289 | 267 | 296 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             | 1567    | NULL      | 0      | 15         | 8   | 24  | 9   | 17  | 13  | 5   | 3   |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           | 1      | 193        | 252 | 181 | 251 | 228 | 208 | 237 | 221 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           |        |            |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |                       |
|        |       |         |          | female_40   | 475     | NULL      | 0      |            | 1   | 1   | 2   |     |     | 1   |     |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           | 1      | 642        | 629 | 645 | 712 | 757 | 603 | 762 | 774 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             | 1561    | NULL      | 1      | 212        | 242 | 298 | 287 | 309 | 303 | 265 | 304 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             | 1569    | NULL      | 0      | 3          | 10  | 11  | 22  | 13  | 26  | 14  | 19  |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           | 1      | 206        | 188 | 205 | 189 | 180 | 186 | 166 | 155 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           |        |            |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |                       |
|        |       |         |          | female_50   | 262     | NULL      | 0      |            | 1   | 1   | 2   |     |     |     |     |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           | 1      | 434        | 665 | 654 | 648 | 621 | 722 | 607 | 738 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             | 265     | NULL      | 1      | 581        | 758 | 567 | 616 | 610 | 706 | 722 | 737 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             | 1563    | NULL      | 1      | 222        | 195 | 264 | 295 | 260 | 283 | 283 | 269 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             | 1571    | NULL      | 0      | 5          | 22  | 8   | 17  | 17  | 12  | 11  | 1   |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           | 1      | 159        | 187 | 192 | 196 | 208 | 219 | 179 | 233 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           |        |            |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |                       |
|        |       |         |          | male_20     | 264     | NULL      | 0      |            |     |     | 1   |     |     |     |     |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           | 1      | 603        | 694 | 705 | 621 | 673 | 638 | 702 | 679 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             | 1558    | NULL      | 1      | 198        | 224 | 240 | 254 | 252 | 262 | 250 | 260 |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             | 1566    | NULL      | 0      | 6          |     |     |     | 3   | 2   | 1   |     |     |     |     |     |     |     |     |     |                       |
|        |       |         |          |             |         |           | 1      |            |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |                       |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client    | Site    | Os        | Platform   | demographic | User Id   | Device Id | Is Img    | Created At |       |       |       |     |     |     |       | ads_mb4_last_7_days..                          |     |     |     |
|-----------|---------|-----------|------------|-------------|-----------|-----------|-----------|------------|-------|-------|-------|-----|-----|-----|-------|------------------------------------------------|-----|-----|-----|
|           |         |           |            |             |           |           |           | 9月         |       |       |       | 8月  |     |     |       |                                                |     |     |     |
|           |         |           |            |             |           |           |           | 4          | 3     | 2     | 1     | 31  | 30  | 29  | 28    |                                                |     |     |     |
| ca        | yahoo   | ios       | web        | male_20     | 261       | NULL      | 1         | 507        | 704   | 661   | 744   | 819 | 794 | 734 | 747   | <div><div></div><div>1</div><div>8</div></div> |     |     |     |
|           |         |           |            |             | 1450      | NULL      | 1         | 208        | 244   | 260   | 257   | 237 | 258 | 275 | 259   |                                                |     |     |     |
|           |         |           |            | male_30     | 296       | NULL      | 0         | 1          |       | 1     |       |     |     |     |       |                                                |     |     |     |
|           |         |           |            |             |           | 1         | 436       | 716        | 543   | 739   | 769   | 779 | 739 | 610 |       |                                                |     |     |     |
|           |         |           |            |             | 1452      | NULL      | 1         | 216        | 264   | 280   | 277   | 251 | 267 | 264 | 273   |                                                |     |     |     |
|           |         |           |            | male_40     | 474       | NULL      | 0         | 1          |       | 1     |       |     | 1   |     |       |                                                |     |     |     |
|           |         |           |            |             |           | 1         | 546       | 685        | 567   | 741   | 818   | 804 | 657 | 702 |       |                                                |     |     |     |
|           |         |           |            |             | 1454      | NULL      | 1         | 216        | 268   | 276   | 256   | 236 | 276 | 299 | 294   |                                                |     |     |     |
|           |         |           |            | male_50     | 258       | NULL      | 1         | 588        | 788   | 705   | 729   | 847 | 842 | 794 | 769   |                                                |     |     |     |
|           |         |           |            |             | 1456      | NULL      | 1         | 228        | 239   | 208   | 242   | 227 | 293 | 250 | 213   |                                                |     |     |     |
|           |         |           |            | pc          | web       | -         |           | 218        | NULL  | 0     | 2     | 5   | 15  | 33  | 11    |                                                | 1   | 12  | 17  |
|           |         |           |            |             |           |           |           | 1          | 68    | 73    | 70    | 49  | 62  | 46  | 68    |                                                | 49  |     |     |
|           |         |           |            |             |           |           | female_20 | 223        | NULL  | 0     | 22    | 16  | 25  | 11  | 31    |                                                | 28  | 35  | 40  |
|           |         |           |            |             |           |           |           |            | 1     | 43    | 57    | 58  | 68  | 44  | 36    |                                                | 48  | 37  |     |
|           |         |           |            |             |           |           |           | 224        | NULL  | 0     | 5     | 1   | 14  | 12  | 10    |                                                | 4   | 11  | 6   |
|           |         |           |            |             |           |           |           | 1          | 52    | 56    | 52    | 31  | 30  | 36  | 30    |                                                | 29  |     |     |
|           |         |           |            |             |           |           |           | 279        | NULL  | 1     | 16    | 19  | 19  | 20  | 391   |                                                | 527 | 535 | 332 |
|           |         |           |            |             |           |           |           | 468        | NULL  | 1     | 256   | 291 | 298 | 446 | 401   |                                                | 475 | 392 | 311 |
|           |         |           |            |             |           |           |           | 1306       | NULL  | 1     | 39    | 36  | 55  | 40  | 41    |                                                | 74  | 53  | 48  |
|           |         |           |            |             |           |           | female_30 | 293        | NULL  | 1     | 12    | 19  | 17  | 14  | 253   |                                                | 456 | 422 | 376 |
|           |         | 295       | NULL       |             |           |           |           | 1          | 252   | 352   | 392   | 475 | 461 | 476 | 535   |                                                | 442 |     |     |
|           |         |           | 462        |             |           |           | NULL      | 0          | 5     | 6     | 12    | 1   | 4   | 3   | 2     |                                                | 13  |     |     |
|           |         |           |            |             |           |           | 1         | 60         | 57    | 52    | 47    | 55  | 30  | 58  | 52    |                                                |     |     |     |
|           |         |           | 464        |             |           |           | NULL      | 0          | 4     | 11    | 11    | 1   | 6   | 3   | 4     |                                                | 13  |     |     |
|           |         |           |            |             |           |           | 1         | 58         | 59    | 56    | 58    | 37  | 39  | 46  | 52    |                                                |     |     |     |
|           |         |           | 1311       |             |           |           | NULL      | 1          | 56    | 43    | 45    | 57  | 72  | 64  | 57    |                                                | 50  |     |     |
|           |         | female_40 | 465        |             |           |           | NULL      | 0          | 5     | 6     | 12    | 10  | 13  | 14  | 7     |                                                | 16  |     |     |
|           |         |           |            |             |           |           | 1         | 61         | 71    | 66    | 49    | 61  | 38  | 35  | 54    |                                                |     |     |     |
|           |         |           | 471        |             |           |           | NULL      | 1          | 255   | 404   | 281   | 362 | 314 | 515 | 446   |                                                | 408 |     |     |
|           |         |           | 1312       |             |           |           | NULL      | 1          | 39    | 45    | 36    | 46  | 68  | 69  | 68    |                                                | 48  |     |     |
|           |         | female_50 | 226        |             |           |           | NULL      | 0          | 4     | 18    | 13    | 7   | 13  |     | 6     |                                                | 7   |     |     |
|           |         |           |            |             |           |           | 1         | 63         | 46    | 58    | 55    | 59  | 61  | 58  | 51    |                                                |     |     |     |
|           |         |           | 229        |             |           |           | NULL      | 0          | 5     |       | 9     | 6   | 11  | 15  | 3     |                                                | 9   |     |     |
|           |         |           |            |             |           |           | 1         | 64         | 69    | 66    | 47    | 58  | 35  | 39  | 51    |                                                |     |     |     |
|           |         |           | 281        |             |           |           | NULL      | 1          | 15    | 17    | 52    | 20  | 171 | 416 | 504   |                                                | 389 |     |     |
|           |         |           | 1308       |             |           |           | NULL      | 1          | 26    | 42    | 42    | 42  | 56  | 66  | 55    |                                                | 50  |     |     |
|           |         | male_20   | 225        |             |           |           | NULL      | 0          | 3     | 6     | 16    | 29  | 39  |     | 3     |                                                | 4   |     |     |
|           |         |           |            |             |           |           | 1         | 69         | 77    | 55    | 46    | 40  | 75  | 75  | 55    |                                                |     |     |     |
|           |         |           | 228        |             |           |           | NULL      | 0          |       | 5     | 14    | 16  | 2   | 5   | 12    |                                                | 3   |     |     |
|           |         |           |            |             |           |           | 1         | 62         | 70    | 60    | 32    | 75  | 50  | 63  | 51    |                                                |     |     |     |
|           |         |           | 280        | NULL        | 1         | 22        | 18        | 19         | 22    | 314   | 392   | 469 | 414 |     |       |                                                |     |     |     |
|           |         |           | 469        | NULL        | 1         | 321       | 410       | 414        | 443   | 420   | 374   | 401 | 376 |     |       |                                                |     |     |     |
|           |         |           | 1307       | NULL        | 1         | 49        | 48        | 56         | 35    | 65    | 69    | 63  | 55  |     |       |                                                |     |     |     |
|           |         | male_30   | 292        | NULL        | 1         | 48        | 16        | 14         | 20    | 244   | 471   | 390 | 489 |     |       |                                                |     |     |     |
|           |         |           | 294        | NULL        | 1         | 14        | 21        | 19         | 14    | 252   | 385   | 487 | 513 |     |       |                                                |     |     |     |
|           |         |           | 461        | NULL        | 0         | 2         | 5         | 16         | 3     | 9     | 4     | 2   | 8   |     |       |                                                |     |     |     |
|           |         |           |            | 1           | 69        | 79        | 61        | 59         | 47    | 49    | 50    | 52  |     |     |       |                                                |     |     |     |
|           |         |           | 463        | NULL        | 0         | 1         | 1         | 14         | 9     | 5     | 6     | 6   | 1   |     |       |                                                |     |     |     |
|           |         |           |            | 1           | 62        | 81        | 69        | 56         | 65    | 41    | 80    | 48  |     |     |       |                                                |     |     |     |
|           |         |           | 1310       | NULL        | 1         | 46        | 46        | 45         | 56    | 58    | 102   | 67  | 33  |     |       |                                                |     |     |     |
| male_40   | 466     | NULL      | 0          | 21          | 27        | 11        | 5         | 2          | 5     | 5     | 9     |     |     |     |       |                                                |     |     |     |
|           |         | 1         | 14         | 8           | 13        | 23        | 31        | 19         | 25    | 25    |       |     |     |     |       |                                                |     |     |     |
|           | 472     | NULL      | 1          | 282         | 330       | 399       | 338       | 458        | 307   | 355   | 425   |     |     |     |       |                                                |     |     |     |
|           | 1313    | NULL      | 1          | 28          | 38        | 29        | 35        | 55         | 68    | 69    | 43    |     |     |     |       |                                                |     |     |     |
| male_50   | 222     | NULL      | 0          | 3           | 4         | 6         | 5         | 5          | 6     |       | 4     |     |     |     |       |                                                |     |     |     |
|           |         | 1         | 63         | 75          | 68        | 56        | 50        | 34         | 44    | 51    |       |     |     |     |       |                                                |     |     |     |
|           | 227     | NULL      | 0          | 3           | 3         | 7         | 1         | 13         | 18    | 1     | 3     |     |     |     |       |                                                |     |     |     |
|           |         | 1         | 61         | 65          | 84        | 87        | 44        | 13         | 56    | 48    |       |     |     |     |       |                                                |     |     |     |
|           | 282     | NULL      | 1          | 358         | 517       | 351       | 483       | 538        | 520   | 411   | 446   |     |     |     |       |                                                |     |     |     |
|           | 1309    | NULL      | 1          | 33          | 39        | 48        | 41        | 63         | 59    | 74    | 66    |     |     |     |       |                                                |     |     |     |
