

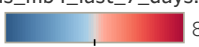
# 日次広告取得数\_デモグラ単位

|           |           |             | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days..      |  |
|-----------|-----------|-------------|------------|-------|-------|-------|-------|-------|-------|-------|----------------------------|--|
| Client    | Site      | demographic | 9月         |       |       |       | 8月    |       |       |       | 1 <div><div></div></div> 8 |  |
|           |           |             | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                            |  |
| ca        | abema     | female_20   | 1,099      | 1,288 | 1,159 | 1,229 | 1,455 | 1,270 | 1,385 | 1,258 |                            |  |
|           |           | female_40   | 1,069      | 1,325 | 1,134 | 1,092 | 1,453 | 1,145 | 1,209 | 1,238 |                            |  |
|           |           | male_20     | 1,152      | 1,246 | 1,112 | 1,142 | 1,437 | 1,141 | 1,379 | 1,292 |                            |  |
|           |           | male_40     | 1,237      | 1,310 | 1,240 | 1,222 | 1,441 | 1,240 | 1,369 | 1,295 |                            |  |
|           | amazon    | -           | 727        | 690   | 682   | 669   | 668   | 690   | 653   | 664   |                            |  |
|           | ameba     | female_25   | 5          | 8     | 9     | 9     | 7     | 4     | 6     |       |                            |  |
| female_40 |           |             | 1          | 1     | 1     | 1     |       | 1     |       |       |                            |  |
| male_25   |           |             | 2          | 2     | 1     |       |       |       | 1     |       |                            |  |
|           | bereal    | -           | 157        | 143   | 114   | 113   | 154   | 68    | 132   | 215   |                            |  |
|           | daily     | male_25     | 390        | 248   | 372   | 439   | 551   | 377   | 394   | 598   |                            |  |
|           | dmenu     | -           | 40         | 38    | 28    | 45    | 28    | 29    | 18    | 12    |                            |  |
|           | facebook  | female_20   | 7,680      | 8,042 | 7,268 | 7,683 | 9,022 | 8,843 | 8,763 | 8,764 |                            |  |
|           |           | female_25   | 973        | 1,145 | 941   | 1,072 | 1,430 | 1,438 | 1,178 | 1,218 |                            |  |
|           |           | female_30   | 4,850      | 6,272 | 5,565 | 5,643 | 5,570 | 5,867 | 5,790 | 5,798 |                            |  |
|           |           | female_40   | 6,524      | 7,880 | 7,335 | 6,019 | 7,679 | 7,202 | 6,742 | 7,566 |                            |  |
|           |           | female_50   | 4,468      | 5,436 | 4,950 | 4,677 | 5,815 | 5,113 | 4,784 | 5,279 |                            |  |
|           |           | male_10     | 258        | 218   | 273   | 308   | 247   | 94    | 269   | 232   |                            |  |
|           |           | male_20     | 3,726      | 4,320 | 4,086 | 4,802 | 4,890 | 4,620 | 4,196 | 4,757 |                            |  |
|           |           | male_25     | 178        | 224   | 253   | 333   | 331   | 288   | 123   | 143   |                            |  |
|           |           | male_30     | 3,646      | 4,234 | 4,674 | 4,442 | 4,487 | 4,922 | 4,569 | 4,234 |                            |  |
|           |           | male_40     | 4,958      | 5,582 | 4,825 | 4,520 | 6,225 | 5,337 | 5,727 | 4,848 |                            |  |
|           |           | male_50     | 5,089      | 5,732 | 5,054 | 4,986 | 5,772 | 6,043 | 5,846 | 5,457 |                            |  |
|           |           | gdn         | -          | 396   | 378   | 481   | 464   | 408   | 309   | 450   | 271                        |  |
|           |           |             | female_10  | 77    | 111   | 91    | 146   | 72    | 80    | 146   | 81                         |  |
|           | female_20 |             | 348        | 314   | 536   | 484   | 599   | 525   | 532   | 331   |                            |  |
|           | female_30 |             | 255        | 177   | 150   | 175   | 196   | 226   | 163   | 139   |                            |  |
|           | female_40 |             | 420        | 396   | 433   | 393   | 477   | 315   | 239   | 271   |                            |  |
|           | female_50 |             | 66         | 100   | 72    | 106   | 96    | 84    | 42    | 81    |                            |  |
|           | male_10   |             | 52         | 75    | 46    | 86    | 113   | 106   | 52    | 58    |                            |  |
|           | male_20   |             | 315        | 600   | 427   | 472   | 568   | 310   | 337   | 575   |                            |  |