| youtube   | android | app       | female_20  | 397         | 308-A187  | 0         | 88        | 23         | 12    | 15    | 26    | 17  | 21  | 20  |       |                                                |     |     |     |
|           |         |           |            |             | 1         | 647       | 1,084     | 1,002      | 828   | 722   | 8     | 7   | 10  |     |       |                                                |     |     |     |
|           |         |           | female_40  | 398         | 308-A188  | 0         | 136       | 30         | 23    | 22    | 17    | 27  | 25  | 9   |       |                                                |     |     |     |
|           |         |           |            |             | 1         | 762       | 813       | 204        | 210   | 192   | 191   | 192 | 544 |     |       |                                                |     |     |     |
|           |         |           | male_20    | 399         | 308-A186  | 0         | 25        | 5          | 4     | 4     | 6     | 11  | 11  | 7   |       |                                                |     |     |     |
|           |         |           |            |             | 1         | 279       | 282       | 1          | 3     | 13    |       |     | 158 |     |       |                                                |     |     |     |
|           |         |           | male_40    | 400         | 308-A185  | 0         | 38        | 29         | 17    | 32    | 23    | 22  | 14  | 20  |       |                                                |     |     |     |
|           |         |           |            |             | 1         | 256       | 1,023     | 1,026      | 940   | 722   | 8     | 11  | 10  |     |       |                                                |     |     |     |
|           |         |           | android_tv | app         | female_20 | 1884      | raspi-03  | 0          | 44    | 34    | 62    | 53  | 56  | 50  | 58    | 66                                             |     |     |     |
|           |         |           |            |             | female_40 | 1885      | raspi-01  | 0          | 124   | 127   | 141   | 137 | 165 | 186 | 187   | 178                                            |     |     |     |
|           |         | male_20   |            |             | 1886      | raspi-02  | 0         | 147        | 223   | 246   | 200   | 214 | 178 | 239 | 203   |                                                |     |     |     |
|           |         | male_40   |            |             | 1887      | raspi-04  | 0         | 116        | 90    | 98    | 90    | 102 | 78  | 59  | 79    |                                                |     |     |     |
|           |         | ios       |            |             | app       | female_10 | 478       | 308-A219   | 0     | 20    | 9     |     |     | 37  | 52    | 48                                             | 39  |     |     |
|           |         |           |            | 1           |           |           | 1         | 2          |       |       | 6     | 1   | 4   |     |       |                                                |     |     |     |
|           |         |           |            | 530         |           | 302-A233  | 0         | 356        | 463   | 497   | 490   | 456 | 248 | 811 | 1,115 |                                                |     |     |     |
|           | 1       |           |            | 1           |           |           | 1         |            |       |       |       | 2   |     |     |       |                                                |     |     |     |
|           | 1275    |           | 308-A219   | 0           |           | 223       | 101       |            |       | 188   | 219   | 241 | 255 |     |       |                                                |     |     |     |
|           | 1897    | 302-A233  | 0          | 829         | 1,196     | 1,182     | 1,149     | 1,191      | 1,161 | 1,088 | 1,132 |     |     |     |       |                                                |     |     |     |
| female_20 | 376     | 308-A226  | 0          | 8           | 13        | 23        | 33        | 134        | 73    | 11    | 41    |     |     |     |       |                                                |     |     |     |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

|         |         |     |          |             |           |           |          | Created At |           |       |       |       |       |       |       | ads_mb4_last_7_days.. |                        |       |     |     |  |  |
|---------|---------|-----|----------|-------------|-----------|-----------|----------|------------|-----------|-------|-------|-------|-------|-------|-------|-----------------------|------------------------|-------|-----|-----|--|--|
| Client  | Site    | Os  | Platform | demographic | User Id   | Device Id | Is Img   | 9月         |           |       |       | 8月    |       |       |       | 1                     | <div><div></div></div> | 8     |     |     |  |  |
|         |         |     |          |             |           |           |          | 4          | 3         | 2     | 1     | 31    | 30    | 29    | 28    |                       |                        |       |     |     |  |  |
| ca      | youtube | iOS | app      | female_20   | 376       | 308-A226  | 1        |            | 2         | 2     | 9     | 138   | 308   | 122   | 4     |                       |                        |       |     |     |  |  |
|         |         |     |          |             | 477       | 302-A199  | 0        | 64         | 94        | 90    | 86    | 30    | 16    | 229   | 367   |                       |                        |       |     |     |  |  |
|         |         |     |          |             |           |           | 1        | 14         | 33        | 39    | 70    | 24    |       | 1     |       |                       |                        |       |     |     |  |  |
|         |         |     |          |             | 549       | 302-A211  | 0        | 148        | 243       | 223   | 199   | 204   | 209   | 191   | 151   |                       |                        |       |     |     |  |  |
|         |         |     |          |             | 1272      | 308-A226  | 0        | 126        | 202       | 225   | 192   | 199   | 83    | 184   | 172   |                       |                        |       |     |     |  |  |
|         |         |     |          |             | 1903      | 302-A211  | 0        | 704        | 1,028     | 1,005 | 1,007 | 984   | 962   | 896   | 879   |                       |                        |       |     |     |  |  |
|         |         |     |          |             | 1904      | 302-A199  | 0        | 920        | 1,315     | 1,261 | 1,220 | 479   | 134   | 1,154 | 998   |                       |                        |       |     |     |  |  |
|         |         |     |          |             | female_30 | 479       | 308-A224 | 0          | 42        | 43    | 21    | 29    | 59    | 45    | 50    | 60                    |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          |           | 1     | 2     | 1     | 5     |       |       |                       |                        |       |     |     |  |  |
|         |         |     |          |             |           | 1276      | 308-A224 | 0          | 255       | 344   | 364   | 331   | 331   | 339   | 311   | 305                   |                        |       |     |     |  |  |
|         |         |     |          |             |           | 1692      | 302-A223 | 0          | 175       | 232   | 189   | 259   | 263   | 83    | 143   | 336                   |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          | 10        | 19    | 14    | 12    | 17    | 7     | 9     | 185                   |                        |       |     |     |  |  |
|         |         |     |          |             |           | 1693      | 302-A223 | 0          | 997       | 1,433 | 1,473 | 1,426 | 1,447 | 1,488 | 1,409 | 1,489                 |                        |       |     |     |  |  |
|         |         |     |          |             |           | female_40 | 377      | 308-A217   | 0         | 19    | 175   | 366   | 240   | 43    | 29    | 37                    | 66                     |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          |           | 5     | 39    | 20    |       |       |       |                       |                        |       |     |     |  |  |
|         |         |     |          |             | 528       |           | 302-A228 | 0          | 3         | 1     | 1     | 4     | 5     | 95    | 119   | 7                     |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          | 14        | 14    | 16    | 20    | 33    | 490   | 373   | 13                    |                        |       |     |     |  |  |
|         |         |     |          |             | 1008      |           | 303-A232 | 0          | 1         | 14    | 6     | 10    | 8     | 8     | 7     | 5                     |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          |           |       |       | 1     | 1     |       |       |                       |                        |       |     |     |  |  |
|         |         |     |          |             | 1273      |           | 308-A217 | 0          | 153       | 219   | 225   | 208   | 169   | 206   | 181   | 203                   |                        |       |     |     |  |  |
|         |         |     |          |             | male_10   | 1905      | 302-A228 | 0          | 590       | 786   | 990   | 847   | 1,092 | 1,021 | 901   | 953                   |                        |       |     |     |  |  |
|         |         |     |          |             |           | 1906      | 308-A216 | 0          | 211       | 195   | 261   | 284   | 291   | 293   | 270   | 258                   |                        |       |     |     |  |  |
|         |         |     |          |             |           | 480       | 302-A220 | 0          | 1         | 66    | 4     |       | 4     | 8     | 15    | 9                     |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          |           | 1     |       |       |       |       |       |                       |                        |       |     |     |  |  |
|         |         |     |          |             |           | 1277      | 302-A220 | 0          | 138       | 441   | 459   | 453   | 267   | 324   | 426   | 420                   |                        |       |     |     |  |  |
|         |         |     |          |             |           | male_20   | 378      | 308-A229   | 0         | 9     | 21    | 28    | 79    | 151   | 226   | 133                   | 125                    |       |     |     |  |  |
|         |         |     |          |             |           |           |          |            | 1         | 2     | 4     | 4     | 95    | 189   | 191   | 151                   | 40                     |       |     |     |  |  |
|         |         |     |          |             | male_30   | 1274      | 308-A229 | 0          | 172       | 228   | 216   | 184   | 224   | 201   | 195   | 207                   |                        |       |     |     |  |  |
|         |         |     |          |             |           | 481       | 308-A206 | 0          | 11        | 140   | 257   | 142   | 18    | 34    | 24    | 22                    |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          |           | 6     | 41    | 30    |       |       |       |                       |                        |       |     |     |  |  |
|         |         |     |          |             |           | 1007      | 308-A214 | 0          |           |       |       |       |       |       | 2     |                       |                        |       |     |     |  |  |
|         |         |     |          |             |           | 1278      | 308-A206 | 0          | 121       | 149   | 150   | 148   | 157   | 158   | 148   | 137                   |                        |       |     |     |  |  |
|         |         |     |          |             |           | 1328      | 308-A214 | 0          | 62        | 94    | 86    | 82    | 92    | 84    | 79    | 71                    |                        |       |     |     |  |  |
|         |         |     |          |             |           | male_40   | 379      | 308-A266   | 0         | 12    | 23    | 15    | 29    | 115   | 321   | 303                   | 245                    |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          | 1         |       |       |       | 2     | 6     | 9     | 4                     |                        |       |     |     |  |  |
|         |         |     |          |             | 532       |           | 302-A230 | 0          | 296       | 423   | 285   | 450   | 401   | 427   | 388   | 406                   |                        |       |     |     |  |  |
|         |         |     |          |             | 543       |           | 302-A225 | 0          | 211       | 336   | 369   | 343   | 311   | 326   | 298   | 283                   |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          |           |       |       |       |       |       | 2     |                       |                        |       |     |     |  |  |
|         |         |     |          |             | 1009      |           | 302-A212 | 0          | 370       | 486   | 514   | 501   | 468   | 476   | 445   | 478                   |                        |       |     |     |  |  |
|         |         |     |          |             | 1271      |           | 308-A266 | 0          | 72        | 91    | 97    | 82    | 95    | 88    | 84    | 111                   |                        |       |     |     |  |  |
|         |         |     |          |             | pc        | web       | -        | 1279       | 302-A212  | 0     | 780   | 1,141 | 1,194 | 1,176 | 1,165 | 1,152                 | 1,081                  | 1,135 |     |     |  |  |
|         |         |     |          |             |           |           |          | 1896       | 302-A230  | 0     | 859   | 1,254 | 878   | 1,220 | 1,251 | 1,266                 | 1,166                  | 1,170 |     |     |  |  |
|         |         |     |          |             |           |           |          | 1902       | 302-A225  | 0     | 695   | 965   | 896   | 891   | 918   | 937                   | 905                    | 810   |     |     |  |  |
|         |         |     |          |             |           |           |          | 217        | NULL      | 0     | 211   | 305   | 302   | 327   | 314   | 314                   | 272                    | 238   |     |     |  |  |
|         |         |     |          |             |           |           |          |            |           | 1     | 307   | 65    | 15    | 60    | 194   | 163                   | 144                    | 236   |     |     |  |  |
|         |         |     |          |             |           |           |          | 559        | NULL      | 0     | 109   | 87    | 139   | 162   | 179   | 167                   | 183                    | 145   |     |     |  |  |
|         |         |     |          |             |           |           |          | 560        | NULL      | 0     | 85    | 49    |       |       | 20    | 25                    | 35                     | 103   |     |     |  |  |
|         |         |     |          |             |           |           |          | 567        | NULL      | 0     | 316   | 307   | 296   | 278   | 313   | 365                   | 368                    | 373   |     |     |  |  |
|         |         |     |          |             |           |           |          | 619        | NULL      | 0     | 201   | 150   |       |       |       |                       |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 711        | NULL      | 0     | 206   | 317   | 282   | 362   | 314   | 334                   | 325                    | 336   |     |     |  |  |
|         |         |     |          |             |           |           |          | 712        | NULL      | 0     | 166   | 199   | 217   | 206   | 220   | 277                   | 160                    | 195   |     |     |  |  |
|         |         |     |          |             |           |           |          | 727        | NULL      | 0     | 161   | 107   | 178   | 155   | 176   | 200                   | 170                    | 200   |     |     |  |  |
|         |         |     |          |             |           |           |          | 801        | NULL      | 0     | 50    | 48    | 47    | 49    | 83    | 143                   | 92                     | 75    |     |     |  |  |
|         |         |     |          |             |           |           |          | 802        | NULL      | 0     | 218   | 294   | 310   | 307   | 303   | 280                   | 282                    | 328   |     |     |  |  |
|         |         |     |          |             |           |           |          | 803        | NULL      | 0     | 177   | 214   | 200   | 172   | 193   | 350                   | 222                    | 157   |     |     |  |  |
|         |         |     |          |             |           |           |          | 804        | NULL      | 0     | 268   | 319   | 269   | 322   | 237   | 281                   | 238                    | 313   |     |     |  |  |
|         |         |     |          |             |           |           |          | 857        | NULL      | 0     | 191   | 216   | 313   | 230   | 250   | 298                   | 242                    | 248   |     |     |  |  |
|         |         |     |          |             |           |           |          | 859        | NULL      | 0     | 246   | 264   | 511   | 325   | 269   | 338                   | 307                    | 340   |     |     |  |  |
|         |         |     |          |             |           |           |          | 860        | NULL      | 0     | 183   | 196   | 210   | 280   | 233   | 195                   | 209                    | 246   |     |     |  |  |
|         |         |     |          |             |           |           |          | 980        | NULL      | 0     | 303   | 338   | 357   | 473   | 368   | 348                   | 10                     | 27    |     |     |  |  |
|         |         |     |          |             |           |           |          | 981        | NULL      | 0     | 64    | 61    | 74    | 117   | 107   | 100                   | 87                     | 86    |     |     |  |  |
|         |         |     |          |             |           |           |          | 982        | NULL      | 0     | 92    | 113   | 85    | 108   | 137   | 129                   | 130                    | 113   |     |     |  |  |
|         |         |     |          |             |           |           |          | female_20  | 364       | NULL  | 0     | 308   | 416   | 452   | 327   | 475                   | 565                    | 433   | 537 |     |  |  |
|         |         |     |          |             |           |           |          |            |           |       | 1     |       | 5     | 144   | 178   | 180                   | 136                    | 168   | 281 |     |  |  |
|         |         |     |          |             |           |           |          |            | 1835      | NULL  | 0     |       | 1     |       |       |                       |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          |            | female_40 | 365   | NULL  | 0     | 71    | 103   | 104   | 137                   | 126                    | 98    | 122 | 85  |  |  |
|         |         |     |          |             |           |           |          |            |           |       |       | 1     | 304   | 446   | 293   | 311                   | 165                    | 86    | 206 | 200 |  |  |
|         |         |     |          |             |           |           |          |            | 1836      | NULL  | 0     |       | 1     |       | 1     |                       |                        |       | 1   |     |  |  |
|         |         |     |          |             |           |           |          |            | male_20   | 366   | NULL  | 0     | 74    | 75    | 78    | 87                    | 70                     | 58    | 52  | 91  |  |  |
|         |         |     |          |             |           |           |          |            |           |       | 1     | 153   | 167   | 199   | 261   | 289                   | 263                    | 181   | 221 |     |  |  |
|         |         |     |          |             | 1837      | NULL      | 0        | 1          |           |       |       |       |       |       |       |                       |                        |       |     |     |  |  |
|         |         |     |          |             | male_40   | 367       | NULL     | 0          | 156       | 101   | 77    | 81    | 76    | 123   | 62    | 91                    |                        |       |     |     |  |  |
|         |         |     |          |             |           |           |          | 1          | 154       | 141   | 80    | 3     | 79    | 157   | 3     | 5                     |                        |       |     |     |  |  |
| ca_tver | tver    | ios | app      | female_20   | 2067      | 303-A236  | 0        | 292        | 380       | 390   | 361   | 381   | 394   | 322   | 320   |                       |                        |       |     |     |  |  |
|         |         |     |          | female_40   | 2069      | 303-A238  | 0        | 750        | 836       | 964   | 973   | 812   | 937   | 838   | 803   |                       |                        |       |     |     |  |  |
|         |         |     |          | male_20     | 2068      | 303-A237  | 0        | 637        | 796       | 768   | 723   | 732   | 774   | 627   | 494   |                       |                        |       |     |     |  |  |
|         |         |     |          | male_40     | 2070      | 303-A239  | 0        | 708        | 913       | 900   | 919   | 811   | 978   | 805   | 687   |                       |                        |       |     |     |  |  |
|         |         | pc  | web      | female_20   | 547       | NULL      | 0        | 755        | 299       | 535   | 710   | 652   | 709   | 781   | 899   |                       |                        |       |     |     |  |  |
|         |         |     |          | female_40   | 548       | NULL      | 0        | 676        | 369       | 411   | 896   | 713   | 911   | 919   | 765   |                       |                        |       |     |     |  |  |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

|           |         |         |           |             |           |           |        | Created At |     |     |       |     |     |       |       | ads_mb4_last_7_days..                          |     |    |  |
|-----------|---------|---------|-----------|-------------|-----------|-----------|--------|------------|-----|-----|-------|-----|-----|-------|-------|------------------------------------------------|-----|----|--|
| Client    | Site    | Os      | Platform  | demographic | User Id   | Device Id | Is Img | 9月         |     |     |       | 8月  |     |       |       | <div><div></div><div>1</div><div>8</div></div> |     |    |  |
|           |         |         |           |             |           |           |        | 4          | 3   | 2   | 1     | 31  | 30  | 29    | 28    |                                                |     |    |  |
| ca_tver   | tver    | pc      | web       | male_20     | 545       | NULL      | 0      | 827        | 459 | 399 | 1,138 | 991 | 915 | 1,077 | 1,184 |                                                |     |    |  |
|           |         |         |           | male_40     | 546       | NULL      | 0      | 591        | 379 | 525 | 937   | 595 | 969 | 858   | 1,096 |                                                |     |    |  |
| values    | amazon  | android | web       | -           | 1165      | NULL      | 1      | 84         | 66  | 57  | 72    | 60  | 55  | 68    | 78    |                                                |     |    |  |
|           |         |         |           | iOS         | web       | -         | 1166   | NULL       | 1   | 54  | 43    | 51  | 61  | 53    | 46    | 67                                             | 60  |    |  |
| pc        |         | web     | -         | 2164        | NULL      | 0         | 727    | 690        | 682 | 669 | 668   | 690 | 653 | 664   |       |                                                |     |    |  |
|           |         |         | ameba     | android     | web       | female_25 | 200    | NULL       | 1   | 5   | 7     | 9   | 8   | 6     | 4     | 6                                              |     |    |  |
| female_40 | 201     | NULL    |           |             |           | 1         |        |            | 1   |     | 1     |     | 1   |       |       |                                                |     |    |  |
| male_25   | 198     | NULL    |           |             |           | 1         |        | 2          | 2   | 1   |       |     |     | 1     |       |                                                |     |    |  |
|           | pc      | web     | female_25 | 274         | NULL      | 1         |        | 1          |     | 1   |       |     |     |       |       |                                                |     |    |  |
|           |         |         | female_40 | 275         | NULL      | 1         |        | 1          |     | 1   |       |     |     |       |       |                                                |     |    |  |
| facebook  | android | web     | female_20 | 432         | NULL      | 1         | 401    | 375        | 407 | 310 | 366   | 474 | 272 | 310   |       |                                                |     |    |  |
|           |         |         | female_25 | 34          | NULL      | 1         | 527    | 548        | 484 | 475 | 752   | 727 | 513 | 552   |       |                                                |     |    |  |
|           |         |         | female_30 | 161         | NULL      | 1         | 196    | 482        | 801 | 394 | 481   | 452 | 174 | 687   |       |                                                |     |    |  |
|           |         |         |           | 211         | NULL      | 1         | 358    | 382        | 191 | 294 | 346   | 327 | 268 | 401   |       |                                                |     |    |  |
|           |         |         |           | 374         | NULL      | 1         | 394    | 426        | 444 | 446 | 438   | 401 | 400 | 351   |       |                                                |     |    |  |
|           |         |         |           | 431         | NULL      | 1         | 342    | 430        | 388 | 450 | 501   | 412 | 413 | 257   |       |                                                |     |    |  |
|           |         |         | female_40 | 90          | NULL      | 1         | 427    | 658        | 572 | 652 | 959   | 391 | 389 | 431   |       |                                                |     |    |  |
|           |         |         |           | 215         | NULL      | 1         | 379    | 325        | 557 | 167 | 303   | 428 | 386 | 337   |       |                                                |     |    |  |
|           |         |         |           | 433         | NULL      | 1         | 541    | 838        | 515 | 485 | 869   | 693 | 315 | 545   |       |                                                |     |    |  |
|           |         |         | female_50 | 383         | NULL      | 1         | 214    | 220        | 320 | 336 | 279   | 333 | 265 | 446   |       |                                                |     |    |  |
|           |         |         | male_20   | 135         | NULL      | 1         | 120    | 167        | 244 | 251 | 391   | 369 | 471 | 450   |       |                                                |     |    |  |
|           |         |         |           | 147         | NULL      | 1         | 336    | 340        | 367 | 282 | 332   | 344 | 168 | 485   |       |                                                |     |    |  |
|           |         |         |           | 386         | NULL      | 1         | 285    | 492        | 229 | 405 | 357   | 542 | 545 | 407   |       |                                                |     |    |  |
|           |         |         |           | 392         | NULL      | 1         | 101    | 180        | 263 | 437 | 347   | 67  | 89  | 68    |       |                                                |     |    |  |
|           |         |         | male_30   | 169         | NULL      | 1         | 13     | 48         | 34  | 81  | 153   | 91  | 125 |       |       |                                                |     |    |  |
|           |         |         |           | 370         | NULL      | 1         | 253    | 330        | 348 | 258 | 174   | 357 | 334 | 320   |       |                                                |     |    |  |
|           |         |         |           | 430         | NULL      | 1         | 283    | 337        | 338 | 310 | 409   | 622 | 438 | 398   |       |                                                |     |    |  |
|           |         |         | male_40   | 384         | NULL      | 1         | 361    | 267        | 321 | 318 | 337   | 450 | 422 | 344   |       |                                                |     |    |  |
|           |         |         |           | 393         | NULL      | 1         | 20     | 40         | 98  | 62  | 98    | 43  | 90  |       |       |                                                |     |    |  |
|           |         |         |           | 435         | NULL      | 1         | 245    | 263        | 275 | 220 | 257   | 318 | 266 | 235   |       |                                                |     |    |  |
|           |         |         | male_50   | 311         | NULL      | 1         | 547    | 481        | 504 | 613 | 561   | 521 | 382 | 296   |       |                                                |     |    |  |
|           |         |         |           | 354         | NULL      | 1         | 236    | 379        | 240 | 275 | 228   | 309 | 235 | 256   |       |                                                |     |    |  |
|           |         |         | iOS       | web         | female_20 | 120       | NULL   | 0          |     |     |       |     | 2   |       | 10    | 12                                             |     |    |  |
|           |         |         |           |             |           |           | 150    | NULL       | 0   | 167 | 97    | 131 | 266 | 367   | 314   | 274                                            | 303 |    |  |
|           |         |         |           |             |           |           |        | 1          | 2   | 1   | 20    | 15  | 14  | 17    | 19    | 18                                             |     |    |  |
|           |         |         |           |             |           |           |        | 1          | 290 | 389 | 448   | 389 | 470 | 185   | 242   | 214                                            |     |    |  |
|           |         |         |           |             |           |           | 356    | NULL       | 0   | 7   | 10    | 13  | 15  | 12    | 4     | 13                                             | 14  |    |  |
|           |         |         |           |             |           |           |        | 1          | 247 | 360 | 295   | 418 | 329 | 346   | 310   | 160                                            |     |    |  |
|           |         |         |           |             |           |           | 413    | NULL       | 0   | 17  | 26    | 19  | 17  | 17    | 22    | 12                                             | 10  |    |  |
|           |         |         |           |             |           |           |        | 1          | 108 | 159 | 144   | 175 | 133 | 199   | 208   | 224                                            |     |    |  |
|           |         |         |           |             |           | female_25 | 32     | NULL       | 0   | 3   | 5     | 2   | 4   | 1     |       | 5                                              | 4   |    |  |
|           |         |         |           |             |           |           |        | 1          | 443 | 592 | 455   | 593 | 677 | 711   | 660   | 662                                            |     |    |  |
|           |         |         |           |             |           | female_30 | 116    | NULL       | 0   | 20  | 37    | 45  | 26  | 31    | 24    | 31                                             | 28  |    |  |
|           |         |         |           |             |           |           |        | 1          | 309 | 600 | 281   | 392 | 265 | 476   | 297   | 353                                            |     |    |  |
|           |         |         |           |             |           |           | 208    | NULL       | 0   | 8   | 5     | 3   | 4   | 5     | 5     | 8                                              | 1   |    |  |
|           |         |         |           |             |           |           |        | 1          | 343 | 206 | 246   | 272 | 227 | 283   | 226   | 255                                            |     |    |  |
|           |         |         |           |             |           |           | 372    | NULL       | 0   |     |       | 7   | 5   | 11    | 6     | 13                                             | 1   |    |  |
|           |         |         |           |             |           |           |        | 1          | 379 | 544 | 495   | 272 | 305 | 351   | 426   | 400                                            |     |    |  |
|           |         |         |           |             |           | female_40 | 36     | NULL       | 0   |     |       |     | 3   | 9     | 21    | 28                                             | 28  | 17 |  |
|           |         |         |           |             |           |           |        | 1          | 113 | 241 | 168   | 105 | 95  | 120   | 119   | 120                                            |     |    |  |
|           |         |         |           |             |           |           | 121    | NULL       | 0   | 1   |       | 6   | 14  | 7     | 20    | 3                                              |     |    |  |
|           |         |         |           |             |           |           |        | 1          | 169 | 335 | 237   | 164 | 333 | 227   | 392   | 405                                            |     |    |  |
|           |         |         |           |             |           |           | 163    | NULL       | 0   |     |       |     | 9   | 11    | 13    | 7                                              | 5   |    |  |
|           |         |         |           |             |           |           |        | 1          | 218 | 324 | 306   | 138 | 216 | 186   | 166   | 197                                            |     |    |  |