|           | male_30   |             | 242        | 157   | 220   | 233   | 325   | 349   | 202   | 230   |                            |  |
|           | male_40   |             | 178        | 356   | 309   | 313   | 485   | 353   | 366   | 319   |                            |  |
|           | male_50   |             | 66         | 86    | 88    | 65    | 89    | 95    | 43    | 93    |                            |  |
|           | gunosy    | -           | 1,058      | 1,429 | 1,529 | 1,081 | 1,123 | 1,287 | 1,229 | 1,148 |                            |  |
|           |           | female_25   | 774        | 997   | 742   | 704   | 916   | 878   | 916   | 825   |                            |  |
|           |           | female_40   | 673        | 829   | 792   | 901   | 713   | 553   | 739   | 782   |                            |  |
|           |           | male_25     | 677        | 929   | 783   | 898   | 788   | 840   | 819   | 789   |                            |  |
|           |           | male_40     | 1,019      | 1,318 | 1,255 | 1,263 | 1,087 | 1,188 | 1,224 | 1,268 |                            |  |
|           | instagram | female_10   | 1,661      | 1,769 | 1,512 | 1,258 | 1,324 | 1,384 | 1,279 | 872   |                            |  |
|           |           | female_25   | 2,895      | 3,808 | 3,916 | 3,743 | 3,811 | 3,565 | 3,521 | 3,512 |                            |  |
|           |           | female_30   | 2,190      | 3,416 | 2,779 | 2,538 | 3,761 | 2,928 | 3,909 | 3,237 |                            |  |
|           |           | female_40   | 3,901      | 4,515 | 4,208 | 4,316 | 4,440 | 4,584 | 4,695 | 3,779 |                            |  |
|           |           | female_50   | 2,410      | 2,657 | 2,790 | 2,915 | 2,888 | 2,986 | 2,860 | 3,039 |                            |  |
|           |           | male_10     | 1,379      | 1,254 | 1,423 | 1,458 | 997   | 1,042 | 920   | 1,031 |                            |  |
|           |           | male_20     | 397        | 423   | 358   | 318   | 392   | 358   | 349   | 340   |                            |  |
|           |           | male_25     | 3,653      | 3,544 | 2,347 | 1,166 | 3,128 | 3,946 | 4,054 | 3,144 |                            |  |
|           |           | male_30     | 1,675      | 2,073 | 2,854 | 1,466 | 1,724 | 1,893 | 2,147 | 1,926 |                            |  |
|           |           | male_40     | 1,943      | 2,664 | 2,953 | 2,828 | 3,130 | 3,292 | 2,332 | 2,216 |                            |  |
|           |           | male_50     | 3,114      | 2,453 | 4,138 | 3,630 | 4,021 | 3,339 | 2,807 | 2,977 |                            |  |
|           | line      | female_10   | 1,308      | 1,892 | 1,656 | 1,953 | 1,765 | 1,974 | 1,459 | 1,242 |                            |  |
|           |           | female_20   | 90         | 74    | 67    | 48    | 73    | 40    | 60    | 49    |                            |  |
|           |           | female_25   | 868        | 1,065 | 1,069 | 1,142 | 977   | 1,377 | 1,282 | 982   |                            |  |

# 日次広告取得数\_デモグラ単位

|         |            |             | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days..                          |
|---------|------------|-------------|------------|-------|-------|-------|-------|-------|-------|-------|------------------------------------------------|
| Client  | Site       | demographic | 9月         |       |       |       | 8月    |       |       |       | <div><div></div><div>1</div><div>8</div></div> |
|         |            |             | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                                                |
| ca      | line       | female_30   | 1,781      | 2,267 | 2,161 | 1,787 | 1,702 | 1,734 | 1,621 | 1,925 |                                                |
|         |            | female_40   | 2,354      | 2,717 | 2,845 | 2,793 | 2,537 | 2,155 | 3,026 | 3,670 |                                                |
|         |            | female_50   | 2,439      | 3,067 | 2,571 | 2,496 | 2,359 | 3,486 | 3,139 | 3,225 |                                                |
|         |            | female_60   | 1,999      | 2,206 | 2,341 | 2,235 | 2,278 | 2,235 | 2,596 | 2,042 |                                                |
|         |            | male_10     | 1,192      | 1,111 | 869   | 1,297 | 1,826 | 1,716 | 2,025 | 2,010 |                                                |
|         |            | male_20     | 70         | 161   | 205   | 230   | 127   | 130   | 108   | 176   |                                                |
|         |            | male_25     | 1,738      | 1,952 | 2,001 | 1,629 | 1,616 | 1,348 | 1,208 | 1,064 |                                                |
|         |            | male_30     | 1,563      | 2,134 | 1,815 | 1,943 | 1,900 | 1,963 | 1,876 | 2,188 |                                                |
|         |            | male_40     | 992        | 1,338 | 1,298 | 1,026 | 1,119 | 1,924 | 1,861 | 1,508 |                                                |
|         |            | male_50     | 804        | 1,345 | 1,746 | 1,246 | 1,201 | 806   | 901   | 877   |                                                |
|         |            | male_60     | 1,589      | 1,957 | 1,950 | 1,148 | 1,309 | 1,551 | 1,622 | 1,895 |                                                |
|         | microsoft  | female_30   | 332        | 413   | 456   | 432   | 422   | 359   | 458   | 460   |                                                |
|         |            | female_40   | 286        | 293   | 309   | 385   | 294   | 248   | 324   | 377   |                                                |
|         |            | female_50   | 241        | 276   | 269   | 292   | 242   | 233   | 243   | 323   |                                                |
|         |            | male_30     | 300        | 290   | 237   | 245   | 257   | 277   | 271   | 332   |                                                |
|         |            | male_40     | 348        | 429   | 445   | 422   | 418   | 355   | 445   | 471   |                                                |
|         |            | male_50     | 331        | 419   | 447   | 416   | 428   | 385   | 425   | 458   |                                                |
|         | pangle     | -           | 1,553      | 1,717 | 1,231 | 710   | 1,003 | 821   | 1,279 | 1,217 |                                                |
|         | pinterest  | female_20   | 439        | 646   | 684   | 459   | 533   | 447   | 296   | 357   |                                                |
|         |            | female_40   | 937        | 1,214 | 1,750 | 1,189 | 1,348 | 1,622 | 365   | 495   |                                                |
|         |            | male_20     | 828        | 757   | 922   | 958   | 1,058 | 1,133 | 732   | 696   |                                                |
|         |            | male_40     | 621        | 843   | 1,271 | 691   | 1,150 | 1,741 | 401   | 468   |                                                |
|         | primevideo | female_20   | 209        | 223   | 293   | 260   | 184   | 174   | 230   | 364   |                                                |
|         |            | male_20     | 198        | 216   | 282   | 216   | 177   | 213   | 236   | 253   |                                                |
|         | smartnews  | -           | 4,479      | 5,857 | 5,813 | 4,289 | 4,393 | 4,281 | 4,274 | 4,391 |                                                |
|         |            | female_20   | 1,783      | 1,898 | 2,544 | 2,869 | 2,202 | 2,524 | 3,077 | 3,029 |                                                |
|         |            | female_40   | 3,053      | 3,763 | 4,169 | 3,675 | 3,912 | 3,118 | 4,332 | 4,692 |                                                |
|         |            | male_20     | 2,626      | 3,413 | 2,861 | 3,202 | 3,807 | 3,614 | 3,145 | 3,580 |                                                |
|         |            | male_40     | 4,054      | 4,341 | 4,418 | 4,740 | 3,841 | 4,545 | 3,928 | 4,376 |                                                |
|         | suponichi  | -           | 1,963      | 2,285 | 2,619 | 2,741 | 2,911 | 2,986 | 2,850 | 2,361 |                                                |
|         | threads    | female_10   | 147        | 36    | 64    | 121   | 262   | 208   | 240   | 307   |                                                |
|         |            | female_20   | 277        | 310   | 338   | 314   | 297   | 344   | 333   | 311   |                                                |
|         |            | female_30   | 252        | 304   | 312   | 309   | 240   | 296   | 249   | 267   |                                                |
|         |            | female_40   | 107        | 174   | 126   | 146   | 172   | 126   | 115   | 152   |                                                |
|         |            | female_50   | 234        | 293   | 278   | 280   | 235   | 296   | 267   | 278   |                                                |
|         |            | male_10     | 160        | 106   | 136   | 114   | 242   | 205   | 245   | 304   |                                                |
|         |            | male_20     | 217        | 123   | 98    | 91    | 220   | 228   | 204   | 245   |                                                |
|         |            | male_30     | 301        | 416   | 376   | 280   | 332   | 402   | 372   | 401   |                                                |
|         |            | male_40     | 282        | 392   | 274   | 330   | 334   | 322   | 269   | 304   |                                                |