|           |         |         |           |             |           |           | 213    | NULL       | 0   |     |       | 2   | 3   |       | 10    | 10                                             | 7   | 9  |  |
|           |         |         |           |             |           |           |        | 1          | 374 | 440 | 301   | 339 | 329 | 333   | 307   | 234                                            |     |    |  |
|           |         |         |           |             |           |           | 415    | NULL       | 0   | 3   | 2     | 17  | 20  | 14    | 18    | 20                                             | 16  |    |  |
|           |         | 1       |           |             |           | 75        | 103    | 138        | 130 | 90  | 141   | 99  | 75  |       |       |                                                |     |    |  |
| female_50 | 51      | NULL    |           |             |           | 0         | 1      |            | 11  | 9   | 7     | 6   | 10  | 15    |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 183       | 215    | 157        | 340 |     | 387   | 258 | 400 | 371   |       |                                                |     |    |  |
| male_20   | 387     | NULL    |           |             |           | 0         | 1      |            | 2   |     |       |     | 4   | 1     |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 366       | 521    | 475        | 619 | 707 | 771   | 581 | 613 |       |       |                                                |     |    |  |
|           | 414     | NULL    |           |             |           | 0         |        |            | 6   | 4   | 11    | 2   |     | 14    |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 224       | 321    | 302        | 205 | 167 | 212   | 217 | 320 |       |       |                                                |     |    |  |
| male_25   | 40      | NULL    |           |             |           | 1         | 178    | 224        | 253 | 333 | 331   | 288 | 123 | 143   |       |                                                |     |    |  |
| male_30   | 112     | NULL    |           |             |           | 0         | 11     | 25         | 26  | 12  | 18    | 6   | 5   | 6     |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 126       | 224    | 377        | 416 | 483 | 611   | 428 | 413 |       |       |                                                |     |    |  |
|           | 167     | NULL    |           |             |           | 0         | 30     | 31         | 47  | 38  | 35    | 26  | 28  | 23    |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 148       | 164    | 134        | 149 | 154 | 117   | 133 | 163 |       |       |                                                |     |    |  |
|           | 368     | NULL    |           |             |           | 0         | 1      | 8          | 3   |     | 9     |     | 1   |       |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 362       | 274    | 351        | 338 | 298 | 420   | 563 | 434 |       |       |                                                |     |    |  |
| male_40   | 124     | NULL    |           |             |           | 0         |        |            | 1   | 9   | 7     | 8   | 6   | 1     |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 389       | 522    | 264        | 240 | 285 | 281   | 375 | 348 |       |       |                                                |     |    |  |
|           | 385     | NULL    |           |             |           | 0         | 1      | 7          | 13  | 22  | 5     | 9   | 21  | 11    |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 476       | 443    | 236        | 308 | 349 | 520   | 449 | 377 |       |       |                                                |     |    |  |
|           | 412     | NULL    |           |             |           | 0         | 35     | 30         | 28  | 32  | 34    | 36  | 43  | 40    |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 97        | 117    | 104        | 132 | 139 | 157   | 111 | 124 |       |       |                                                |     |    |  |
| male_50   | 125     | NULL    |           |             |           | 0         | 5      | 6          | 9   | 6   | 1     | 2   | 2   | 2     |       |                                                |     |    |  |
|           |         | 1       |           |             |           | 460       | 422    | 523        | 836 | 691 | 860   | 510 | 452 |       |       |                                                |     |    |  |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client values | Site     | Os   | Platform | demographic | User Id | Device Id | Is Img | Created At |     |       |     |     |     |       |       |   |   |   |   | ads_mb4_last_7_days.. |
|---------------|----------|------|----------|-------------|---------|-----------|--------|------------|-----|-------|-----|-----|-----|-------|-------|---|---|---|---|-----------------------|
|               |          |      |          |             |         |           |        | 9月         |     |       |     | 8月  |     |       |       |   |   |   |   |                       |
|               |          |      |          |             |         |           |        | 4          | 3   | 2     | 1   | 31  | 30  | 29    | 28    | 1 | 2 | 3 | 4 |                       |
|               | facebook | PC   | web      | female_10   | 1996    | NULL      | 0      | 9          | 11  | 15    | 11  | 13  | 11  | 14    | 5     |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 32         | 62  | 51    | 46  | 37  | 69  | 58    | 114   |   |   |   |   |                       |
|               |          |      |          | female_20   | 1301    | NULL      | 0      | 16         | 31  | 35    |     | 18  | 34  | 19    | 12    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 238        | 244 | 234   | 15  | 223 | 245 | 350   | 241   |   |   |   |   |                       |
|               |          |      |          |             | 1958    | NULL      | 0      | 32         | 32  | 33    |     | 31  | 27  | 42    | 31    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 361        | 443 | 621   | 56  | 601 | 495 | 556   | 555   |   |   |   |   |                       |
|               |          |      |          |             | 1975    | NULL      | 0      |            | 14  | 9     | 5   | 20  | 20  | 7     | 15    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 135        | 283 | 218   | 275 | 140 | 99  | 244   | 264   |   |   |   |   |                       |
|               |          |      |          |             | 1990    | NULL      | 0      | 10         | 23  | 19    | 23  | 28  | 23  | 22    | 18    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 149        | 122 | 147   | 154 | 166 | 56  | 92    | 91    |   |   |   |   |                       |
|               |          |      |          |             | 1992    | NULL      | 0      | 10         | 31  | 9     | 27  | 5   | 10  | 9     | 8     |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 157        | 156 | 215   | 136 | 89  | 72  | 143   | 149   |   |   |   |   |                       |
|               |          |      |          |             | 1997    | NULL      | 0      | 12         | 11  | 3     | 4   | 2   |     | 2     | 3     |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 119        | 79  | 17    | 32  | 18  | 8   | 21    | 13    |   |   |   |   |                       |
|               |          |      |          | female_30   | 1976    | NULL      | 0      | 9          | 15  | 3     | 3   | 6   | 8   | 11    | 5     |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 324        | 292 | 225   | 289 | 193 | 149 | 257   | 290   |   |   |   |   |                       |
|               |          |      |          |             | 1977    | NULL      | 0      | 2          | 19  | 2     | 1   | 15  | 2   | 10    | 5     |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 207        | 214 | 34    | 19  | 75  | 24  | 37    | 51    |   |   |   |   |                       |
|               |          |      |          |             | 1986    | NULL      | 0      | 11         |     |       |     | 27  | 23  | 28    | 15    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 115        | 72  |       |     | 123 | 48  | 64    | 167   |   |   |   |   |                       |
|               |          |      |          |             | 1993    | NULL      | 0      | 15         | 20  | 25    | 27  | 10  | 11  | 14    | 15    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 109        | 98  | 53    | 87  | 113 | 70  | 76    | 150   |   |   |   |   |                       |
|               |          |      |          |             | 1998    | NULL      | 0      | 8          | 11  | 17    | 21  | 17  | 8   | 16    | 23    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 96         | 130 | 119   | 133 | 75  | 80  | 100   | 129   |   |   |   |   |                       |
|               |          |      |          | female_40   | 492     | NULL      | 0      | 32         | 35  | 38    | 4   | 36  | 56  | 41    | 20    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 743        | 851 | 1,105 | 123 | 975 | 997 | 1,046 | 1,218 |   |   |   |   |                       |
|               |          |      |          |             | 1955    | NULL      | 0      | 11         | 13  | 36    | 1   | 31  | 42  | 31    | 31    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 231        | 379 | 300   | 35  | 302 | 369 | 345   | 403   |   |   |   |   |                       |
|               |          |      |          |             | 1959    | NULL      | 0      | 51         | 47  | 64    | 63  | 44  | 33  | 17    | 21    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 113        | 175 | 167   | 325 | 218 | 150 | 94    | 155   |   |   |   |   |                       |
|               |          |      |          |             | 1960    | NULL      | 0      | 13         | 10  | 7     | 32  | 29  | 38  | 30    | 25    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 142        | 158 | 175   | 218 | 205 | 240 | 202   | 236   |   |   |   |   |                       |
|               |          |      |          |             | 1985    | NULL      | 0      | 12         | 20  | 14    | 12  | 26  | 15  | 19    | 25    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 151        | 181 | 87    | 128 | 168 | 157 | 267   | 206   |   |   |   |   |                       |
|               |          |      |          |             | 2000    | NULL      | 0      | 25         | 18  | 15    | 17  | 10  | 5   | 9     | 7     |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 106        | 94  | 146   | 153 | 150 | 78  | 108   | 172   |   |   |   |   |                       |
|               |          |      |          | female_50   | 489     | NULL      | 0      | 44         | 79  | 55    | 5   | 45  | 50  | 45    | 36    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 554        | 685 | 698   | 118 | 928 | 715 | 828   | 958   |   |   |   |   |                       |
|               |          |      |          |             | 1995    | NULL      | 0      | 11         | 21  | 19    | 18  | 11  | 6   | 9     | 9     |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 81         | 86  | 102   | 80  | 105 | 86  | 144   | 95    |   |   |   |   |                       |
|               |          |      |          | male_10     | 1984    | NULL      | 0      | 15         | 25  | 14    | 11  | 10  | 8   | 13    | 18    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 139        | 123 | 77    | 137 | 169 | 65  | 173   | 157   |   |   |   |   |                       |
|               |          |      |          | male_20     | 1956    | NULL      | 0      | 42         | 33  | 63    | 3   | 30  | 32  | 48    | 23    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 208        | 374 | 274   | 48  | 351 | 473 | 381   | 286   |   |   |   |   |                       |
|               |          |      |          |             | 1967    | NULL      | 0      | 7          | 18  | 22    | 9   | 11  | 11  | 14    | 22    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 69         | 71  | 141   | 121 | 150 | 52  | 61    | 101   |   |   |   |   |                       |
|               |          |      |          |             | 1969    | NULL      | 0      | 16         | 13  | 22    | 19  | 18  | 13  | 15    | 25    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 42         | 90  | 78    | 95  | 89  | 117 | 84    | 128   |   |   |   |   |                       |
|               |          |      |          |             | 1971    | NULL      | 0      | 29         | 26  | 9     | 10  | 14  | 11  | 11    | 14    |   |   |   |   |                       |
|               |          |      |          |             |         |           | 1      | 142        | 243 | 29    | 80  | 327 | 144 | 300   | 377   |   |   |   |   |                       |
|               | 1989     | NULL | 0        | 17          | 23      | 3         | 33     | 8          | 23  | 17    | 40  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 103         | 114     | 159       | 61     | 96         | 34  | 54    | 76  |     |     |       |       |   |   |   |   |                       |
|               | 1999     | NULL | 0        | 14          | 15      | 28        | 16     | 12         | 8   | 11    | 11  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 87          | 88      | 106       | 90     | 86         | 54  | 70    | 152 |     |     |       |       |   |   |   |   |                       |
| male_30       | 1957     | NULL | 0        |             | 2       | 3         | 2      | 20         | 1   | 2     |     |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 28          | 52      | 61        | 32     | 212        | 27  | 36    |     |     |     |       |       |   |   |   |   |                       |
|               | 1974     | NULL | 0        | 3           | 5       | 10        | 4      | 8          | 8   | 8     | 4   |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 150         | 166     | 183       | 155    | 113        | 133 | 192   | 218 |     |     |       |       |   |   |   |   |                       |
|               | 1983     | NULL | 0        | 4           | 8       | 12        | 1      | 5          | 3   | 9     | 9   |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 247         | 354     | 340       | 216    | 490        | 252 | 354   | 341 |     |     |       |       |   |   |   |   |                       |
|               | 1991     | NULL | 0        | 8           | 6       | 34        | 19     | 5          | 12  | 29    | 13  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 184         | 244     | 208       | 206    | 126        | 112 | 106   | 173 |     |     |       |       |   |   |   |   |                       |
| male_40       | 491      | NULL | 0        | 9           | 18      | 26        | 3      | 24         | 30  | 21    | 25  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 228         | 276     | 331       | 54     | 301        | 325 | 446   | 310 |     |     |       |       |   |   |   |   |                       |
|               | 1300     | NULL | 0        | 23          | 36      | 38        | 3      | 19         | 25  | 19    | 23  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 163         | 240     | 304       | 41     | 281        | 351 | 276   | 224 |     |     |       |       |   |   |   |   |                       |
|               | 1962     | NULL | 0        | 13          | 8       | 21        | 25     | 12         | 17  | 12    | 14  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 114         | 133     | 166       | 125    | 136        | 123 | 161   | 156 |     |     |       |       |   |   |   |   |                       |
|               | 1970     | NULL | 0        | 5           | 14      | 14        | 15     | 18         | 9   | 12    | 22  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 78          | 118     | 114       | 120    | 178        | 147 | 124   | 212 |     |     |       |       |   |   |   |   |                       |
|               | 1972     | NULL | 0        | 15          | 23      | 39        | 19     | 39         | 15  | 46    | 42  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 37          | 22      | 17        | 16     | 11         | 3   | 8     | 1   |     |     |       |       |   |   |   |   |                       |
|               | 1982     | NULL | 0        | 6           | 5       |           |        |            |     |       | 2   |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 94          | 95      | 4         | 4      | 1          |     |       | 55  |     |     |       |       |   |   |   |   |                       |
|               | 1994     | NULL | 0        | 12          | 14      | 10        | 14     | 15         | 7   | 12    | 19  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 74          | 114     | 109       | 128    | 111        | 43  | 79    | 120 |     |     |       |       |   |   |   |   |                       |
| male_50       | 490      | NULL | 0        | 28          | 21      | 14        |        | 9          | 31  | 37    | 36  |     |     |       |       |   |   |   |   |                       |
|               |          |      | 1        | 659         | 771     | 336       | 27     | 606        | 736 | 739   | 604 |     |     |       |       |   |   |   |   |                       |
|               | 1968     | NULL | 0        |             | 7       | 20        | 43     | 30         | 26  | 25    | 7   |     |     |       |       |   |   |   |   |                       |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

|               |           |         |           |             |           |           |          | Created At |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | ads_mb4_last_7_days.. |     |     |     |
|---------------|-----------|---------|-----------|-------------|-----------|-----------|----------|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-----------------------|-----|-----|-----|
| Client values | Site      | Os      | Platform  | demographic | User Id   | Device Id | Is lmg   | 9月         |       |       |       | 8月    |       |       |       | 1     | 2     | 3     | 4     |       |       |       |       |                       |     |     |     |
|               |           |         |           |             |           |           |          | 31         | 30    | 29    | 28    | 31    | 30    | 29    | 28    |       |       |       |       |       |       |       |       |                       |     |     |     |
|               | facebook  | PC      | web       | male_50     | 1968      | NULL      | 1        | 70         | 27    | 79    | 187   | 201   | 219   | 170   | 86    | 6     | 5     | 5     | 2     | 1     | 6     | 9     | 7     |                       |     |     |     |
|               |           |         |           |             | 1973      | NULL      | 0        | 142        | 227   | 89    | 112   | 167   | 125   | 236   | 182   | 104   | 152   | 93    | 72    | 73    | 65    | 163   | 49    |                       |     |     |     |
|               | gdn       | pc      | web       | -           | 454       | NULL      | 1        | 147        | 98    | 185   | 217   | 162   | 185   | 186   | 157   | 104   | 152   | 93    | 72    | 73    | 65    | 163   | 49    |                       |     |     |     |
|               |           |         |           |             | 1045      | NULL      | 1        | 139        | 176   | 166   | 147   | 211   | 203   | 161   | 136   | 122   | 77    | 264   | 139   | 220   | 92    | 183   | 34    |                       |     |     |     |
|               |           |         |           | female_20   | 457       | NULL      | 1        | 155        | 144   | 178   | 211   | 149   | 200   | 172   | 113   | 157   | 81    | 63    | 107   | 284   | 37    | 1     | 66    |                       |     |     |     |
|               |           |         |           |             | 1048      | NULL      | 1        | 128        | 148   | 162   | 201   | 223   | 165   | 166   | 170   | 144   | 175   | 104   | 240   | 245   | 48    | 71    | 322   |                       |     |     |     |
|               |           |         |           | female_40   | 458       | NULL      | 1        | 132        | 172   | 114   | 160   | 209   | 176   | 154   | 215   | 132   | 172   | 114   | 160   | 209   | 176   | 154   | 215   |                       |     |     |     |
|               |           |         |           |             | 1049      | NULL      | 1        | 23         | 172   | 162   | 67    | 215   | 70    | 119   | 21    | 23    | 172   | 162   | 67    | 215   | 70    | 119   | 21    |                       |     |     |     |
|               |           |         |           | male_20     | 455       | NULL      | 1        | 56         | 75    | 110   | 113   | 68    | 79    | 59    | 64    | 56    | 75    | 110   | 113   | 68    | 79    | 59    | 64    |                       |     |     |     |
|               |           |         |           |             | 1046      | NULL      | 1        | 1,690      | 2,254 | 2,366 | 2,106 | 2,272 | 1,843 | 2,021 | 2,096 | 1,690 | 2,254 | 2,366 | 2,106 | 2,272 | 1,843 | 2,021 | 2,096 |                       |     |     |     |
|               |           |         |           | male_40     | 456       | NULL      | 1        | 63         | 81    | 63    | 89    | 60    | 67    | 110   | 80    | 63    | 81    | 63    | 89    | 60    | 67    | 110   | 80    |                       |     |     |     |
|               |           |         |           |             | 1047      | NULL      | 1        | 232        | 269   | 260   | 135   | 338   | 323   | 200   | 171   | 232   | 269   | 260   | 135   | 338   | 323   | 200   | 171   |                       |     |     |     |
|               | instagram | android | app       | female_25   | 669       | 303-A94   | 0        | 188        | 275   | 159   | 193   | 214   | 286   | 261   | 279   | 64    | 72    | 83    | 51    | 55    | 40    | 23    | 50    |                       |     |     |     |
|               |           |         |           |             |           |           | 1        | 74         | 82    | 64    | 39    | 59    | 57    | 59    | 59    | 74    | 82    | 64    | 39    | 59    | 57    | 59    | 59    |                       |     |     |     |
|               |           |         |           |             | female_40 | 666       | 308-A153 | 0          | 2,497 | 2,698 | 2,656 | 2,613 | 2,510 | 2,859 | 3,033 | 2,262 | 2,497 | 2,698 | 2,656 | 2,613 | 2,510 | 2,859 | 3,033 | 2,262                 |     |     |     |
|               |           |         |           |             |           |           |          | 1          | 76    | 96    | 78    | 116   | 91    | 81    | 96    | 82    | 76    | 96    | 78    | 116   | 91    | 81    | 96    | 82                    |     |     |     |
|               |           |         |           | male_25     |           | 668       | 306-A117 | 0          | 104   | 193   | 282   | 270   | 292   | 283   | 223   | 91    | 104   | 193   | 282   | 270   | 292   | 283   | 223   | 91                    |     |     |     |
|               |           |         |           |             |           |           |          | 1          | 123   | 125   | 86    | 129   | 134   | 169   | 140   | 162   | 123   | 125   | 86    | 129   | 134   | 169   | 140   | 162                   |     |     |     |
|               |           |         |           |             | male_40   | 667       | 308-A186 | 0          | 39    | 69    | 95    | 52    | 59    | 23    | 36    | 49    | 39    | 69    | 95    | 52    | 59    | 23    | 36    | 49                    |     |     |     |
|               |           |         |           |             |           |           |          | 1          | 50    | 43    | 36    | 16    | 44    | 38    | 60    | 19    | 50    | 43    | 36    | 16    | 44    | 38    | 60    | 19                    |     |     |     |
|               |           |         |           | female_25   |           | 450       | 303-A234 | 0          | 2,597 | 2,735 | 1,967 | 665   | 2,025 | 2,524 | 2,813 | 1,990 | 2,597 | 2,735 | 1,967 | 665   | 2,025 | 2,524 | 2,813 | 1,990                 |     |     |     |
|               |           |         |           |             |           |           |          | 1          | 30    | 72    | 40    | 15    | 36    | 24    | 40    | 38    | 30    | 72    | 40    | 15    | 36    | 24    | 40    | 38                    |     |     |     |
|               |           |         |           |             | female_40 | 451       | 308-A224 | 0          | 255   | 275   | 186   | 81    | 151   | 447   | 296   | 275   | 255   | 275   | 186   | 81    | 151   | 447   | 296   | 275                   |     |     |     |
|               |           |         |           |             |           |           |          | 1          | 84    | 121   | 86    | 47    | 72    | 116   | 100   | 98    | 84    | 121   | 86    | 47    | 72    | 116   | 100   | 98                    |     |     |     |
|               |           |         |           | male_25     |           | 452       | 308-A226 | 0          | 37    | 24    | 32    | 8     | 5     | 8     | 13    | 20    | 37    | 24    | 32    | 8     | 5     | 8     | 13    | 20                    |     |     |     |
|               |           |         |           |             |           |           |          | 1          | 51    | 62    | 58    | 33    | 18    | 11    | 29    | 24    | 51    | 62    | 58    | 33    | 18    | 11    | 29    | 24                    |     |     |     |
|               |           |         |           |             | male_40   | 453       | 303-A236 | 0          | 848   | 1,259 | 1,663 | 1,590 | 2,096 | 1,954 | 1,399 | 1,165 | 848   | 1,259 | 1,663 | 1,590 | 2,096 | 1,954 | 1,399 | 1,165                 |     |     |     |
|               |           |         |           |             |           |           |          | 1          | 72    | 86    | 81    | 81    | 50    | 22    | 27    | 43    | 72    | 86    | 81    | 81    | 50    | 22    | 27    | 43                    |     |     |     |
|               |           |         |           | twitter     |           | android   | web      | female_25  | 22    | NULL  | 0     | 178   | 199   | 280   | 303   | 287   | 462   | 235   | 247   | 70    | 116   | 82    | 120   | 120                   | 165 | 150 | 139 |
|               |           |         |           |             |           |           |          |            |       |       | 1     | 69    | 90    | 130   | 100   | 53    | 24    | 23    | 40    | 69    | 90    | 130   | 100   | 53                    | 24  | 23  | 40  |
|               |           |         |           |             | female_40 |           |          | 25         | NULL  | 0     | 78    | 126   | 99    | 104   | 76    | 103   | 113   | 128   | 78    | 126   | 99    | 104   | 76    | 103                   | 113 | 128 |     |
|               |           |         |           |             |           |           |          |            |       | 1     | 243   | 281   | 363   | 513   | 309   | 402   | 331   | 283   | 243   | 281   | 363   | 513   | 309   | 402                   | 331 | 283 |     |
|               | yahoo     | android | web       | female_30   | 299       | NULL      | 0        | 8          | 8     | 16    | 26    | 17    | 14    | 17    | 8     | 8     | 8     | 16    | 26    | 17    | 14    | 17    | 8     |                       |     |     |     |
|               |           |         |           |             |           |           | 1        | 131        | 143   | 196   | 211   | 201   | 188   | 195   | 166   | 131   | 143   | 196   | 211   | 201   | 188   | 195   | 166   |                       |     |     |     |
|               |           |         |           | male_25     | 16        | NULL      | 0        | 6          | 15    | 16    | 6     | 9     | 11    | 26    | 24    | 6     | 15    | 16    | 6     | 9     | 11    | 26    | 24    |                       |     |     |     |
|               |           |         |           |             |           |           | 1        | 69         | 92    | 77    | 85    | 76    | 87    | 61    | 63    | 69    | 92    | 77    | 85    | 76    | 87    | 61    | 63    |                       |     |     |     |
|               |           |         |           | male_40     | 19        | NULL      | 0        | 142        | 203   | 114   | 236   | 262   | 259   | 248   | 235   | 142   | 203   | 114   | 236   | 262   | 259   | 248   | 235   |                       |     |     |     |
|               |           |         |           |             |           |           | 1        | 518        | 623   | 495   | 396   | 488   | 468   | 466   | 434   | 518   | 623   | 495   | 396   | 488   | 468   | 466   | 434   |                       |     |     |     |
|               |           |         |           | female_20   | 457       | NULL      | 1        | 16         | 11    | 13    | 28    | 21    | 22    | 15    | 18    | 16    | 11    | 13    | 28    | 21    | 22    | 15    | 18    |                       |     |     |     |
|               |           |         |           |             |           |           | 1        | 138        | 214   | 160   | 231   | 289   | 184   | 165   | 190   | 138   | 214   | 160   | 231   | 289   | 184   | 165   | 190   |                       |     |     |     |
|               |           |         |           | female_40   | 458       | NULL      | 1        | 44         | 26    | 26    | 40    | 62    | 39    | 61    | 56    | 44    | 26    | 26    | 40    | 62    | 39    | 61    | 56    |                       |     |     |     |
|               |           |         |           |             |           |           | 1        | 52         | 85    | 63    | 65    | 55    | 55    | 55    | 58    | 52    | 85    | 63    | 65    | 55    | 55    | 55    | 58    |                       |     |     |     |
|               |           |         |           | male_20     | 455       | NULL      | 1        | 113        | 47    |       | 94    | 125   | 107   | 79    | 86    | 113   | 47    |       | 94    | 125   | 107   | 79    | 86    |                       |     |     |     |
|               |           |         |           |             |           |           | 1        | 221        | 108   |       | 93    | 284   | 325   | 305   | 292   | 221   | 108   |       | 93    | 284   | 325   | 305   | 292   |                       |     |     |     |
|               |           |         |           | male_40     | 456       | NULL      | 1        | 12         | 14    |       | 9     | 24    | 21    | 16    | 23    | 12    | 14    |       | 9     | 24    | 21    | 16    | 23    |                       |     |     |     |
|               |           |         |           |             |           |           | 1        | 153        | 45    |       | 96    | 228   | 234   | 207   | 154   | 153   | 45    |       | 96    | 228   | 234   | 207   | 154   |                       |     |     |     |
|               |           |         |           | female_20   | 457       | NULL      | 1        | 36         | 30    |       | 15    | 17    | 25    | 18    | 15    | 36    | 30    |       | 15    | 17    | 25    | 18    | 15    |                       |     |     |     |
|               |           |         |           |             |           |           | 1        | 31         | 13    |       | 11    | 66    | 50    | 63    | 76    | 31    | 13    |       | 11    | 66    | 50    | 63    | 76    |                       |     |     |     |
|               | male_25   | 458     | NULL      | 1           | 78        | 136       | 135      | 159        | 108   | 156   | 99    | 117   | 78    | 136   | 135   | 159   | 108   | 156   | 99    | 117   |       |       |       |                       |     |     |     |
|               |           |         |           | 1           | 324       | 341       | 226      | 164        | 166   | 245   | 199   | 215   | 324   | 341   | 226   | 164   | 166   | 245   | 199   | 215   |       |       |       |                       |     |     |     |
| male_40       | 459       | NULL    | 1         | 33          | 37        | 35        | 32       | 14         | 3     | 6     | 15    | 33    | 37    | 35    | 32    | 14    | 3     | 6     | 15    |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 72          | 141       | 93        | 56       | 90         | 138   | 66    | 96    | 72    | 141   | 93    | 56    | 90    | 138   | 66    | 96    |       |       |       |       |                       |     |     |     |
| female_25     | 21        | NULL    | 0         | 27          | 41        | 25        | 49       | 19         | 21    | 20    | 29    | 27    | 41    | 25    | 49    | 19    | 21    | 20    | 29    |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 53          | 62        | 62        | 57       | 33         | 27    | 17    | 33    | 53    | 62    | 62    | 57    | 33    | 27    | 17    | 33    |       |       |       |       |                       |     |     |     |
| female_40     | 24        | NULL    | 0         | 20          | 29        | 46        | 89       | 43         | 54    | 70    | 49    | 20    | 29    | 46    | 89    | 43    | 54    | 70    | 49    |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 218         | 264       | 313       | 296      | 269        | 315   | 218   | 245   | 218   | 264   | 313   | 296   | 269   | 315   | 218   | 245   |       |       |       |       |                       |     |     |     |
| male_20       | 16        | NULL    | 0         | 35          | 35        | 78        | 94       | 91         | 74    | 81    | 70    | 35    | 35    | 78    | 94    | 91    | 74    | 81    | 70    |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 208         | 252       | 265       | 214      | 201        | 218   | 237   | 262   | 208   | 252   | 265   | 214   | 201   | 218   | 237   | 262   |       |       |       |       |                       |     |     |     |
| male_40       | 19        | NULL    | 0         | 48          | 91        | 93        | 97       | 152        | 117   | 139   | 186   | 48    | 91    | 93    | 97    | 152   | 117   | 139   | 186   |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 166         | 228       | 226       | 158      | 213        | 185   | 211   | 193   | 166   | 228   | 226   | 158   | 213   | 185   | 211   | 193   |       |       |       |       |                       |     |     |     |
| female_25     | 21        | NULL    | 0         | 68          | 57        | 75        | 69       | 118        | 87    | 94    | 65    | 68    | 57    | 75    | 69    | 118   | 87    | 94    | 65    |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 229         | 328       | 271       | 254      | 284        | 303   | 237   | 263   | 229   | 328   | 271   | 254   | 284   | 303   | 237   | 263   |       |       |       |       |                       |     |     |     |