|         |            | male_50     | 267        | 177   | 185   | 214   | 331   | 293   | 317   | 320   |                                                |
|         |            | tiktok      | female_10  | 123   | 93    | 38    | 58    | 32    | 87    | 107   | 101                                            |
|         | female_20  |             | 516        | 443   | 357   | 414   | 550   | 559   | 620   | 613   |                                                |
|         | female_30  |             | 275        | 208   | 119   | 177   | 229   | 196   | 306   | 264   |                                                |
|         | female_40  |             | 433        | 327   | 405   | 414   | 476   | 475   | 606   | 595   |                                                |
| male_10 | 206        |             | 198        | 200   | 235   | 107   | 115   | 229   | 226   |       |                                                |
| male_20 | 2,799      |             | 3,966      | 3,394 | 3,213 | 3,522 | 3,386 | 3,856 | 4,980 |       |                                                |
| male_30 | 187        |             | 71         | 50    | 152   | 173   | 262   | 275   | 253   |       |                                                |
| male_40 | 237        |             | 273        | 325   | 394   | 218   | 272   | 346   | 364   |       |                                                |
| tver    | female_10  | 853         | 446        | 578   | 1,236 | 1,121 | 1,020 | 1,204 | 1,035 |       |                                                |
|         | female_20  | 2,402       | 1,192      | 1,569 | 2,584 | 2,341 | 2,440 | 2,448 | 2,710 |       |                                                |
|         | female_30  | 1,120       | 643        | 583   | 1,262 | 1,213 | 1,081 | 1,229 | 1,179 |       |                                                |
|         | female_40  | 1,001       | 546        | 686   | 1,216 | 1,079 | 1,232 | 1,255 | 1,077 |       |                                                |

# 日次広告取得数\_デモグラ単位

|         |          |             | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days..                                                                 |
|---------|----------|-------------|------------|-------|-------|-------|-------|-------|-------|-------|---------------------------------------------------------------------------------------|
| Client  | Site     | demographic | 9月         |       |       |       | 8月    |       |       |       | 1  |
|         |          |             | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                                                                                       |
| ca      | tver     | female_50   | 1,113      | 629   | 689   | 1,284 | 1,166 | 1,086 | 1,229 | 1,144 |                                                                                       |
|         |          | male_10     | 1,398      | 577   | 817   | 1,484 | 1,283 | 1,225 | 1,461 | 1,431 |                                                                                       |
|         |          | male_20     | 1,181      | 820   | 877   | 1,722 | 1,485 | 1,428 | 1,569 | 1,753 |                                                                                       |
|         |          | male_30     | 923        | 458   | 488   | 1,155 | 1,129 | 904   | 1,100 | 1,105 |                                                                                       |
|         |          | male_40     | 1,004      | 650   | 980   | 1,241 | 1,060 | 1,386 | 1,332 | 1,544 |                                                                                       |
|         |          | male_50     | 1,231      | 599   | 691   | 1,403 | 1,244 | 1,173 | 1,305 | 1,201 |                                                                                       |
|         | twitter  | female_10   | 1,368      | 1,670 | 1,773 | 1,781 | 1,989 | 1,554 | 1,514 | 1,600 |                                                                                       |
|         |          | female_25   | 768        | 1,450 | 1,092 | 1,253 | 1,048 | 1,234 | 936   | 839   |                                                                                       |
|         |          | female_30   | 986        | 1,569 | 2,554 | 2,667 | 2,283 | 1,559 | 1,788 | 1,789 |                                                                                       |
|         |          | female_40   | 884        | 1,043 | 1,147 | 1,017 | 893   | 900   | 1,665 | 1,724 |                                                                                       |
|         |          | female_50   | 1,484      | 1,806 | 1,875 | 2,015 | 1,653 | 1,724 | 1,732 | 1,733 |                                                                                       |
|         |          | male_10     | 656        | 1,843 | 1,473 | 859   | 1,679 | 2,957 | 2,392 | 1,157 |                                                                                       |
|         |          | male_25     | 1,397      | 1,704 | 1,592 | 1,523 | 1,642 | 1,555 | 1,747 | 1,709 |                                                                                       |
|         |          | male_30     | 647        | 662   | 746   | 596   | 649   | 544   | 776   | 873   |                                                                                       |
|         |          | male_40     | 670        | 2,147 | 2,318 | 1,477 | 1,630 | 1,569 | 1,481 | 1,115 |                                                                                       |
|         |          | male_50     | 698        | 826   | 860   | 994   | 944   | 1,068 | 970   | 886   |                                                                                       |
|         | yahoo    | -           | 4,378      | 4,056 | 4,343 | 3,806 | 3,164 | 3,399 | 3,340 | 3,125 |                                                                                       |
|         |          | female_20   | 2,982      | 3,248 | 3,495 | 3,479 | 3,871 | 3,252 | 3,730 | 3,219 |                                                                                       |
|         |          | female_30   | 2,923      | 3,047 | 3,087 | 3,371 | 3,587 | 3,689 | 3,907 | 3,657 |                                                                                       |
|         |          | female_40   | 2,707      | 3,525 | 3,838 | 3,092 | 3,447 | 3,378 | 3,529 | 3,473 |                                                                                       |
|         |          | female_50   | 2,452      | 3,024 | 2,914 | 2,904 | 3,094 | 3,558 | 3,394 | 3,464 |                                                                                       |
|         |          | male_20     | 2,967      | 3,463 | 3,505 | 3,550 | 3,944 | 4,005 | 4,090 | 4,002 |                                                                                       |
|         |          | male_30     | 2,473      | 3,041 | 2,882 | 3,079 | 3,515 | 4,048 | 3,989 | 3,965 |                                                                                       |
|         |          | male_40     | 2,698      | 3,143 | 2,862 | 2,812 | 3,101 | 3,045 | 2,548 | 2,922 |                                                                                       |
|         |          | male_50     | 2,897      | 3,447 | 2,951 | 3,221 | 3,477 | 3,529 | 3,425 | 3,439 |                                                                                       |
|         | youtube  | -           | 3,554      | 3,649 | 3,805 | 3,933 | 3,910 | 4,307 | 3,476 | 3,759 |                                                                                       |
|         |          | female_10   | 1,429      | 1,772 | 1,679 | 1,640 | 1,878 | 1,681 | 2,192 | 2,543 |                                                                                       |
|         |          | female_20   | 3,073      | 4,493 | 4,547 | 4,346 | 3,821 | 2,375 | 3,357 | 3,522 |                                                                                       |
|         |          | female_30   | 1,479      | 2,072 | 2,063 | 2,058 | 2,122 | 1,962 | 1,922 | 2,375 |                                                                                       |
|         |          | female_40   | 2,388      | 2,929 | 2,669 | 2,452 | 2,307 | 2,730 | 2,620 | 2,522 |                                                                                       |
|         |          | male_10     | 139        | 508   | 463   | 453   | 271   | 332   | 441   | 429   |                                                                                       |
|         |          | male_20     | 862        | 1,005 | 776   | 913   | 1,156 | 1,128 | 962   | 1,052 |                                                                                       |
|         |          | male_30     | 194        | 389   | 534   | 402   | 267   | 276   | 253   | 230   |                                                                                       |
|         |          | male_40     | 4,016      | 6,103 | 5,546 | 5,838 | 5,728 | 5,387 | 4,830 | 4,847 |                                                                                       |
|         |          |             |            |       |       |       |       |       |       |       |                                                                                       |
| ca_tver | tver     | female_20   | 1,047      | 679   | 925   | 1,071 | 1,033 | 1,103 | 1,103 | 1,219 |                                                                                       |