| female_40     | 24        | NULL    | 0         | 17          | 47        | 60        | 51       | 23         | 60    | 42    | 35    | 17    | 47    | 60    | 51    | 23    | 60    | 42    | 35    |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 185         | 274       | 407       | 357      | 340        | 398   | 230   | 209   | 185   | 274   | 407   | 357   | 340   | 398   | 230   | 209   |       |       |       |       |                       |     |     |     |
| male_20       | 15        | NULL    | 0         | 57          | 60        | 80        | 87       | 67         | 71    | 72    | 72    | 57    | 60    | 80    | 87    | 67    | 71    | 72    | 72    |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 259         | 282       | 297       | 248      | 209        | 230   | 305   | 236   | 259   | 282   | 297   | 248   | 209   | 230   | 305   | 236   |       |       |       |       |                       |     |     |     |
| male_40       | 18        | NULL    | 0         | 86          | 110       | 119       | 170      | 115        | 118   | 105   | 216   | 86    | 110   | 119   | 170   | 115   | 118   | 105   | 216   |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 133         | 165       | 151       | 138      | 108        | 97    | 175   | 176   | 133   | 165   | 151   | 138   | 108   | 97    | 175   | 176   |       |       |       |       |                       |     |     |     |
| female_30     | 299       | NULL    | 0         | 31          | 40        | 66        | 89       | 120        | 122   | 81    | 71    | 31    | 40    | 66    | 89    | 120   | 122   | 81    | 71    |       |       |       |       |                       |     |     |     |
|               |           |         | 1         | 183         | 229       | 278       | 274      | 303        | 280   | 342   | 209   | 183   | 229   | 278   | 274   | 303   | 280   | 342   | 209   |       |       |       |       |                       |     |     |     |
| yahoo         | android   | web     | female_30 | 299         | NULL      | 0         | 1        | 1          | 1     | 1     | 1     | 1     | 1     | 1     | 1     | 1     | 1     | 1     | 1     | 1     |       |       |       |                       |     |     |     |
|               |           |         |           |             |           | 1         | 655      | 729        | 474   | 670   | 622   | 555   | 619   | 688   | 655   | 729   | 474   | 670   | 622   | 555   | 619   | 688   |       |                       |     |     |     |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client   | Site      | Os        | Platform  | demographic | User Id  | Device Id | Is Img | Created At |       |       |       |       |       |       |     |     |     |   |  |  |  |  |  | ads_mb4_last_7_days.. |  |  |
|----------|-----------|-----------|-----------|-------------|----------|-----------|--------|------------|-------|-------|-------|-------|-------|-------|-----|-----|-----|---|--|--|--|--|--|-----------------------|--|--|
|          |           |           |           |             |          |           |        | 9月         |       |       |       | 8月    |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          |           |        | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28  |     |     |   |  |  |  |  |  |                       |  |  |
| values   | yahoo     | android   | web       | female_50   | 262      | NULL      | 0      |            |       | 1     | 1     | 2     |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          | 1         | 434    | 665        | 654   | 648   | 621   | 722   | 607   | 738   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | male_20     | 265      | NULL      | 1      | 581        | 758   | 567   | 616   | 610   | 706   | 722   | 737 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             | 264      | NULL      | 0      |            |       |       | 1     |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | male_30     |          |           | 1      | 603        | 694   | 705   | 621   | 673   | 638   | 702   | 679 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             | 298      | NULL      | 0      | 1          |       |       |       |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | male_50     |          |           | 1      | 544        | 683   | 661   | 750   | 733   | 855   | 793   | 795 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             | 263      | NULL      | 0      |            | 1     | 1     | 1     | 1     | 1     |       | 1   |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | ios         | web      | female_20 |        |            | 1     | 657   | 713   | 567   | 644   | 675   | 725 | 751 | 775 |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          |           | 259    | NULL       | 0     |       |       |       |       | 1     |     | 1   |     | 1 |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          | 1         | 904    | 702        | 984   | 889   | 941   | 150   | 615   | 418   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           | 260       | NULL      |             |          | 0         |        |            | 1     |       |       |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           | female_30 |           |             |          |           | 1      | 597        | 773   | 790   | 689   | 734   | 741   | 786   | 779 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 297       |             |          | NULL      | 0      |            |       | 1     |       |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           | male_20   |           |             |          |           | 1      | 667        | 713   | 752   | 768   | 753   | 786   | 834   | 770 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 261       |             |          | NULL      | 0      |            |       | 1     |       |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           | male_30   |           |             |          |           | 1      | 507        | 704   | 661   | 744   | 819   | 794   | 734   | 747 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 296       |             |          | NULL      | 0      | 1          |       | 1     |       |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           | pc        | web       | female_20   |          |           | 1      | 588        | 788   | 705   | 729   | 847   | 842   | 794   | 769 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             | 223      | NULL      | 0      | 22         | 16    | 25    | 11    | 31    | 28    | 35    | 40  |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          | 1         | 43     | 57         | 58    | 68    | 44    | 36    | 48    | 37    |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          | 0         | 5      | 1          | 14    | 12    | 10    | 4     | 11    | 6     |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | female_30 |           |           |             |          | 1         | 52     | 56         | 52    | 31    | 30    | 36    | 30    | 29    |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 224         | NULL     | 0         | 16     | 19         | 19    | 20    | 391   | 527   | 535   | 332   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | female_50 |           |           |             |          | 1         | 12     | 19         | 17    | 14    | 253   | 456   | 422   | 376   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 293         | NULL     | 1         | 252    | 352        | 392   | 475   | 461   | 476   | 535   | 442   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          | 0         | 4      | 18         | 13    | 7     | 13    |       | 6     | 7     |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 226         | NULL     | 0         | 63     | 46         | 58    | 55    | 59    | 61    | 58    | 51    |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | youtube   | web       | -         |             |          | 1         | 5      |            | 9     | 6     | 11    | 15    | 3     | 9     |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          | 0         | 64     | 69         | 66    | 47    | 58    | 35    | 39    | 51    |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | female_20 |             |          | 1         | 15     | 17         | 52    | 20    | 171   | 416   | 504   | 389   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 225         | NULL     | 0         | 3      | 6          | 16    | 29    | 39    |       | 3     | 4     |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          | 1         | 69     | 77         | 55    | 46    | 40    | 75    | 75    | 55    |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          | 0         |        |            | 5     | 14    | 16    | 2     | 5     | 12    | 3   |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | male_20   |             |          | 1         | 62     | 70         | 60    | 32    | 75    | 50    | 63    | 51    |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 228         | NULL     | 0         | 22     | 18         | 19    | 22    | 314   | 392   | 469   | 414   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | male_30   |             |          | 1         | 48     | 16         | 14    | 20    | 244   | 471   | 390   | 489   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 292         | NULL     | 1         | 14     | 21         | 19    | 14    | 252   | 385   | 487   | 513   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | vri       | pc        | web       | female_20   |          |           | 0      | 3          | 4     | 6     | 5     | 5     | 6     |       | 4   |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             | 222      | NULL      | 0      | 63         | 75    | 68    | 56    | 50    | 34    | 44    | 51  |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          |           | 1      | 3          | 3     | 7     | 1     | 13    | 18    | 1     | 3   |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          |           | 0      | 61         | 65    | 84    | 87    | 44    | 13    | 56    | 48  |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | female_40   |          |           | 1      | 358        | 517   | 351   | 483   | 538   | 520   | 411   | 446 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             | 282      | NULL      | 1      | 211        | 305   | 302   | 327   | 314   | 314   | 272   | 238 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | female_20   |          |           | 0      | 307        | 65    | 15    | 60    | 194   | 163   | 144   | 236 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             | 364      | NULL      | 0      | 308        | 416   | 452   | 327   | 475   | 565   | 433   | 537 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          |           | 1      |            | 5     | 144   | 178   | 180   | 136   | 168   | 281 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          |           | 0      |            |       | 1     |       |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | female_40   |          |           | 0      | 58         | 72    | 90    | 74    | 95    | 81    | 89    | 83  |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             | 2123     | NULL      | 0      | 71         | 103   | 104   | 137   | 126   | 98    | 122   | 85  |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          |           | 1      | 304        | 446   | 293   | 311   | 165   | 86    | 206   | 200 |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 0         |             |          |           | 1      |            |       |       |       | 1     |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | male_20   |           |           | 0           | 39       | 50        | 58     | 65         | 67    | 37    | 55    | 58    |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
| 2124     |           | NULL      | 0         | 74          | 75       | 78        | 87     | 70         | 58    | 52    | 91    |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 1         | 153         | 167      | 199       | 261    | 289        | 263   | 181   | 221   |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 0         | 1           |          |           |        |            |       |       |       |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
| male_40  |           |           | 0         | 75          | 96       | 63        | 81     | 67         | 68    | 67    | 75    |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | 2125      | NULL      | 0         | 156         | 101      | 77        | 81     | 76         | 123   | 62    | 91    |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 1         | 154         | 141      | 80        | 3      | 79         | 157   | 3     | 5     |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 0         | 64          | 87       | 65        | 79     | 85         | 59    | 57    | 63    |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
| facebook | android   | app       | female_20 |             |          | 0         | 204    | 273        | 251   | 271   | 288   | 283   | 350   | 195   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 1197        | NULL     | 0         | 189    | 313        | 229   | 143   | 286   | 158   | 174   | 176   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | male_20   |             |          | 0         | 284    | 231        | 206   | 210   | 274   | 167   | 339   | 240   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 1199        | NULL     | 0         | 363    | 294        | 341   | 285   | 294   | 277   | 337   | 254   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | female_20 |             |          | 0         | 39     | 27         | 37    | 39    | 37    | 38    | 59    | 30    |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 426         | 308-A250 | 0         | 940    | 991        | 900   | 887   | 852   | 897   | 763   | 912   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           |             |          | 0         | 42     | 112        | 139   | 104   | 93    | 41    | 61    | 95    |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 486         | 308-A251 | 0         | 1,924  | 1,413      | 1,287 | 1,681 | 2,080 | 2,316 | 2,292 | 2,458 |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | female_40 |             |          | 0         | 81     | 117        | 113   | 97    | 125   | 88    | 77    | 95    |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           |           | 381         | 308-A245 | 0         | 510    | 549        | 421   | 529   | 526   | 525   | 633   | 665   |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 1         | 73          | 96       | 83        | 190    | 100        | 118   | 159   | 88    |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | 427       | 308-A124  | 0         | 1,584       | 1,464    | 1,293     | 1,329  | 1,235      | 1,154 | 920   | 1,340 |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
| male_20  |           |           | 0         | 156         | 206      | 216       | 240    | 304        | 158   | 137   | 180   |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | 388       | 306-A118  | 0         | 260         | 163      | 113       | 95     | 80         | 85    | 39    | 81    |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          |           |           | 1         | 56          | 67       | 50        | 62     | 53         | 75    | 59    | 37    |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | 428       | 308-A153  | 0         | 360         | 511      | 385       | 606    | 547        | 555   | 494   | 605   |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
| male_40  |           |           | 0         | 65          | 35       | 36        | 30     | 44         | 42    | 56    |       |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |
|          | 389       | 303-A175  | 0         | 120         | 477      | 354       | 554    | 1,247      | 221   | 345   | 4     |       |       |       |     |     |     |   |  |  |  |  |  |                       |  |  |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

| Client    | Site      | Os      | Platform  | demographic | User Id   | Device Id    | Is lmg   | Created At |       |       |       |       |       |       |     | ads_mb4_last_7_days..                                                               |
|-----------|-----------|---------|-----------|-------------|-----------|--------------|----------|------------|-------|-------|-------|-------|-------|-------|-----|-------------------------------------------------------------------------------------|
|           |           |         |           |             |           |              |          | 9月         |       |       |       | 8月    |       |       |     |                                                                                     |
|           |           |         |           |             |           |              |          | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28  |                                                                                     |
| vri       | facebook  | android | app       | male_40     | 429       | 308-A150     | 0        | 42         | 66    | 80    | 103   | 57    | 97    | 87    | 90  |  |
|           |           |         |           |             |           |              | 1        | 903        | 891   | 819   | 651   | 669   | 793   | 636   | 766 |                                                                                     |