|         |          | female_40   | 1,426      | 1,205 | 1,375 | 1,869 | 1,525 | 1,848 | 1,757 | 1,568 |                                                                                       |
|         |          | male_20     | 1,464      | 1,255 | 1,167 | 1,861 | 1,723 | 1,689 | 1,704 | 1,678 |                                                                                       |
|         |          | male_40     | 1,299      | 1,292 | 1,425 | 1,856 | 1,406 | 1,947 | 1,663 | 1,783 |                                                                                       |
| values  | amazon   | -           | 865        | 799   | 790   | 802   | 781   | 791   | 788   | 802   |                                                                                       |
|         | ameba    | female_25   | 5          | 8     | 9     | 9     | 7     | 4     | 6     |       |                                                                                       |
|         |          | female_40   |            | 1     | 1     | 1     | 1     |       | 1     |       |                                                                                       |
|         |          | male_25     |            | 2     | 2     | 1     |       |       |       | 1     |                                                                                       |
|         | facebook | female_10   | 41         | 73    | 66    | 57    | 50    | 80    | 72    | 119   |                                                                                       |
|         |          | female_20   | 2,478      | 2,886 | 3,037 | 2,332 | 3,051 | 2,650 | 2,867 | 2,665 |                                                                                       |
|         |          | female_25   | 973        | 1,145 | 941   | 1,072 | 1,430 | 1,438 | 1,178 | 1,218 |                                                                                       |
|         |          | female_30   | 3,245      | 3,983 | 3,379 | 3,135 | 3,264 | 3,160 | 2,869 | 3,584 |                                                                                       |
|         |          | female_40   | 3,930      | 5,249 | 4,977 | 3,343 | 5,451 | 4,788 | 4,447 | 4,910 |                                                                                       |
|         |          | female_50   | 1,088      | 1,306 | 1,362 | 906   | 1,762 | 1,454 | 1,701 | 1,930 |                                                                                       |
|         |          | male_10     | 154        | 148   | 91    | 148   | 179   | 73    | 186   | 175   |                                                                                       |
|         |          | male_20     | 2,209      | 3,129 | 2,822 | 2,788 | 3,504 | 3,279 | 3,141 | 3,613 |                                                                                       |
|         |          | male_25     | 178        | 224   | 253   | 333   | 331   | 288   | 123   | 143   |                                                                                       |
|         | male_30  | 1,851       | 2,278      | 2,509 | 2,237 | 2,712 | 2,798 | 2,790 | 2,516 |       |                                                                                       |

# 日次広告取得数\_デモグラ単位

|        |           |             | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days.. |
|--------|-----------|-------------|------------|-------|-------|-------|-------|-------|-------|-------|-----------------------|
|        |           |             | 9月         |       |       |       | 8月    |       |       |       |                       |
| Client | Site      | demographic | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                       |
| values | facebook  | male_40     | 2,495      | 2,805 | 2,533 | 1,910 | 2,657 | 2,917 | 2,999 | 2,705 |                       |
|        |           | male_50     | 2,153      | 2,346 | 1,819 | 2,101 | 2,495 | 2,835 | 2,345 | 1,928 |                       |
|        | gdn       | -           | 251        | 250   | 278   | 289   | 235   | 250   | 349   | 206   |                       |
|        |           | female_20   | 261        | 253   | 430   | 286   | 431   | 295   | 344   | 170   |                       |
|        |           | female_40   | 312        | 225   | 241   | 318   | 433   | 237   | 173   | 179   |                       |
|        |           | male_20     | 272        | 323   | 266   | 441   | 468   | 213   | 237   | 492   |                       |
|        |           | male_40     | 155        | 344   | 276   | 227   | 424   | 246   | 273   | 236   |                       |
|        |           | instagram   | female_25  | 2,828 | 3,691 | 3,808 | 3,632 | 3,695 | 3,443 | 3,417 | 3,412                 |
|        | female_40 |             | 3,823      | 4,425 | 4,132 | 4,215 | 4,322 | 4,499 | 4,597 | 3,696 |                       |
|        | male_25   |             | 3,619      | 3,527 | 2,347 | 1,150 | 3,077 | 3,919 | 4,010 | 3,086 |                       |
|        | male_40   |             | 1,875      | 2,570 | 2,870 | 2,744 | 3,054 | 3,228 | 2,270 | 2,163 |                       |
|        | twitter   | female_25   | 440        | 614   | 826   | 793   | 675   | 827   | 560   | 538   |                       |
|        |           | female_40   | 559        | 629   | 720   | 643   | 568   | 593   | 695   | 640   |                       |
|        |           | male_25     | 433        | 594   | 589   | 563   | 588   | 517   | 630   | 771   |                       |
|        |           | male_40     | 511        | 654   | 690   | 686   | 825   | 792   | 754   | 608   |                       |
|        | yahoo     | female_20   | 1,639      | 1,624 | 1,943 | 1,720 | 2,182 | 1,522 | 2,061 | 1,641 |                       |
|        |           | female_30   | 1,586      | 1,815 | 1,636 | 1,927 | 2,089 | 2,273 | 2,410 | 2,277 |                       |
|        |           | female_50   | 1,166      | 1,574 | 1,420 | 1,401 | 1,543 | 1,955 | 1,939 | 1,982 |                       |
|        |           | male_20     | 1,266      | 1,574 | 1,531 | 1,511 | 1,962 | 1,954 | 2,058 | 1,953 |                       |
|        |           | male_30     | 1,044      | 1,436 | 1,238 | 1,523 | 1,998 | 2,490 | 2,409 | 2,407 |                       |
|        |           | male_50     | 1,733      | 2,166 | 1,789 | 2,006 | 2,173 | 2,158 | 2,058 | 2,096 |                       |
|        | youtube   | -           | 518        | 370   | 317   | 387   | 508   | 477   | 416   | 474   |                       |
|        |           | female_20   | 366        | 494   | 686   | 579   | 750   | 782   | 690   | 901   |                       |
|        |           | female_40   | 414        | 600   | 455   | 514   | 358   | 221   | 383   | 344   |                       |
|        |           | male_20     | 303        | 338   | 340   | 429   | 426   | 389   | 300   | 387   |                       |
|        |           | male_40     | 374        | 329   | 222   | 163   | 240   | 339   | 122   | 159   |                       |
| vri    | abema     | female_20   | 204        | 273   | 251   | 271   | 288   | 283   | 350   | 195   |                       |
|        |           | female_40   | 189        | 313   | 229   | 143   | 286   | 158   | 174   | 176   |                       |
|        |           | male_20     | 284        | 231   | 206   | 210   | 274   | 167   | 339   | 240   |                       |
|        |           | male_40     | 363        | 294   | 341   | 285   | 294   | 277   | 337   | 254   |                       |
|        | facebook  | female_20   | 3,956      | 3,708 | 3,502 | 4,094 | 4,412 | 4,667 | 4,361 | 4,610 |                       |
|        |           | female_40   | 3,100      | 3,560 | 2,902 | 2,969 | 3,241 | 3,115 | 2,561 | 3,184 |                       |
|        |           | male_20     | 1,295      | 1,627 | 1,581 | 1,900 | 1,902 | 1,528 | 1,507 | 1,762 |                       |
|        |           | male_40     | 1,718      | 2,034 | 1,794 | 1,884 | 2,762 | 1,957 | 1,866 | 1,466 |                       |
|        | gunosy    | -           | 1,058      | 1,429 | 1,529 | 1,081 | 1,123 | 1,287 | 1,229 | 1,148 |                       |
|        | instagram | female_25   | 434        | 501   | 535   | 461   | 616   | 592   | 522   | 425   |                       |
|        |           | female_40   | 334        | 514   | 533   | 645   | 693   | 570   | 499   | 381   |                       |
|        |           | male_25     | 450        | 406   | 226   | 201   | 439   | 726   | 559   | 490   |                       |
|        |           | male_40     | 355        | 463   | 489   | 472   | 441   | 625   | 334   | 401   |                       |
|        | line      | female_25   | 778        | 961   | 991   | 985   | 846   | 1,199 | 1,109 | 813   |                       |
|        |           | female_40   | 1,177      | 1,601 | 1,651 | 1,637 | 1,524 | 1,268 | 1,817 | 1,915 |                       |
|        |           | male_25     | 1,578      | 1,839 | 1,874 | 1,522 | 1,452 | 1,190 | 1,097 | 966   |                       |
|        |           | male_40     | 944        | 1,313 | 1,249 | 958   | 979   | 1,897 | 1,810 | 1,571 |                       |
|        | smartnews | -           | 4,479      | 5,857 | 5,813 | 4,289 | 4,393 | 4,281 | 4,274 | 4,391 |                       |
|        | tiktok    | female_20   | 182        | 136   | 110   | 134   | 172   | 160   | 186   | 180   |                       |
|        |           | female_40   | 190        | 143   | 238   | 207   | 225   | 217   | 264   | 278   |                       |