|           |           |         | web       | female_20   | 432       | NULL         | 1        | 401        | 375   | 407   | 310   | 366   | 474   | 272   | 310 |                                                                                     |
|           |           |         |           | female_40   | 433       | NULL         | 1        | 541        | 838   | 515   | 485   | 869   | 693   | 315   | 545 |                                                                                     |
|           |           |         |           | male_20     | 135       | NULL         | 1        | 120        | 167   | 244   | 251   | 391   | 369   | 471   | 450 |                                                                                     |
|           |           |         |           |             | 392       | NULL         | 1        | 101        | 180   | 263   | 437   | 347   | 67    | 89    | 68  |                                                                                     |
|           |           |         |           | male_40     | 393       | NULL         | 1        | 20         | 40    | 98    | 62    | 98    | 43    | 90    |     |                                                                                     |
|           |           |         |           |             | 435       | NULL         | 1        | 245        | 263   | 275   | 220   | 257   | 318   | 266   | 235 |                                                                                     |
|           |           |         | ios       | app         | female_20 | 407          | 303-A239 | 0          | 63    | 105   | 111   | 168   | 113   | 15    | 74  | 76                                                                                  |
|           |           |         |           |             |           |              | 1        | 1          | 33    | 19    | 14    | 11    | 1     | 13    | 6   |                                                                                     |
|           |           |         |           | female_40   | 409       | 303-A234     | 0        | 84         | 122   | 124   | 63    | 141   | 214   | 182   | 180 |                                                                                     |
|           |           |         |           |             |           | 1            | 36       | 28         | 27    | 12    | 25    | 16    | 9     | 43    |     |                                                                                     |
|           |           |         |           | male_20     | 408       | 308-A224     | 0        | 18         | 12    | 2     |       | 2     | 5     | 1     | 7   |                                                                                     |
|           |           |         |           | male_40     | 406       | 308-A226     | 0        | 172        | 114   |       | 94    | 206   | 243   | 213   | 202 |                                                                                     |
|           |           |         |           |             |           | 1            | 19       | 1          |       | 6     | 11    | 7     | 19    | 5     |     |                                                                                     |
|           |           |         |           | web         | female_20 | 120          | NULL     | 0          |       |       |       |       | 2     |       | 10  | 12                                                                                  |
|           |           |         |           |             |           |              | 1        | 167        | 97    | 131   | 266   | 367   | 314   | 274   | 303 |                                                                                     |
|           |           |         |           |             |           | 356          | NULL     | 0          | 7     | 10    | 13    | 15    | 12    | 4     | 13  | 14                                                                                  |
|           |           |         |           |             |           |              | 1        | 247        | 360   | 295   | 418   | 329   | 346   | 310   | 160 |                                                                                     |
|           |           |         |           |             |           | 413          | NULL     | 0          | 17    | 26    | 19    | 17    | 17    | 22    | 12  | 10                                                                                  |
|           |           |         |           |             |           |              | 1        | 108        | 159   | 144   | 175   | 133   | 199   | 208   | 224 |                                                                                     |
|           |           |         |           |             | female_40 | 36           | NULL     | 0          |       |       | 3     | 9     | 21    | 28    | 28  | 17                                                                                  |
|           |           |         |           |             |           | 1            | 113      | 241        | 168   | 105   | 95    | 120   | 119   | 120   |     |                                                                                     |
|           |           |         |           | 415         | NULL      | 0            | 3        | 2          | 17    | 20    | 14    | 18    | 20    | 16    |     |                                                                                     |
|           |           |         |           |             | 1         | 75           | 103      | 138        | 130   | 90    | 141   | 99    | 75    |       |     |                                                                                     |
|           |           |         |           | male_20     | 414       | NULL         | 0        |            |       | 6     | 4     | 11    | 2     | 14    |     |                                                                                     |
|           |           |         |           |             | 1         | 224          | 321      | 302        | 205   | 167   | 212   | 217   | 320   |       |     |                                                                                     |
|           |           |         |           | male_40     | 412       | NULL         | 0        | 35         | 30    | 28    | 32    | 34    | 36    | 43    | 40  |                                                                                     |
|           |           |         |           |             | 1         | 97           | 117      | 104        | 132   | 139   | 157   | 111   | 124   |       |     |                                                                                     |
|           | gunosy    | android | app       | -           | 612       | 308-A183     | 1        | 749        | 839   | 900   | 947   | 858   | 934   | 865   | 843 |                                                                                     |
|           |           | iOS     | app       | -           | 611       | 308-A219     | 1        | 309        | 590   | 629   | 134   | 265   | 353   | 364   | 305 |                                                                                     |
|           | instagram | android | app       | female_25   | 675       | 303-A94      | 0        | 63         | 81    | 63    | 89    | 60    | 67    | 110   | 80  |                                                                                     |
|           |           |         |           |             |           |              | 1        | 232        | 269   | 260   | 135   | 338   | 323   | 200   | 171 |                                                                                     |
|           |           |         | web       | female_40   | 672       | 308-A153     | 0        | 76         | 96    | 78    | 116   | 91    | 81    | 96    | 82  |                                                                                     |
|           |           |         |           |             |           | 1            | 104      | 193        | 282   | 270   | 292   | 283   | 223   | 91    |     |                                                                                     |
|           |           |         |           | male_25     | 674       | 306-A117     | 0        | 30         | 72    | 40    | 15    | 36    | 24    | 40    | 38  |                                                                                     |
|           |           |         |           |             |           | 1            | 255      | 275        | 186   | 81    | 151   | 447   | 296   | 275   |     |                                                                                     |
|           |           |         |           | male_40     | 673       | 308-A186     | 0        | 72         | 86    | 81    | 81    | 50    | 22    | 27    | 43  |                                                                                     |
|           |           |         |           |             |           | 1            | 178      | 199        | 280   | 303   | 287   | 462   | 235   | 247   |     |                                                                                     |
|           |           |         | iOS       | app         | female_25 | 616          | 303-A234 | 0          | 8     | 8     | 16    | 26    | 17    | 14    | 17  | 8                                                                                   |
|           |           |         |           |             |           |              | 1        | 131        | 143   | 196   | 211   | 201   | 188   | 195   | 166 |                                                                                     |
|           |           |         |           | female_40   | 613       | 308-A224     | 0        | 16         | 11    | 13    | 28    | 21    | 22    | 15    | 18  |                                                                                     |
|           |           |         |           |             |           | 1            | 138      | 214        | 160   | 231   | 289   | 184   | 165   | 190   |     |                                                                                     |
|           |           |         |           | male_25     | 615       | 308-A226     | 0        | 12         | 14    |       | 9     | 24    | 21    | 16    | 23  |                                                                                     |
|           |           |         |           |             |           | 1            | 153      | 45         |       | 96    | 228   | 234   | 207   | 154   |     |                                                                                     |
|           |           |         |           | male_40     | 614       | 303-A236     | 0        | 33         | 37    | 35    | 32    | 14    | 3     | 6     | 15  |                                                                                     |
|           |           |         |           |             |           | 1            | 72       | 141        | 93    | 56    | 90    | 138   | 66    | 96    |     |                                                                                     |
|           | line      | android | app       | female_25   | 561       | 308-A161     | 0        | 8          | 2     | 9     | 12    | 9     | 13    | 7     | 5   |                                                                                     |
|           |           |         |           |             |           |              | 1        | 69         | 66    | 103   | 93    | 76    | 100   | 52    | 139 |                                                                                     |
|           |           |         | web       | female_40   | 563       | 303-A175     | 0        | 48         | 62    | 132   | 66    | 82    | 45    | 102   | 67  |                                                                                     |
|           |           |         |           |             |           | 1            | 574      | 727        | 623   | 833   | 662   | 309   | 866   | 1,049 |     |                                                                                     |
|           |           |         |           | male_25     | 562       | 308-A155     | 0        | 47         | 69    | 84    | 68    | 52    | 32    | 67    | 36  |                                                                                     |
|           |           |         |           |             |           | 1            | 913      | 1,029      | 909   | 724   | 722   | 643   | 498   | 508   |     |                                                                                     |
|           |           |         |           | male_40     | 564       | 306-A96      | 0        | 56         | 84    | 64    | 18    | 80    | 49    | 70    | 45  |                                                                                     |
|           |           |         |           |             |           | 1            | 254      | 333        | 510   | 204   | 363   | 463   | 623   | 677   |     |                                                                                     |
|           |           |         |           |             | 2132      | 306-A96-ap.. | 0        | 1          | 2     | 1     |       |       | 1     | 2     |     |                                                                                     |
|           |           |         |           |             |           | 1            | 6        | 10         | 26    | 31    | 8     | 75    | 66    | 110   |     |                                                                                     |
|           |           | ios     | app       | female_25   | 579       | 308-A206     | 0        | 82         | 51    | 177   | 132   | 95    | 179   | 219   | 80  |                                                                                     |
|           |           |         |           |             |           | 1            | 619      | 842        | 702   | 748   | 666   | 907   | 831   | 589   |     |                                                                                     |
|           |           |         | female_40 | 581         | 308-A266  | 0            | 53       | 135        | 85    | 119   | 75    | 99    | 113   | 140   |     |                                                                                     |
|           |           |         |           |             | 1         | 502          | 677      | 811        | 619   | 705   | 815   | 736   | 659   |       |     |                                                                                     |
|           |           |         | male_25   | 582         | 308-A229  | 0            | 35       | 41         | 45    | 55    | 84    | 56    | 92    | 76    |     |                                                                                     |
|           |           |         |           |             | 1         | 583          | 700      | 836        | 675   | 594   | 459   | 440   | 346   |       |     |                                                                                     |
|           |           |         | male_40   | 580         | 308-A217  | 0            | 68       | 144        | 39    | 113   | 88    | 171   | 101   | 87    |     |                                                                                     |
|           |           |         |           |             | 1         | 559          | 740      | 609        | 592   | 440   | 1,138 | 948   | 652   |       |     |                                                                                     |
| smartnews | android   | app     | -         | 610         | 308-A124  | 0            | 38       | 41         | 50    | 68    | 57    | 86    | 92    | 89    |     |                                                                                     |
|           |           |         |           |             |           | 1            | 3,583    | 4,025      | 3,607 | 3,800 | 3,503 | 3,248 | 3,048 | 3,266 |     |                                                                                     |
|           | iOS       | app     | -         | 609         | 308-A219  | 0            | 15       | 25         | 61    | 12    | 21    | 42    | 35    | 23    |     |                                                                                     |
|           |           |         |           |             |           | 1            | 843      | 1,766      | 2,095 | 409   | 812   | 905   | 1,099 | 1,013 |     |                                                                                     |
| tiktok    | android   | app     | female_20 | 678         | 308-A189  | 0            | 46       | 73         | 51    | 50    | 67    | 44    | 48    | 66    |     |                                                                                     |
|           |           |         | female_40 | 679         | 308-A248  | 0            | 51       | 24         | 42    | 44    | 45    | 45    | 47    | 27    |     |                                                                                     |
|           |           |         | male_20   | 680         | 306-A126  | 0            | 105      | 121        | 86    | 78    | 102   | 80    | 108   | 110   |     |                                                                                     |
|           |           |         | male_40   | 681         | 308-A153  | 0            | 46       | 68         | 75    | 90    | 51    | 53    | 69    | 68    |     |                                                                                     |