|        |           | male_20     | 220        | 224   | 95    | 103   | 120   | 101   | 138   | 131   |                       |
|        |           | male_40     | 126        | 151   | 193   | 248   | 112   | 140   | 212   | 221   |                       |
|        | twitter   | female_25   | 768        | 1,450 | 1,092 | 1,253 | 1,048 | 1,234 | 936   | 839   |                       |
|        |           | female_40   | 884        | 1,043 | 1,147 | 1,017 | 893   | 900   | 1,665 | 1,724 |                       |
|        |           | male_25     | 1,397      | 1,704 | 1,591 | 1,522 | 1,642 | 1,554 | 1,746 | 1,709 |                       |
|        |           | male_40     | 670        | 2,147 | 2,318 | 1,477 | 1,630 | 1,569 | 1,481 | 1,115 |                       |

## 日次広告取得数 デモグラ単位

|         |         |             | Created At |       |       |       |       |       |       |       | ads_mb4_last_7_days..                                                                   |
|---------|---------|-------------|------------|-------|-------|-------|-------|-------|-------|-------|-----------------------------------------------------------------------------------------|
|         |         |             | 9月         |       |       |       | 8月    |       |       |       | 1  8 |
| Client  | Site    | demographic | 4          | 3     | 2     | 1     | 31    | 30    | 29    | 28    |                                                                                         |
| vri     | yahoo   | -           | 4,090      | 3,828 | 4,084 | 3,524 | 2,921 | 3,244 | 3,123 | 2,919 |                                                                                         |
|         | youtube | female_20   | 1,053      | 1,544 | 1,642 | 1,519 | 1,845 | 921   | 644   | 889   |                                                                                         |
|         |         | female_40   | 1,292      | 1,573 | 1,029 | 941   | 543   | 431   | 582   | 905   |                                                                                         |
|         |         | male_20     | 543        | 554   | 314   | 529   | 718   | 749   | 528   | 642   |                                                                                         |
|         |         | male_40     | 913        | 1,740 | 1,500 | 1,535 | 1,418 | 1,064 | 790   | 781   |                                                                                         |
| vri_ctv | abema   | female_20   | 895        | 1,015 | 908   | 958   | 1,167 | 987   | 1,035 | 1,063 |                                                                                         |
|         |         | female_40   | 880        | 1,012 | 905   | 949   | 1,167 | 987   | 1,035 | 1,062 |                                                                                         |
|         |         | male_20     | 868        | 1,015 | 906   | 932   | 1,163 | 974   | 1,040 | 1,052 |                                                                                         |
|         |         | male_40     | 874        | 1,016 | 899   | 937   | 1,147 | 963   | 1,032 | 1,041 |                                                                                         |
|         | tver    | female_20   | 188        | 166   | 153   | 162   | 203   | 213   | 67    | 111   |                                                                                         |
|         |         | female_40   | 92         | 84    | 89    | 122   | 101   | 84    | 78    | 89    |                                                                                         |
|         |         | male_20     | 141        | 260   | 316   | 364   | 238   | 321   | 273   | 364   |                                                                                         |
|         |         | male_40     | 186        | 179   | 257   | 56    | 169   | 183   | 213   | 211   |                                                                                         |
|         | youtube | female_20   | 44         | 34    | 62    | 53    | 56    | 50    | 58    | 66    |                                                                                         |
|         |         | female_40   | 124        | 127   | 141   | 137   | 165   | 186   | 187   | 178   |                                                                                         |
|         |         | male_20     | 147        | 223   | 246   | 200   | 214   | 178   | 239   | 203   |                                                                                         |
|         |         | male_40     | 116        | 90    | 98    | 90    | 102   | 78    | 59    | 79    |                                                                                         |