|           | ios       | app     | female_20 | 286         | 303-A239  | 0            | 121      | 63         | 59    | 84    | 105   | 116   | 138   | 99    |     |                                                                                     |
|           |           |         |           |             | 1         | 15           |          |            |       |       |       |       |       | 15    |     |                                                                                     |
|           |           |         | female_40 | 285         | 308-A214  | 0            | 112      | 118        | 195   | 148   | 150   | 172   | 217   | 205   |     |                                                                                     |
|           |           |         |           |             | 1         | 27           | 1        | 1          | 15    | 30    |       |       |       | 46    |     |                                                                                     |
|           | male_20   | 284     | 303-A238  | 0           | 115       | 103          | 9        | 25         | 18    | 21    | 30    | 21    |       |       |     |                                                                                     |
|           | male_40   | 283     | 308-A266  | 0           | 80        | 83           | 118      | 158        | 61    | 87    | 143   | 153   |       |       |     |                                                                                     |

日次広告取得数\_OS/プラットフォーム単位（画像／動画）

|           |           |            |          |             |           |           |          | Created At |         |         |         |         |         |         |         | ads_mb4_last_7_days.. |
|-----------|-----------|------------|----------|-------------|-----------|-----------|----------|------------|---------|---------|---------|---------|---------|---------|---------|-----------------------|
| Client    | Site      | Os         | Platform | demographic | User Id   | Device Id | Is Img   | 9月         |         |         |         | 8月      |         |         |         | 1                     |
|           |           |            |          |             |           |           |          | 4          | 3       | 2       | 1       | 31      | 30      | 29      | 28      |                       |
| vri       | twitter   | android    | app      | female_25   | 73        | 303-A18   | 0        | 46         | 71      | 89      | 147     | 95      | 128     | 109     | 109     |                       |
|           |           |            |          |             |           | 1         | 189      | 262        | 132     | 210     | 242     | 242     | 209     | 145     |         |                       |
|           |           |            |          | female_40   | 74        | 306-A118  | 0        | 9          | 11      | 20      | 9       | 20      | 3       | 12      | 18      |                       |
|           |           |            |          |             |           | 1         | 82       | 123        | 122     | 92      | 80      | 62      | 32      | 67      |         |                       |
|           |           |            |          | male_25     | 71        | 308-A185  | 0        | 43         | 36      | 40      | 50      | 20      | 6       | 33      | 48      |                       |
|           |           |            |          |             |           | 1         | 64       | 60         | 49      | 51      | 46      | 34      | 47      | 32      |         |                       |
|           |           |            |          | male_40     | 72        | 306-A115  | 0        | 11         | 26      | 50      | 43      | 35      | 70      | 33      | 29      |                       |
|           |           |            |          |             |           | 1         | 36       | 95         | 94      | 41      | 32      | 31      | 39      | 52      |         |                       |
|           |           |            |          | web         | female_25 | 22        | NULL     | 0          | 20      | 29      | 46      | 89      | 43      | 54      | 70      | 49                    |
|           |           |            |          |             |           |           | 1        | 218        | 264     | 313     | 296     | 269     | 315     | 218     | 245     |                       |
|           |           | female_40  | 25       |             | NULL      | 0         | 35       | 35         | 78      | 94      | 91      | 74      | 81      | 70      |         |                       |
|           |           |            |          |             | 1         | 208       | 252      | 265        | 214     | 201     | 218     | 237     | 262     |         |         |                       |
|           |           | male_25    | 16       |             | NULL      | 0         | 48       | 91         | 93      | 97      | 152     | 117     | 139     | 186     |         |                       |
|           |           |            |          |             | 1         | 166       | 228      | 226        | 158     | 213     | 185     | 211     | 193     |         |         |                       |
|           |           | male_40    | 19       |             | NULL      | 0         | 68       | 57         | 75      | 69      | 118     | 87      | 94      | 65      |         |                       |
|           |           |            |          |             | 1         | 229       | 328      | 271        | 254     | 284     | 303     | 237     | 263     |         |         |                       |
|           |           | iOS        | app      | female_25   | 541       | 308-A206  | 0        | 13         | 87      | 8       | 21      | 4       | 3       | 14      | 12      |                       |
|           |           |            |          |             |           | 1         | 80       | 416        | 37      | 82      | 32      | 34      | 44      | 35      |         |                       |
|           |           |            |          | female_40   | 542       | 303-A234  | 0        | 58         | 92      | 115     | 182     | 116     | 95      | 277     | 278     |                       |
|           |           |            |          |             |           | 1         | 176      | 188        | 170     | 91      | 109     | 147     | 649     | 721     |         |                       |
|           | male_25   |            |          | 539         | 308-A224  | 0         | 297      | 336        | 297     | 277     | 388     | 355     | 392     | 305     |         |                       |
|           |           |            |          |             | 1         | 560       | 678      | 616        | 581     | 600     | 642     | 644     | 553     |         |         |                       |
|           | male_40   |            |          | 540         | 308-A226  | 0         | 8        | 294        | 309     | 178     | 208     | 158     | 135     | 98      |         |                       |
|           |           |            |          |             | 1         | 104       | 1,078    | 1,175      | 529     | 530     | 518     | 520     | 328     |         |         |                       |
|           | web       |            |          | female_25   | 21        | NULL      | 0        | 17         | 47      | 60      | 51      | 23      | 60      | 42      | 35      |                       |
|           |           |            |          |             |           | 1         | 185      | 274        | 407     | 357     | 340     | 398     | 230     | 209     |         |                       |
|           |           | female_40  | 24       | NULL        | 0         | 57        | 60       | 80         | 87      | 67      | 71      | 72      | 72      |         |         |                       |
|           |           |            |          | 1           | 259       | 282       | 297      | 248        | 209     | 230     | 305     | 236     |         |         |         |                       |
|           | yahoo     | android    | app      | -           | 703       | 308-A124  | 0        | 289        | 177     | 106     | 142     | 131     | 302     | 143     | 202     |                       |
|           |           |            |          |             |           |           | 1        | 1,081      | 1,399   | 1,483   | 1,439   | 1,240   | 1,048   | 1,359   | 1,270   |                       |
|           |           |            |          |             |           |           | 0        | 128        | 195     | 277     | 97      | 164     | 221     | 230     | 153     |                       |
|           |           |            |          |             |           |           | 1        | 2,592      | 2,057   | 2,218   | 1,846   | 1,386   | 1,673   | 1,391   | 1,294   |                       |
|           |           |            |          |             |           |           | 0        | 88         | 23      | 12      | 15      | 26      | 17      | 21      | 20      |                       |
|           |           | ios        | app      | -           | 704       | 303-A235  | 0        | 762        | 813     | 204     | 210     | 192     | 191     | 192     | 544     |                       |
|           |           |            |          |             |           |           | 1        | 25         | 5       | 4       | 4       | 6       | 11      | 11      | 7       |                       |
|           |           |            |          |             |           |           | 0        | 279        | 282     | 1       | 3       | 13      |         |         | 158     |                       |
|           |           |            |          |             |           |           | 0        | 38         | 29      | 17      | 32      | 23      | 22      | 14      | 20      |                       |
|           |           |            |          |             |           |           | 1        | 256        | 1,023   | 1,026   | 940     | 722     | 8       | 11      | 10      |                       |
|           | youtube   | android    | app      | female_20   | 397       | 308-A187  | 0        | 8          | 13      | 23      | 33      | 134     | 73      | 11      | 41      |                       |
|           |           |            |          |             |           | 1         | 2        | 2          | 9       | 138     | 308     | 122     | 4       |         |         |                       |
| female_40 |           |            |          | 398         | 308-A188  | 0         | 19       | 175        | 366     | 240     | 43      | 29      | 37      | 66      |         |                       |
|           |           |            |          |             | 1         |           | 5        | 39         | 20      |         |         |         |         |         |         |                       |
| male_20   |           |            |          | 399         | 308-A186  | 0         | 9        | 21         | 28      | 79      | 151     | 226     | 133     | 125     |         |                       |
|           |           |            |          |             | 1         | 2         | 4        | 4          | 95      | 189     | 191     | 151     | 40      |         |         |                       |
| male_40   |           |            |          | 400         | 308-A185  | 0         | 12       | 23         | 15      | 29      | 115     | 321     | 303     | 245     |         |                       |
|           |           |            |          |             | 1         | 1         |          |            | 2       | 6       | 9       | 4       |         |         |         |                       |
| iOS       |           |            |          | app         | female_20 | 532       | 302-A230 | 0          | 296     | 423     | 285     | 450     | 401     | 427     | 388     | 406                   |
|           |           |            |          |             |           |           | 1        | 308        | 416     | 452     | 327     | 475     | 565     | 433     | 537     |                       |
|           |           |            |          |             | 1         |           | 5        | 144        | 178     | 180     | 136     | 168     | 281     |         |         |                       |
|           |           |            |          |             | 0         |           | 1        |            |         |         |         |         |         |         |         |                       |
|           | female_40 | 1835       | NULL     |             | 0         | 71        | 103      | 104        | 137     | 126     | 98      | 122     | 85      |         |         |                       |
|           |           |            | 1        |             | 304       | 446       | 293      | 311        | 165     | 86      | 206     | 200     |         |         |         |                       |
|           |           |            |          |             | 0         |           | 1        |            | 1       |         |         |         | 1       |         |         |                       |
|           |           |            |          |             | 0         | 74        | 75       | 78         | 87      | 70      | 58      | 52      | 91      |         |         |                       |
| pc        | web       | female_20  | 364      | NULL        | 0         | 153       | 167      | 199        | 261     | 289     | 263     | 181     | 221     |         |         |                       |
|           |           |            |          | 1           |           |           |          |            |         |         |         |         |         |         |         |                       |
|           |           |            |          |             | 0         | 1         |          |            |         |         |         |         |         |         |         |                       |
|           |           |            |          |             | 0         | 156       | 101      | 77         | 81      | 76      | 123     | 62      | 91      |         |         |                       |
|           |           | female_40  | 365      | NULL        | 0         | 154       | 141      | 80         | 3       | 79      | 157     | 3       | 5       |         |         |                       |
|           |           |            |          | 1           |           |           |          |            |         |         |         |         |         |         |         |                       |
|           |           | male_20    | 366      | NULL        | 0         |           |          |            |         |         |         |         |         |         |         |                       |
|           |           |            |          | 1           |           |           |          |            |         |         |         |         |         |         |         |                       |
| vri_ctv   | abema     | android_tv | app      | female_20   | 1889      | raspi-03  | 0        | 895        | 1,015   | 908     | 958     | 1,167   | 987     | 1,035   | 1,063   |                       |
|           |           |            |          | female_40   | 1891      | raspi-01  | 0        | 880        | 1,012   | 905     | 949     | 1,167   | 987     | 1,035   | 1,062   |                       |
|           |           |            |          | male_20     | 1888      | raspi-02  | 0        | 868        | 1,015   | 906     | 932     | 1,163   | 974     | 1,040   | 1,052   |                       |
|           |           |            |          | male_40     | 1890      | raspi-04  | 0        | 874        | 1,016   | 899     | 937     | 1,147   | 963     | 1,032   | 1,041   |                       |
|           | tver      | android_tv | app      | female_20   | 1880      | raspi-03  | 0        | 188        | 166     | 153     | 162     | 203     | 213     | 67      | 111     |                       |
|           |           |            |          | female_40   | 1882      | raspi-01  | 0        | 92         | 84      | 89      | 122     | 101     | 84      | 78      | 89      |                       |
|           |           |            |          | male_20     | 1881      | raspi-02  | 0        | 141        | 260     | 316     | 364     | 238     | 321     | 273     | 364     |                       |
|           |           |            |          | male_40     | 1883      | raspi-04  | 0        | 186        | 179     | 257     | 56      | 169     | 183     | 213     | 211     |                       |
|           | youtube   | android_tv | app      | female_20   | 1884      | raspi-03  | 0        | 44         | 34      | 62      | 53      | 56      | 50      | 58      | 66      |                       |
|           |           |            |          | female_40   | 1885      | raspi-01  | 0        | 124        | 127     | 141     | 137     | 165     | 186     | 187     | 178     |                       |
|           |           |            |          | male_20     | 1886      | raspi-02  | 0        | 147        | 223     | 246     | 200     | 214     | 178     | 239     | 203     |                       |
|           |           |            |          | male_40     | 1887      | raspi-04  | 0        | 116        | 90      | 98      | 90      | 102     | 78      | 59      | 79      |                       |
| 総計        |           |            |          |             |           |           |          | 203,700    | 236,491 | 233,308 | 228,453 | 243,410 | 240,223 | 240,137 | 239,635 |                       |